Web Development Task 1

Part 1: Project Idea and Target Audience

What the website is about and what its purpose is:

The website offers a daily dose of inspiration in the form of quotes, stories, or images to uplift visitors' spirits and promote personal growth. It stands out by providing diverse and engaging content formats that are regularly updated, focusing on simplicity, user-friendliness, and interactivity.

The target audience for the website is individuals who are 14 years or older and seeking daily motivation, positivity, or a mental boost. This includes a wide range of people such as students, professionals, caregivers, and anyone looking for a daily pick-me-up. For instance, students may find inspiration for studying or staying motivated, while professionals may seek encouragement for their work or personal projects.

Persona:

Sarah

About

- Age 17
- N/A part-time job
- High school student

Needs/Goals

Sarah wants daily inspiration that uplifts and motivates her. She needs quick access to uplifting quotes, stories, or images that resonate with her and interactive features to engage and share with friends.

Website type

Daily inspiration and positivity

Frustrations

Sarah is feeling stressed and drained at times, and seeks a reliable source of encouragement to boost her spirits.

Background

Sarah is a busy high school student, involved in academics, sports, and volunteering. She seeks daily motivation to stay focused and inspired amidst her busy schedules.

Emily

About

Age 27

N/A

Stay-at-home mom

Website type

Daily inspiration and positivity

Background

Emily is a stay-at-home mom who values positivity and seeks daily inspiration to help her stay resilient while caring for her family.

Needs/Goals

Emily seeks a daily source of inspiration that resonates with her caregiving experiences. She wants practical tips for self-care and personal growth in diverse formats such as quotes, stories, and images.

Frustrations

Emily is a caregiver who feels exhausted, emotionally drained, frustrated by the lack of resources and support, and seeks connection with others who share similar experiences.

Mark

About

Age 23

50,000/year

Marketing Manager

Website type

Daily inspiration and positivity

Background

Mark is a dedicated marketing manager who faces overwhelming challenges and deadlines. He values personal growth and seeks inspiration to navigate both his professional and personal life.

Needs/Goals

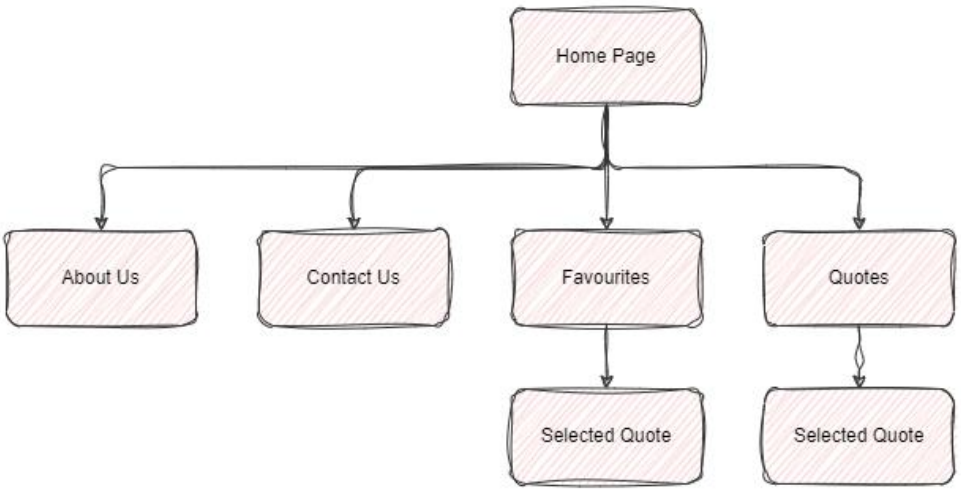
Mark needs daily inspiration for his work and personal goals. He wants diverse and engaging content that provides practical advice and uplifting messages. He prefers a simple and user-friendly website that offers quick access to inspiring content.

Frustrations

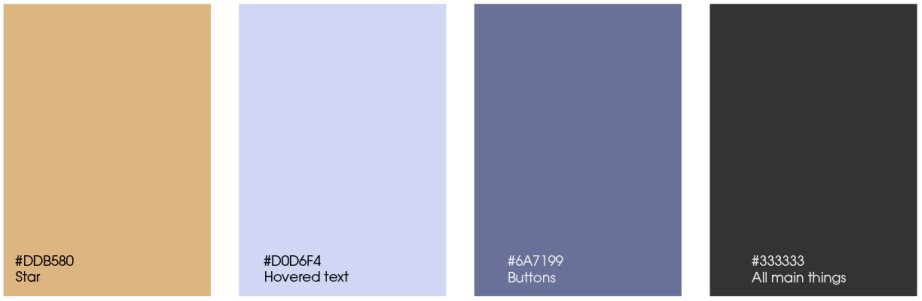
Mark often feels burnt out and demotivated when dealing with stressful projects or demanding clients. He struggles to maintain a positive mindset and finds it challenging to stay motivated amidst setbacks in his career.

Part 2: Design Planning

Sitemap:



Style guide:



Button

Hover: #6A7199 box ; text 32pt
#D0D6F4 text

Button

Default: white box ; text 32pt
#333333 border #333333 text

Default: #333333 border

Hover: #DDB580 solid colour

Default: #333333 border

ZSPHERE

#D0D6F4 #333333

Avant Garde

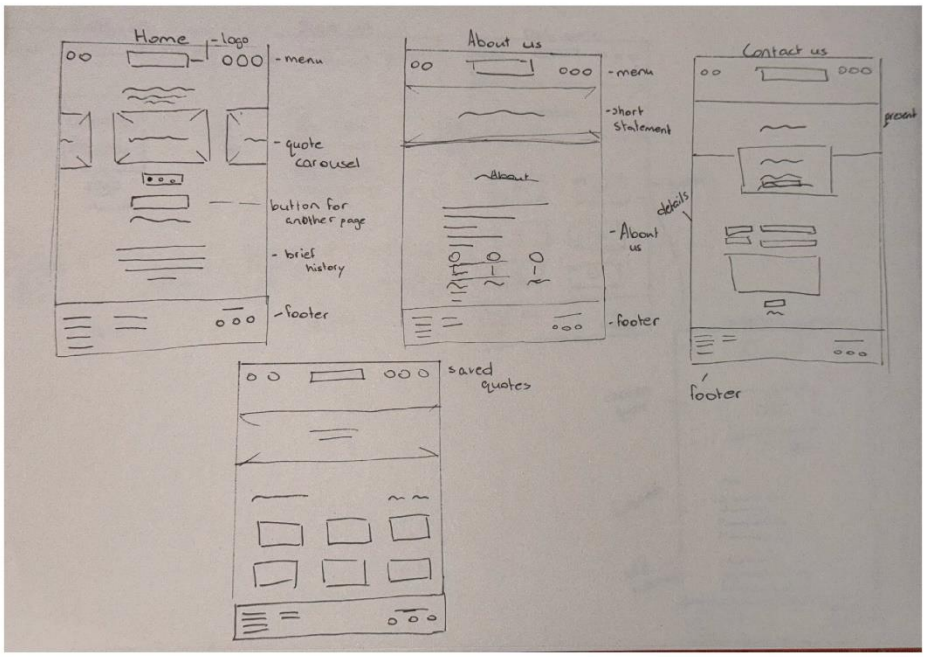
Avant Garde

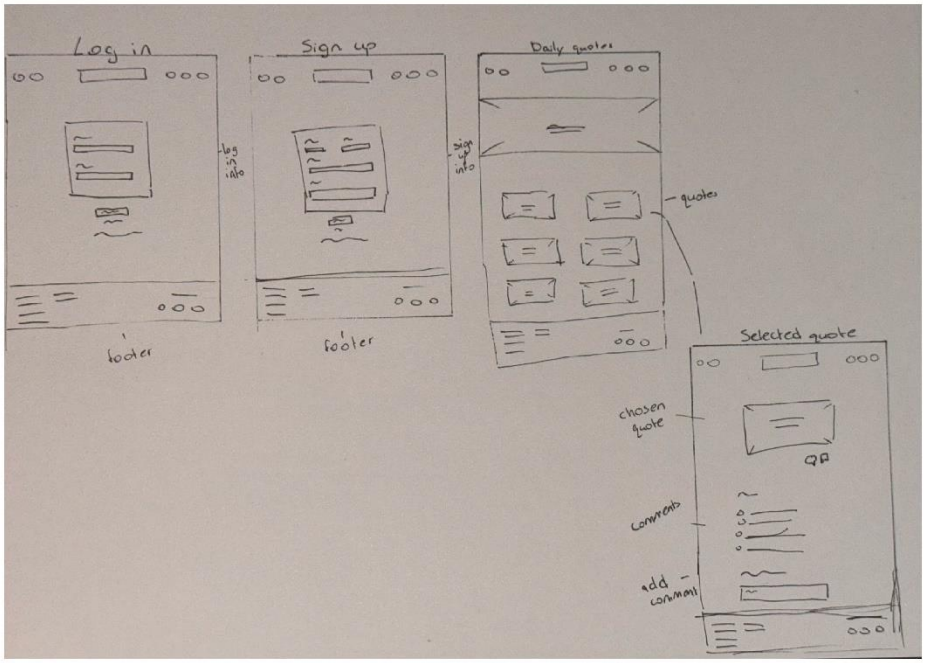
Avant Garde

Avant Garde

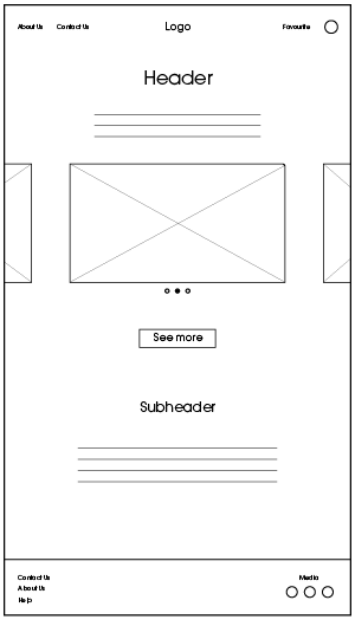
Avant Garde

Wireframes:

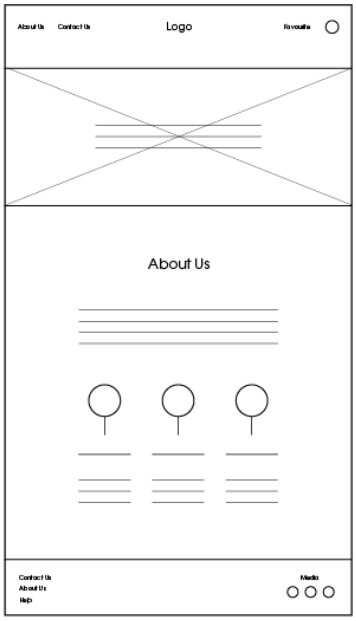

Home
- logo
- menu
- quote carousel
button for another page
- brief history
- footer
About us
- menu
- short statement
About
- About us
- footer
Contact us
- menu
- footer
saved quotes


Log in
- log info
footer
Sign up
- sign up info
footer
Daily quotes
- quotes
Selected quote
chosen quote
comments
add comment

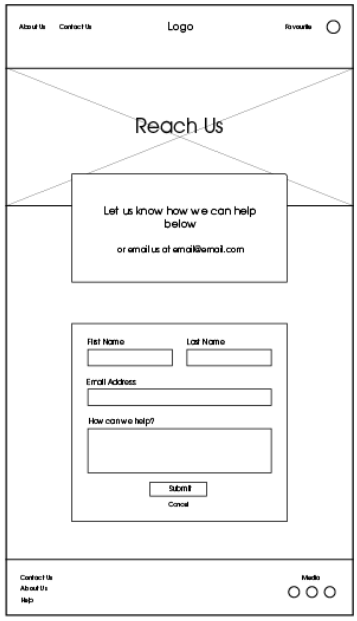
Home Page



About us



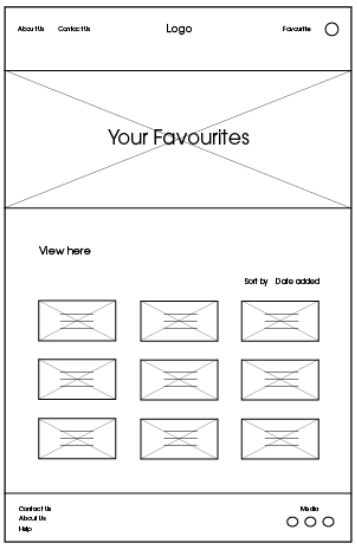
Contact us



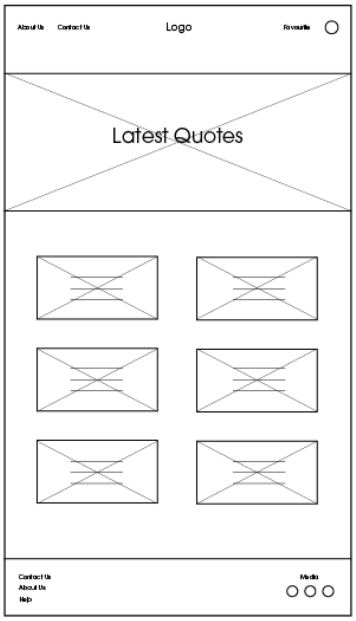
Log in

Sign up

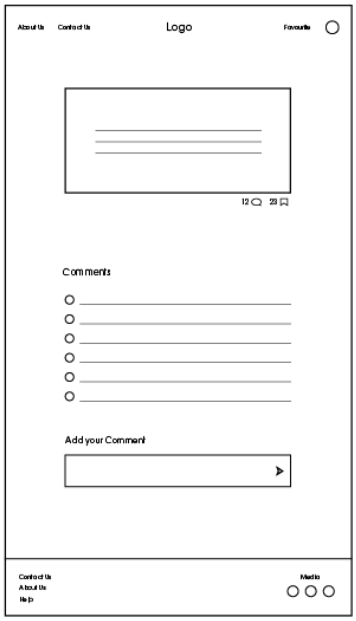
Favourites



Multiple quotes



Selected quote



Part 3: IPO Chart

Input	Process	Output
Sign up submit	Site signs up	Site opens home page
Already have an account	Site loads log in page	Site opens log in page
Log in submit	Site logs in	Site opens home page
Don't have an account	Site loads sign up page	Site opens sign up page
About us	Site loads about page	Site opens about page
Contact us	Site loads contact page	Site opens contact page
Favourites	Site loads favourites page	Site opens favourites page
More quotes	Site loads quotes page	Site opens quotes page
Click a quote	Site loads that quote page	Site opens that quote page
Click star	Site loads to favourites page	Site adds to favourite page
Sort by	Site loads sort bar	Site opens sort bar
Back button	Site loads previous page	Site opens previous page
Click logo	Site loads home page	Site opens home page
Profile	Site loads drop menu	Site opens drop menu
Help	Site loads help page	Site opens help page
Log out	Site logs out	Site opens sign up page
Submit comment	Site loads comment	Site sends comment
Submit contact info	Site loads info	Site sends contact info
Carousel next	Site loads next slide	Site shows next slide