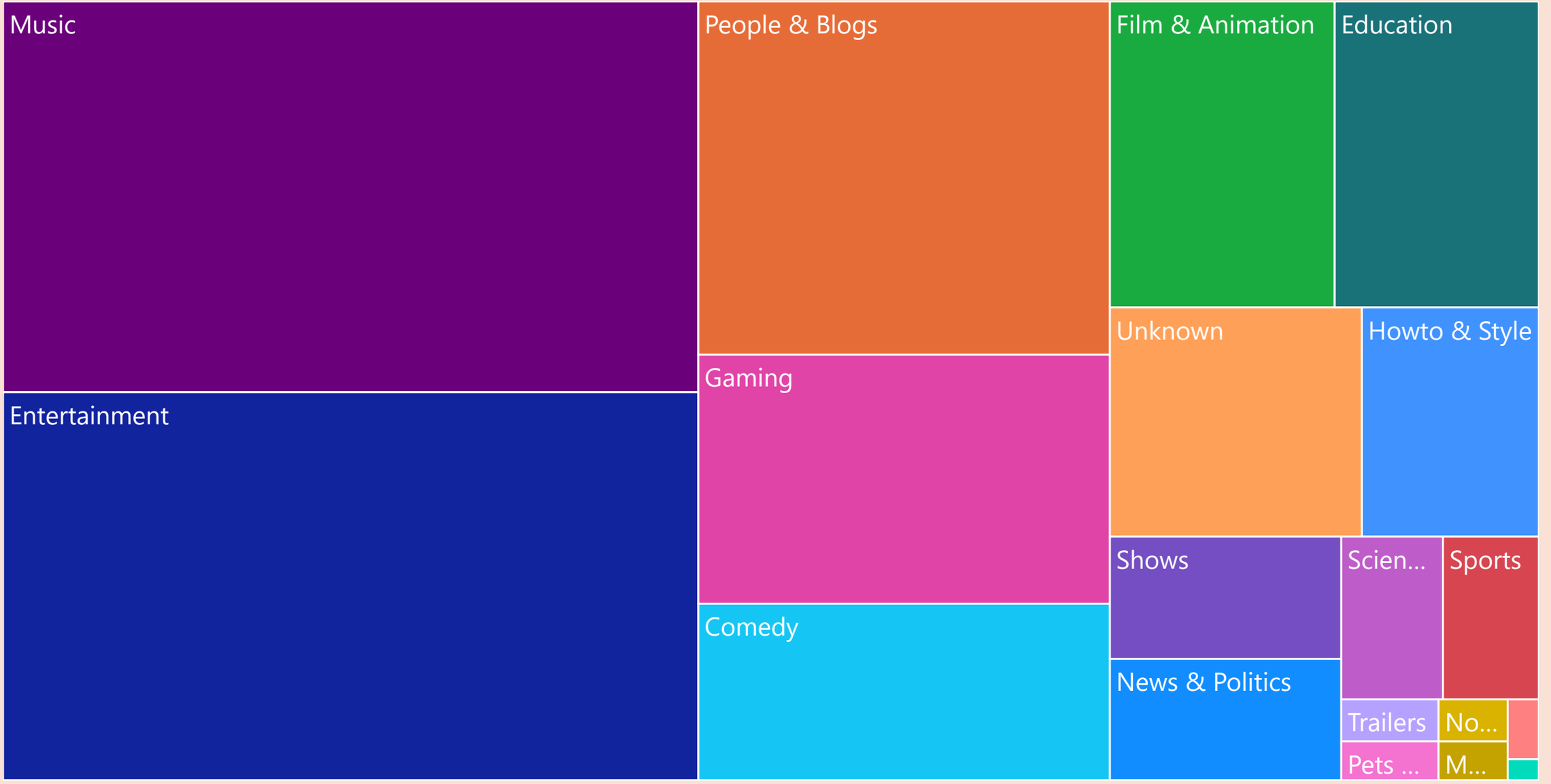
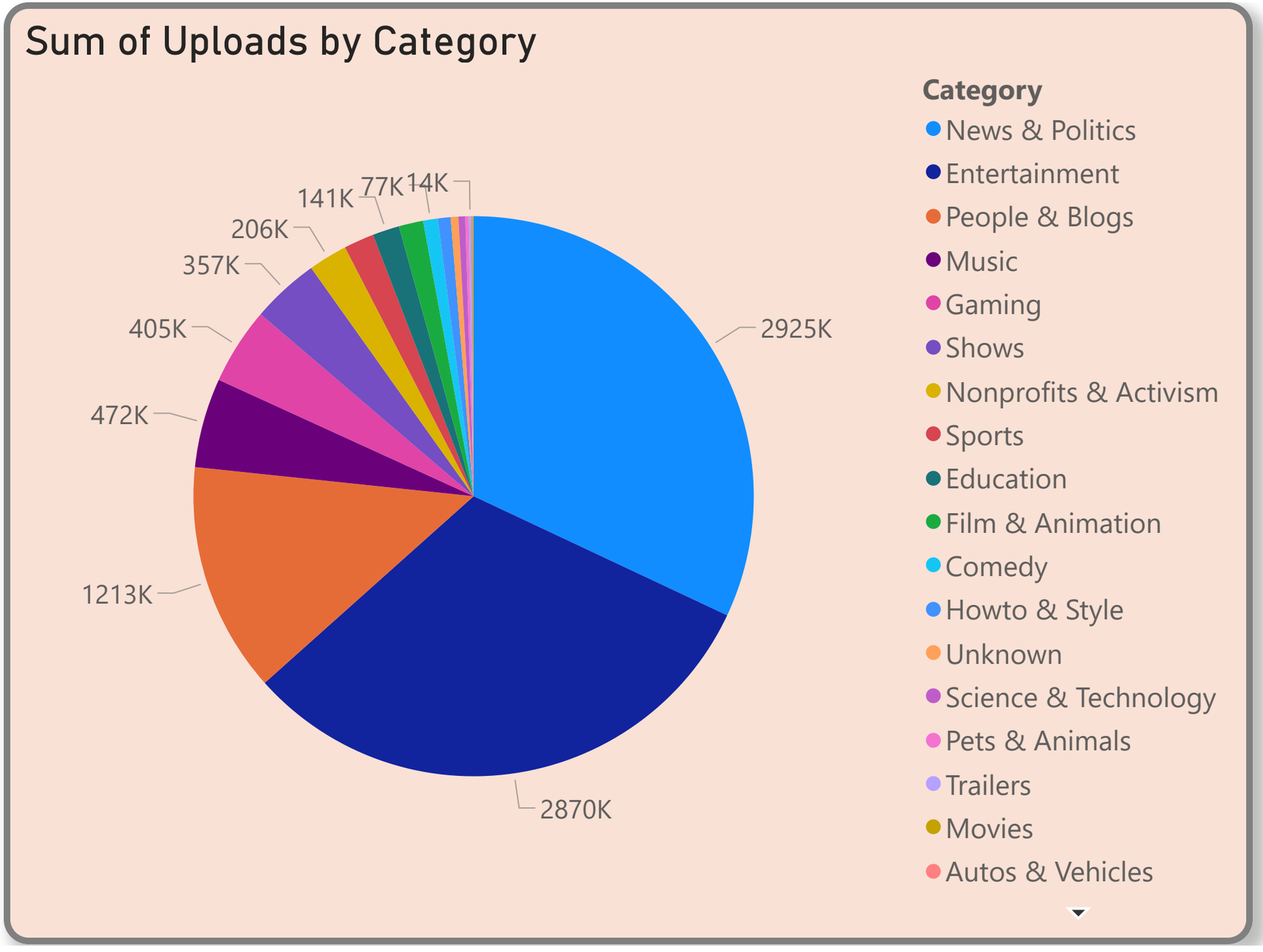
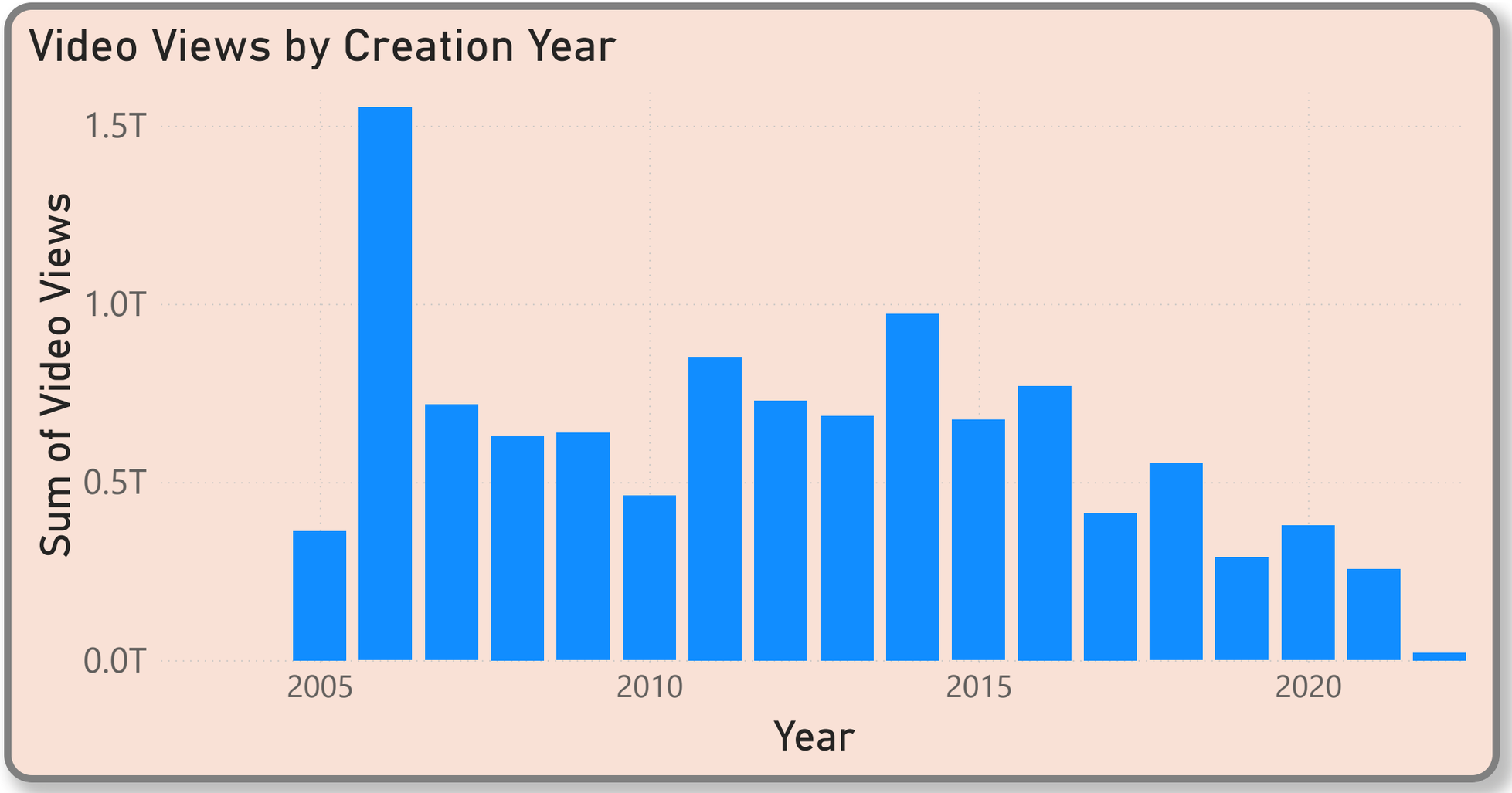
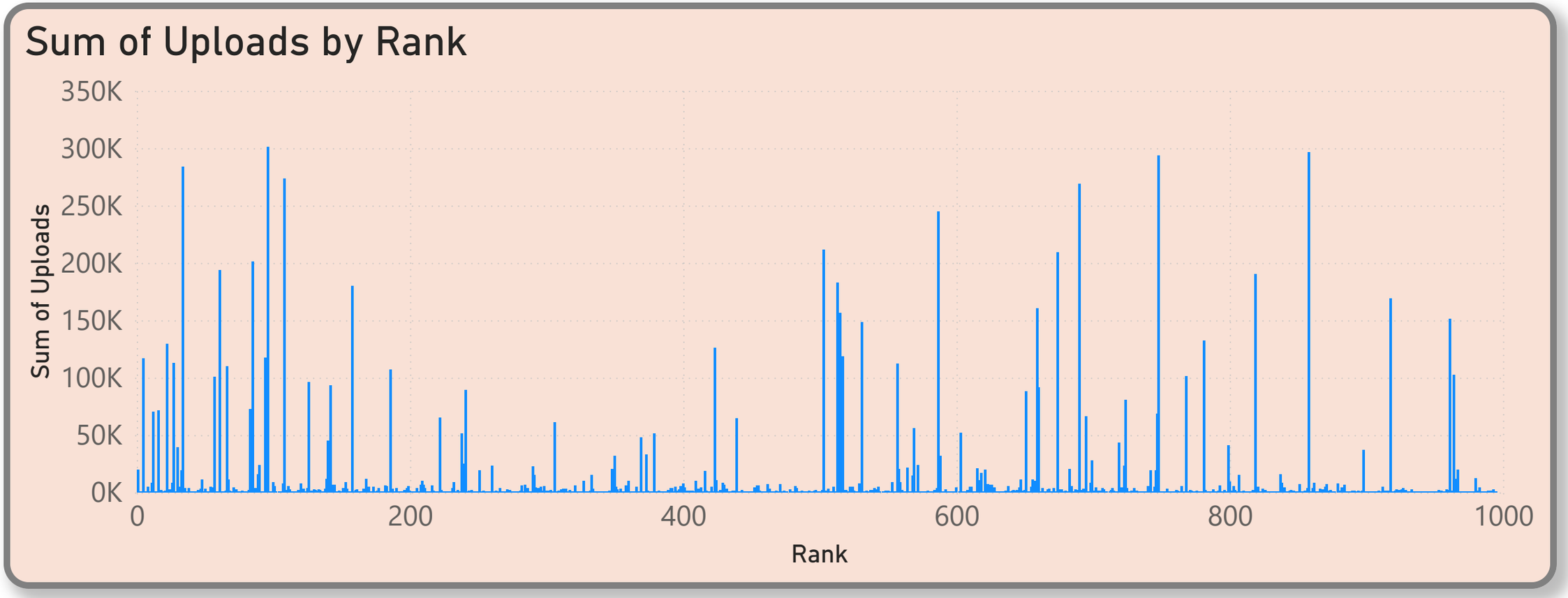
Total Subscribers by Category

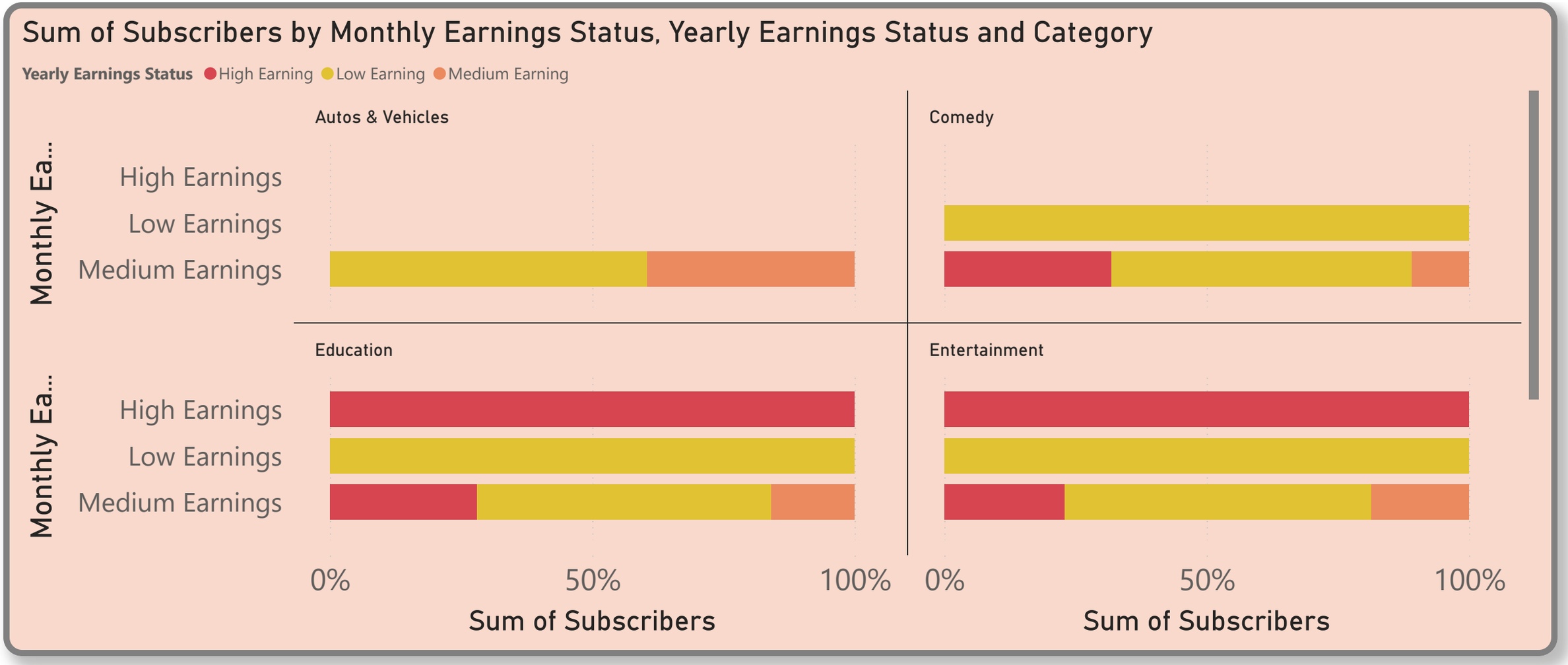


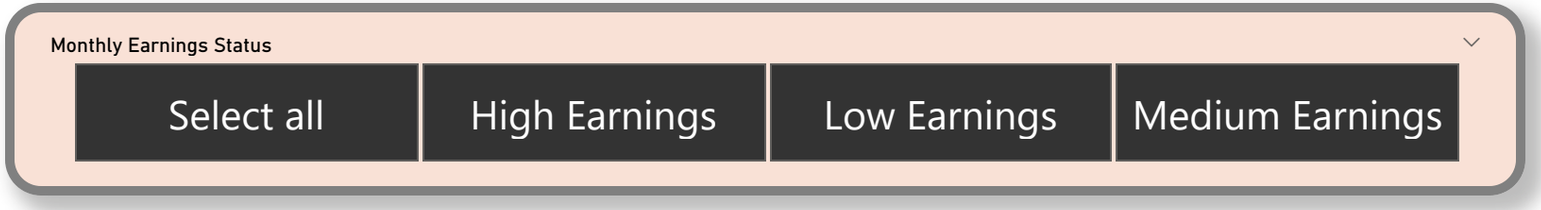

Sum of Uploads by Category
2925K
2870K
1213K
472K
405K
357K
206K
141K
77K
14K
Category
News & Politics
Entertainment
People & Blogs
Music
Gaming
Shows
Nonprofits & Activism
Sports
Education
Film & Animation
Comedy
Howto & Style
Unknown
Science & Technology
Pets & Animals
Trailers
Movies
Autos & Vehicles

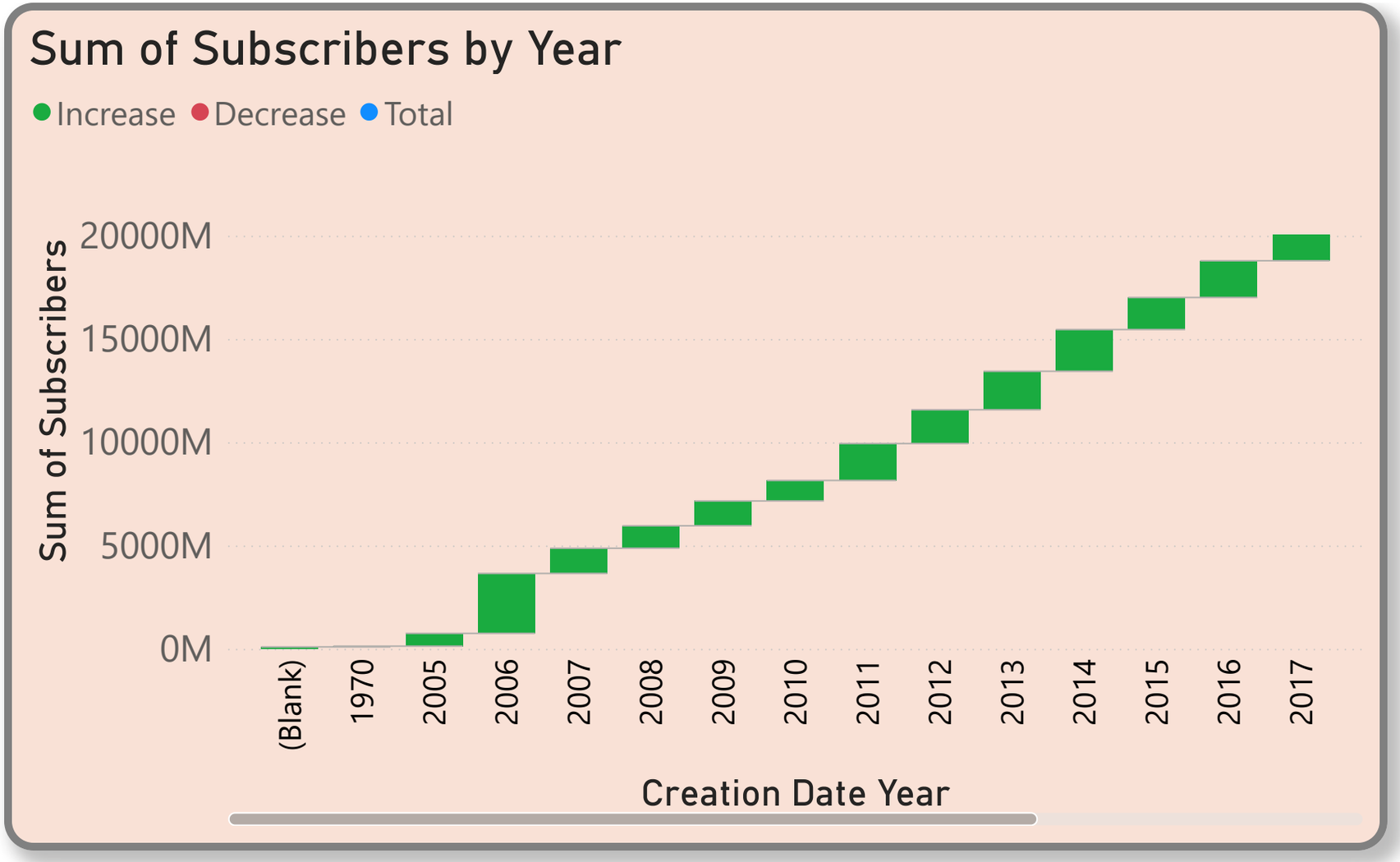

Video Views by Creation Year
1.5T
1.0T
0.5T
0.0T
Sum of Video Views
2005
2010
2015
2020
Year

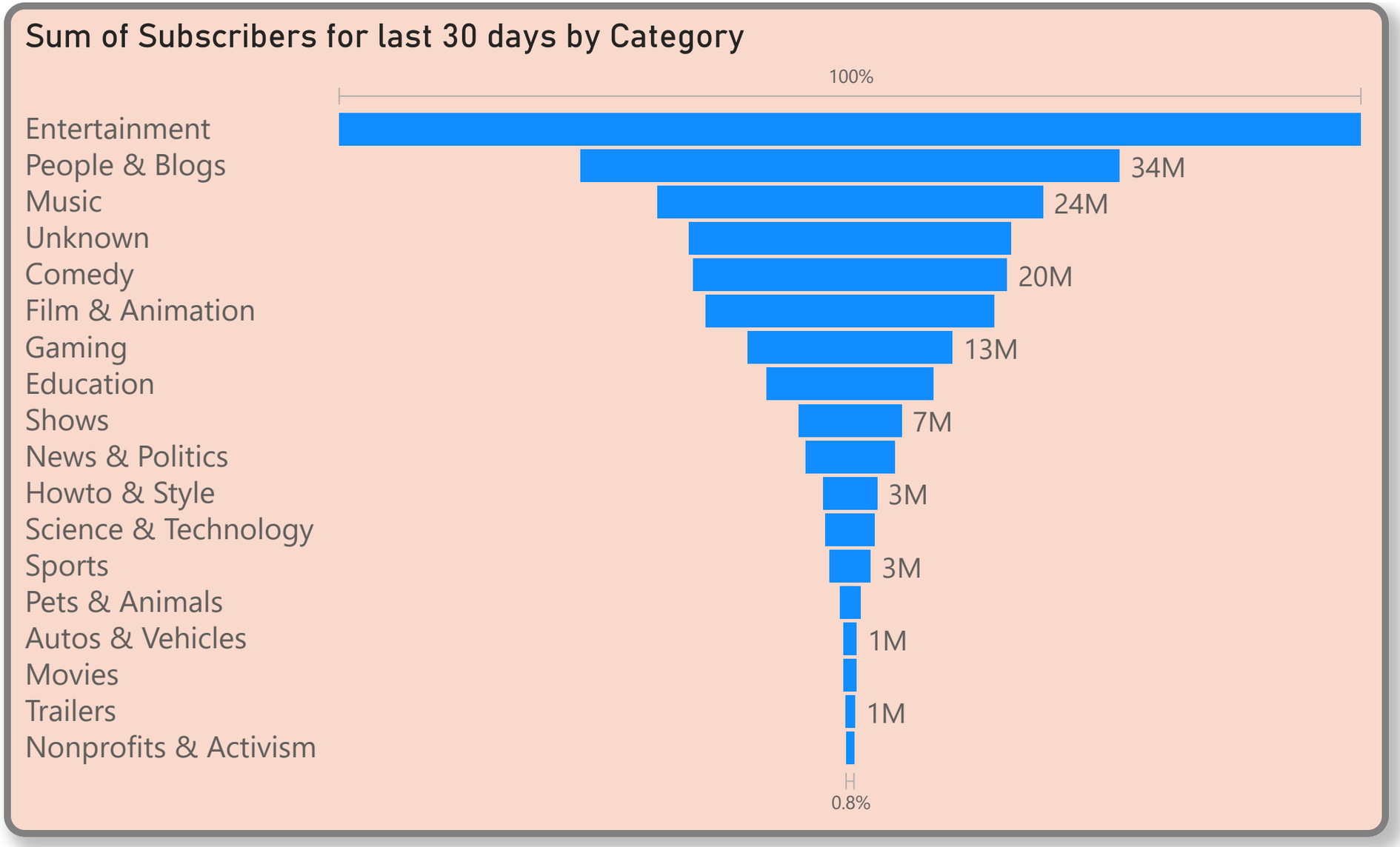
Channel type	Sum of Subscribers	Sum of Subscribers for last 30 days	Sum of Video Views	Sum of Video views for last 30 days
Entertainment	6922500000	92140647	3371893086218	63861841055
Music	5771500000	28910422	3252736453212	37532535662
People	1953300000	31304887	885919109792	17207361493
Education	1300200000	11900000	764805933171	9220914001
Games	2111600000	17806618	726607151373	8598094041
Film	964400000	10901031	459242749807	5763538061
Comedy	1063700000	14500102	453140574157	9600746623
News	611700000	7030000	311352817910	5250125924
Unknown	658700000	350	247954641213	162732
Howto	649100000	3800000	195650627890	2127236291
Sports	361500000	4900001	181104971711	2128495004
Tech	320800000	3200000	59355536528	936521005
Animals	58600000	2300000	44135255601	2122043000
Autos	64400000	500011	19577546410	353261530
Nonprofit	55500000	500000	10862911785	195181000
Total	**22867500000**	**229694069**	**10984339366778**	**164898057422**


Sum of Uploads by Rank
350K
300K
250K
200K
150K
100K
50K
0K
Sum of Uploads
0
200
400
600
800
1000
Rank

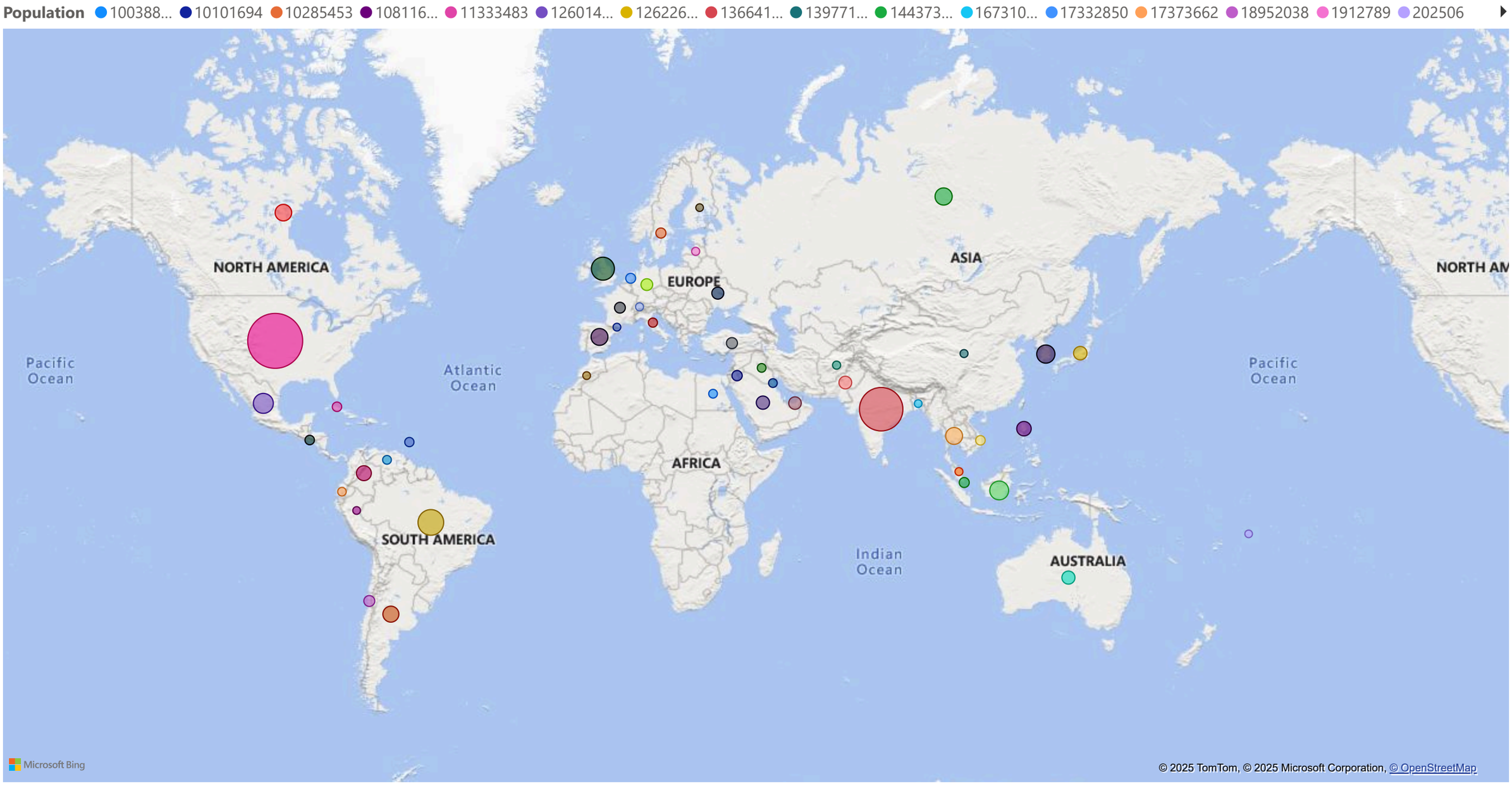

Sum of Subscribers by Monthly Earnings Status, Yearly Earnings Status and Category
Yearly Earnings Status
High Earning
Low Earning
Medium Earning
Autos & Vehicles
Comedy
Education
Entertainment
Monthly Ea...
High Earnings
Low Earnings
Medium Earnings
0%
50%
100%
Sum of Subscribers


Monthly Earnings Status
Select all
High Earnings
Low Earnings
Medium Earnings


Sum of Subscribers by Year
Increase
Decrease
Total
Sum of Subscribers
20000M
15000M
10000M
5000M
0M
(Blank)
1970
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
2017
Creation Date Year


Sum of Subscribers for last 30 days by Category
100%
Entertainment
People & Blogs
34M
Music
24M
Unknown
Comedy
20M
Film & Animation
Gaming
13M
Education
Shows
7M
News & Politics
Howto & Style
3M
Science & Technology
Sports
3M
Pets & Animals
Autos & Vehicles
1M
Movies
Trailers
1M
Nonprofits & Activism
0.8%

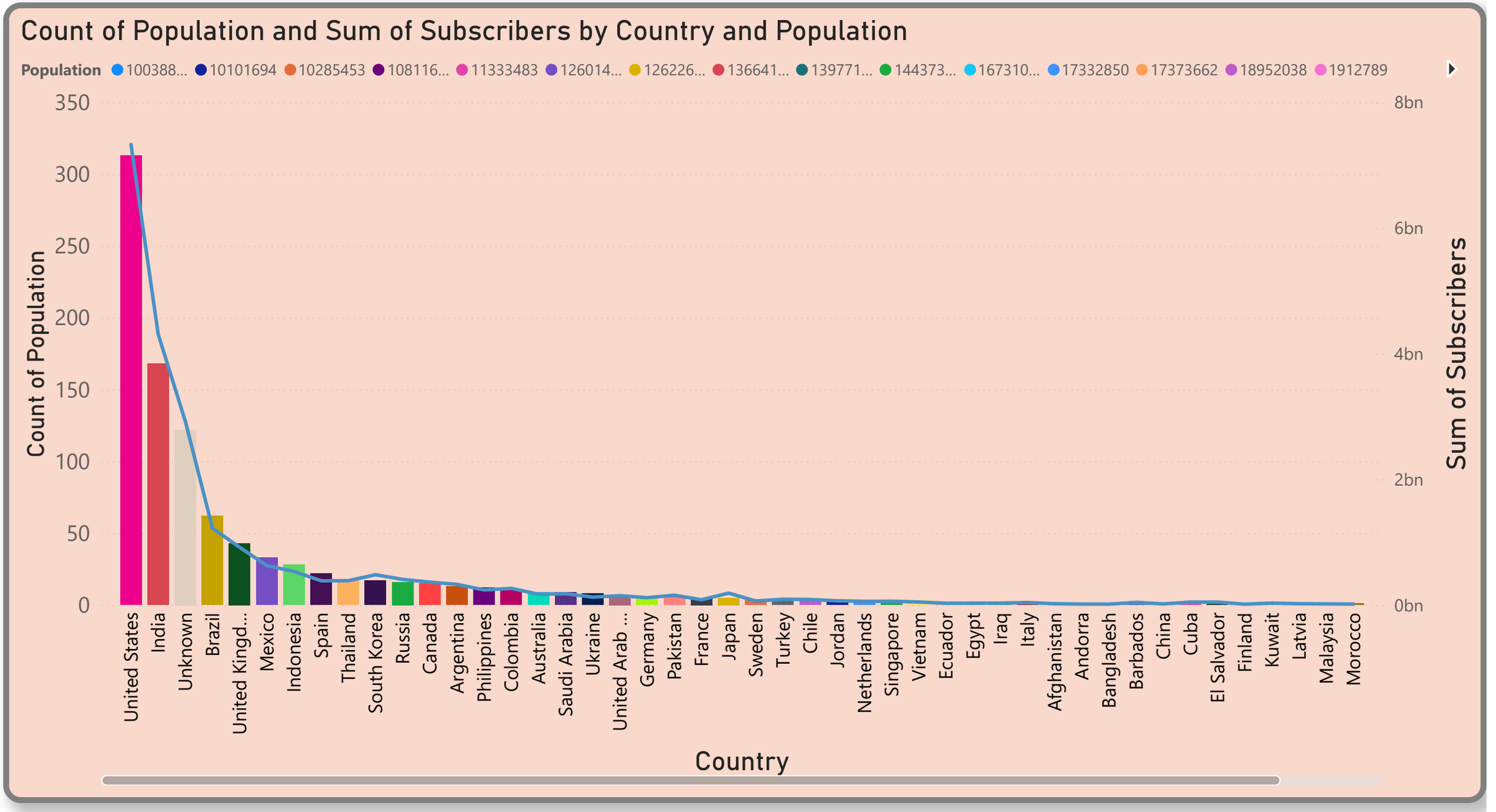
Sum of Subscribers by Country and Population



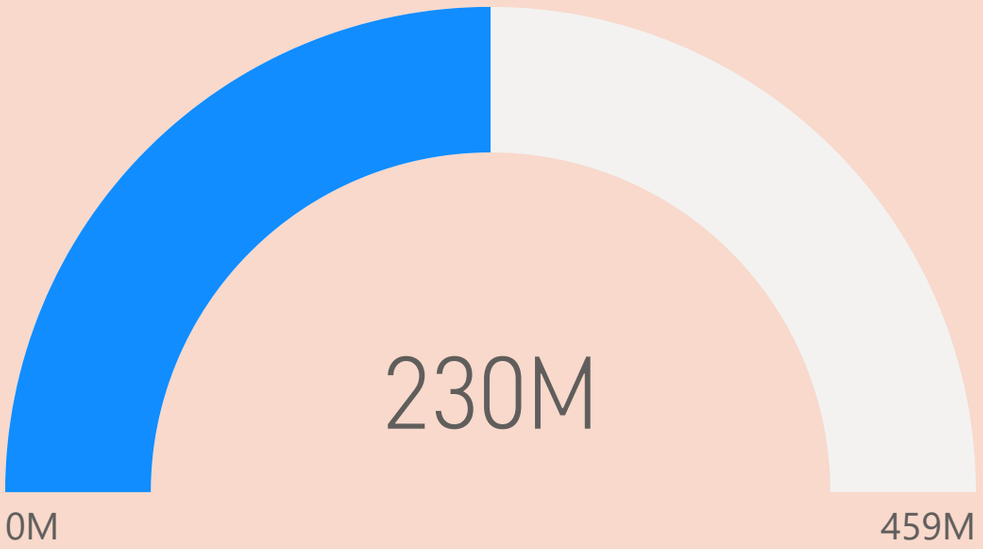
Year	Sum of Uploads	Sum of Video Views	Sum of Subscribers
	0	36200903977	90000000
1970	744	3010784935	36300000
2005	418505	362231933514	619900000
2006	1569733	1552259607263	2901500000
2007	1251288	717943581418	1220200000
2008	798538	628046633382	1088000000
2009	798481	637137307571	1201500000
2010	520151	461066071003	992200000
2011	536919	851249886290	1787600000
2012	621866	728295789738	1634600000
2013	720061	685548301972	1864100000
2014	805308	971684638054	2020600000
2015	196029	673909680197	1551100000
2016	276649	769722959249	1778800000
2017	97022	413313016257	1269300000
2018	426854	551674599969	1060800000
2019	19541	287431782287	615100000
2020	61264	377392314493	640500000
2021	21400	255119470306	427200000
2022	837	21100104903	68200000
Total	**9141190**	**10984339366778**	**22867500000**

Total Subscribers

22868M


Count of Population and Sum of Subscribers by Country and Population
Population
100388...
10101694
10285453
108116...
11333483
126014...
126226...
136641...
139771...
144373...
167310...
17332850
17373662
18952038
1912789
Count of Population
Sum of Subscribers
350
300
250
200
150
100
50
0
8bn
6bn
4bn
2bn
0bn
United States
India
Unknown
Brazil
United Kingd...
Mexico
Indonesia
Spain
Thailand
South Korea
Russia
Canada
Argentina
Philippines
Colombia
Australia
Saudi Arabia
Ukraine
United Arab ...
Germany
Pakistan
France
Japan
Sweden
Turkey
Chile
Jordan
Netherlands
Singapore
Vietnam
Ecuador
Egypt
Iraq
Italy
Afghanistan
Andorra
Bangladesh
Barbados
China
Cuba
El Salvador
Finland
Kuwait
Latvia
Malaysia
Morocco
Country

Sum of Subscribers for last 30 days



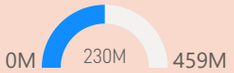
Count of Uploads and Count of Video Views by Channel type

GLOBAL YOUTUBE STATISTICS - INSIGHTS

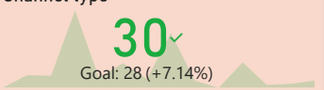
Total Subscribers

22868M

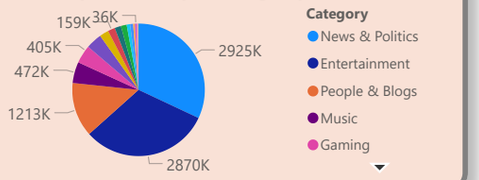
Sum of Subscribers for last 30 days



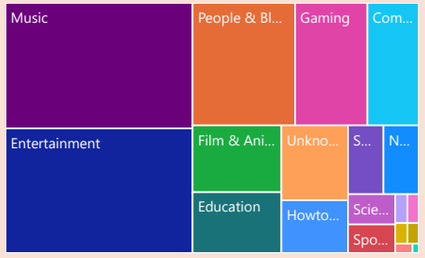
Count of Uploads and Count of Video Views by Channel type



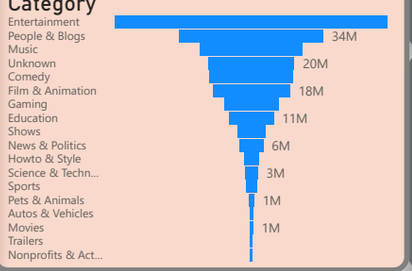
Sum of Uploads by Category



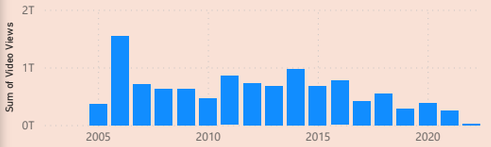
Total Subscribers by Category



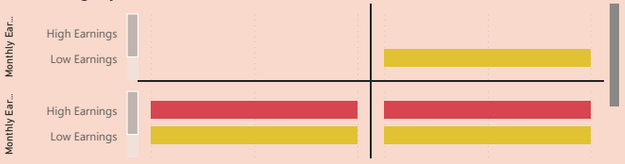
Sum of Subscribers for last 30 days by Category



Video Views by Creation Year



Sum of Subscribers by Monthly Earnings Status, Yearly Earnings Status and Category



Sum of Uploads by Rank

Select all | High Earnings | Low Earnings | Medium Ear...