**MODULE 1 PROJECT: CROWDFUNDING**

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* It is a good way to test the people’s reaction to your project. If people are keen to invest in your project that means your idea can work in the market too.
* It is a good alternative finance option if you have struggled to fund to the loans for your project
* By sharing your idea, you can get feedback or guidance or ideas how to improve the existing project

**What are some limitations of this dataset?**

* If you do not reach your goal, any finances that are pledged will usually be returned to people who have pledged money on you
* It will take lot of time and efforts to crowdfund a project

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* If we made a pivot table and graph for percentage as per category it will give us idea of which category is most funded and either it is successful or not

**Determine whether the mean or the median better summarizes the data.**

* As we can see the summary sheet mean shows average of the data disturbed for successful and unsuccessful outcomes, but some values are way too high or too low from this mean. So, from the data given I think median would better summarize the data.

**Determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**