iContent Validator

Content Insights

Content Insights means truthfulness of the content.

Why Content Insights:

Content Insights is the next generation content analytics solution that translates complex editorial data into actionable insights (truthfulness content) and helps content professionals increase their revenue and better understand and serve their audiences.

NLP libraries and models used:

1. Spacy NER
2. Allen NLP Open Information Extraction
3. Allen NLP Corefrence Resolution
4. Stanford CoreNLP NER

Programming Language:

Python (Anaconda)

This is how it starts:

→ Basically we first check for the names, places and dates mentioned in the content to find the truthfulness of the content.

→ So I selected 4 NER entities:

1. PERSON
2. GPE
3. ORG
4. DATE

→Since I planned to do this in Python language, I selected the above 4 NER entities from Spacy NLP library.

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