

Priya Nair

Business Analyst

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Professional Summary

Business Analyst with 3+ years of experience translating business requirements into actionable insights, dashboards, and reporting frameworks. Skilled in SQL, data visualization, process improvement, and stakeholder management. Known for driving measurable business outcomes through analytics.

Core Skills

- Requirement Analysis & Documentation
- SQL, Excel, Tableau
- KPI Dashboard Design
- Business Process Mapping
- Stakeholder Communication
- Root Cause Analysis

Professional Experience

BrightData Solutions

Business Analyst

Bangalore, India

Jan 2021 – Present

- Managed requirement gathering for product and operations teams across multiple projects
- Designed dashboards tracking revenue, churn, and customer engagement (used by 50+ stakeholders)
- Reduced report creation time by **35%** through SQL automation and templated dashboards
- Conducted process analysis identifying inefficiencies and recommending improvements
- Presented insights and reports to leadership enabling data-driven decisions

Junior Business Analyst — DataEdge Consulting

2019 – 2020

- Collected and cleaned business data from multiple sources for reporting
- Assisted in creating KPI documentation and reporting dashboards
- Supported project teams in ad-hoc data analysis

Education

Bachelor of Engineering — Information Technology
VIT University, Vellore, India

2019

Certifications

- CBAP Foundation — IIBA
- Advanced SQL for Business Analysts — Udemy