Ideation Phase Brainstorm & Idea Prioritization Template

Date	27 June 2025
Team ID	LTVIP2025TMID48073
Project Name	visualizing housing market trends: an analysis
	of sale prices
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & Idea Prioritization Based on Comprehensive House Price Ialysis

Team Gathering. Collaboraton and Problem Statement Sele-

Brainstrom, Idea Lisining and Grouping Implement Select

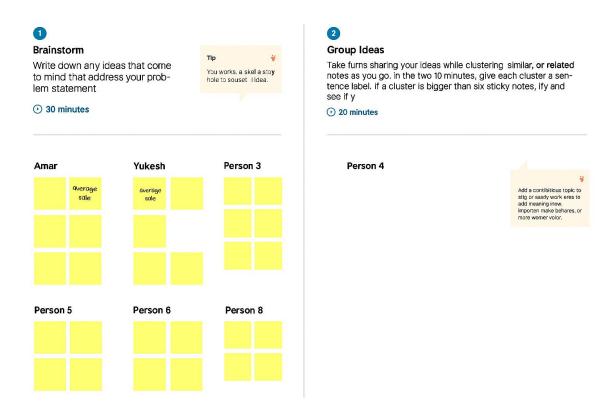
How can we analyze and visualize house sales data to understand the impact of flat area, age, renovation, and waterfront views on sale price for effective real estate insigsts insights?

3. Idea Prioritization

Idea	Impact I√	Priorty
Sale price vs flat area	High	High
Sale price vs waterfront view comparison	High	High
House age distribution by renovation status	Medium	High
Average sale price KPI	High	High
Sale price vs house age plot	Medium	High
Total sales by years since renovation	Medium	High
Interactive filtering in dashboard	High	High

Stp. Priorititization			
ldea	Impact	Priority	
Sale price vs flal area analysis	High	√ High	
Sale price vs ware from view compa- rison	High	√ High	
House age distribution by renovati- on status	Medium	√ Medium	
Average sale price KPI	High	√ High	
Sale price vs house age	Medium	√ Medium	
Total sales by years since renovation	Medium	√ High	
Interactive filtering in dashboard	High	√ High	
Binning for data distribution	High	√ High	

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

