



ANISH CHAKRABORTY

"I DON'T WAIT FOR OPPORTUNITIES — I DESIGN THEM."

CONTACT

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SKILLS

- Python Programming
- Machine Learning
- Deep Learning
- Data Analysis & Visualization
- Excel
- SQL
- Database Management
- Media Relations
- Marketing & Promotion
- Content Creation
- Networking & Outreach

LANGUAGES

- English
- Hindi
- Assamese
- Bengoli

PROFESSIONAL SUMMARY

Media professional with a background in Mathematics and over 3 years of experience working with 75+ news portals across Assam. Skilled in communication, media relations, and grassroots reporting. Currently pursuing an AI/ML program in IIT Guwahati to combine data-driven insights with media strategies. Seeking a full-time role to contribute creativity, technology, and analytical skills to impactful projects.

PROFESSIONAL EXPERIENCE

Freelance Media Contributor — Assam-based News Portals | 2022 – Present

- Collaborated with over 75 regional news platforms to deliver engaging local content
- Built long-term professional relationships with editors and journalists for consistent coverage.
- Supported event promotions, digital campaigns, and public outreach initiatives
- Leveraged data insights and AI/ML techniques to optimize audience engagement and content performance

EDUCATION

- Bachelor of Science in Mathematics — Jawaharlal Nehru College, Boko
- Foundation of Data Science — Completed in 2024
- Certification in Artificial Intelligence & Machine Learning — Indian Institute of Technology (IIT) Guwahati — Ongoing

STRENGTHS

- Excellent communication and networking skills
- Creative and analytical thinker
- Fast learner with adaptability to emerging technologies
- Data-driven decision-making using AI/ML insights
- Strong team player and leadership ability
- Highly responsible and self-motivated
- Efficient multitasker with strong time management

ACHIEVEMENTS & AWARDS

Founded **MediaHouse Assam**, managing partnerships with 75+ digital news outlets across the state. Successfully promoted multiple regional events and social initiatives via online platforms. Recognized for outstanding communication and networking within the media community. Future Goal: To earn new award through innovation, teamwork, and impact within your organization