# Introduction to Image Style Transfer

Image style transfer is a deep learning technique that allows you to take the artistic style of one image and apply it to the content of another image, creating a unique and visually stunning hybrid image.

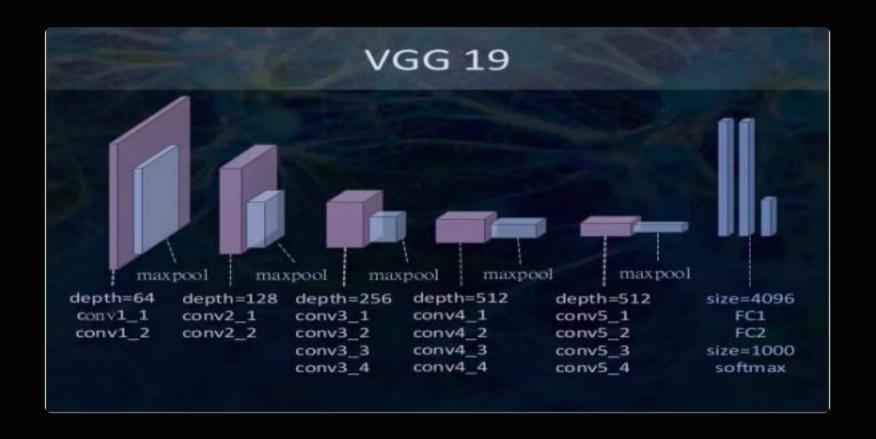








# VGG19 Model



# VGG19 Model for Style Transfer

To perform image style transfer, we leverage the VGG19 model, a deep convolutional neural network pre-trained on the ImageNet dataset. This powerful model serves as the foundation for extracting both content and style features from the input images.

Here, content features capture the object and scene information, while style features represent the artistic patterns and textures.

The VGG19 architecture consists of 16 convolutional layers and 3 fully connected layers, allowing us to capture a rich hierarchy of visual representations, from low-level edges to high-level semantic concepts.



# Load and Preprocess Images

To begin the image style transfer process, we first need to **load** the target content image and the reference style image. These images will serve as the input to the deep learning model that will perform the style transfer.

Once the images are loaded, we need to **preprocess** them by resizing, normalizing the pixel values, and performing any necessary color adjustments. This ensures the images are in the correct format for the neural network to process effectively.

# Defining Layers for Content and Style Representation

#### Content Representation

Capture the overall structure and composition of the input image using middle or later convolutional layers like conv4\_2 or conv5\_2 of the VGG19 network.

#### Style Representation

Represent the artistic style by focusing on the activation statistics of earlier convolutional layers like conv1\_1, conv2\_1, and conv3\_1 to capture brushstrokes, colors, and textures.

# Computing features from intermediate layers



Neural Network Features

Extracting features from intermediate layers of the neural network.



Feature Extraction

Uncovering low-level visual features like edges and textures.



Style Representation

Representing distinct artistic styles from higher-level features.



Content-Style Fusion

Combining extracted style features with the content of target images.

# Defining Content and Style Loss Functions

#### 1 Content Loss

- The content loss measures the difference between the content features of the generated image and the content image.
- The content loss encourages the generated image to have similar high-level features (e.g., objects, shapes) as the content image.
- Minimizing the content loss results in the generated image capturing the content of the target image.

#### 3 Gram Matrix

The Gram matrix is a powerful tool for representing the style of an image. It captures the relationships between the different features extracted by the neural network, allowing the model to learn and transfer the unique artistic style.

 It is computed by taking the dot product of the feature maps at each location in a given layer of a CNN.

## 2 Style Loss

- The style loss measures the difference between the style features of the generated image and the style image.
- The style loss encourages the generated image to have similar texture and visual patterns as the style image.
- Minimizing the style loss results in the generated image having the same style as the target image.

#### 4 Total Loss

The total loss function is a weighted sum of the content loss and style loss, allowing the model to balance the importance of content preservation and style transfer during the optimization process.

# Defining Total Loss Function

The total loss function in image style transfer refers to the combined measure of content and style losses, guiding the optimization process. It quantifies the similarity between the stylized image and the style reference image, as well as the content image.

# Performing Style Transfer and Using Optimizer





The style transfer algorithm uses an optimizer to iteratively update the generated image, minimizing the content and style losses to achieve the desired artistic effect.



Monitoring Losses

The content and style losses are tracked during the optimization, allowing the user to monitor the progress and make adjustments to the hyper-parameters as needed.



Final Stylized Image

The optimized image is the final result of the style transfer process, combining the content of the original image with the artistic style of the reference image.

# Source Code and Explanation

2 3 4

#### Load Images

Load the content and style reference images into the model.

### Extract Features

Use the pre-trained VGG19 network to extract content and style features.

## Optimize Losses

Iteratively update the target image to minimize the content and style losses.

## Output Stylized Image

The final optimized target image is the output of the style transfer process.



# Applications of Image Style Transfer



#### **Artistic Filters**

Apply unique artistic styles to photos and videos, transforming them into digital paintings and illustrations.



# Fashion and Design

Enhance fashion editorials, product images, and designs with captivating artistic flair.



#### Portraiture

Reimagine portraits and headshots with evocative, distinctive styles that capture the subject's essence.



# Cinematic Effects

Elevate the visual impact of films, TV shows, and video games with stylized visual effects.

## REAL-TIME EXAMPLE

#### PRISMA APP

One of the real-time applications of image style transfer that we might be familiar with is the Prisma App.

The Prisma App gained popularity for its ability to transform ordinary photos into artistic masterpieces by applying various artistic styles to them. It uses image style transfer techniques to analyze the content of an input image and apply the style of a famous painting or artwork to create a unique and visually appealing output and basically it is a photo-editing mobile application that uses neural networks and artificial intelligence to apply artistic effects to transform images.

# THANK YOU