Sneha Iyer
Senior Data Analyst
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Professional Summary

Senior Data Analyst with 6+ years of experience owning analytics for revenue, operations, and leadership reporting. Expert in SQL analytics, KPI framework design, and executive dashboards. Proven track record of mentoring analysts, standardizing metrics, and influencing strategic business decisions through data.

Core Skills

- Advanced SQL Analytics
- Python for Data Analysis
- Power BI / Tableau
- KPI Framework Design
- Business Storytelling
- Stakeholder Management

Professional Experience

GrowthWare Solutions   Mumbai, India
Senior Data Analyst   Jan 2019 – Present

- Owned analytics for revenue and operations teams impacting **500Cr+ business**
- Designed company-wide KPI definitions adopted across sales, finance, and leadership
- Built executive dashboards consumed by CXOs and board members
- Led deep-dive analyses on pricing, retention, and operational efficiency
- Improved forecast accuracy by **25%** through better metric design
- Mentored and reviewed work of 4 junior data analysts
- Acted as analytics SPOC for cross-functional initiatives

Data Analyst — InsightCore Pvt. Ltd.   2016 – 2018

- Built SQL reports and dashboards for business teams
- Supported leadership reporting and ad-hoc analysis

Strategic Contributions

Enterprise KPI Standardization

- Eliminated metric inconsistencies across departments
- Increased trust and adoption of analytics outputs

Education

Bachelor of Engineering   2016