Anit Malik
Product designer (UI, UX, Designer)

Offering **nearly 8 years' experience** in Product Designing, **UI/UX Design** within the **Industry**; targeting senior level assignments with an organization of repute

Location Preference: Delhi NCR, Mumbai, Pune, Hyderabad or Bangalore

Contact

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Profile Summary

- Expertise in Client Interactions, Heuristic Evaluation, Task Analysis, Information Architecture, Wireframes, Visual Design, & Usability Testing
- **Functional expertise in** User research, UX Strategy, Interaction design, Information, Architecture, User Interface design, usability testing, graphic design, wireframes and storyboarding
- Led a **high-performing team through all phases**; ensured that information systems, products, and services met or exceeded organization/industry quality standards and end-user requirements
- Successfully **completed projects** essential for operational efficiency by identifying and solving complex technical problems using interdisciplinary teams; restricted the schedule delay
- Interacted with users for **requirement gathering**; prepared functional specifications and low-level design documents
- **Re-engineered applications** into new redesigned applications giving richer business functionality
- Understood **process requirements** and provided use cases for business, functional & technical requirements
- Acted as the key member of the **Root Cause Analysis (RCA) Team** that analysed bug patterns and provided insights and practices to the development team for prevention of high priority/severity bugs
- Validated **Usability & Customer Experience** processes through careful research & analysis in order to maximize the benefit of business investments in IT initiatives
- Studied the **client requirements** for improving the adoption & engagement rate of consumers for a particular application

Core Competencies

- User Experience (UX) Designing
- Design Consulting
- Wire framing
- Heuristic Evaluation
- Project Management
- Visual Design
- Rapid Prototyping
- Customer Experience
- UI Principles
- Responsive Web Design
- Software Application Tutorial Video
- Static Forms & Dynamic Forms
- Product Designing
- User Interface Designing

Technical Skills

- **Software:** Microsoft Applications, Corel Draw X8, SWiSH Max, Adobe Captivate, Robohelp, Adobe Dreamweaver CS6, WordPress, Edit Plus, Sublime, Visual Studio 15, 17, 19, Brackets, Visual Studio Code, Adobe Illustrator cs6, Adobe Photoshop Cs6, Balsamiq, Adobe XD

- **Programming Languages:** HTML 5.0, CSS 3, Google Material Design, Bootstrap 3.6, 4.0, JavaScript, LESS, SAAS, Angular 2

Work Experience

Since Sep'19 with Acyutah Technologies Pvt. Ltd., Noida, as Senior Software Engineer

Key Result Areas:
- Defining audience needs, analysing existing systems and translating the same into concepts for compelling interactions and user experience
- Conducting research on usability & customer experience, documenting functional/business requirements and prototyping user experience and interaction specifications
- Clarifying research goals based on input from cross-functional ecommerce teams
- Presenting solutions, ideas & recommendations that serves requirements & documenting the discussion, concepts & the finalized scope
- Facilitating design, concept & prototype sessions; developing an effective and efficient prototyping / storyboard process to communicate user experience visions to stakeholders
- Translating research findings into actionable, prioritizing recommendations & preparing mock-ups, prototypes, wireframes and interaction design
- Performing tests to validate that the developed functionality is in accordance with the scope
- Developing wireframe-quality mock-ups of screens and interaction designs, as well as document process flow
- Coordinating with the Support Sales Team / Marketing team for proposal, RFPs and RFQ

Awards & Recognitions

- Received Appreciation Letter from HR Volume Licensing for Phase3
- Acknowledged with multiple client appreciation mails

Sep'11 – Sep'19 with Pyramid IT Consulting Pvt. Ltd., Noida as Senior Designer

Highlights:
- Managed a team of designers for user interface design & ensured quality deliverables for application/software
- Coordinated visual design activities and UI
- Created wireframes and design interface using tools such as Balsamiq (Wireframe Tool), Photoshop, Illustrator, Adobe XD
- Developed presentations and Video Tutorials using flash, Adobe Captivate
- Involved with various type of application interface
- Extended support to development teams on front-end technologies such as HTML/CSS/JavaScript
- Developed Cross browsers, responsive Software applications with Google materials design

Education / Courses

- Pursuing: Angular (Full App) with Angular Material, Angular fire & NgRx
- Pursuing: Customizing the user interface for agents PEGA Systems USA
- 2019: UI Specialist (Version 7.1) PEGA Systems USA
- 2018: BCA from Sikkim Manipal University
- 2015: Diploma (WPA- Web Page Authoring) from NIIT, Ghaziabad (U.P.)

Personal Details

Date of Birth: 8th February 1983
Languages Known: Hindi & English
Address: FF3, K-1, Mahindra Enclave, Ghaziabad – 201002, UP

Career Timeline

Since 2019
Acyutah Technologies Pvt. Ltd., Location as Senior Software Engineer

2011 - 2019
Pyramid IT Consulting Pvt. Ltd., Location as Senior Designer

Project Annexure

With Pyramid IT Consulting Pvt. Ltd.

Project: MCIT, E-office Solutions
Client: Ethiopia
Period: Jul'17 – Feb'19
Description: FineDocs is a complete ECM Platform. It can establish itself either as a Standalone ECM environment or it can scale and integrate seamlessly with your existing enterprise applications to achieve a united IT Ecosystem. FineDocs presents an excellent ECM experience with a complete range of ECM Products, Tools and Technologies that spans DMS, BPM, Capture and Cloud-based Solutions along with a number of ECM Components, Plug-ins and Modules. Gathering 5 Ethiopian miniseries requirement to map with ECM products and customization. Submitted the BRD report to the organization.

Project: Finedocs ECM
Client: Oman Methanol Company LLC
Period: Nov'17 – Feb'18
Description: FineDocs is a complete ECM Platform. It can establish itself either as a Standalone ECM environment or it can scale and integrate seamlessly with your existing enterprise applications to achieve a united IT Ecosystem. FineDocs presents an excellent ECM experience with a complete range of ECM Products, Tools and Technologies that spans DMS, BPM, Capture and Cloud-based Solutions along with a number of ECM Components, Plug-ins and Modules. Create a framework to dynamically generate forms to integrate with existing BPM tools. Provide Integration support to the BPM product suite.

Project: Justrelief - mCom
Client: Just Relief
Period: Jun'16 – Jan'17
Description: Just Relief is one of the leading online medical stores or e-Pharmacy or Online Pharmacy stores in India selling all medicines at discounted prices. From Over the counter drugs to prescribed medicines, you are just a click away. Not only medicines, but you can also avail services like online doctor appointments, Lab tests, Baby Vaccinations, and even Insurances at just relief.

Project: Customer Portal and Admin Portal
Client: Old Castle Material Group USA
Period: Jan'16 – Jun'16
Description: Oldcastle Materials is the leading vertically integrated supplier of aggregates, asphalt, ready-mix concrete, and construction and paving services in the United States. It is customer portal sites having a feature of dynamic theming, invoice management and payment portal. In this project, I worked on various project modules like Statement, Current Statement, Payment History and Payment Cart (Credit Card and EFT Payment) Integration.

Project: Ericsson Spark
Client: Ericsson Spark USA
Period: Oct'15 – Jun'16
Description: Ericsson is one of the leading providers of Information and Communication Technology (ICT) to service providers, with about 40% of the world's mobile traffic carried through our networks. We enable the full value of connectivity by creating game-changing technology and services that are easy to use, adopt and scale, making our customers successful in a fully connected world.

ECM (PORTAL) - CLIENTNAME: MIS, ROAD FUND BOARD – TANZANIA
Period: Dec'14 – Oct'15
Description: FineDocs is a complete ECM Platform. It can establish itself either as a Standalone ECM environment or it can scale and integrate seamlessly with your existing enterprise applications to achieve a united IT Ecosystem. FineDocs presents an excellent ECM experience with a complete range of ECM Products, Tools and Technologies that spans DMS, BPM, Capture and Cloud-based Solutions along with the number of ECM Components, Plug-ins and Modules. It is customization of the existing FineDocs - ECM product suite. In this project, we worked on various modules like Fleet Management (Unplanned Maintenance, Planned Maintenance, Tire purchase and Transaction) modules, Board Meeting Minutes and Proceeding modules.

Project: Finedocs Website 2.0
Period: Oct'12 – Feb'13

Project: Finedocs – Document Management System
Period: Sep'11 – Nov'14
Description: FineDocs is a document management system which provides solutions to store their document for any kind of business like banking, telecom, healthcare, financial industry, etc. It stores any type of documents, images, and works as a user friendly tool to help end-user to manage their official documents and also it provides multiple features like Full-text indexing, searching, emailing, automatic document uploading, archiving, scanning.
Application Administration Modules: Group, User, Data Class, Configurations, MIS Reports, Flow
Application User Profiles: Document Viewer, Indexing, Searching, Archiving, Document Flow