PROJECT REPORT TEMPLATE

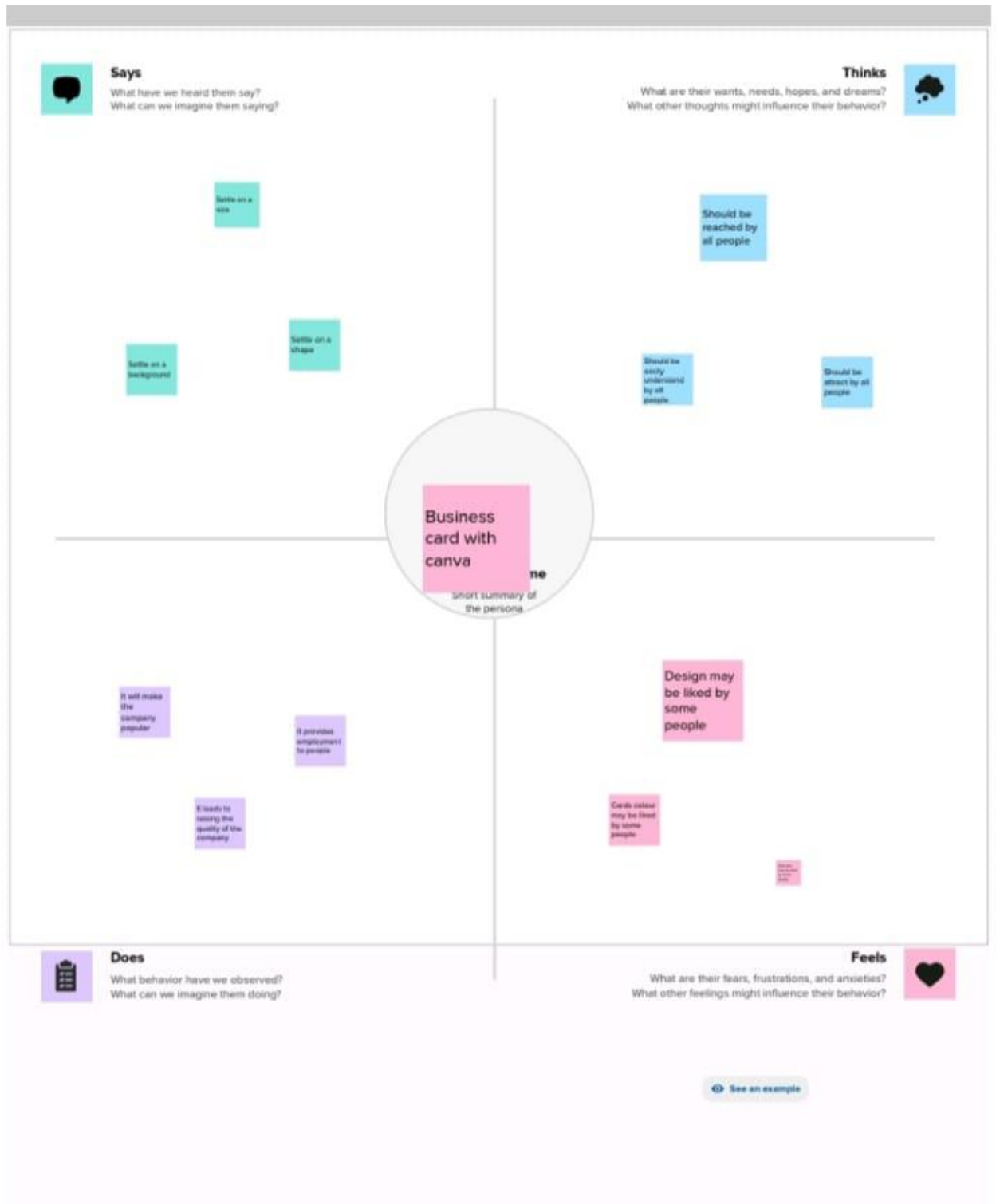Introduction

1.1 Overview
   Business card with canva
1.2 Purpose
   Marketing your business and getting your key contact information into your client's hands
   2.problem Definition &design thinking

2.1Empathy Map

Says

What have we heard them say?
What can we imagine them saying?

Settle on a size

Settle on a shape

Settle on a background

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Should be reached by all people

Should be easily understand by all people

Should be attract by all people

Business card with canva

short summary of the persona

Does

What behavior have we observed?
What can we imagine them doing?

It will make the company popular

It provides employment to people

It leads to raising the quality of the company

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Design may be liked by some people

Cards colour may be liked by some people

See an example

2.2 Ideation & Brainstorming map

3. RESULT

4.ADVANTAGES& DISADVANTAGES

A simple way to present your company

5. APPLICATION

A business card is the first impression of your brand

6. CONCLUSION

An easy way to let customer know who you are.