CHAOSScon - Sponsor Prospectus

# **About CHAOSS**

The CHAOSS community develops metrics, methodologies, and software for understanding open source project health. By measuring open source project health, CHAOSS seeks to improve the transparency and actionability around open source projects so that relevant stakeholders can make more informed decisions about open source project engagement (<https://chaoss.community/>).

# **About CHAOSScon**

CHAOSScon is held twice a year, in February co-located with FOSDEM in Brussels and in September co-located with the Open Source Summit North America. CHAOSScon brings together industry and academic professionals through talks and workshops focused on open source community health metrics, sharing experiences, and discussing ideas. As a sponsor of CHAOSScon you are encouraged to participate in the event.

CHAOSScon North America 2021 is co-located with the Open Source Summit North America in Seattle WA but one day after. We plan to use the same conference location as the OSSNA and expect 50-75 attendees.

**Sponsorship Packages**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Bronze** | **Silver** | **Gold** |
| **Pricing** | $750 | $1500 | $2500 |
| **Logo on website** | Yes | Yes | Yes |
| **Swag distribution\*** | Yes | Yes | Yes |
| **Logo in intro slides** | Yes | Yes | Yes |
| **Popup banner\*** | No | Yes | Yes |
| **Opening remarks** | No | No | Yes, 1-minute |
| **Live Stream Recognition** | Yes | Yes | Yes |

Sponsoring CHAOSScon will recognize your organization as a supporter of critical issues around open source project health to academics and practitioners from organizations of all sizes and industries including consulting, retail, software, open source foundations, and open source companies. If you are interested in sponsoring, please contact Matt Germonprez at [germonprez@gmail.com](mailto:germonprez@gmail.com)

# **Use of Sponsorship Proceeds**

We aim to keep CHAOSS events affordable for attendees. Sponsorship proceeds would be used to finance the conference venue, conference accessibility, and conference swag. Any remaining proceeds after the event will be added to the CHAOSS general fund which supports future events, mentorship initiatives, and operation expenses.