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IBM CAPSTONE PROJECT

PREDICTING THE BEST PLACES TO SIGHT AN OFFICE IN KANO

1. INTRODUCTION

1.1 Background

Kano is one of the most populated places in Nigeria. It is also a developing area. It is filled by the northerners. These northerners speak Hausa language(which is among the three major languages in Nigeria. Apart from Lagos and Abuja, it is the next place most tourists would want to visit. Lagos and Abuja is already populated with offices And even though they are good places, Kano is a rising place where one would love to open an office or headquarters

1.2 Problem

This analysis would be done by me and I don't live in Kano. This means I would have to get various data including location data to be able to analyze the data as if I had been living there all my life. The project aims to predict the best place in Kano to open an office

1.3 Interest

Most people would love to open an office in a developing area for many reasons. One of the reasons could be that it would be cheaper to open an office in a developing neighborhood than in a developed one. Another reason could be that they want to get the best location for that neighborhood