

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Neurology Doctors who analyzes radiology images.	6. CUSTOMER CC As India is a developing country, the technology growth is still in progress. In medical field also the implementation of modern technology is growing. So, this concept is not aware among people in medical field and the cost is also relatively high to deploy.	5. AVAILABLE SOLUTIONS AS A video-based hand gesture capture and recognition system used to manipulate MRI within a graphical user interface. A hand gesture vocabulary of commands are selected such as 1-Resize, 2-Flip, 3-Rotate, 4-Rectangle.	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P Neurology doctors face problem of spreading infection while using computer keyboards and mouse in Intensive Care Unit(ICU) to view the radiology images.	9. PROBLEM ROOT CAUSE RC The use of computer keyboards and mice by doctors and nurses in intensive care units (ICUs) is a common method for spreading infections.	7. BEHAVIOUR BE The doctors/surgeons wish to browse the image database. The hand is moved rapidly out of the neural area so that a non-verbal interaction is possible to analyze the image.	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR The use of hand gestures as an alternative to existing interface technologies offers the advantage of sterility.	10. YOUR SOLUTION SL The image of the gesture captured in the video frame is compared with the pre-trained model and the gesture is identified. This	8. CHANNELS of BEHAVIOUR CH Since this is viewing the images to analyze the details about the image both online and offline modes are possible.	Identify strong TR & EM

<div data-bbox="143 60 757 92">4. EMOTIONS: BEFORE / AFTER EM</div> <div data-bbox="143 100 797 240">Before using the application: May not feel hygienic to work in the Intensive Care Unit which may affect the other patients and their family members.</div> <div data-bbox="143 248 797 389">After using the application: Experience sterile browsing or analyzing of images by sending commands non-verbally and have Intensive care over patients.</div>	<div data-bbox="819 44 1279 81">helps surgeons for sterile browsing.</div>	
---	--	--