NAME = Anish karki

Student ID: anish_24152356

AIM OF MY SITE ?

AIM of my site is to provide human being better product that will make their life easier and faster. As of 2021 80% of global cargo is done through ship which need sea for transportation and landlock country like Nepal need permission of other country who have sea to have good transferred. If there will be political disputes

then goods can be blocked. Supply through ship is very slow It takes 20-45 days or more. Remaining are transferred through plane which needed long runway and is expensive. In domestic goods transportation mostly it is done though truck which is expensive and train which needed huge railroads, So to solve this global problem NEWTON provide AIRSHIPS that will carry goods from one place to another in cheaper and faster way. This AIRSHIP take a flight vertically so it doesn't need huge paces. Traffic, bad sea weather ,cannot affect it, it can go any remote area easily.

Online delivery has become a great market recently which is done through human labor and traffic which is costlier and time consuming so NEWTON'S DRONES will supply goods easily within 10 minutes inside city. It can save 95% of energy . other DRONES are use for taking ariel view and governmental purposes. NEWTON cars will save your time in traffic and give you ariel view while travelling.

We are living in forth dimension but we are still using second dimensions for transportation of human and goods so NEWTON will go against the gravity to make human life easier and faster without polluting environment.

TARGET AUDIENCE

For AIRSIP my target audience are business person who are in cargo business and business people who transfer their goods via ship, train ,plane ,truck and many more. People who run online services, emergency medical services, filmmaker for clicking arial view and government parties are the audience for DRONE. Any normal human being who wants their transportation easier and faster can have AIRCAR.

OBJECTIVES

Primary objective of NEWTON is:

- To give forth dimension experience for human and their goods with easier and faster way.
- To reduce the energy utilize for delivering goods .
- To reduce carbon emission(2-3% of global carbon emission is done through shipping industry,2.5% by planes and 10% by cars).

DESIGN

As a designer I have make my site beautiful ,simple and easier to use .

*OVERALLDEIGN : I watch 100 of website from almost every industry and when I watch big company websites like of APPLE ,TESLA ,LAMBERGINI ,GUCCI . they were just beautiful and simple.so, I put whole pic on my front page like them and it is just beautiful.

* FONTS: For heading and some sub heading I use papyrus which I get inspiration from AVATAR movie. To mention product I use **BOLD Abeezee** , I use *italic abeezee* for describing products and I use Normal Abeezee for other texts. Reason I use Abeezee for font is It looks beautiful while reading.

*COLOR: I use BLACK for my heading and bottom(which show power). Main moto of NEWTON is flying so by looking the sky I use light blue for showing product and dark blue for showing customer review and boxes use

*COLOR: I use BLACK for my heading and bottom (which show power). Main moto of NEWTON is flying so by looking at the sky I use light blue for showing product and dark blue for showing customer review and boxes use

for filling detail. I use [#000000, #d9d9d9, #fff72e, #ffffff, #fcffff, #2e87ff, #b0d1ed, #365442, #0f0f0f, #c9f0f7, #0070ab, #1778f2, #0a66c2, #4ac2e8, #1c1a1a, #3d96a8, #121212, #29a8eb, #dbf0f7, #bfb8b8, #d4deed, #f0f0f0,#541414, #7d0d0d, #bf3838]

INTERATION:

The desktop view and mobile version is almost similar so that both user get same experience ,just subheading is changed into menu bar in mobile view ,by clicking it you can get a table which show subheading. NEWTON is both name and logo in my website which work as a bottom too. By clicking it while you are in other page you can just come into homepage easily. There are six pages in which first page is homepage ,other three are product pages and remaining are about page ,contact page with customer review. For buying you can just click the buying bottom and page will pop up where you can fill your information for further method. Other bottom work as simple to use ,by clicking you can go to page which is written in the box.

SITE MAP:

In home page there are heading and products by clicking see more you can see related products. In product page there is buy now option, by clicking it you go to buy now page where you can insert your detail for further method. In subheading you can click and go to the pages as written. When you are in other pages like contact and product ,you can just click NEWTON and return to the home page. In mobile view there is hamburger through which you can go to other pages easily.