

Website Categories

Textbooks	Dorm Items
Anish Verma	Anish Verma
Furniture	Electronics
Anish Verma	Anish Verma
Food	
Anish Verma	

Safety Features

USC only login	In-app chat or contact system
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“Meet on campus” safe exchange spots	Ensure safety during item exchanges
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Ban reported spam or fake users	
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Product Ideas

Image upload for listings	“reserve” button to hold items
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Search and filter functionality	Notifications for new listings in favorite categories
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Seller ratings / reviews	Keeping listings up-to-date (auto-remove old posts)
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Advertising and Growth

Promote on Social Media	Partner with student orgs	
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“first 100 sellers get verified badge”	Incentive for inviting friends	Rewards for returning users
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Buisness Expansion

Small ad spots for local businesses	Platform free for students	
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Expand to nearby universities	Gather user feedback to improve features	Maintain website and make new updates
Anish Verma	Anish Verma	Anish Verma