



Anjali

MBA Marketing Analyst

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ABOUT

To work in a supportive environment where I can apply my analytical skills to solve problems, make decisions and contribute to the company's success.

EDUCATION

Degree	Institute/University	Year	Percentage
MBA (Pursuing)	Army Institute of Management and Technology, Greater Noida	2024-Pursuing	72%
Bachelor Of Electronic Science	KMV, Delhi University	2023	70%
Class 12 th (Science)	Kendriya Vidyalaya Dogra Lines Meerut Cantt	2020	83%
Class 10 th (CBSE)	Kendriya Vidyalaya Dogra Lines Meerut Cantt	2018	73%

ACADEMIC PROJECTS

- **EDA project – AIMT**
Performed Exploratory Data Analysis (EDA) using Python to uncover trends and patterns in 2018 cyber-crime data. Applied data cleaning, visualization, and statistical analysis to derive insights. **2025**
- **Minor Project – AIMT**
A research paper on analyzing food delivery trends in India: A case study on Swiggy. **2025**

PROFESSIONAL SKILLS

- **Languages:** Python, SQL, R, HTML.
- **Databases:** MYSQL.
- **Libraries:** Numpy, Pandas, Seaborn, Matplotlib.
- **Tools :** Tableau, Jupyter-Notebook, Ms-Excel, MS Word, Canva.

CERTIFICATIONS

- **Bajaj Finserv Certification** **2024**
Gaining practical insights into financial services, banking operations, and insurance products through CPBFI programme, AIMT.

LEADERSHIP AND CO-CURRICULAR ACTIVITIES

- Participated in Kabaddi, University Games at GGSIPU, Dwarka SEC-16.
- Member of Marketing Club GENYM at AIMT, Greater Noida
- Secretary of Elektronika, Society of electronics, KMV.
- Gold Medal, Intra college Group Dance Competition.
- Gold Medel, Athletics(100m) at AIMT.

INTEREST

- Athletics
- Kabaddi
- Dance