

Pragtech CRM Instagarm Leads

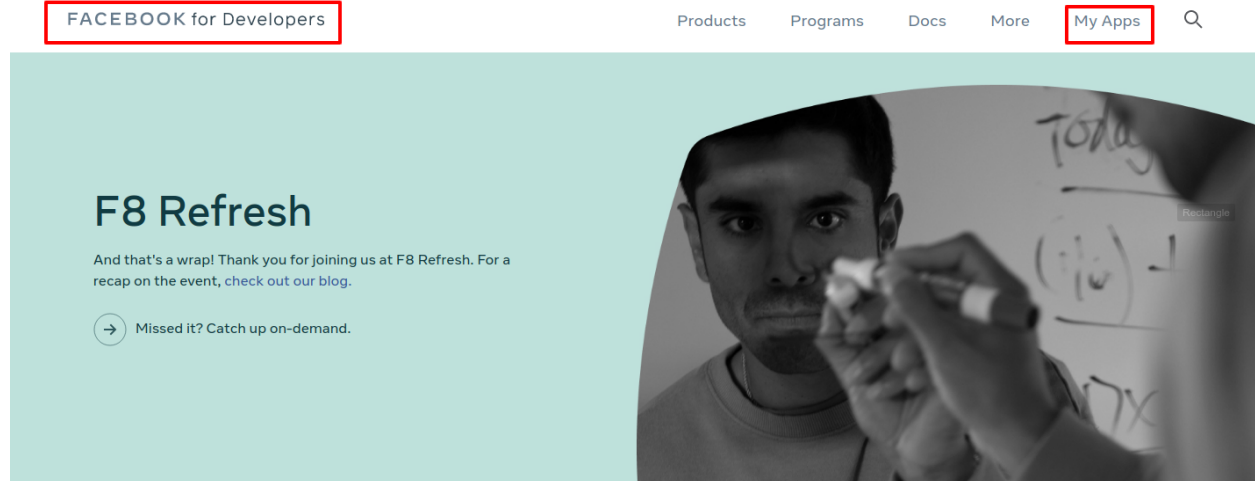
The ads on instagram are hosted by facebook. So to publish any ad on instagram you need to publish them on facebook by clicking the link <https://ads.facebook.com>.

Once the ads are published on instagram follow the steps below to link them to facebook and fetch leads.

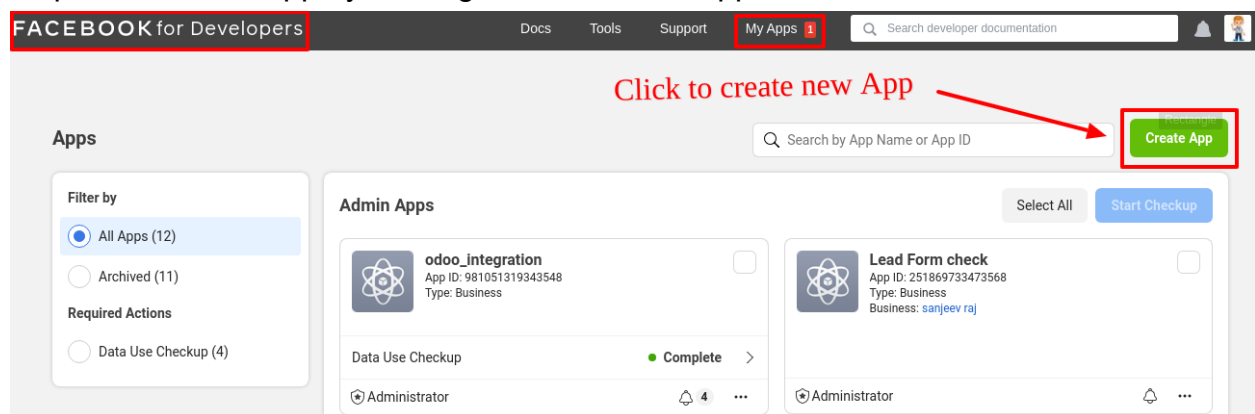
Facebook Developer Account Interface :-

Step 1 : First we have to login into the “Facebook Developer Account” using the following link <https://developers.facebook.com/>.

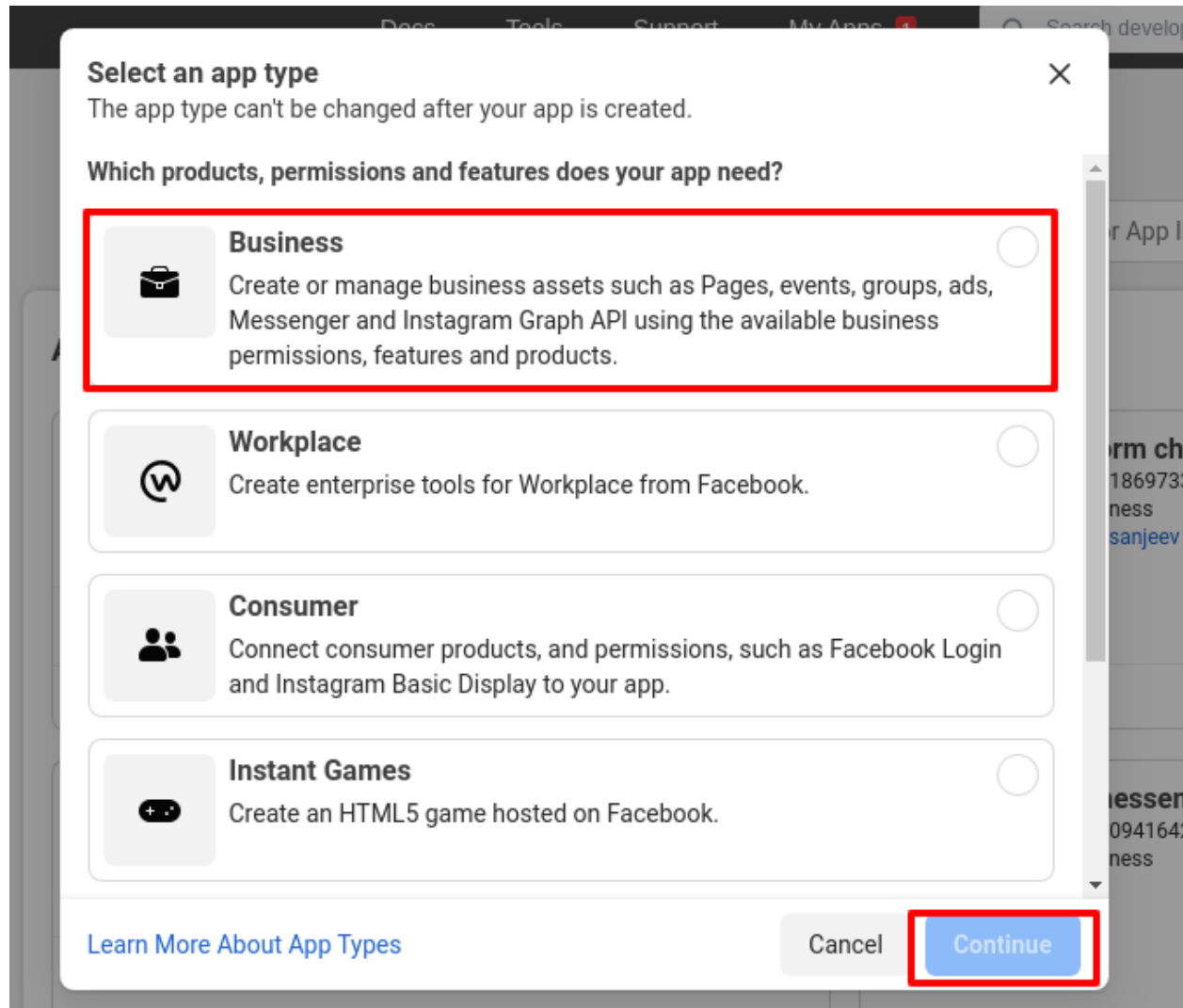
Step 2: Click on “My Apps”.



Step 3: Create an app by clicking on the “Create App” button.

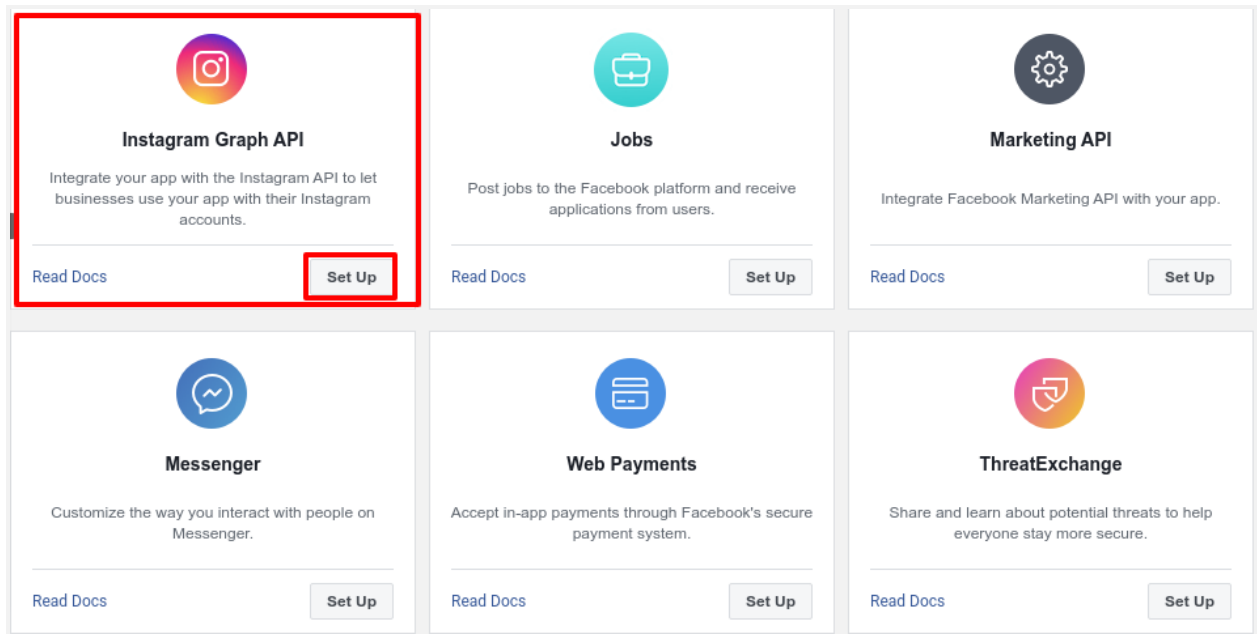


Step 4 : Select an app type as “Business” and click on the continue button.



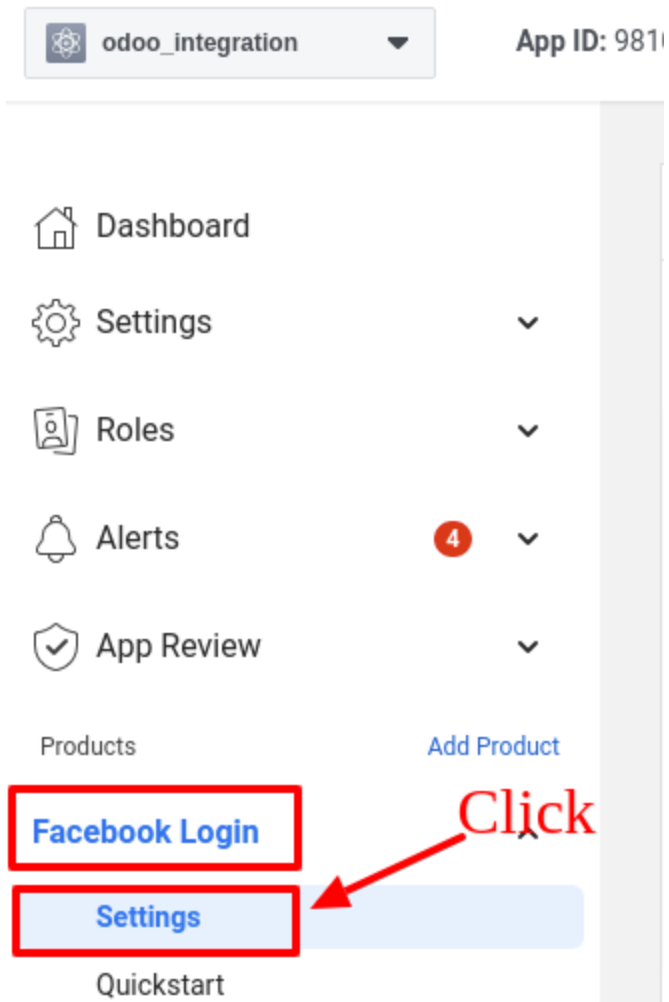
Step 5: Fill “App display Name”, Contact Email and choose “App Purpose” as “Yourself or Your own Business”, then Click on the “Create App” button.

Step 7: Add another product to Your App by selecting “Instagram Graph API” , Then click on “Set Up” Button.



Step 8: Go to Facebook Developer Dashboard → Login → Settings of Facebook Developer account page as shown in the image below.

FACEBOOK for Developers



Step 9: Go to Facebook Developer page → Login → Settings. Fill "Valid OAuth Redirect URIs". Given sample as

https://637c-114-143-52-222.ngrok.io/social_instagram_leads/callback

The URL should be a https url

It should be appended by the link `"/social_instagram_leads/callback"`.

Client OAuth Settings

<input checked="" type="checkbox"/> Yes	Client OAuth Login Enables the standard OAuth client token flow. Secure your application and prevent abuse by locking down which token redirect URIs are allowed with the options below. Disable globally if not used. [?]		
<input checked="" type="checkbox"/> Yes	Web OAuth Login Enables web-based Client OAuth Login. [?]	<input checked="" type="checkbox"/> Yes	Enforce HTTPS Enforce the use of HTTPS for Redirect URIs and the JavaScript SDK. Strongly recommended. [?]
<input type="checkbox"/> No	Force Web OAuth Reauthentication When on, prompts people to enter their Facebook password in order to log in on the web. [?]	<input type="checkbox"/> No	Embedded Browser OAuth Login Enable webview Redirect URIs for Client OAuth Login. [?]
<input checked="" type="checkbox"/> Yes	Use Strict Mode for Redirect URIs Only allow redirects that exactly match the Valid OAuth Redirect URIs. Strongly recommended. [?]		
Valid OAuth Redirect URIs A manually specified redirect_uri used with Login on the web must exactly match one of the URIs listed here. This list is also used by the JavaScript SDK for in-app browsers that suppress popups. [?] <div><input type="text" value="https://3b13-114-143-52-222.ngrok.io/"/> <input type="text" value="https://3b13-114-143-52-222.ngrok.io/social_instagram_leads/callback"/></div>			
<input type="checkbox"/> No	Login from Devices Enables the OAuth client login flow for devices like a smart TV [?]	<input type="checkbox"/> No	Login with the JavaScript SDK Enables Login and signed-in functionality with the JavaScript SDK. [?]

Step 10: On Developer Dashboard Click on Settings → Basic , Copy App ID and App Secret.

FACEBOOK for Developers Docs Tools Support My Apps 1 Search developer documentation Help

odoo_integration App ID: 981051319343548 App Type: Business

Dashboard

Settings

Basic

Advanced

Roles

Alerts 4

App Review

Products Add Product

Facebook Login

Activity Log

App ID

981051319343548

App Secret

..... Show

Display Name

odoo_integration

Namespace

App Domains

Contact Email

dev.demo@pragtech.co.in


Privacy Policy URL

https://www.pragtech.co.in/privacy-policy.pdf

Terms of Service URL

Terms of Service for Login dialog and App Details

App Icon (1024 x 1024)



Category

Choose a Category

Find out more information about app categories here

Discard Save changes

Odoo Interface :-

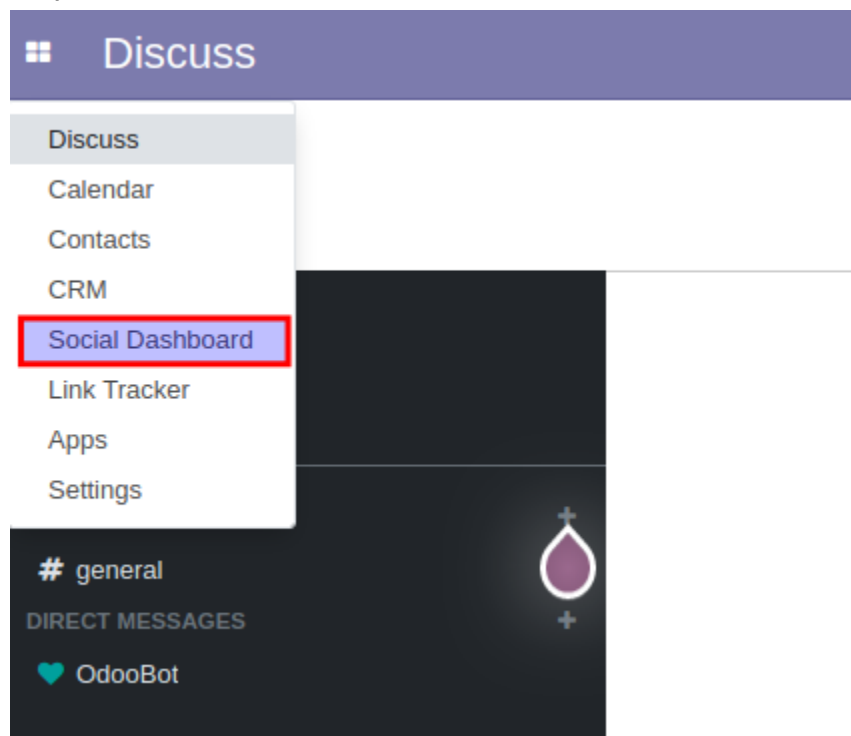
Step 1: Go to CRM → Settings and Check the boolean for “Instagram Account” to Paste the credentials For Instagram App ID and App Secret.

instagram Account Config.



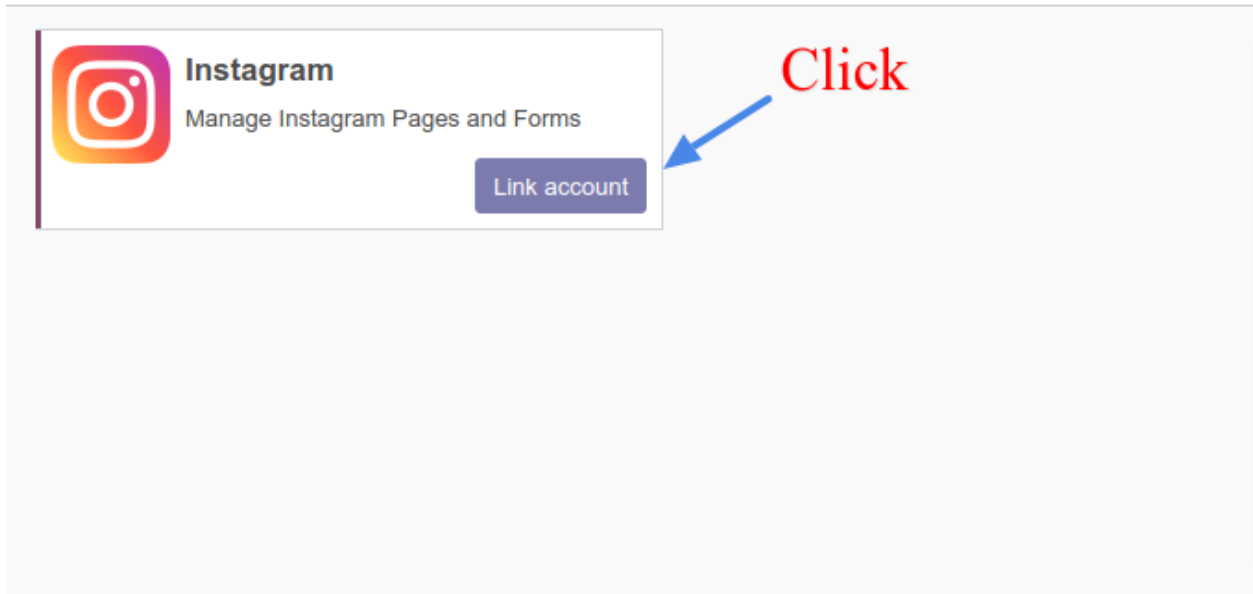
The screenshot shows the 'Instagram Account' configuration form. It is titled 'Instagram Account' with a sub-label 'Use Instagram Developer Account'. There are two input fields: 'App ID' containing the value '2074788806005221' and 'App Secret' which is currently masked with dots. The entire form is enclosed in a red rectangular border.

Step 2. Go To Social Dashboard Menu.



Step 3: On Social Dashboard click on Instagram Dashboard. From this menu you will see the installed module. To authenticate, click on the “Link Account” button.

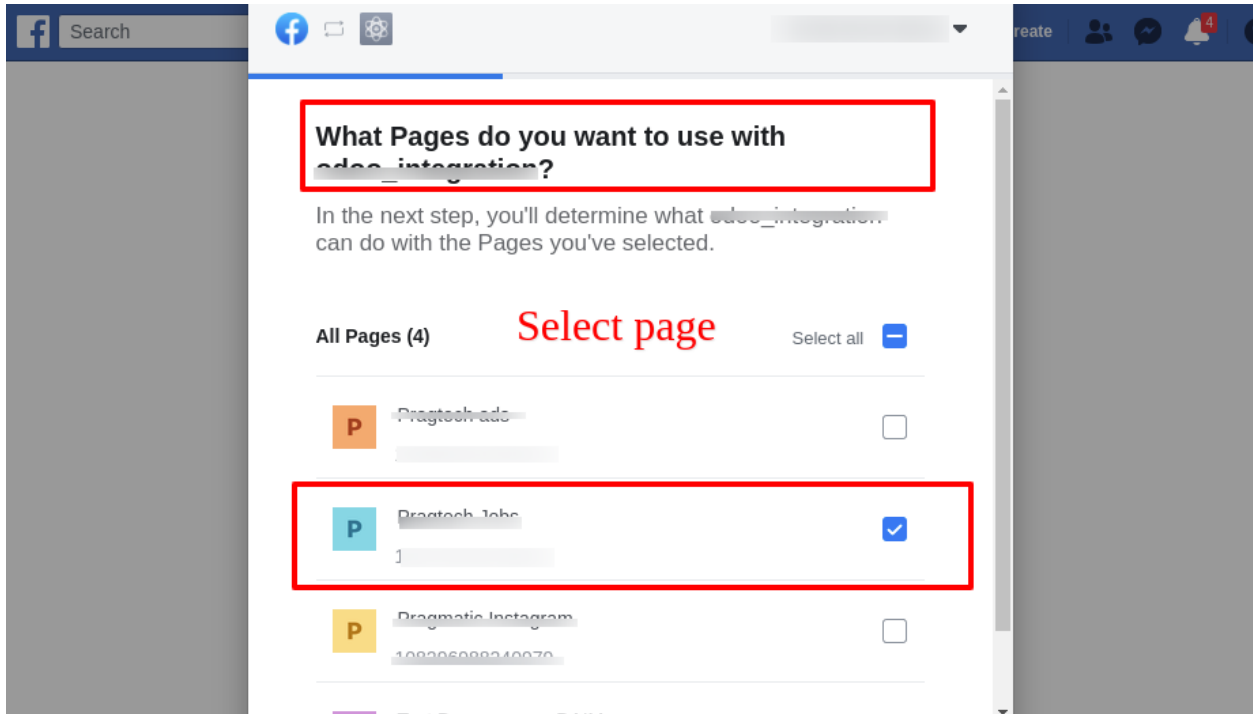
Pragtech Instagram Social Media



Step 4: After Clicking On “Link Account” button a wizard opens up in which the user can fill in the credentials for the account to be linked.

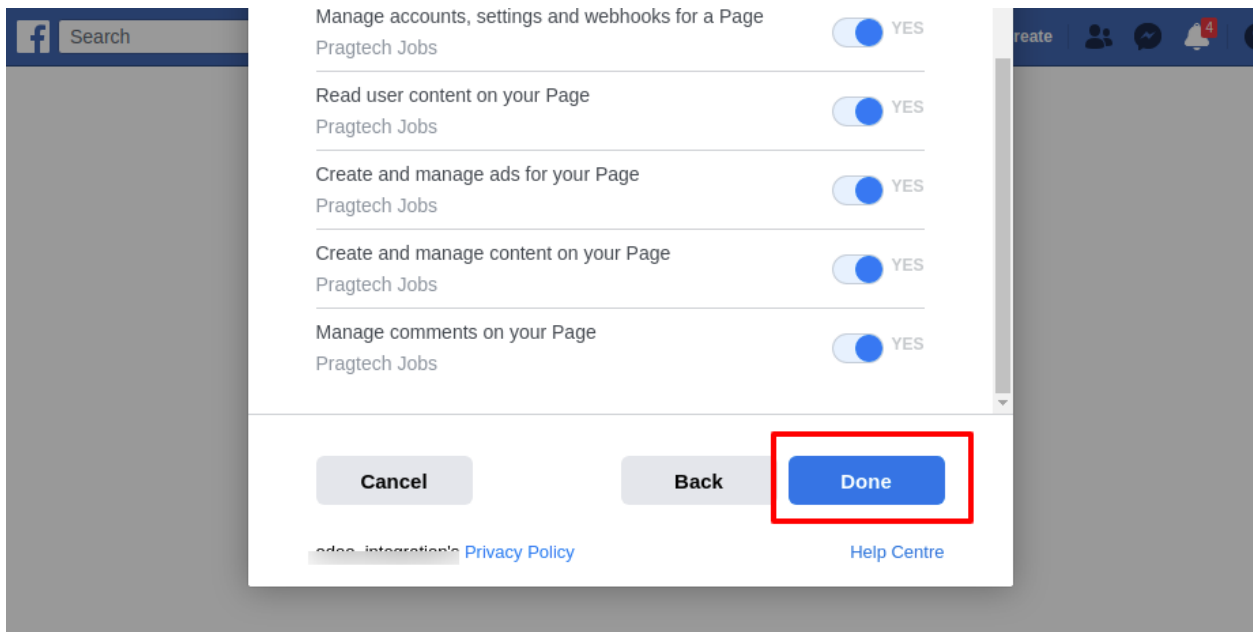
After filling the credentials the user will be asked to choose pages of Instagram.

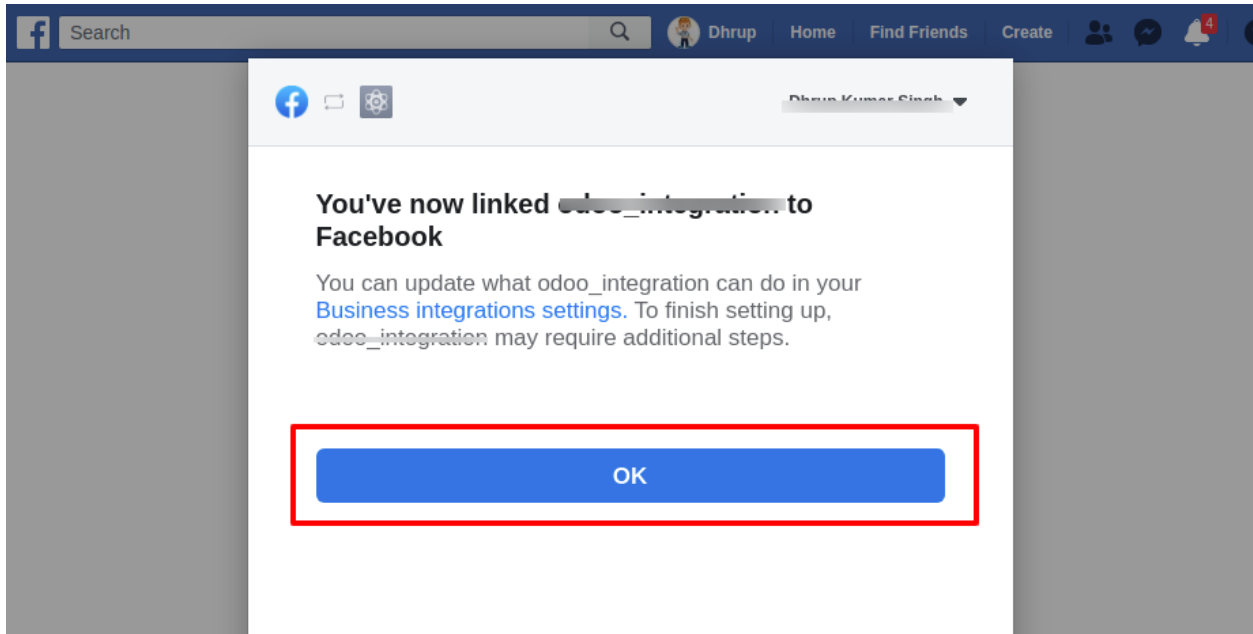
Choose one page that you want to link.



Step 5: After Selecting Page, click on the Done button.

You will be redirected to the confirmation page. click on the “OK” button to complete the authentication part. .

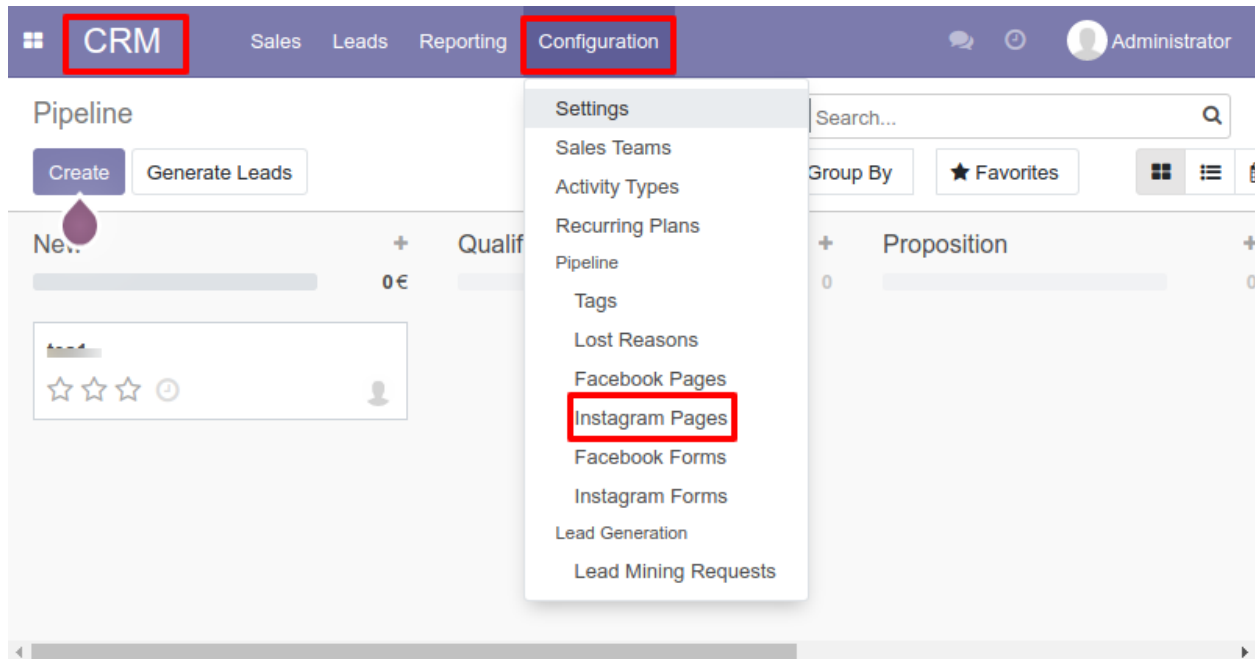




Step 6: After successful authentication the following message will be displayed on the screen shown in the image below.



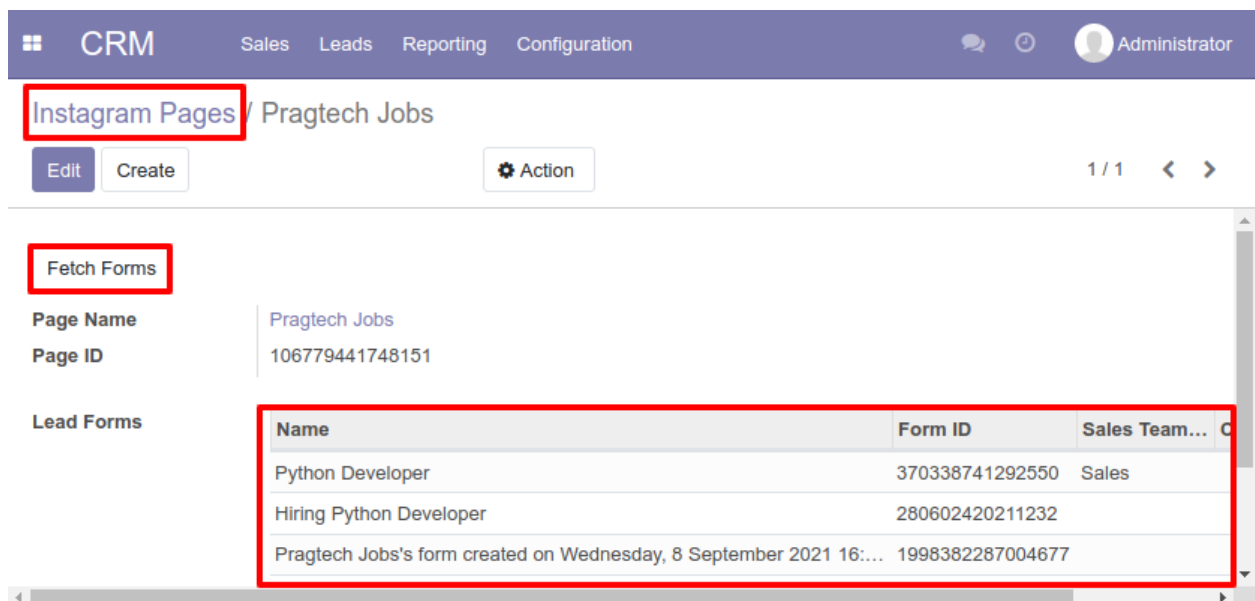
Step 7. Go to Social Dashboard Click on Configuration → Instagram Pages. Here we are going to get “Page Name, Social Media, Media Type , Instagram Page ID, Access Token” from Facebook.



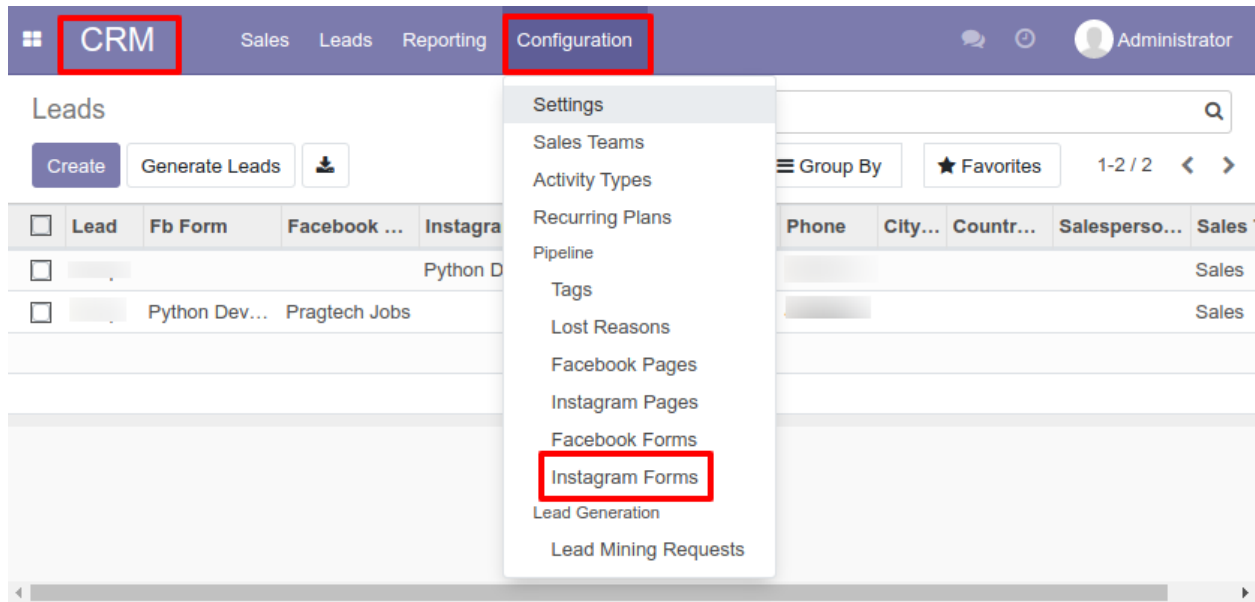
Step 8: Click on the create button→ Select the existing page.

To get the Forms of that page click on the “Fetch Form” Button.

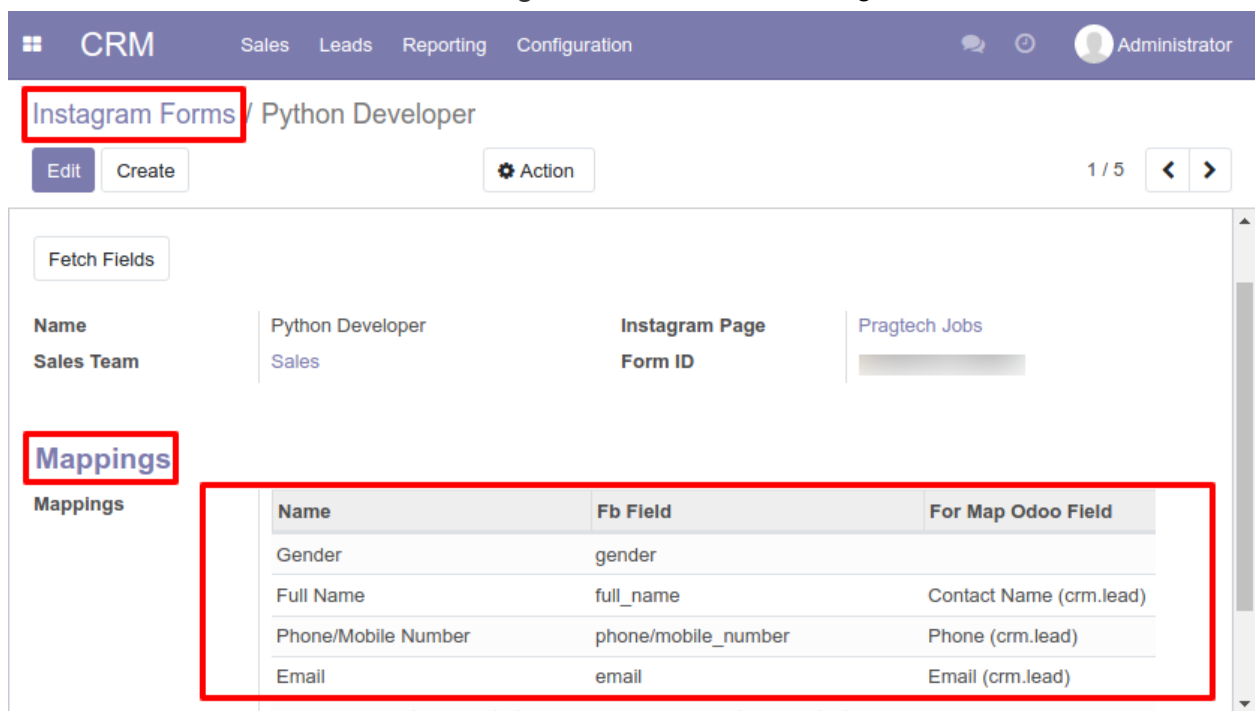
After clicking this button all the Lead Forms of that page will be loaded on the screen.



Step 8 : To Map Lead fields Go to CRM → Configuration → Instagram Forms.



Step 9: On Instagram form View click on “Get Fields” to get Instagram fields .Map existing odoo fields with Fetched Fields of Instagram as shown in the image below.



Step 10. On Instagram form after Mapping fields , click on the Validate Form button.

CRM

SalesLeadsReportingConfiguration

Administrator

Instagram Forms / Hiring Python Developer

EditCreate

Action

2 / 5<>

Validate Form

DraftConfirm

Fetch Fields

NameSales Team

Instagram PageForm ID

Pragtech Jobs

Mappings

Name	Fb Field	For Map Odoo Field
Full name	FULL_NAME	
Email	EMAIL	
Phone number	PHONE	

Step 11. To fetch the leads manually Go to Settings→ Technical → scheduled Actions. Select “Fetch Instagram Leads” Scheduled Action (Cron). And click on the “Run Manually” button.

The leads are also fetched automatically by this cron at an interval of 1 hr.

CRM

SalesLeadsReporting+

Administrator (marge_socall_insta_module)

Leads

EditCreate

Action

1 / 2<>

50.00 %

Customer

Company Name

Address

Website

Language

Contact Name

Email

Email cc

Job Position

Phone

Mobile

Salesperson

Sales Team

Sales

Priority

Tags

☆☆☆

Internal Notes

Extra Info

Facebook Info

Instagram Info

Contact name: dhrup

Step12 : Lead gets created on odoo with mapped and unmapped fields along with Tracking Information.

CRM

SalesLeadsReporting+

Administrator (marge_socail_insta_module)

Leads / c

EditCreate

Action

1 / 2<>

Salesperson Sales Team	Sales	Priority Tags	☆☆☆
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Internal Notes

Extra Info

Facebook Info

Instagram Info

Email

Bounce0

Tracking

CampaignMediumSourceReferred By

InstagramInstagram

Analysis

Assignment Date

Closed Date

Step13 : More Detailed information on Instagram at 'Instagram Info' page.

Leads

Edit

Create

Action

1 / 2

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>

Salesperson		Priority	☆☆☆
Sales Team	Sales	Tags	

Internal Notes

Extra Info

Facebook Info

Instagram Info

Instagram Info

Instagram Lead

815892492426707

Instagram Date Create

09/16/2021 11:06:20

Instagram Page

Pragtech Jobs

Instagram Form

Python Developer

Instagram Adset

Instagram Ad

Instagram

Instagram Campaign

Instagram Is Organic

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