

Sales-Overview

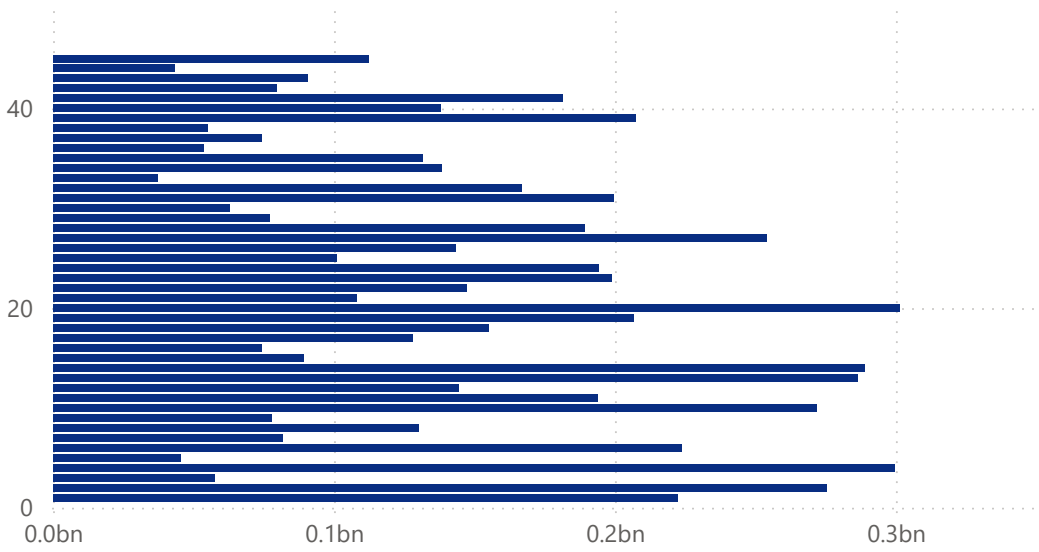
3.82M

Highest-Weekly-Sale

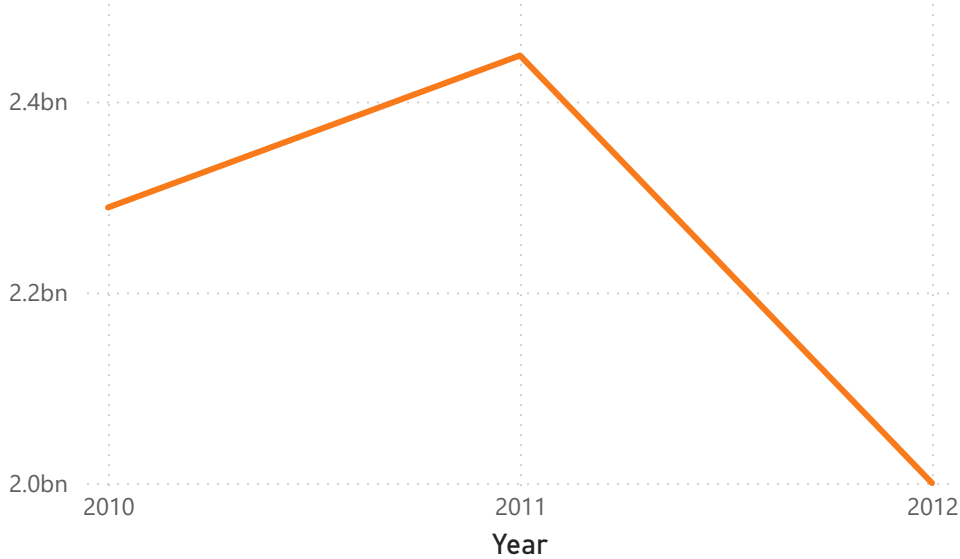
209.9...

Lowest-Weekly-Sale

Total-Sales-by-Store

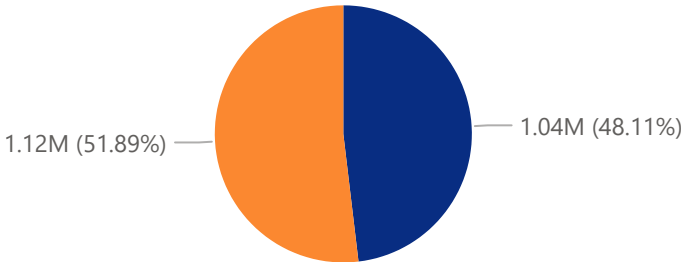


Total-Sales-Overtime

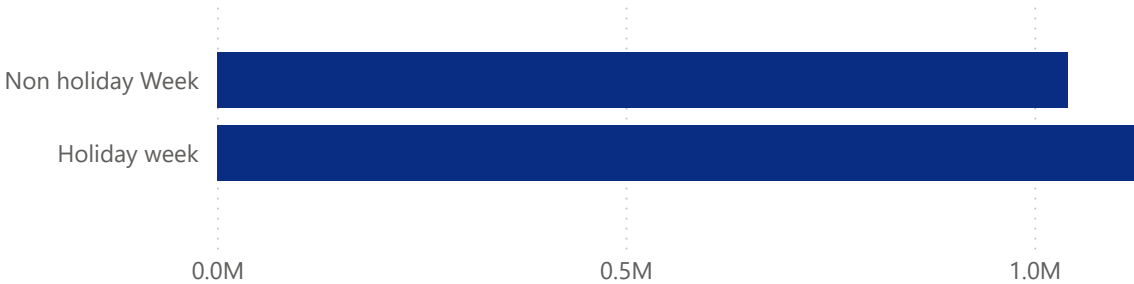


Holiday-Sales-Impact-Analysis

Sales % from Holidays vs Regular Weeks

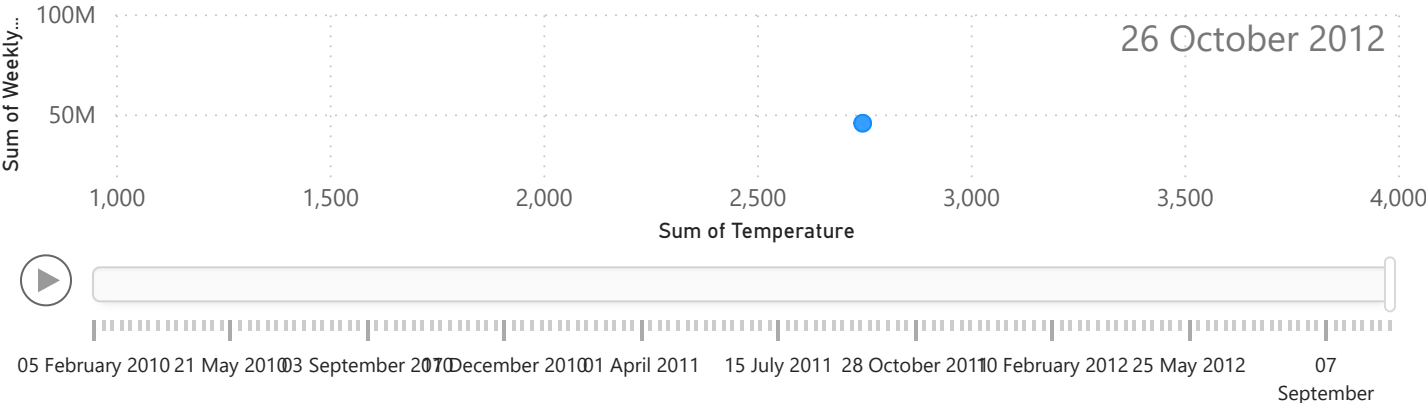


Average-Sales-on-Holiday vs Non holiday weeks

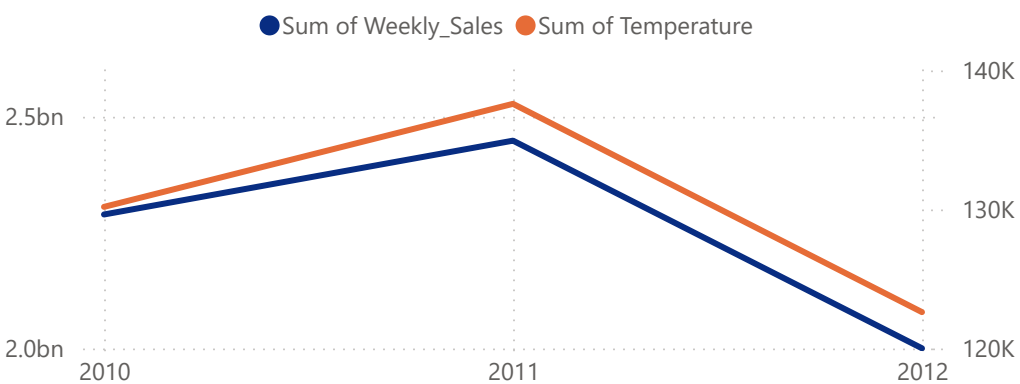


Regional-Weather-Impact-on-Sales

Sum of Temperature and Sum of Weekly_Sales by Date

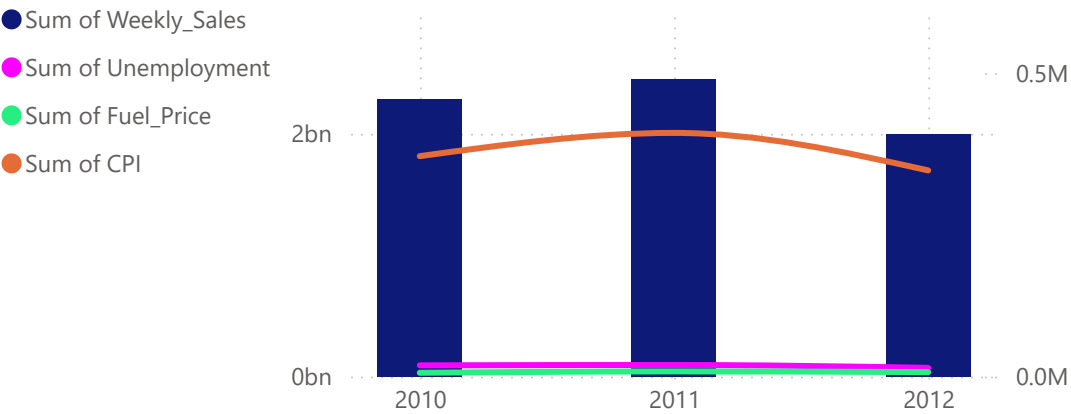


Trend-of-Sales vs Temperature-Overtime



Economic-Factors-analysis

Weekly-sales, fuel-price, cpi and unemployment overtime



Year	Quarter	Month	Day	Corr_WeeklySales	UNEMPLOYMENT	Corr_WeeklySales	fuel price
2010	Qtr 1	February	5		0.01		0.14
2010	Qtr 1	February	12		-0.01		0.11
2010	Qtr 1	February	19		0.00		0.13
2010	Qtr 1	February	26		0.04		0.13
2010	Qtr 1	March	5		0.02		0.13
2010	Qtr 1	March	12		-0.02		0.14
2010	Qtr 1	March	19		-0.03		0.06
2010	Qtr 1	March	26		-0.02		0.11
2010	Qtr 2	April	2		-0.07		0.08
Total					-0.11		0.01

Store-Level-Performance-Comparison

Store	Average of Weekly_Sales
1	1,555,264.40
2	1,925,751.34
3	402,704.44
4	2,094,712.96
5	318,011.81
6	1,564,728.19
7	570,617.31
8	908,749.52
9	543,980.55
10	1,899,424.57
11	1,356,383.12
12	1,009,001.61
13	2,003,620.31
14	2,020,978.40
15	623,312.47
16	519,247.73
17	893,581.39
18	1,084,718.42

Holiday and Non Holiday Sales

☐ Holiday week

☐ Non holiday Week

Apply all slicers

Clear all slicers

1.05M

Average of Weekly_Sales

21.61K

Sum of Fuel_Price

Store

All

Date

05/02/2010

26/10/2012