MIRRORA™

ILLUMINATED ARCHITECTURAL SURFACE SYSTEM

Sculpt Light. Shape Space.

FLEXIBLE
Seamlessly adapts to curves and creative forms.

CURVED
Designed to flow with your architectural vision.

PRINTED
Custom prints for unique patterns and branding.

BACKLIT
Uniform, glare-free illumination.

RGB
Millions of colors for dynamic environments.

DYNAMIC LIGHTING
Smart lighting that moves with you.

FLEXIBLE | CURVED | PRINTED | BACKLIT | RGB | DYNAMIC LIGHTING

By
NOOH
ELEVATED LIVING LLP

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ELEVATED LIVING LLP

INTRODUCING

MIRRORA™

LIGHT WITHOUT LIMITS

MIRRORA™ is a flexible architectural lighting and decorative surface system created for designers who want to transform light into form.

Its flexible translucent construction allows designers to create flowing curves, waves, spirals, suspended sculptures, illuminated partitions and customized ceiling compositions.

Unlike conventional linear lighting, MIRRORA™ becomes an architectural feature itself—combining form, surface, graphics and programmable illumination into one integrated design element.

DESIGNED FOR:

BANQUET HALLS | HOTELS | RESTAURANTS | MALLS | LUXURY RETAIL | CLUBS | RESORTS | LOBBIES | EVENT SPACES

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THE DESIGN CONCEPT

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FROM FLAT CEILINGS TO FREE-FORM LIGHT

Architecture does not have to remain straight.

MIRRORA™ enables designers to explore:

- Organic waves
- Continuous curves
- Large illuminated loops
- Spirals
- Floating ribbons
- Sculptural ceiling forms
- Vertical light features
- Decorative partitions
- Suspended installations
- Custom architectural shapes

One Flexible System. Unlimited Forms.

ORGANIC WAVES

CONTINUOUS CURVES

LARGE ILLUMINATED LOOPS

SPIRALS

FLOATING RIBBONS

SCULPTURAL CEILING FORMS

VERTICAL LIGHT FEATURES

DECORATIVE PARTITIONS

SUSPENDED INSTALLATIONS

CUSTOM ARCHITECTURAL SHAPES

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MIRRORA™ FOR

BANQUET HALLS

MAKE THE CEILING PART OF THE CELEBRATION

Create dramatic ceiling installations for weddings, receptions, corporate functions and luxury events.

MIRRORA™ can form oversized illuminated waves, rings and sculptural compositions above the ballroom.

With dynamic RGB/RGBW or pixel-controlled lighting, the ceiling atmosphere can change according to the event.

APPLICATIONS

- GRAND BALLROOM
- WEDDING STAGE
- PRE-FUNCTION AREA
- ENTRANCE LOBBY
- VIP LOUNGE
- EVENT CORRIDOR

From Elegant Warm White to Spectacular Dynamic Colour.

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MIRRORA™ FOR

HOTELS

A SIGNATURE ABOVE EVERY SPACE

MIRRORA™ gives hotels an opportunity to create a recognizable architectural lighting identity.

IDEAL FOR:

- Hotel Lobby
- Reception
- Atrium
- Lounge
- Ballroom
- Corridor
- Spa
- Restaurant
- Bar
- Presidential Suite
- Resort Reception

Custom printed surfaces can also integrate artwork, patterns and visual themes into the illuminated structure.

HOTEL LOBBY

RECEPTION

ATRIUM

LOUNGE

BALLROOM

CORRIDOR

SPA

RESTAURANT

BAR

PRESIDENTIAL SUITE

RESORT RECEPTION

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LIGHTING OPTIONS

ONE FORM. MULTIPLE MOODS.

3000K — WARM WHITE
Warm, luxurious illumination suitable for hotels, restaurants and banquet spaces.

4000K — NEUTRAL WHITE
Balanced architectural illumination for contemporary interiors.

6000K — COOL WHITE
Bright modern appearance suitable for commercial environments.

RGB / RGBW
Multiple colour combinations with controller-based operation.

DYNAMIC / CHASING LIGHT
Sequential lighting effects for entertainment and event applications.

DMX / PIXEL CONTROL
Programmable scenes, movement and synchronized architectural lighting effects.*

3000K — WARM WHITE

4000K — NEUTRAL WHITE

6000K — COOL WHITE

RGB / RGBW — RED

RGB / RGBW — GREEN

RGB / RGBW — BLUE

DYNAMIC / CHASING LIGHT

DYNAMIC / CHASING LIGHT

DMX / PIXEL CONTROL

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MIRRORA™ FOR

SHOPPING MALLS

LARGE-SCALE LIGHTING FOR LARGE-SCALE ARCHITECTURE

Designed for visually demanding commercial environments, **MIRRORA™** can become a signature attraction within shopping malls.

IDEAL LOCATIONS

- Atriums
- Main Entrances
- Food Courts
- Luxury Retail Zones
- Escalator Voids
- Entertainment Areas
- Corridors
- Brand Activation Zones

Large suspended compositions can create visual movement across expansive architectural spaces.

ATRIUMS

MAIN ENTRANCES

FOOD COURTS

LUXURY RETAIL ZONES

ESCALATOR VOIDS

ENTERTAINMENT AREAS

CORRIDORS

BRAND ACTIVATION ZONES

VISUAL ATTRACTION | ARCHITECTURAL IMPACT | SIGNATURE EXPERIENCE | HIGH CUSTOMIZATION | COMMERCIAL EXCELLENCE

Illuminate Spaces.
Elevate Experiences.

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DYNAMIC / CHASING LIGHT

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DMX / PIXEL CONTROL

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CUSTOM PRINTING

TURN LIGHT INTO ART

MIRRORA™ can incorporate customized decorative graphics where the selected material and system configuration permit.

POSSIBLE ARTWORK INCLUDES:

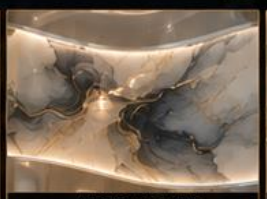
- Patterns
- Abstract Art
- Nature
- Heritage Artwork
- Hotel Graphics
- Restaurant Themes
- Corporate Branding
- Logos
- Customized Designs

Printing combined with illumination creates a completely different visual character during day and night.

Design It. Print It. Illuminate It.

CUSTOM PRINTING POSSIBILITIES

PATTERNS


ABSTRACT ART

NATURE

HERITAGE ARTWORK

HOTEL GRAPHICS

TRANSFORM YOUR SPACE

FLORAL PRINT

HERITAGE PRINT

ABSTRACT PRINT

NATURE PRINT

CUSTOM BRANDING

UNLIMITED DESIGN POSSIBILITIES | HIGH QUALITY PRINT TECHNOLOGY | ILLUMINATED ELEGANCE | CUSTOM MADE FOR YOUR PROJECT | DAY & NIGHT VISUAL IMPACT

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FORMS & CONFIGURATIONS

DESIGNED AROUND THE ARCHITECTURE

MIRRORA™ can be developed into multiple architectural configurations:

MIRRORA™ WAVE

Flowing ceiling compositions that create movement and elegance.

MIRRORA™ RIBBON

Long suspended illuminated forms that define spaces with continuity.

MIRRORA™ LOOP

Circular and elliptical structures that become a central architectural focus.

MIRRORA™ SPIRAL

Sculptural hanging installations that create vertical movement.

MIRRORA™ WALL

Illuminated vertical features for walls, columns and architectural highlights.

MIRRORA™ PRINT

Customized graphical surfaces integrating artwork, patterns and visual themes.

MIRRORA™ RGB

Colour-changing installations with multiple RGB/RGBW options.

MIRRORA™ DYNAMIC

Programmable and chasing lighting effects for immersive experiences.

ONE SYSTEM. MULTIPLE FORMS. ENDLESS POSSIBILITIES.

- ARCHITECTURAL FREEDOM
- CUSTOM DESIGN POSSIBILITIES
- MULTIPLE FORMS ONE COLLECTION
- EASY INTEGRATION & INSTALLATION
- ELEVATES EVERY SPACE

MIRRORA™ COLLECTION – LIGHT THAT ADAPTS TO YOUR VISION

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WHY MIRRORA™

BEYOND DECORATIVE LIGHTING

MIRRORA™ combines several design possibilities within one architectural system — giving designers freedom, performance and beauty in one flexible solution.

FLEXIBLE FORM
Bend, curve and shape into endless architectural possibilities.

INTEGRATED ILLUMINATION
Uniform, soft and glare-free illumination across the entire surface.

CUSTOM GEOMETRY
Create unique shapes, curves, loops and complex architectural forms.

LARGE-SCALE INSTALLATION
Engineered for large spaces and high-impact architectural environments.

CUSTOM PRINTING
Integrate artwork, patterns, branding and themes into illuminated surfaces.

MULTIPLE WHITE TEMPERATURES
3000K, 4000K, 6000K options to match the ambience and design intent.

3000K Warm White | 4000K Neutral White | 6000K Cool White

RGB / RGBW OPTIONS
Full range of colours to create moods, ambience and brand experiences.

DYNAMIC LIGHTING
Chasing, fading, colour transitions and dynamic effects for immersive environments.

DMX INTEGRATION
Pixel or DMX control for programmable scenes and synchronized lighting experiences.

SUSPENDED DESIGNS
Elegant hanging installations that float light through the space.

VERTICAL APPLICATIONS
Use on walls, columns and vertical surfaces to enhance spatial architecture.

BESPOKE PROJECT DEVELOPMENT
Custom engineered solutions tailored to your project requirements.

Not Just a Light. Not Just a Ceiling.
An Architectural Experience.

AESTHETIC EXCELLENCE | DESIGN FREEDOM | PREMIUM QUALITY | ENGINEERED PERFORMANCE | PROJECT SUPPORT | MADE FOR VISIONARY SPACES

MIRRORA™

TECHNICAL DATA SHEET

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MIRRORA™

PRELIMINARY TECHNICAL DATA

PARAMETER	SPECIFICATION
Product	MIRRORA™
Category	Flexible Illuminated Architectural Surface System
Application	Ceiling / Suspended Feature / Wall / Partition / Decorative Installation
Form	Flexible / Curved / Wave / Spiral / Free-Form
Surface	Translucent Decorative Surface
Lighting	Integrated LED System
White Light Options	3000K / 4000K / 6000K*
Colour Lighting	RGB / RGBW*
Dynamic Lighting	Chasing / Programmable Effects*
Control	Remote / Controller / DMX-compatible configuration*
Custom Printing	Available on compatible surface configurations*
Installation	Project-specific supporting/profile system
Shape	Customized according to approved design
Dimensions	Project specific
Power Supply	Selected according to LED configuration and project load
Indoor Application	Yes
Maintenance Access	To be incorporated according to project design
Design Service	Custom project engineering available

**Final specifications depend on the selected configuration, lighting hardware, material and approved project design.*

FLEXIBLE DESIGN | INTEGRATED ILLUMINATION | CUSTOM PRINTING | RGB / RGBW OPTIONS | DMX CONTROL | RELIABLE PERFORMANCE

ARCHITECTURAL LIGHTING. ENGINEERED TO INSPIRE.

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CONTROL & AUTOMATION

CONTROL THE ATMOSPHERE

Depending upon project configuration, **MIRRORA™** can be integrated with advanced lighting control systems.

STATIC WHITE
Consistent and elegant white illumination.

DIMMING
Smooth dimming from 0–100% brightness.

COLOUR SELECTION
Select from a wide range of colours to suit any mood.

RGB / RGBW SCENES
Create custom scenes with multiple colours and intensities.

DYNAMIC EFFECTS
Program flowing, breathing, fading and other dynamic light irtemations.

CHASING EFFECTS
Sequential lighting for movement and visual rhythm.

DMX PROGRAMMING
Advanced DMX control for precise programming and synchronization.

EVENT-BASED LIGHTING SEQUENCES
Automated lighting sequences for events, occasions and time-based operation.

For banquet halls and hospitality projects, **multiple programmed scenes** can be developed for different occasions.

WARM WHITE

COOL WHITE

AMBER MOOD

ROYAL BLUE

CELEBRATION

FESTIVE

ADVANCED CONTROL INTERFACES

MOBILE CONTROL

DMX CONTROL SYSTEM

One Installation. Multiple Experiences.

- FLEXIBLE CONTROL
- SMART AUTOMATION
- SCENE MANAGEMENT
- SYNCHRONIZED EXPERIENCES
- RELIABLE PEEFORMANCE

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DESIGN TO INSTALLATION

FROM CONCEPT TO ILLUMINATED ARCHITECTURE

A streamlined process that transforms ideas into customized illuminated architecture with precision and perfection.

01 SITE STUDY

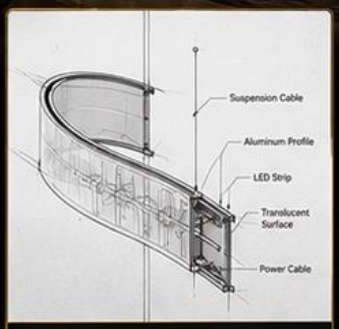
Understand dimensions and architectural conditions.

02 CONCEPT DEVELOPMENT

Develop the visual form and application.

03 3D DESIGN

Preview the proposed installation.



04 ENGINEERING

Finalize support, profiles, electrical and lighting requirements.

05 FABRICATION

Prepare the customized components.

06 LIGHTING INTEGRATION

Install the selected LED/control system.

07 INSTALLATION

Assemble and shape the system on site.

08 PROGRAMMING & HANDOVER

Configure applicable lighting scenes and complete final testing.

- CUSTOM SOLUTIONS TAILORED TO YOUR VISION
- EXPERT ENGINEERING FOR SAFE & RELIABLE INSTALLATION
- ON-TIME DELIVERY WITH QUALITY ASSURANCE
- END-TO-END SUPPORT FROM CONCEPT TO AFTER-SALES SERVICE

YOUR VISION. OUR EXPERTISE. ILLUMINATED REALITY.

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ARCHITECT & DESIGNER COLLABORATION

YOUR VISION. OUR SYSTEM.

MIRRORA™ is a custom project architectural lighting system — not a standard ceiling.
It is designed, engineered and built around your vision.

NOOH CAN COLLABORATE ON:

CONCEPT DEVELOPMENT
From idea to inspiring concept. We help shape your vision.

SHAPE DEVELOPMENT
Custom forms designed to compliment your architecture.

3D VISUALIZATION
Photorealistic previews to help you visualize the final experience.

LIGHTING PLANNING
Perfect illumination planned for mood, function and day–night impact.

CUSTOM PRINTING
Unique artwork, patterns and branding integrated with illumination.

STRUCTURAL COORDINATION
Supporting systems engineered for safety, elegance and reliability.

ELECTRICAL COORDINATION
Seamless integration of power, control and data systems.

FABRICATION
Precision fabrication using high-quality materials and advanced methods.

INSTALLATION
Expert installation with attention to detail and site perfection.

PROGRAMMING
Scene creation, control setup and dynamic effects programming.

PROJECT EXECUTION
End-to-end project management delivering a flawless experience.

FROM SKETCH TO REALITY

DESIGN. VISUALIZE. REFINED.

ENGINEERED TO PERFECTION

BUILT TO INSPIRE

If You Can Imagine the Form, We Can Explore How to Build It.

COLLABORATIVE APPROACH | DESIGN FREEDOM | CUSTOM SOLUTIONS | PRECISION EXECUTION | EXTRAORDINARY RESULTS

MIRRORA™

ILLUMINATED ARCHITECTURAL SURFACE SYSTEM

Designed for Extraordinary Spaces

BANQUET HALLS | HOTELS | RESTAURANTS | SHOPPING MALLS

RESORTS | LUXURY RETAIL | CLUBS & LOUNGES | COMMERCIAL ATRIUMS

Flexible • Illuminated • Customizable • Programmable

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