

ANJALI GUPTA

B-TECH – ELECTRONICS AND COMMUNICATION ENGINEERING

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ABOUT ME

Programming Languages C, Python, Matlab

Technical Skills UX Design, ML, Cloud Computing, AWS and DevOps, ROS, TensorFlow, Keras, openCV, PCL, FindObject2d, Unix/Linux, SEO

Languages English, Hindi

Art Technology Figma, Adobe xd, Adobe Photoshop, Illustrator, Content Writing

EXPERIENCE

SEO and Content Manager

Youthsuccesso

New Delhi, India (Jun 2020 - Aug 2020)

- Youthsuccesso is a startup. It is an online learning platform focusing on digital marketing and machine learning.
- Utilized search engine optimization and emphasized importance of link building.
- Conducted research and analyses to create online marketing strategies.
- Written articles for the website. Approved, reviewed and edited all content flowing to websites created by content writers.

PROJECTS

Finance App Design

(Oct. 2020)

- Designing and prototyping of a Finance App for mobile in Figma.

Natural Scene Image Text Recognition

(June 2020 - July 2020)

- Natural scene image text recognition Model based on EAST Text detector and tesseract-ocr

Usage of Elastic Load Balancer for Web Hosting

(March 2021)

- Deployment of AWS Classic load balancer to host a static Website.

ROS based Autonomous Robot and Robotic Arm

(Aug. 2020 - March 2021)

- Autonomously navigating robot with a robotic arm attached that can perform complex navigation using SLAM, perception tasks using PCL Algorithms, and Pick and Place objects.

Waste Deposition and Monitoring System

(April 2019)

- A cheap and scalable IoT-enabled dustbin connected to localised server, also implements contact-less lid opening and monitors waste present inside it. Status of the dustbin can be checked through a mobile app.

ACHIEVEMENTS

- Completed eYRC (Sahayak Bot) — IIT Bombay

CERTIFICATES

UI/UX Design

Internshala Training

(December 2020)

Machine Learning and Deep Learning

College Summer training

(June 2020)

Cloud Computing, AWS and DevOps

College Winter Training

(March 2013)

EDUCATION

Bharati Vidyapeeth College Of Engineering

New Delhi, India (2018–Present)

- B-tech (Electronics and Communication Engineering)
- CGPA: 8.9

Janki Devi SKV, Mayur Vihar

New Delhi, India (2007–2017)

- 10th: 9.6 CGPA
- 12th(PCMB): 87.12%