

Anitya Gangurde

Hey there, I'm Anitya. I'm a tech geek at heart and I love diving deeper into things and learning on a daily basis. I love startups, and more if they're into AI.

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[LinkedIn Profile](#)

Portfolio Website:

anityagan9urde.github.io

EXPERIENCE

Revca Technologies, US (Remote)— *Product Person*

SEPT 2022 - PRESENT

1. Revca Technologies:

- Worked with cross functional teams in product ideation, market research, and prototyping to identify new product opportunities and address customer needs
- Coordinated product launch and marketing efforts, resulting in a successful launches
- Collaborated with the design and engineering teams to develop product features
- Acted as a Product Marketing Manager for Muskan.ai overseeing all marketing/outreach
- Wore multiple hats - Wordpress developer, SEO optimizer, Sales rep, Hiring, Digital marketer, Content/copywriter.

2. Working with an US client:

- Conducted Market research on their telematics product and generated requirements.
- Worked with the product team along with UI/UX designers to brainstorm product strategies, ideas and edge cases, while also ensuring the designs stayed realistic in development terms.
- Created user stories and managed/groomed the backlog on Azure DevOps.
- Acted as the Testing lead, developing/maintaining their testing suite using Playwright.
- Participated in product demos and presentations to internal/external teams.

Revca Technologies, US (Remote)— *Product Intern*

MAR 2022 - SEPT 2022

- Conducted competitive analysis to identify key differentiators and inform product positioning
- Gained hands-on experience with product/project management tools and processes.

EDUCATION

Mumbai Educational Trust, MET League of Colleges, Nashik — *Mechanical Engineering*

AUG 2016 - DEC 2020

Designed and developed mechanical components for various projects using CAD software. Led an event on CAD. Participated in Entrepreneur cells, and out-of-branch events; Learnt coding and worked on various business ideas that went nowhere.

PROJECTS

Lonie - Dating apps reimaged — [Link to the project.](#)

LabCap - Find angel funders for your research— [Link to the project.](#)

KEY SKILLS

Documentation

User requirements

Agile processes

Prototyping (Figma)

Communication

Adaptability & Critical Thinking

Go figure out mentality

SOFTWARE

Figma-Proficient

Azure DevOps -Proficient

JIRA-Amateur

MS-Office Suite-Expert

INTERESTS

Artificial Intelligence, startups, blockchain, science & technology.

LANGUAGES

English, Hindi, Marathi