

Hi, I am Anisyah

Graphic Designer who experience for 2 years

Responsibility for designing work on several brands, Anbu Healthy Food, Lazer Warz, Nobu Bistro, Sarang Hantu Indonesia, Bungkoes Hampers, and Seagood.

Beside of design, I am also familiar with **video editing, creating ideas and writing content scripts**, which are other skills that I have.



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WORK EXPERIENCE

1. ANBU GROUP (Oct 2022 – Apr 2024)

(As Graphic Designer Staff)

Handling 5 brands are Anbu Healthy Food, Lazer Warz, Nobu Bistro, Sarang Hantu Indonesia, and Bungkoes Hampers.

Responsibility for creating ideas, script writing, design (logo, packaging, flyer feed IG, printing design, 2D interior) taking and editing videos. Some achievements of the brands explained on each page this portfolio.

2. SEAGOOD (Nov 2022 – Apr 2024)

(As Graphic Designer Freelancer)

Responsibility for creating ideas, script writing, design flyer/feed IG and taking/editing reels.

COMMITTEE EXPERIENCE

1. Electro Sport and Art (2020)

(As Jury of Design Poster)

Assess participants poster with the theme of Covid 19 using criterias such as color, font, object and information conveyed.

2. Electro National Conference (2020)

(As Coordinator of Design)

Create event theme plans with the team such as logos, colors, design equipment, social media and documentation.

2. Electro Leadership Character Building (2019)

(As Coordinator of Design & Documentation)

Create event theme plans with the team such as logos, colors, design equipment, social media and documentation.

EDUCATION

1. Sriwijaya State Polytechnic (2018–2021)

Study Program of Telecommunication Engineering (D3) GPA 3,64

2. SMK Negeri 5 Palembang(2015–2018)

Multimedia Technology Majoring

SKILSS TOOLS



THE

PACKAGES



1

Chapter One

BRAND OF Anbu Healthy Food

Stickers on the packages are designed **to match the logo theme**, green and pink.
We put some information on the sticker such as **member name, lunch/dinner, medsos, etc.**



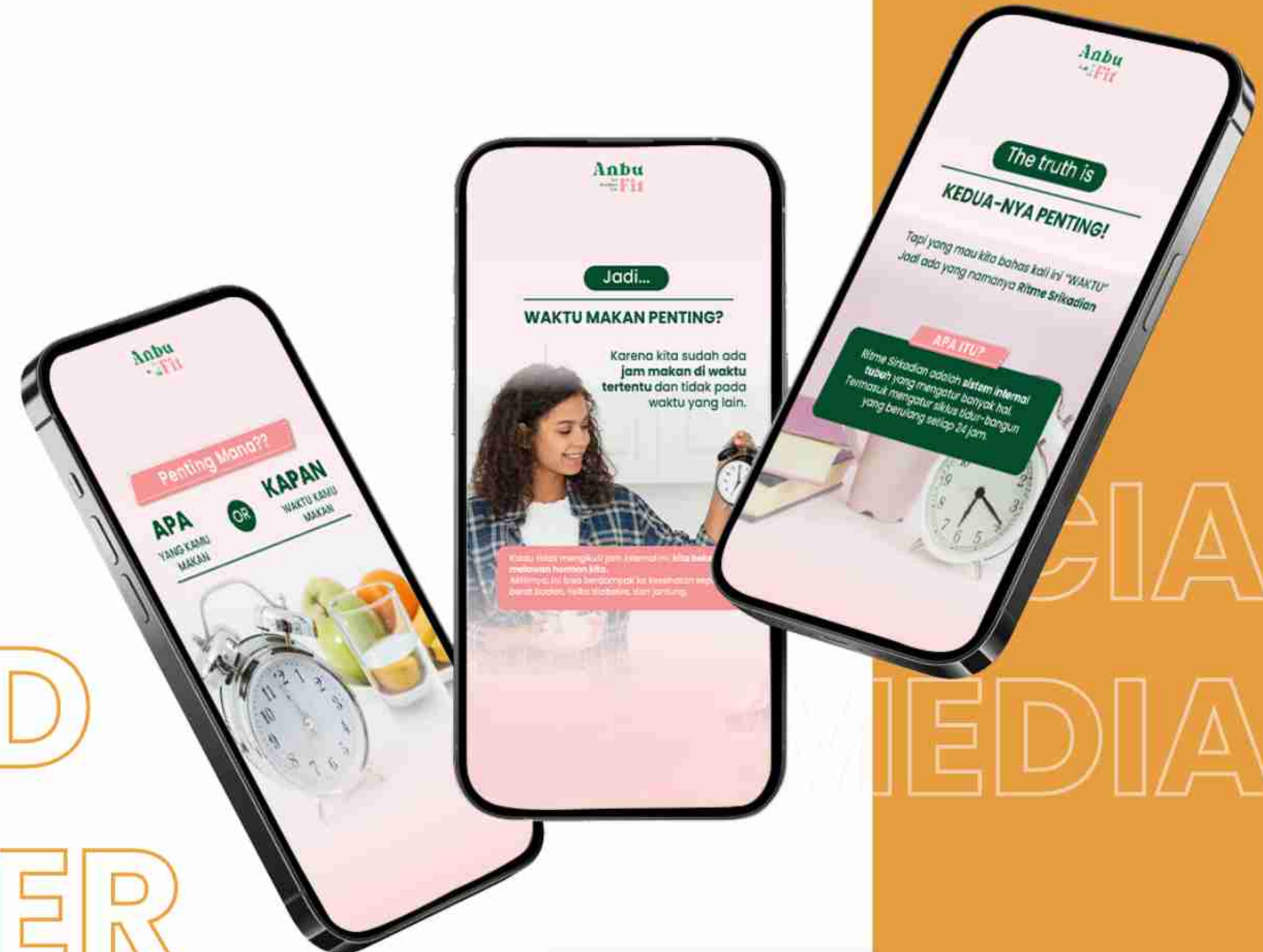
THE
PACKAGES

Responsible for managing social media. Starting from **content idea, scripts, feed/flyer instagram, video editing, and posting on medsos.**

The examples design are the right below.



FEED
LYER



The logo that I made with the font type is **not very straight**.
The color chosen is **green which symbolizes health** and
pink which gives feminine characteristics

Responsible for designing **the menu flyer once a week**
with a different menu. Below are several
examples of flyer menu designs.

MENU



Anbu
For
Healthier
Life
Fit

Anbu Fit
For Healthier Life

MENGANDUNG :
HIGH MARINE COLLAGEN

BATCH 18 MARCH - 23 MARCH 2024

**6 DAYS LUNCH DINNER
Rp 550.000** **13 DAYS PREMIUM
WEIGHT LOSS
Rp 1.150.000**

SENIN	SELASA	RABU
 LUNCH : AUTHENTIC CHICKEN CURRY DINNER : RICE WITH PICKLE	 LUNCH : LEMONGRASS BEEF DINNER : RICE WITH PICKLE	 LUNCH : FRIED NOODLE WITH BEEF DINNER : RICE WITH PICKLE
KAMIS	JUMAT	SABTU
 LUNCH : FRIED NOODLE WITH BEEF DINNER : RICE WITH PICKLE	 LUNCH : FRIED NOODLE WITH BEEF DINNER : RICE WITH PICKLE	 LUNCH : FRIED NOODLE WITH BEEF DINNER : RICE WITH PICKLE

Anbu Fit
For Healthier Life

MENGANDUNG :
HIGH MARINE COLLAGEN

BATCH 20 NOVEMBER - 25 NOVEMBER 2023

**6 DAYS LUNCH DINNER
Rp 550.000** **13 DAYS PREMIUM
WEIGHT LOSS
Rp 1.150.000**

SENIN	SELASA	RABU
 LUNCH : CHICKEN NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE
KAMIS	JUMAT	SABTU
 LUNCH : CHICKEN NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE

Anbu Fit
For Healthier Life

MENGANDUNG :
HIGH MARINE COLLAGEN

BATCH 22 APRIL - 27 APRIL 2024

**6 DAYS LUNCH DINNER
Rp 550.000** **13 DAYS PREMIUM
WEIGHT LOSS
Rp 1.150.000**

SENIN	SELASA	RABU
 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE
KAMIS	JUMAT	SABTU
 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE	 LUNCH : BEEF NOODLE SOUP DINNER : RICE WITH PICKLE

BRAND OF **Lazer Warz**

The logo is designed in the **shape of a burning fire** combined **the uzumaki** symbol which means enthusiasm and strength



T-SHIRT

Costumes for staff designed with **a combination of lines**
and laser weapons



FEEDFLYER

Responsible for managing social media.

Starting from **content idea, scripts, feed/flyer instagram, video editing for reels & tiktok and posting on medsos.**

NOTED:

It has **succeeded** in becoming a viral entertainment venue in Palembang and the number of **visitors is at least 500-1000 /day**



LAZER WARZ

HTM QRIS

SENIN - JUMAT : 45.000
SABTU-MINGGU : 50.000

HTM TUNAI

SENIN - JUMAT : 50.000
SABTU-MINGGU : 60.000

LOKASI : PTC MALL LANTAIMI
#MAKINSERU#MAKINTEGANG

LAZER WARZ
Good Deal

PROMO QRIS

SENIN : 35.000
SELASA - JUMAT : 45.000
SABTU-MINGGU : 50.000

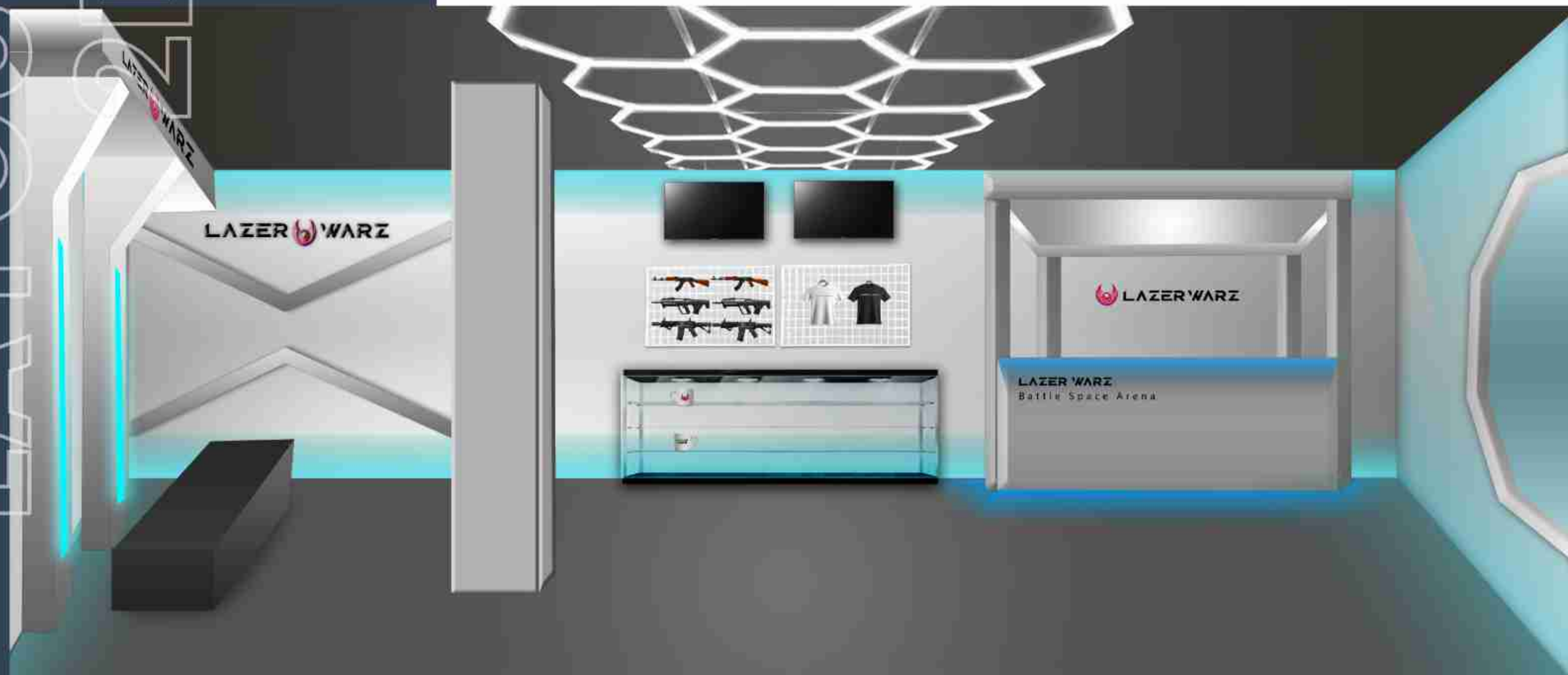
HTM

SENIN - JU
SABTU-MIN

Dapatkan Cashback by : LIVIN MANDIRI
Dan Voucher Makanan by : SEAGOOD

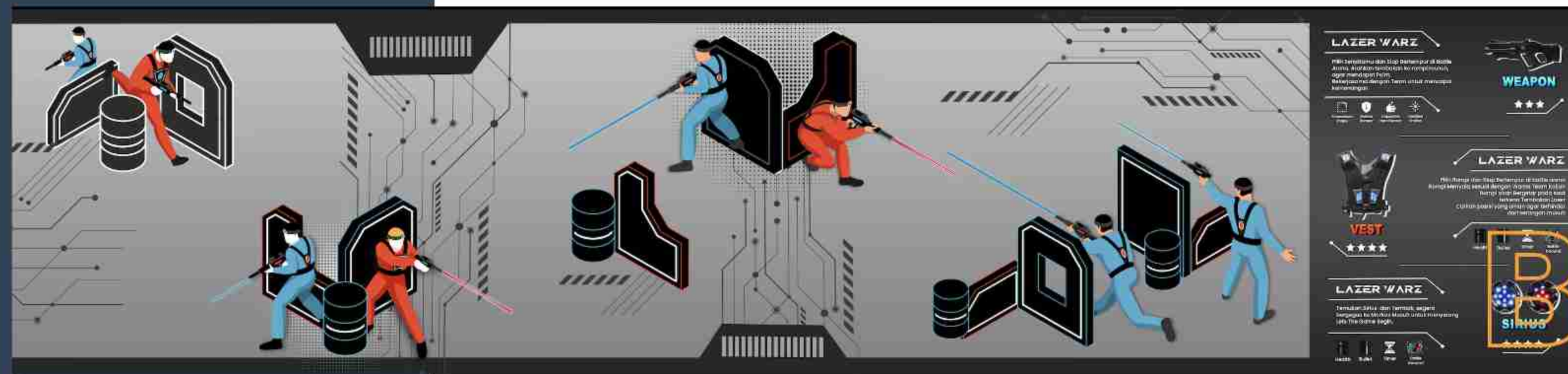
SOCIAL MEDIA

LAYOUT



Layout 2D design in the waiting room and ticket purchase area. With a **gray color and a line of lights at each corner.**

Banner Design with more informations of lazer games and game area layout.



BANNER

The menu book is designed with an elegant and luxurious theme. It all depends on the food and drinks served



SOCIAL MEDIA

Responsible for managing social media.
Starting from **feed/flyer instagram, video editing, and posting on medsos.**

NOTED :

Succeeded to get min turnover of **50 million** only for birthday events /month and for this 2 years it has always been **fully booked during Ramadhan fasting**



TABLE FLYER



Booth mockup design for selling tepanyaki with a Japanese theme.
Blue and red colors that match **the ANBU Tepanyaki logo**.



3D

MOCKUP



Mockup design for dos hermanos
point of sale with required set of items.
With black and gold color that
match the logo.

BRAND OF **Sarang Hantu Indonesia**

The logo is designed in the shape of a heart which is our **tagline** "**saranghaeyo**" and added **a haunted house ornament**



LOGO

BACKDROP



Chapter Four

4

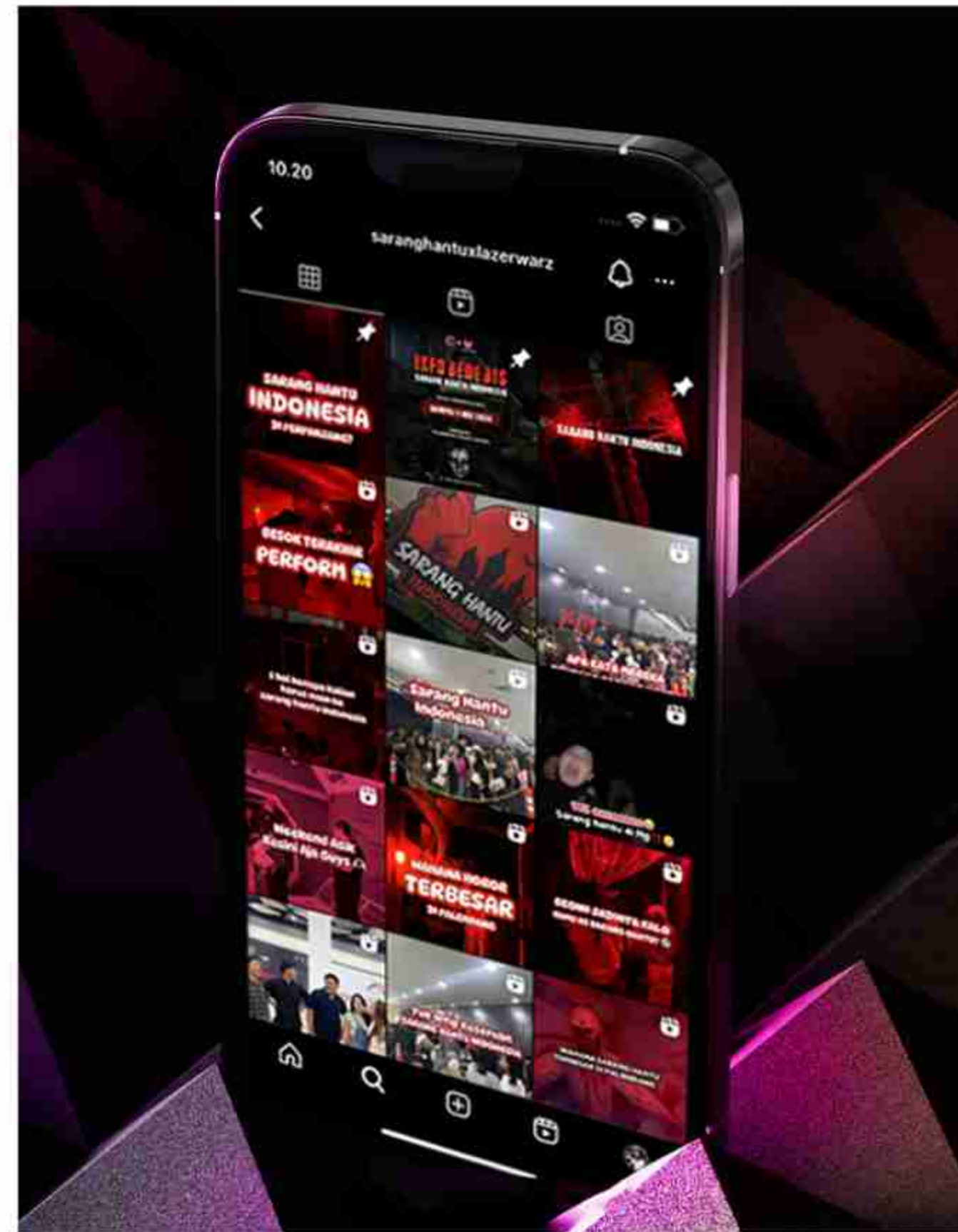
FEEDFLYER

Responsible for managing social media.

Starting from **content idea, scripts, feed/flyer instagram, video editing for reels & tiktok and posting on medsos.**

NOTED:

It has **succeeded** in becoming a viral entertainment venue in Palembang and the number of **visitors is at least 1000+ /day**



SOCIAL
MEDIA

X-BANNER

These are some examples of design e
quipment needs such as **standing
banners, x-banners, and other printings.**





BRAND OF Bungkoes Hampers

The **logo** was designed with the name bungkoes which means wrapping gifts and a **G-shaped** gift symbol.



BRAND OF Seagood

Responsible for managing social media.

Starting from **content ideas, scripts, flyer editing, video editing, and posting.**

