

₹ 984.8M

Revenue

2M

Sales Qty

2020

2019

2018

2017

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

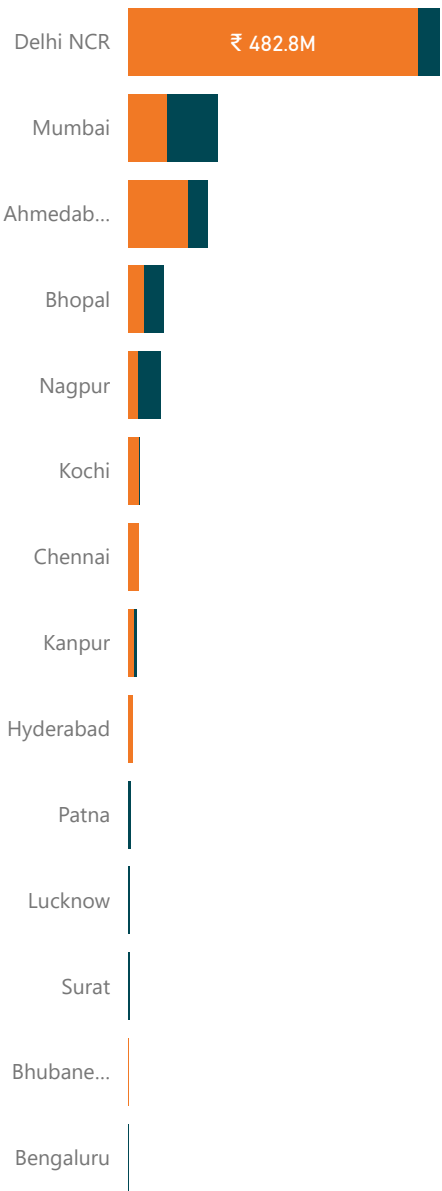
Jan
18

Feb
18



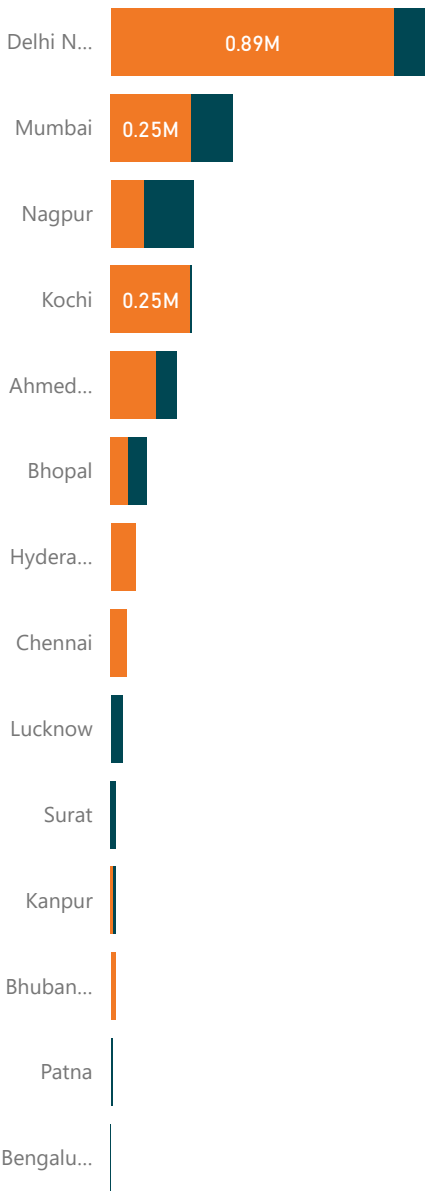
Revenue by Markets

custom... Brick & Mortar E-Commerce



Sales Qty by Markets

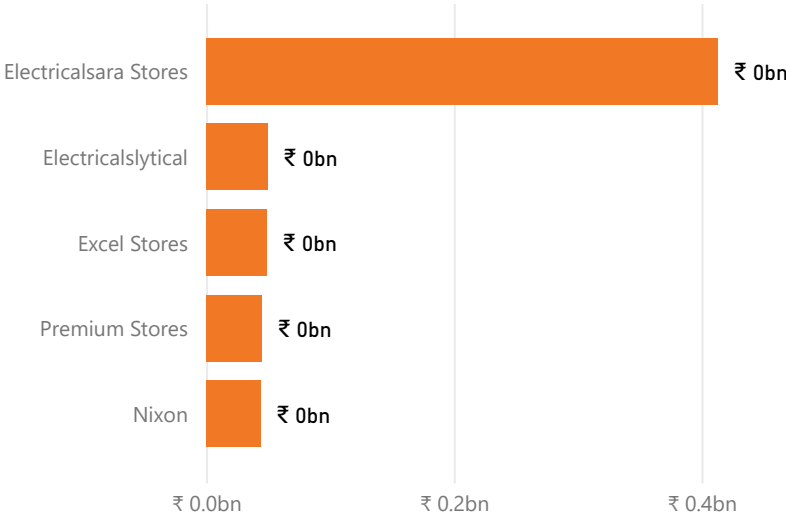
custom... Brick & Mortar E-Commerce



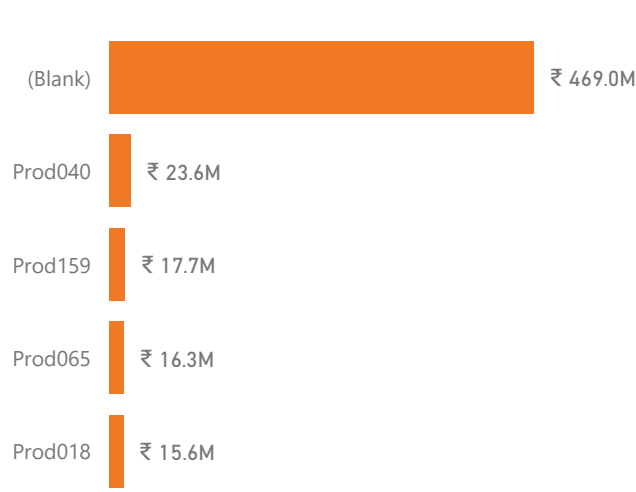
Revenue Trend



Top 5 Customers



Top 5 Products



₹ 985M

Revenue

2M

Sales Qty

₹ 24.7M

Total Profit Margin

2020

2019

2018

2017

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

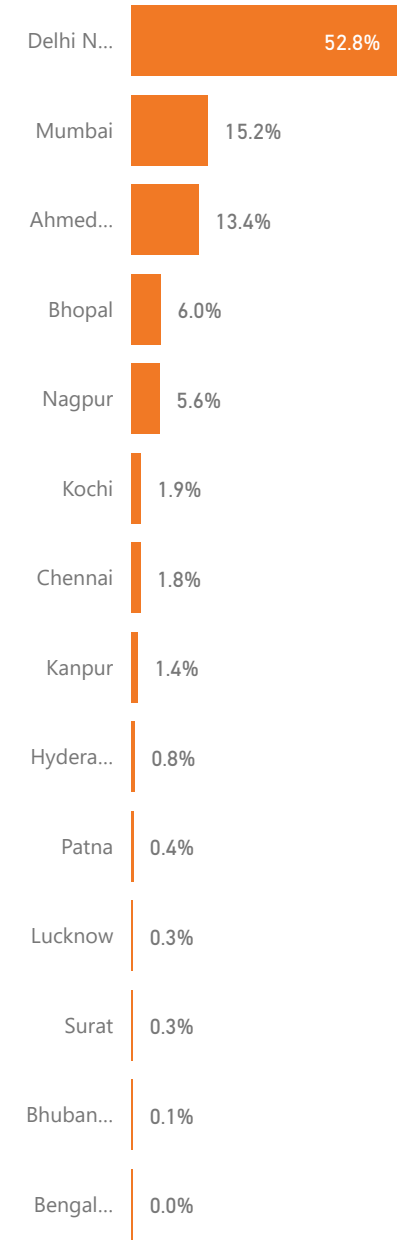
Dec 17

Jan 18

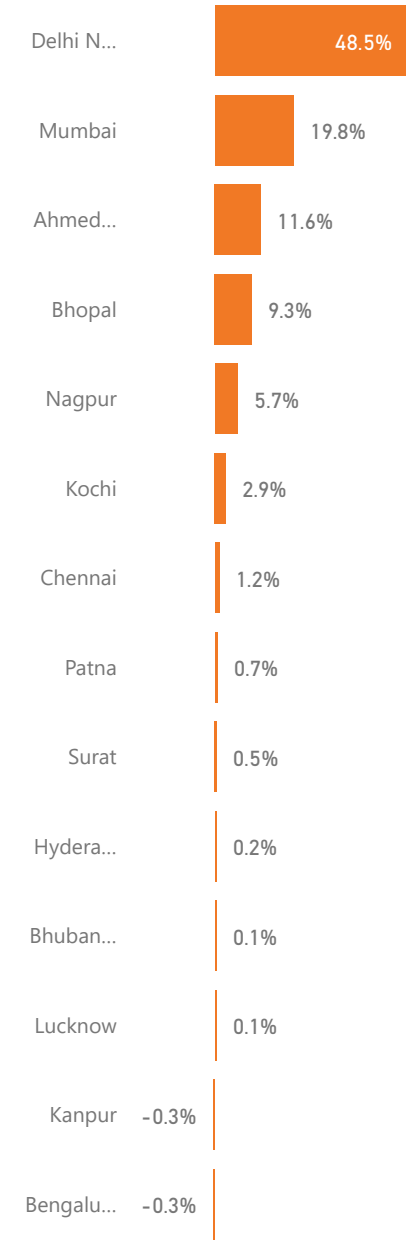
Feb 18



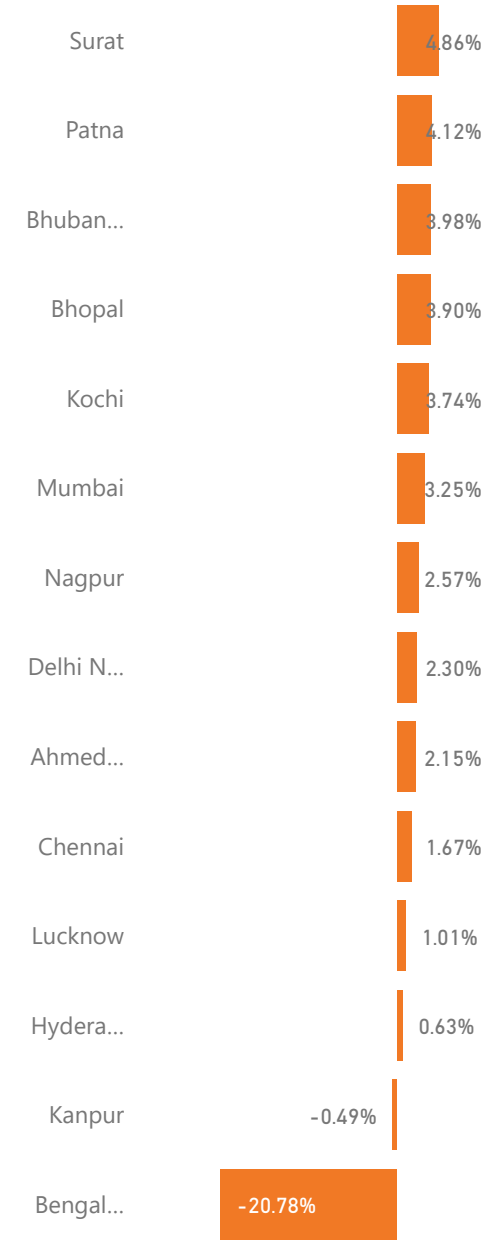
Revenue Contribution % By Market



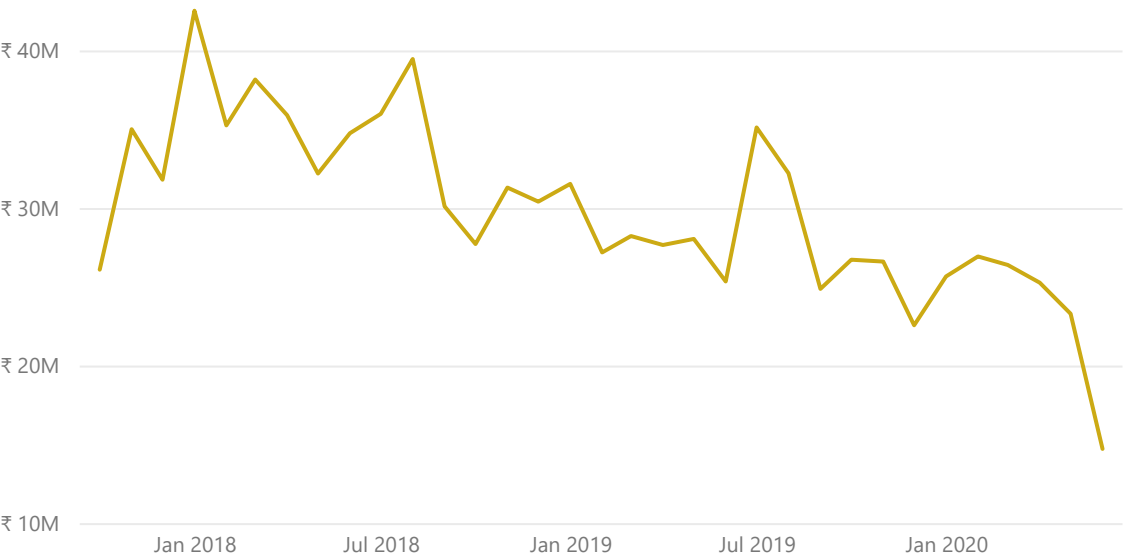
Profit Contribution % By Market



Profit % by Markets



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹ 413,333,588.0	42.0%	37.7%	2.25%
Nixon	₹ 43,893,083.0	4.5%	7.2%	4.07%
Electricalslytical	₹ 49,644,189.0	5.0%	6.8%	3.40%
Leader	₹ 16,529,970.0	1.7%	5.1%	7.54%
Premium Stores	₹ 44,906,666.0	4.6%	4.3%	2.35%
Control	₹ 31,771,997.0	3.2%	3.3%	2.60%
Electricalsocity	₹ 17,489,935.0	1.8%	2.9%	4.14%
Excel Stores	₹ 49,115,620.0	5.0%	2.8%	1.38%
Surge Stores	₹ 28,648,916.0	2.9%	2.7%	2.29%
Forward Stores	₹ 21,026,079.0	2.1%	2.3%	2.67%
Nomad Stores	₹ 17,739,351.0	1.8%	2.1%	2.89%
Surface Stores	₹ 15,242,562.0	1.5%	2.0%	3.22%
Logic Stores	₹ 13,201,366.0	1.3%	2.0%	3.69%
Modular	₹ 17,379,851.0	1.8%	1.8%	2.60%
Power	₹ 5,727,123.0	0.6%	1.4%	6.18%
Electricalsopedia Stores	₹ 10,281,203.0	1.0%	1.3%	3.21%
Epic Stores	₹ 18,750,440.0	1.9%	1.3%	1.76%
Acclaimed Stores	₹ 21,196,727.0	2.2%	1.3%	1.51%
Info Stores	₹ 35,100,033.0	3.6%	1.3%	0.90%
Total	₹ 984,813,463.0	100.0%	100.0%	2.50%

₹ 985M

Revenue

2M

Sales Qty

₹ 24.7M

Total Profit Margin

Profit Target

1%

2020

2019

2018

2017

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

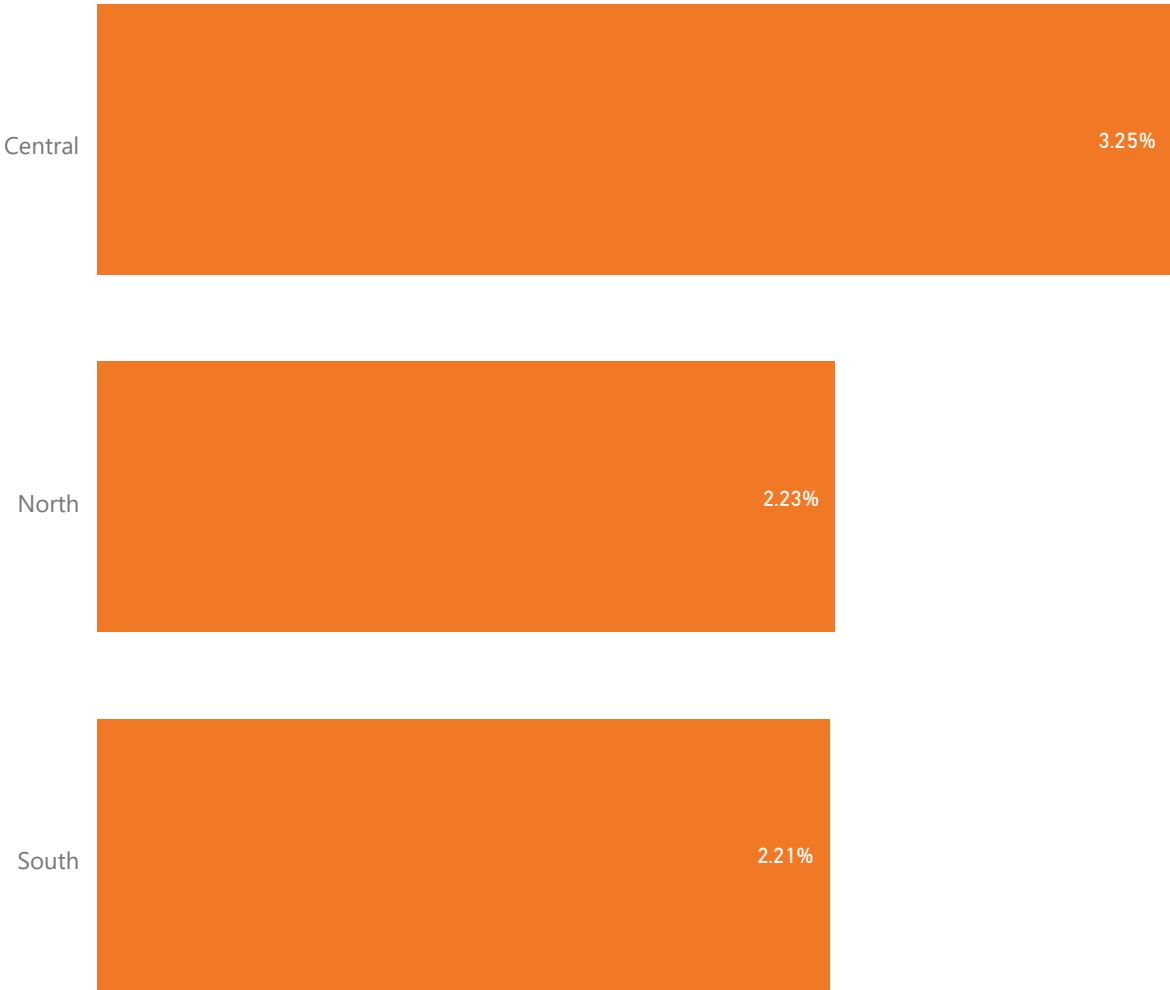
Nov 17

Dec 17

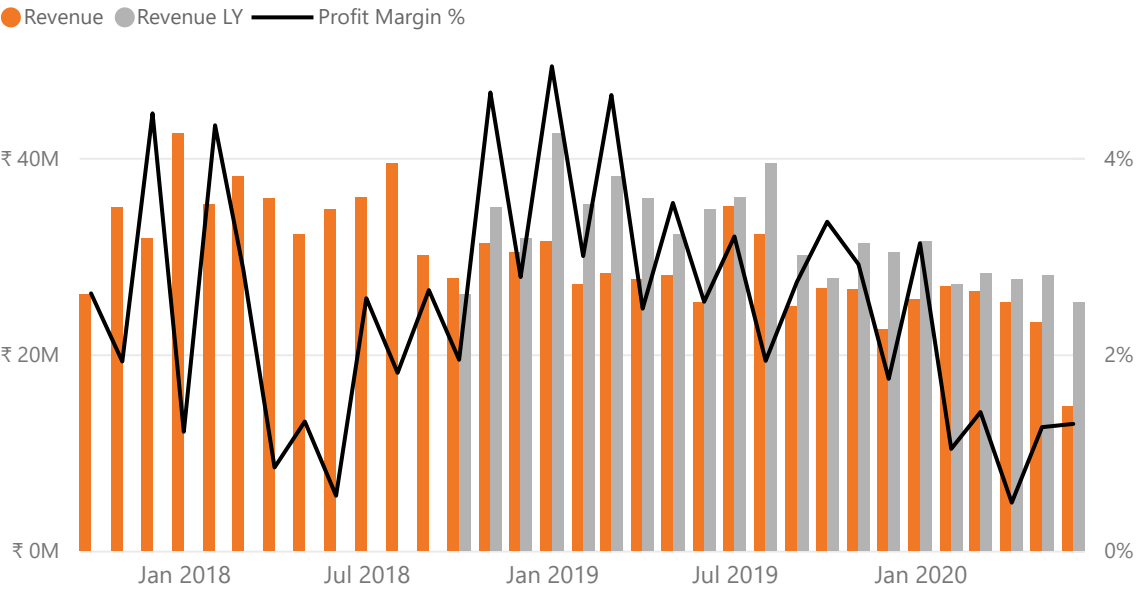
Jan 18

Feb 18

Revenue Contribution % By Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹ 413,333,588.0	42.0%	37.7%	2.25%
Electricalslytical	₹ 49,644,189.0	5.0%	6.8%	3.40%
Excel Stores	₹ 49,115,620.0	5.0%	2.8%	1.38%
Premium Stores	₹ 44,906,666.0	4.6%	4.3%	2.35%
Nixon	₹ 43,893,083.0	4.5%	7.2%	4.07%
Info Stores	₹ 35,100,033.0	3.6%	1.3%	0.90%
Control	₹ 31,771,997.0	3.2%	3.3%	2.60%
Surge Stores	₹ 28,648,916.0	2.9%	2.7%	2.29%
Acclaimed Stores	₹ 21,196,727.0	2.2%	1.3%	1.51%
Forward Stores	₹ 21,026,079.0	2.1%	2.3%	2.67%
Epic Stores	₹ 18,750,440.0	1.9%	1.3%	1.76%
Nomad Stores	₹ 17,739,351.0	1.8%	2.1%	2.89%
Electricalsocity	₹ 17,489,935.0	1.8%	2.9%	4.14%
Modular	₹ 17,379,851.0	1.8%	1.8%	2.60%
Atlas Stores	₹ 16,666,713.0	1.7%	1.2%	1.78%
Leader	₹ 16,529,970.0	1.7%	5.1%	7.54%
Surface Stores	₹ 15,242,562.0	1.5%	2.0%	3.22%
Integration Stores	₹ 13,979,716.0	1.4%	1.0%	1.76%
Logic Stores	₹ 13,201,366.0	1.3%	2.0%	3.69%
Total	₹ 984,813,463.0	100.0%	100.0%	2.50%