Ideation Phase
Empathize & Discover

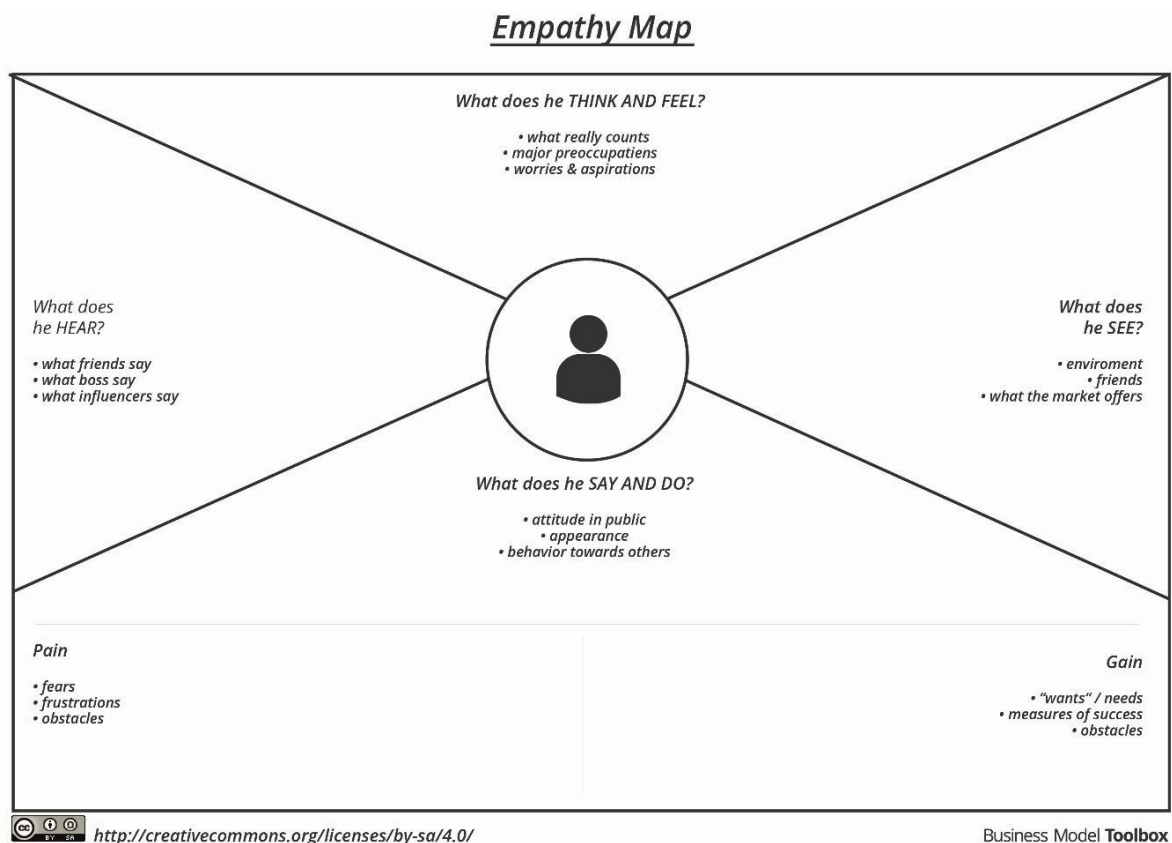| Date	23 October 2023
Team ID	592655
Project Name	Disease Prediction Using Machine Learning
Maximum Marks	10 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

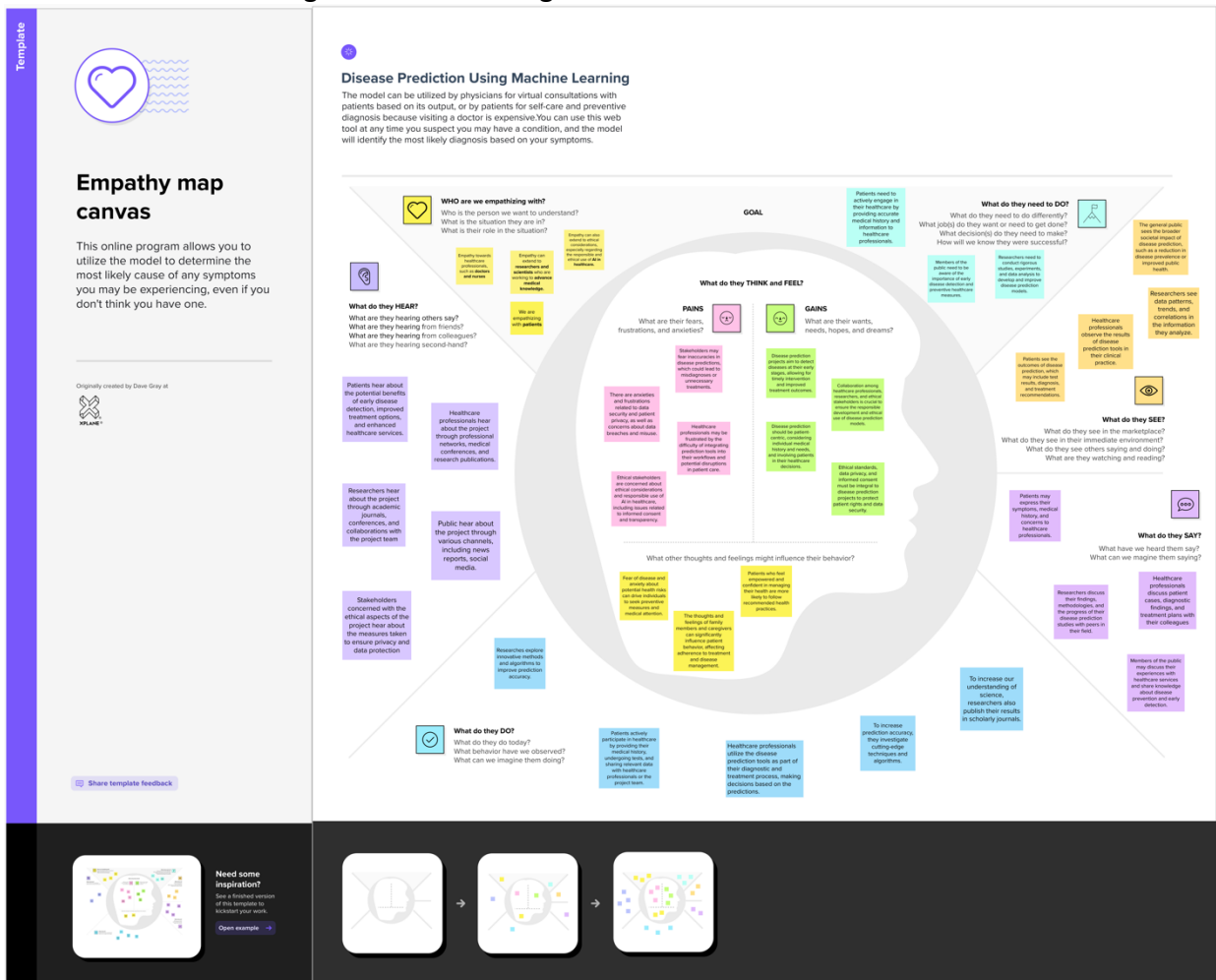It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Reference: https://www.mural.co/templates/empathy-map-canvas

Disease Prediction Using Machine Learning

Empathy map canvas

This online program allows you to utilize the model to determine the most likely cause of any symptoms you may be experiencing, even if you don't think you have one.

Originally created by Dave Gray at
XPLANE

Disease Prediction Using Machine Learning

The model can be utilized by physicians for virtual consultations with patients based on its output, or by patients for self-care and preventive diagnosis because visiting a doctor is expensive. You can use this web tool at any time you suspect you may have a condition, and the model will identify the most likely diagnosis based on your symptoms.

WHO are we empathizing with?
Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

GOAL

What do they need to DO?
What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?

What do they THINK and FEEL?

PAINS
What are their fears, frustrations, and anxieties?

GAINS
What are their wants, needs, hopes, and dreams?

What do they HEAR?
What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

What do they SEE?
What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

What do they SAY?
What have we heard them say?
What can we imagine them saying?

What do they DO?
What do they do today?
What behavior have we observed?
What can we imagine them doing?

What other thoughts and feelings might influence their behavior?

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Mural Link :

https://app.mural.co/t/aimlproject0788/m/aimlproject0788/1698068254092/fdc1024563a87c8bfb236172d04326f1bdfa6c64?sender=ub3d9b06ceba42c99cf2a3434