## **MULTI LINEAR REGRESSION**

## 1. COMPUTER DATA:

a) model.computer <- lm(price~speed+hd+ram+screen+cd+multi+premium+ads+trend)

This is the model prepared with all the input variables. R^2 obtained for this model is 0.7756. we also observe that the p values for all the input variables are less than alpha (0.05), which determines the model is a good one. But the R^2 value is less than 0.85, in order to increase that value we can apply transformations.

- b) model.computer1<-lm(sqrt(price)~speed+hd+ram+screen+cd+multi+premium+ads+trend)

  This is the model where we have applied transformation(sqrt). For this model R^2=0.7853

  And all the p values are less than alpha (0.05)
- c) model.computer2<-lm(log(price)~speed+hd+ram+screen+cd+multi+premium+ads+trend)

  This is the model where we have applied transformation(log). For this model R^2=0.7832

  And all the p values are less than alpha (0.05)

## **2.TOYOTA COROLLA:**

a) model.toyoto <- lm(Price ~ Age\_08\_04 + KM + HP + cc + Doors + Gears + Quarterly\_Tax + Weight)

This is the model prepared with all the input variables. R^2 obtained for this model is 0.8638.

P value of cc is 0.17909>0.05 and p value of doors is 0.96777>0.05.

b)We now make a model with only "cc" as input variable - model.toyoto\_cc <- Im(Price ~ cc)

$$R^2 = 0.01597$$

c)We now make a model with only "doors" as input variable - model.toyoto\_Doors <-  $Im(Price \sim Doors)$ 

$$R^{*} = 0.03435$$

d)we make a model with both "cc" and "doors" as the input variables - model.toyoto\_cD <- Im(Price ~ cc + Doors)

$$R^2 = 0.04688$$

Now, when we use the influence plots, we can observe that the data point "81" is influencing our model the most.so we tend to remove the entire 81st observation.

e) model.toyoto1 <- lm(Price ~ Age\_08\_04 + KM + HP + cc + Doors + Gears + Quarterly\_Tax + Weight, data = ToyotaCorolla1[-81, ])

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R^2 = 0.8694; p value of gears = 0.4878>0.05
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stepAIC recommends us to build us a model without using "cc" and "doors" for a better model.

f) model.final <-Im(Price ~ Age\_08\_04 + KM + HP + Gears + Quarterly\_Tax + Weight)

 $R^2 = 0.8636$ ; all the p values are good (<0.05)

g) model.final1 <- lm(Price ~ Age\_08\_04 + KM + HP + Gears + Quarterly\_Tax + Weight, data = ToyotaCorolla1[-81,])

In this model we have removed the 81 observation along with both "cc" and "doors"

 $R^2 = 0.8632$ 

## 3.X\_50 start\_ups:

a) model.X50<-lm(Profit~X50\_Startups1\$`R&D Spend`+Administration+`Marketing Spend`)

This is the model prepared with all the input variables. R^2 obtained for this model is 0.9507.

P value of Administration is 0.602>0.05 and p value of Marketing spend is 0.105>0.05.

b) We now make a model with only "Administration" as input variable - model.X50\_AD<-Im(Profit~Administration)

 $R^2 = 0.04029$ 

c) We now make a model with only "Marketing Spend" as input variable - model.X50\_MS<-Im(Profit~`Marketing Spend`)

 $R^2 = 0.5592$ 

d)we make a model with both "Administration" and "Marketing Spend" as the input variables - model.X50\_AM<-lm(Profit~Administration+`Marketing Spend`)

 $R^2 = 0.6097$ 

Now, when we use the influence plots, we can observe that the data point "50" is influencing our model the most.so we tend to remove the entire 50th observation.

e) model.X50\_1 <- Im(Profit~`R&D Spend`+Administration+`Marketing Spend`,data = X50\_Startups1[-50, ])

 $R^2 = 0.9613$ ; p value of administration is 0.6071 >0.05. And p value of Marketing Spend is 0.0746>0.05

stepAIC recommends us to build us a model without using "Administration" for a better model.

f) model.final<-lm(Profit~`R&D Spend`+`Marketing Spend`,data = X50 Startups1)

 $R^2 = 0.9505$ ; p value of Marketing Spend = 0.06>0.05.

g) model.final1<-lm(Profit~`R&D Spend`+`Marketing Spend`,data = X50\_Startups1[-50, ])

In this model we have removed the 50th observation along with both "Administration".

 $R^2 = 0.9611$