

# Anjali Maurya

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## PROFILE

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Motivated and curious BCA (Media & IT) student at Ajeenkya DY Patil University in Pune. Currently pursuing a 6-month Product Management program with Generative & Agentic AI from Masai x BITSOM, skilled in product thinking, user empathy, and creative problem-solving. Eager to explore opportunities that merge technology, creativity, and strategy to craft impactful digital experiences.

## EDUCATION

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**Ajeenkya DY Patil University, Pune** 2023-2026

- Focused on Computer Applications, Media Technologies, UI/UX Design, Web Development to create something innovative.
- Academic Project: Web Application focusing on interactive UX design (Award winning)

**Masai School (in collaboration with BITSOM)** 2025-2026

- Certificate Program in Product Management with Generative & Agentic AI
- Focused on Product Strategy, AI Product Lifecycle, Market Research, Prompt Engineering, User Research

## ACADEMIC/PERSONAL PROJECTS

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**Web Application – RentReads Site**

- Designed a web application that rents DVDs and books using HTML, CSS and JS
- Recognized with Best UI/UX Award for Web Application (2025) for creativity and functionality.

**UI/UX High Fidelity Prototype - AnimeRelics**

- Designed a high-fidelity prototype for an anime-themed application using Figma
- Focused on usability, visual appeal, and user journey optimization

## ACHIEVEMENTS

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- “Best UI/UX Award” for web application at Seamedu Awards 2025
- “Product Management with Generative and Agentic AI” (Ongoing, Masai x BTSOM)

## SKILLS

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- Time Management
- UI/UX Design (Figma, Prototyping)
- Collaboration and communication
- Product Thinking
- Basic Web Development (HTML, CSS, JavaScript)
- Problem Solving