

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week start date

All

Revenue

56M

Transaction

45.5M

Interest

8.0M

Count

667.2K

Card category

Total Revenue

Total Annual fees

Total Interest earned

Blue

46284023

2733690

66,14,173

Silver

5597194

189590

8,21,923

Gold

2515596

57565

3,84,755

Platinum

1129038

20665

1,61,629

Total

55525851

3001510

79,82,480

Revenue and Transaction volume

Sum of Revenue

Sum of total_trans_vol

Total Revenue

Transaction count

15M

10M

5M

0M

Q1

Q2

Q3

Q4

13.7M

13.6M

14.0M

14.2M

163.3K

164.2K

166.6K

173.2K

Revenue by Usage

Swipe

35M

Chip

17M

Online

3M

Customer Acquisition cost

Blue

905K

Silver

62K

Gold

18K

Platinum

7K

Revenue by expense type

Bills

14M

Entertainment

10M

Fuel

9M

Grocery

9M

Food

8M

Travel

6M

Revenue by Education

Graduate

22M

High School

11M

Unknown

9M

Uneducated

8M

Post-Grad...

3M

Doctorate

2M

Revenue by Customer's job

Businessman

18M

White-collar

10M

Selfemployeed

8M

Govt

8M

Blue-collar

7M

Retirees

5M