

Many USC students rely on Facebook Marketplace, Craigslist, or group chats to buy and sell used items, which often leads to scams, inconvenient meetups, and a lack of trust. Students deserve a simple, verified platform exclusive to the USC community that makes it easy to list items, filter by category, and safely contact other students for pickup or delivery. A web app using USC email verification and basic listing features could solve this, fostering a more sustainable and connected student marketplace.