



# Car Sales / Overview Analysis

Total Sales Revenue

Total MMR

Total Cars Sold

\$7.6bn

Total Sales Revenue

\$7.7bn

Total MMR

-\$88M

Total Profit

559K

Total Cars Sold

\$13.6K

Average Selling Price

3.42

Average Car Condition

Overview

Brand Analysis

Seller Analysis

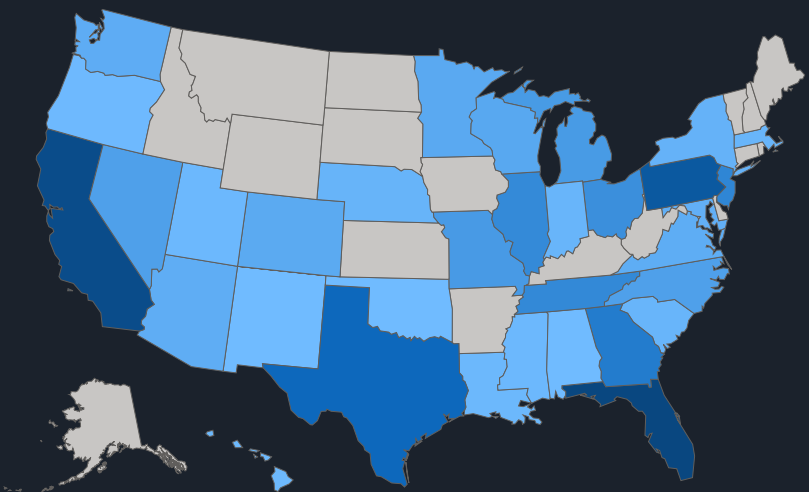
Time Analysis

Details

Top 1 model / Total Sold : Nissan Altima



Total Sales Revenue by State



Filter By Car Year

All

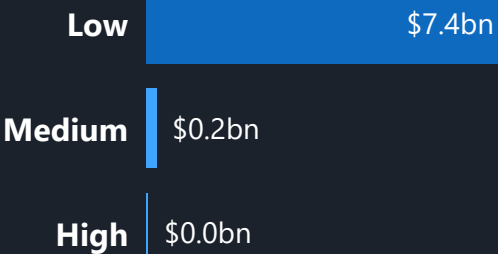
Filter By State

All

Filter By Seller

All

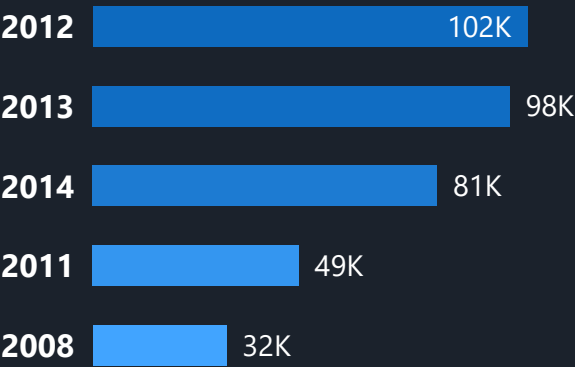
Total Sales Revenue by Price Category



\$0bn \$5bn

Total Sales Revenue

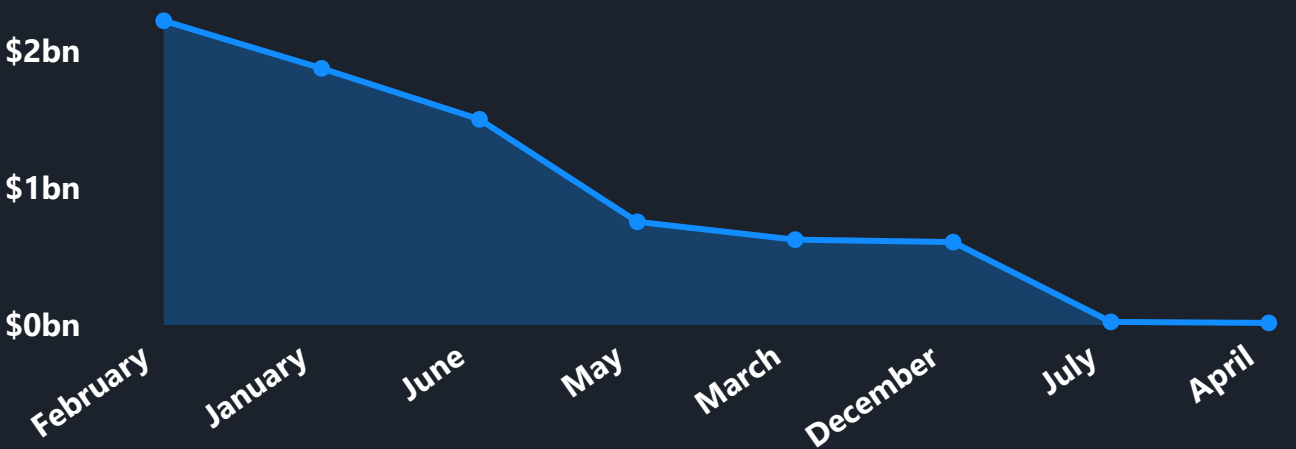
Total Cars Sold by Car Year



0K 50K 100K

Total Cars Sold

Total Sales Revenue by Month





# Car Sales / Brand Analysis

Filter By Brand

All

Filter By Model

All

Overview

Brand Analysis

Seller Analysis

Time Analysis

Details

Filter By Car Year

All

Filter By State

All

Filter By Seller

All

559K

Total Cars Sold

\$13.6K

Average Selling Price

3.42

Average Car Condition

68.32K

Average Odometer

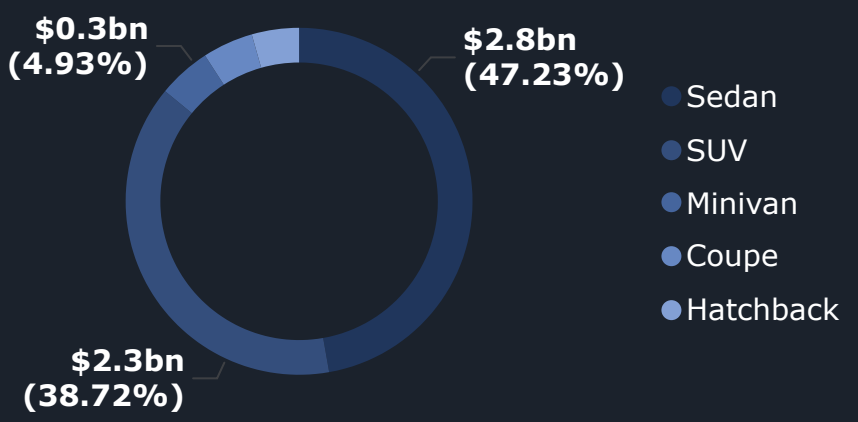
261K

Cars Above MMR Price

-1.15%

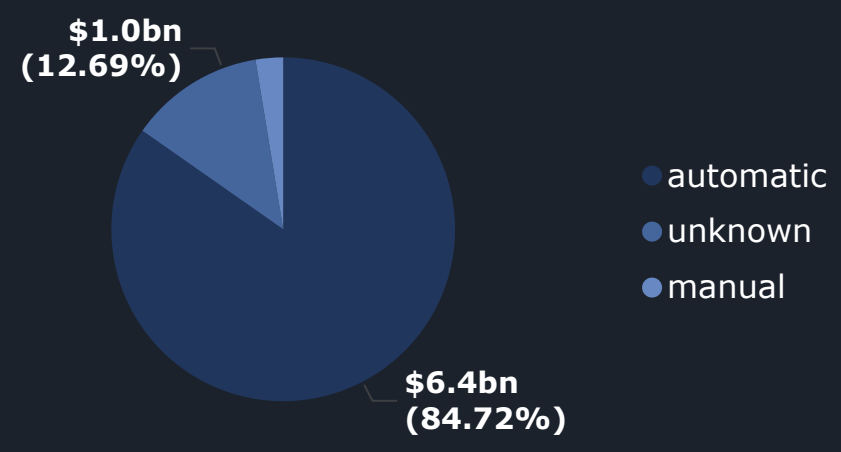
Price Deviation

## Total Sales Revenue by Body Type

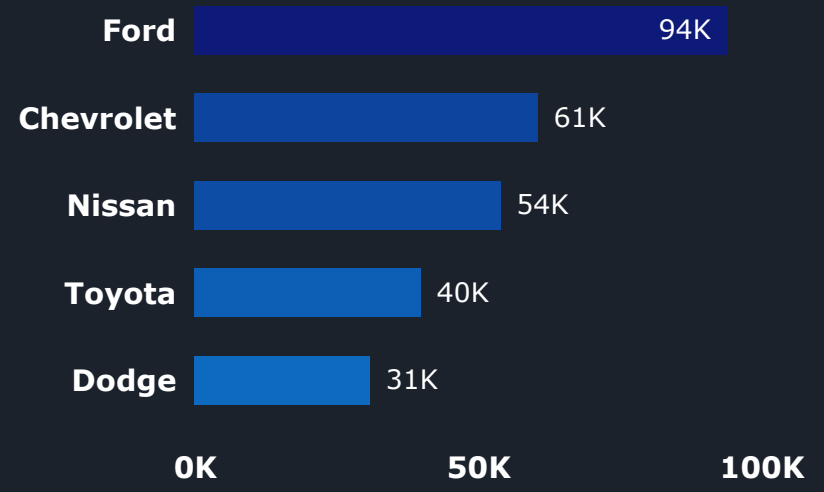


Total MMR

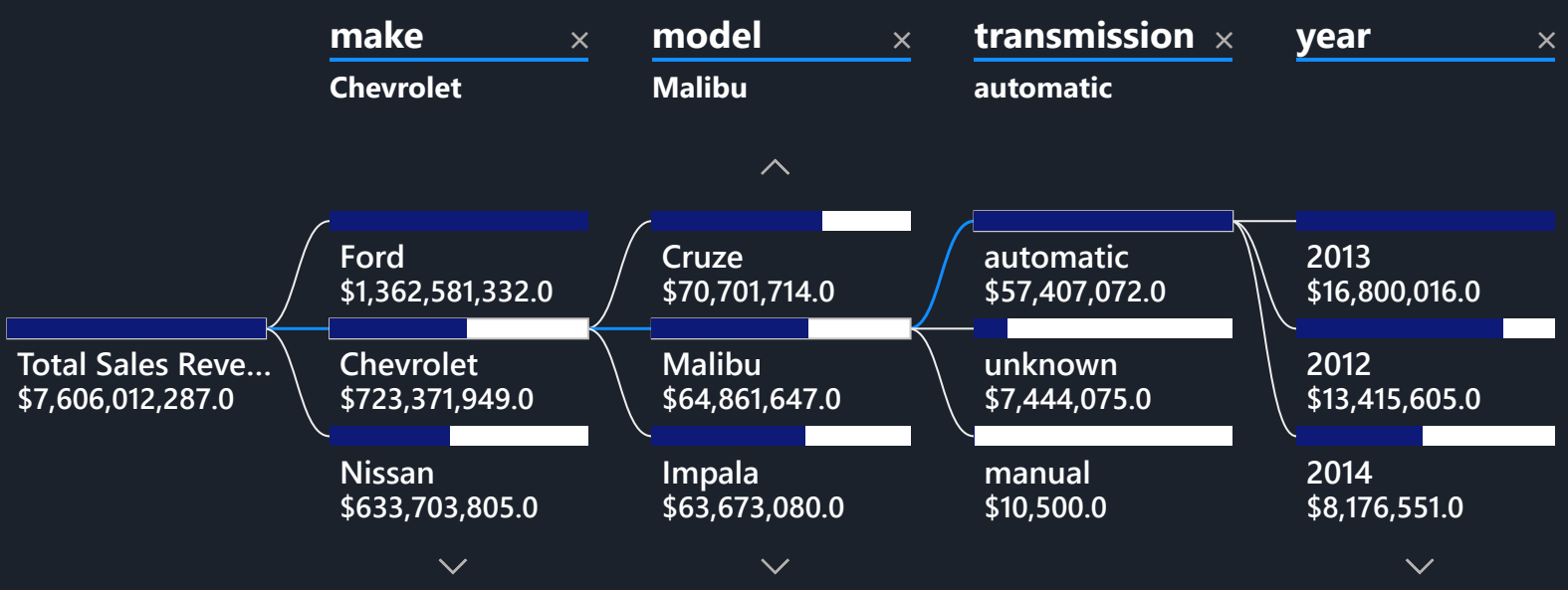
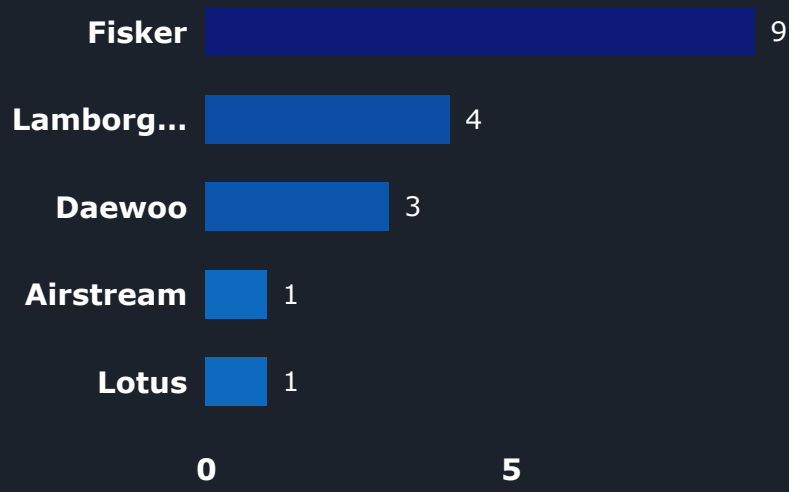
## Total Sales Revenue by Transmssion



## Popular 5 Brands by Sales Volume



## Least Popular 5 Brands by Sales Volume





# Car Sales / Seller Analysis

Overview

Brand Analysis

Seller Analysis

Time Analysis

Details

Filter By Car Year

All

Filter By State

All

Filter By Seller

All

\$7.6bn

Total Sales Revenue

\$7.7bn

Total MMR

-\$88M

Total Profit

559K

Total Cars Sold

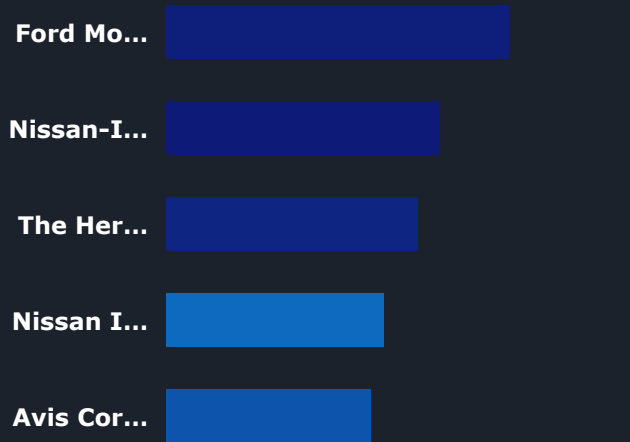
\$13.6K

Average Selling Price

3.42

Average Car Condition

## Top 5 Seller By Sales Revenue



\$0.0bn \$0.2bn \$0.4bn

Total Sales Revenue

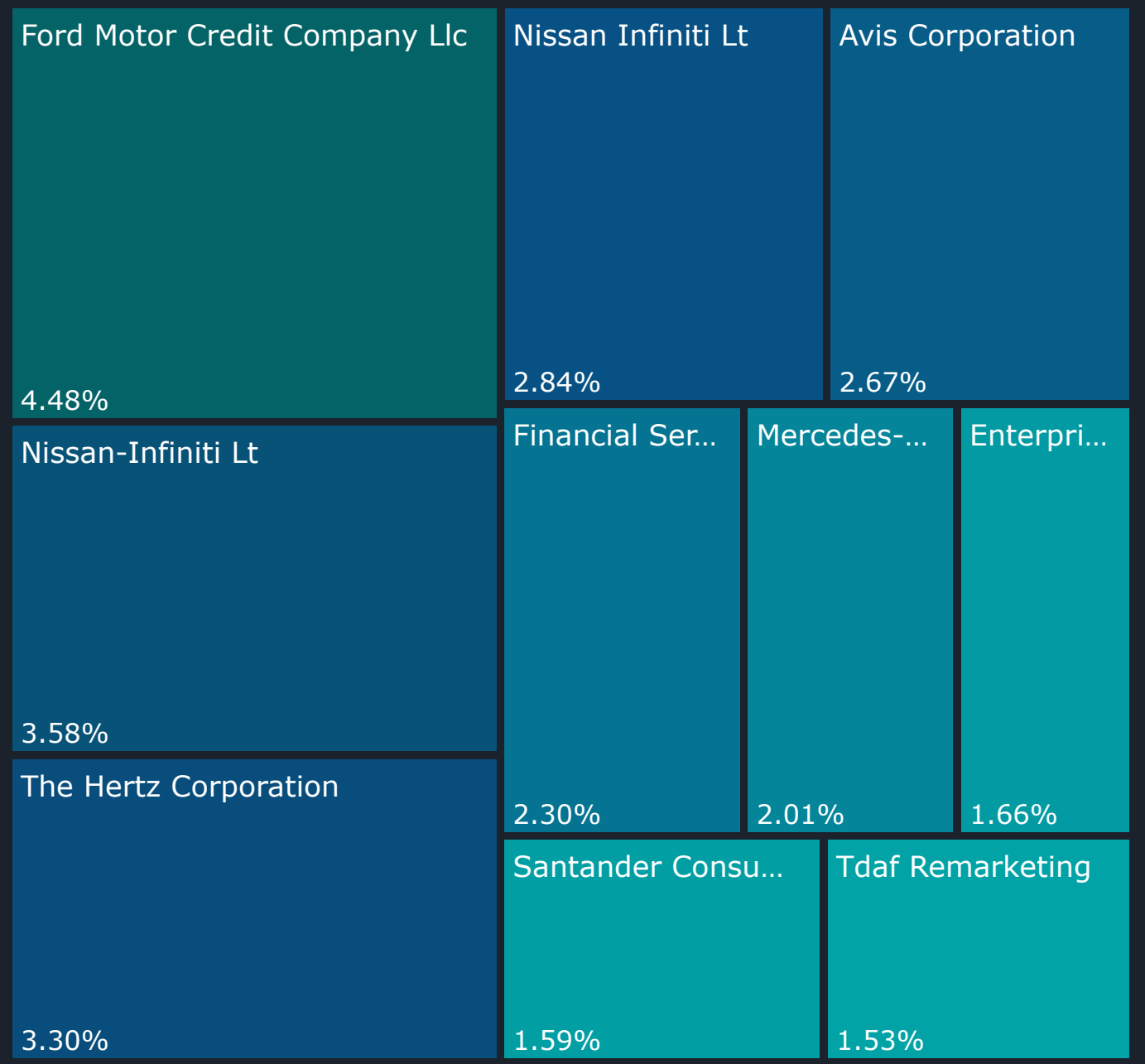
## Top 5 Seller By Sales Volume



0K 10K 20K

Total Cars Sold

## Top 10 Seller By Revenue Contribution



Seller

Total Sales Revenue

Total Cars Sold

|                          |                   |         |
|--------------------------|-------------------|---------|
| 1 Cochran Of Monroeville | \$1,594,050.0     | 252     |
| 1 For All Auto Sales     | \$5,600.0         | 1       |
| 101Motors                | \$3,750.0         | 1       |
| 1360250 Alberta Ltd      | \$24,000.0        | 1       |
| 1360250 Alberta Ltd.     | \$3,000.0         | 1       |
| 138 Auto Inc             | \$10,600.0        | 1       |
| 1428879 Alberta Ltd      | \$10,200.0        | 1       |
| Total                    | \$7,606,012,287.0 | 558,799 |



# Car Sales / Time Analysis

Filter By Year

All

Filter By Month

All

Overview

Brand Analysis

Seller Analysis

Time Analysis

Details

Filter By Car Year

All

Filter By State

All

Filter By Seller

All

\$7.6bn

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\$7.7bn

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-\$88M

Total Profit

559K

Total Cars Sold

\$13.6K

Average Selling Price

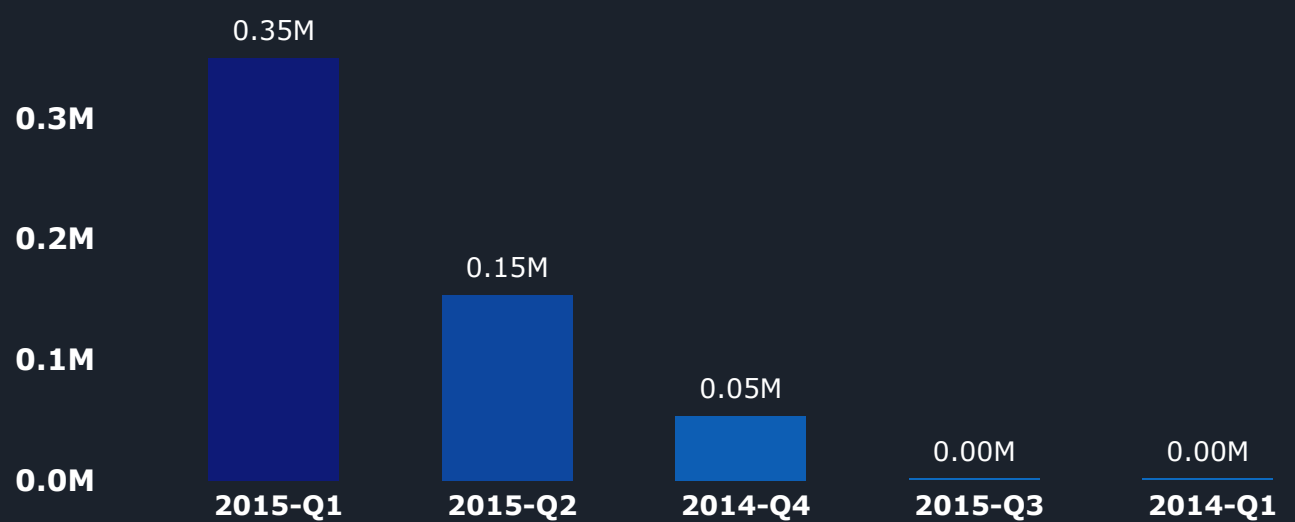
3.42

Average Car Condition

Total Sales Revenue

Total MMR

Total Cars Sold



0.4M

0.3M

0.2M

0.1M

0.0M

0.35M

0.15M

0.05M

0.00M

Q1

Q2

Q4

Q3

0.6M

0.4M

0.2M

0.0M

0.05M

0.16M

0.14M

0.10M

0.05M

0.05M

0.00M

0.00M

-0.05M

0.51M

2014

Feb

Jan

Jun

May

Mar

Apr

Jul

Dec

2015

Month

Fri

Mon

Sat

Sun

Thu

Tue

Wed

April

December

February

January

July

June

March

May



# Car Sales / Overall Details

Filter By Body Type

All

Filter By Transmission

All

Overview

Brand Analysis

Seller Analysis

Time Analysis

Details

Filter By Car Year

All

Filter By State

All

Filter By Seller

All

| State | Car Year | Brand    | Model    | Transmission | Body     | Total MMR         | Total Sales Revenue | Total Cars Sold | Total Profit  |
|-------|----------|----------|----------|--------------|----------|-------------------|---------------------|-----------------|---------------|
| PA    | 2015     | Ram      | 1500     | automatic    | Crew Cab | \$332,700.0       | \$335,000.0         | 9               | \$2,300       |
| PA    | 2015     | Ram      | 1500     | unknown      | Crew Cab | \$73,500.0        | \$74,000.0          | 2               | \$500         |
| FL    | 2015     | Ram      | 1500     | automatic    | Quad Cab | \$76,700.0        | \$83,900.0          | 3               | \$7,200       |
| MI    | 2015     | Ram      | 1500     | automatic    | Quad Cab | \$29,700.0        | \$28,000.0          | 1               | -\$1,700      |
| PA    | 2015     | Ram      | 1500     | automatic    | Quad Cab | \$174,900.0       | \$173,900.0         | 6               | -\$1,000      |
| SC    | 2015     | Ram      | 1500     | automatic    | Quad Cab | \$22,900.0        | \$24,500.0          | 1               | \$1,600       |
| TN    | 2015     | Ram      | 1500     | automatic    | Quad Cab | \$28,900.0        | \$29,700.0          | 1               | \$800         |
| VA    | 2015     | Ram      | 1500     | automatic    | Quad Cab | \$58,000.0        | \$59,500.0          | 2               | \$1,500       |
| FL    | 2015     | BMW      | 2 Series | automatic    | Coupe    | \$68,900.0        | \$69,200.0          | 2               | \$300         |
| GA    | 2015     | BMW      | 2 Series | automatic    | Coupe    | \$25,800.0        | \$25,800.0          | 1               | \$0           |
| OH    | 2015     | BMW      | 2 Series | automatic    | Coupe    | \$85,400.0        | \$83,500.0          | 2               | -\$1,900      |
| FL    | 2015     | BMW      | 2 Series | manual       | Coupe    | \$44,700.0        | \$43,000.0          | 1               | -\$1,700      |
| OH    | 2015     | BMW      | 2 Series | manual       | Coupe    | \$281,000.0       | \$297,750.0         | 7               | \$16,750      |
| AZ    | 2015     | Chrysler | 200      | automatic    | Sedan    | \$82,400.0        | \$76,000.0          | 5               | -\$6,400      |
| CA    | 2015     | Chrysler | 200      | automatic    | Sedan    | \$524,900.0       | \$405,000.0         | 32              | -\$119,900    |
| CO    | 2015     | Chrysler | 200      | automatic    | Sedan    | \$55,000.0        | \$54,000.0          | 3               | -\$1,000      |
| FL    | 2015     | Chrysler | 200      | automatic    | Sedan    | \$845,400.0       | \$803,600.0         | 51              | -\$41,800     |
| Total |          |          |          |              |          | \$7,694,314,375.0 | \$7,606,012,287.0   | 558,799         | -\$88,302,088 |