

ANISYAH'S PORTFOLIO

I'am Anisyah, have experience as a **Graphic Designer** for 2 years.

Responsible for designing work on several brands :
Anbu Healthy Food, Lazer Warz, Nobu Bistro, Sarang Hantu Indonesia, Bungkoes Hampers, and Seagood.

Beside of design, I am also familiar with **video editing, creating ideas and writing content scripts**, which are other skills that I have.

Tools that I can operate are :



EXPERIENCE

- **ANBU GROUP (Oct 2022 – Apr 2024)**

(As Graphic Designer Staff)

Handling 5 brands are **Anbu Healthy Food, Lazer Warz, Nobu Bistro, Sarang Hantu Indonesia, and Bungkoes Hampers.**

Responsibility for creating ideas, script writing, design (logo, packaging, flyer feed IG, printing design, 2D interior) taking and editing videos. Some achievements of the brands explained on each page this portfolio.

- **SEAGOOD (Nov 2022 – Apr 2024)**

(As Graphic Designer Freelancer)

Responsibility for creating ideas, script writing, design flyer/feed IG and taking/editing reels.

EDUCATION

- **Sriwijaya State Polytechnic (2018–2021)**

Study Program Telecommunication Engineering, Electrical Engineering Majoring (D3)

Grade 3.64

- **SMK Negeri 5 Palembang (2015–2018)**

Multimedia Technology Majoring

COMITTEE

- **The Jury of Design Poster** Competition at Electro Sport and Art 2020 by HMJ Electro Polsri

- **Coordinator of Design** Division at Electro National Conference 2020 by HMJ Electro Polsri

- **Coordinator of Design & Documentation** Section at Electro Leadership Character Building 2019

BRAND OF ANBU HEALTHY FOOD

The FNB sector which provides healthy catering for dieters with calorie deficits.

The logo that I made with the font type is **not very straight**. The color chosen is **green which symbolizes health** and **pink which gives feminine characteristics**



LOGO ANBU HEALTHY



Stickers on the packages are designed **to match the logo theme**, green and pink. We put some information on the sticker such as **member name, lunch/dinner, medsos, etc.**

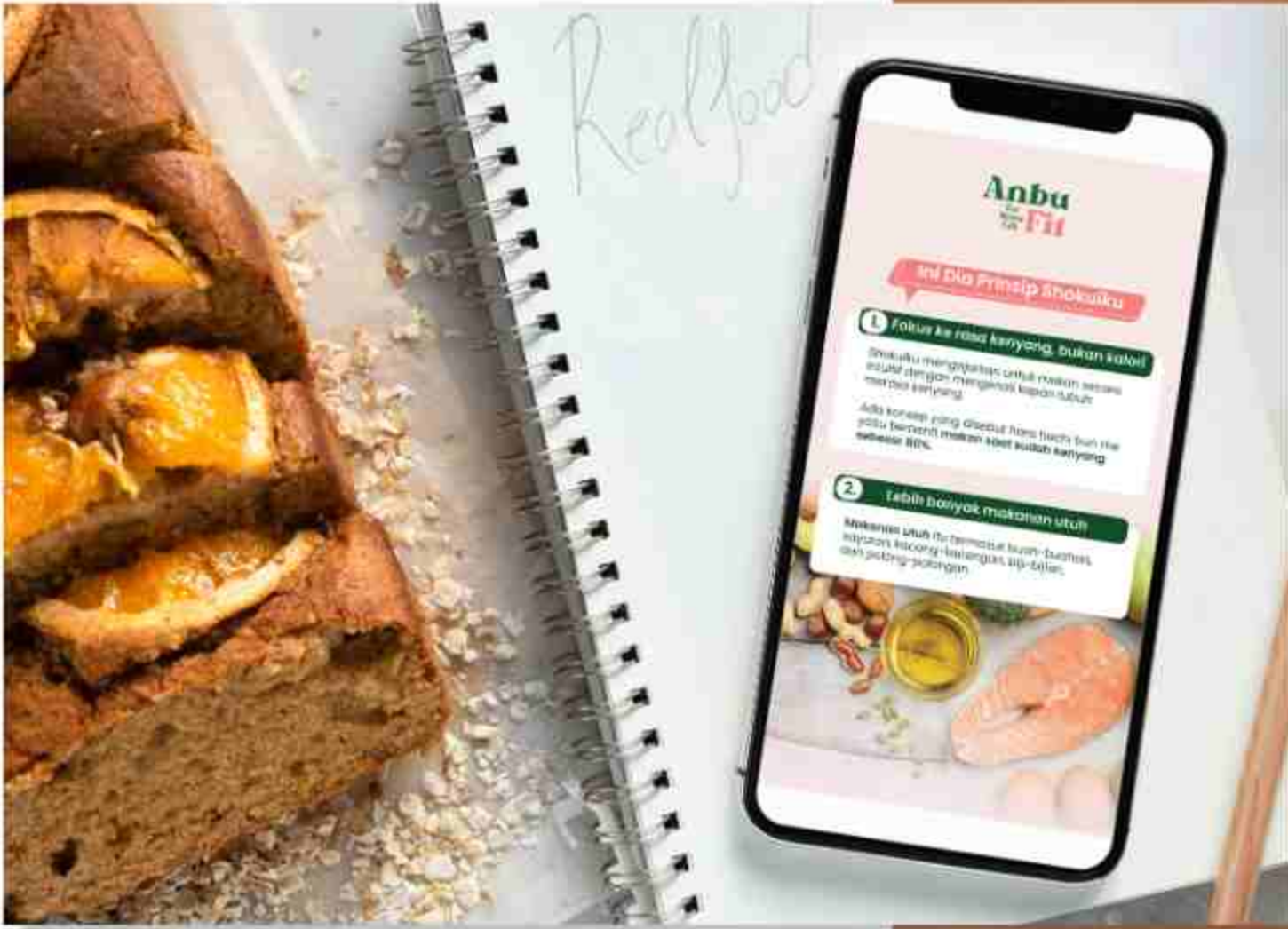
STIKER FOR PACKAGING BOX & BOTTLE

Responsible for managing social media. Starting from **content idea, scripts, feed/flyer instagram, video editing, and posting on medsos.**
The examples design are the right below.

Responsible for designing **the menu flyer once a week** with a different menu.
Below are several examples of flyer menu designs.



MENU FLYER OF ANBU HEALTHY



FEED/FLYER MEDSOS

BRAND OF LAZER WARZ

The entertainment sector which provides lazer games with a glow in the dark theme.



The logo is designed in the **shape of a burning fire** combined **the uzumaki** symbol which means enthusiasm and strength



Costumes for staff designed with **a combination of lines and laser weapons**



Responsible for managing social media.

Starting from **content idea, scripts, feed/flyer instagram, video editing for reels & tiktok and posting on medsos.**

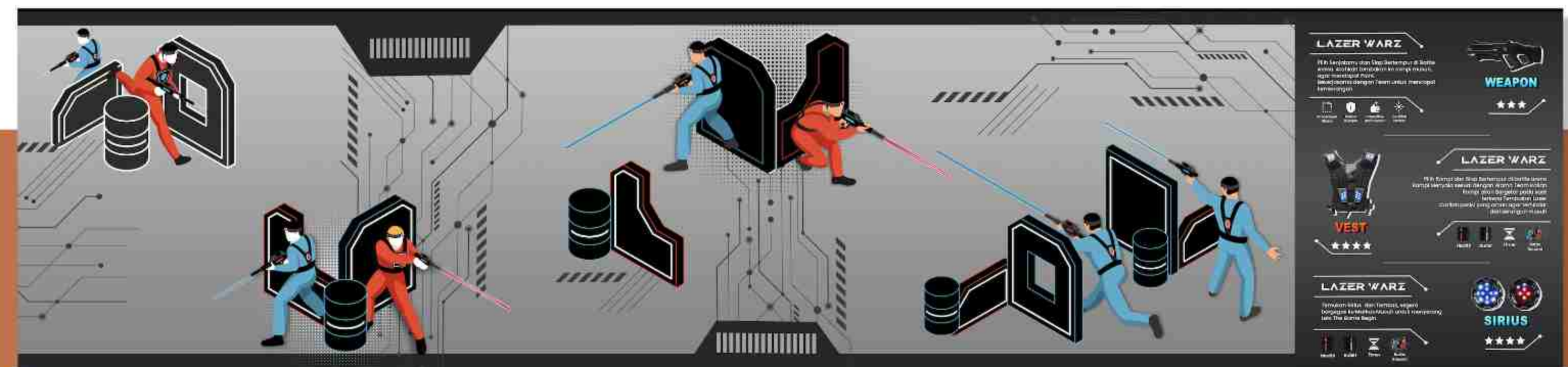
NOTED :

It has **succeeded** in becoming a viral entertainment venue in Palembang and the number of **visitors is at least 500-1000 /day**



Layout 2D design in the waiting room and ticket purchase area. With a **gray color** and a **line of lights** at each corner.

Banner Design with more informations of lazer games and game area layout.



BRAND OF NOBU BISTRO

Operates in the FNB sector,
as restaurants and lounges.

The menu book is designed with an elegant
and luxurious theme.
It all depends on the food and drinks served



Menu Book of NOBU BISTRO



Responsible for managing social media.
Starting from **feed/flyer instagram, video editing,**
and posting on medsos.

NOTED :
Succeeded to get min turnover **of 50 million** only
for birthday events /month and for this 2 years
it has always been **fully booked during**
Ramadhan fasting



Table Flyer of **EVENT**

Part of NOBU BISTRO

Mockup design for dos hermanos
point of sale with required set of items.
With black and gold color that
match the logo.



Booth mockup design for selling tepanyaki
with a Japanese theme.
Blue and red colors
that match **the ANBU Tepanyaki logo**.



BRAND OF SARANG HANTU INDONESIA

Engaged in the entertainment sector which provides horror rides with scary and fun concepts.



The logo is designed in the **shape of a burning fire** combined **the uzumaki** symbol which means enthusiasm

Responsible for managing social media.

Starting from **content idea, scripts, feed/flyer instagram, video editing for reels & tiktok and posting on medsos.**

NOTED :

It has **succeeded** in becoming a viral entertainment venue in Palembang and the number of **visitors is at least 1000+ /day**



These are some examples of design e
quipment needs such as **standing**
banners, x-banners, and
entrance ticket.



BRAND OF BUNGKOE'S HAMPERS

Selling hampers containing cakes, tumblers, hijabs, etc. For Eid, Christmas, Chinese New Year.



LOGO BUNGKOE'S



CARD & STICKER

The **logo** was designed with the name bungkoes which means wrapping gifts and a **G-shaped** gift symbol.

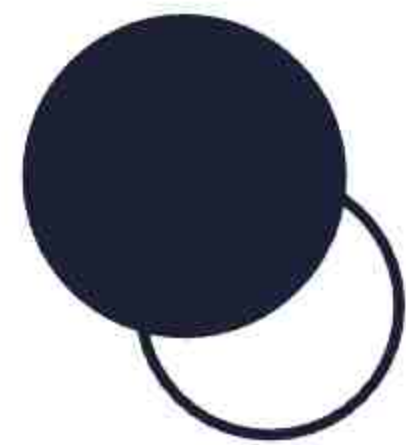
For **hampers with an Eid al-Fitr theme**, including packaging, stickers, cards, etc.

BRAND OF SEAGOOD

Responsible for managing social media.

Starting from content ideas, scripts, flyer editing, video editing, and posting.





BIG THANKS



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