

Aditi Verma

Fresher Data Analyst

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Professional Summary

Motivated Data Analyst graduate with strong foundations in SQL, Python, statistics, and data visualization. Hands-on experience through academic and self-initiated projects involving data cleaning, exploratory analysis, dashboard development, and insight presentation. Strong interest in business analytics and decision support.

Technical Skills

- SQL (Joins, Subqueries, Aggregations)
- Python (Pandas, NumPy, Matplotlib)
- Data Cleaning & EDA
- Excel (Pivot Tables, Lookups)
- Power BI
- Descriptive Statistics

Academic & Personal Projects

Retail Sales Performance Analysis

- Analyzed 2 years of transactional sales data (200K+ records)
- Cleaned and transformed data using Python and SQL
- Identified regional sales trends and top-performing product categories
- Built interactive Power BI dashboard for revenue, growth, and profitability

Customer Churn Analysis

- Performed exploratory data analysis to identify churn drivers
- Handled missing values and outliers using Python
- Presented findings using visual storytelling and summary reports

Education

Bachelor of Science in Statistics

2025

Certifications

- Google Data Analytics Professional Certificate
- SQL for Data Analysis – Coursera