**1.From which part of the world are you from?**

**Asia**

**North America**

**South America**

**Europe**

**Africa**

**Australia**

**Antarctica**

**2. Age**

4. **How do you typically watch Marvel movies?**

* **In theaters**
* **On a streaming service (e.g. Disney+, Netflix)**
* **Other (please specify)**

**5. Which of the following Marvel merchandise have you purchased? (Check all that apply)**

* **T-shirts**
* **Action figures**
* **Posters**
* **Comic books**
* **Fridge magnet**
* **Other (please specify)**

**7. What do you enjoy most about Marvel productions?[check all that apply]**

* **The action and special effects**
* **The humor and witty dialogue**
* **The characters and their stories**
* **The connections between movies**
* **Other (please specify)**

**How do you feel about the integration of Marvel characters and storylines into the larger Walt Disney entertainment universe (e.g. theme park attractions)?**

**a) Excited, it enhances the overall Marvel experience**

**b) Indifferent, it doesn't impact my enjoyment of Marvel content**

**c) Concerned, it may dilute the uniqueness of Marvel stories**

**d) Other (please specify)**

**Would you be interested in attending Marvel-themed events (e.g. conventions, fan meetups) related to the Marvel productions you enjoy?**

**a) Very interested, I would love to attend Marvel-themed events**

**b) Interested, I might consider attending Marvel-themed events**

**c) Neutral, I am indifferent to attending Marvel-themed events**

**d) Not interested, I am not interested in attending Marvel-themed events**

**How interested are you in experiencing Marvel productions through other forms of media such as virtual reality experiences, augmented reality experiences, or interactive experiences**

1. **Very interested**
2. **Interested**
3. **Neutral**
4. **Not interested**
5. On a scale of 1-10, how likely are you to recommend Marvel productions to a friend or family member?

* 1 (Not likely at all)
* 10 (Extremely likely)