



ANISYAH

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Summary

I am Anisyah with experience as a **Graphic Designer for 2 years**. Handling on **several brands** are Anbu Healthy Food, Lazer Warz, Nobu Bistro, Sarang Hantu Indonesia, Bungkoes Hampers. Responsibility for creating ideas, script writing, design (logo, packaging, flyer feed IG, printing, 2D design), taking and editing videos reels/tiktok. **Succeeded to get 1000 visitors in a day** on Sarang Hantu And Lazer Warz and **become Nobu Bistro as favorite place** for Bukber in Palembang belong Ramadhan **fully booked**. All happened by utilizing interesting video content and flyers on TikTok and IG. In the college, I actively in organization, started from **developing teamwork, leadership and communication**. Several times I was given responsibility as **coordinator of media creative and Jury Design**.

Skills

Soft : Creative, fast learning, digital marketing, leadership, time management, planning personality, negotiation, adaptable, and communication.

Hard : **Design** (Illustrator, Photoshop, Coreldraw), **Video** (Premier Pro, Capcut/VN), **HTML/CSS** (Visual Code), **Administration** (Excel, Word, Power Point), **Network** (Cisco Tracer, CST Microwave).

Education

Sriwijaya State Polytechnic (2018-2021)

Telecommunication Engineering Study Program , Electrical Engineering Major.

- Student with honors in the State Polytechnic of Sriwijaya (3.64)

SMK Negeri 5 Palembang (2015-2018)

Multimedia Technology Major

Work Experience

Anbu Group

Palembang (Oct 2022 – Apr 2024)

Graphic Designer (Full Time)

- Responsibility for 5 brands of different fields. They are Anbu Healthy Food, Nobu Bistro, Sarang Hantu Indonesia, Lazer Warz Indonesia and Bungkoes Hampers. Starting from creating ideas, script writing, design (logo, packaging, flyer feed IG, printing design, 2D interior) taking and editing videos. The tools that I use are Adobe Photoshop, Illustrator, Capcut/VN, Camera/Smartphone.
- For Sarang Hantu Indonesia and Lazer Warz Indonesia, succeeded to get 1000 visitors in a day by utilizing interesting video content and flyers on TikTok and IG. And became a viral destination in Palembang.
- For Nobu Bistro, succeeded to become a favorite place for Bukber in Palembang from 1st day to the last day of Ramadhan, fully booked. Again because of the good content and flyers, decoration and good service.
- For Anbu Healthy Food, there is an increase in customers due to posting content every day, both flyers and videos and occasionally creating discount and ads applications.

Seagood

Palembang (Nov 2022 – Apr 2024)

Freelancer Graphic Designer (Part Time)

- Responsibility for creating ideas, script writing, design (flyer feed IG, printing design) taking and editing videos. The tools that I use are Adobe Photoshop, Illustrator, Capcut/VN, Camera/Smartphone.

Committee Experience

Electro Sport and Art 2020

The Jury of Design Poster Competition

- Assess participants poster with the theme of Covid 19 using criterias such as color, font, object and information conveyed.

Electro National Conference 2020

Coordinator of Design Division

- Create event theme plans with the team such as logos, colors, design equipment, social media and documentation.

Electro Leadership Character Building 2019

Coordinator of Design & Documentation Section

- Create event theme plans with the team such as logos, colors, design equipment, social media and documentation.

Trainning Experience

Harisenin.com

Expertclass Graphic Design and Motion Graphic (January 2022)

- Making digital imaging in Photoshop and designing handwriting motion in After Effect.

CAMP404

Microsoft Excel (November 2021)

- Making data in Microsoft Excel Fundamental (Basic Formula, Vlookup, Hlookup, Pivot Table, Index Match, IF Analyst, etc) and operating the Microsoft Excel VBA (Manipulation cell, Problem solving and Store data).

Awards & Volunteer Experience

- *Incentive Winners of Program Kreatifitas Mahasiswa National 2021 by **Kemendikbud***
- *Incentive Winners of Program Wirausaha Mahasiswa Vokasi National 2021 by **Kemendikbud***
- *Short Story Writer of "New York" 2020 by **PT. Zona Media Mandiri***
- *Participant of Poetry Creator 2020 by **Lintang Indonesia & Sideris Indonesia***
- *Volunteer of **Net Good People Palembang Mengabdi (Dec 2021)***
- *Volunteer of **Al-Amalul Khair Boarding School of Collaborating Polsri & Kinabalu Malaysia 2019***

Organization Experience

Net Good People Palembang (2021) Member

- Responsibility inventoring, preparing consumption and documenting for each event.

Himpunan Mahasiswa Jurusan (2019 - 2020)

Badan Pengendali Internal - Staff Internal

- Create design concepts at each event and posting education content in sosmed, also preparing inventory for Himpunan and making schedule attendance member, and letter if necessary.