

Credit Card Transection Report

Revenue

57M

Total Interest

8.0M

Transaction
Amount

46M

Transaction
Count

667K

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Low

Med

High

Gold

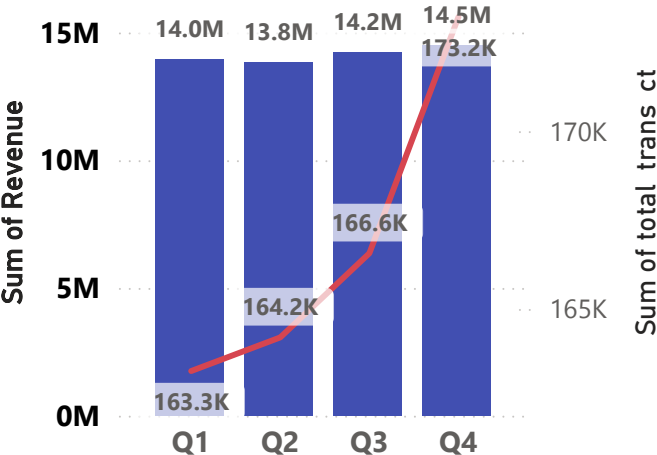
Silver

Blue

Platinum

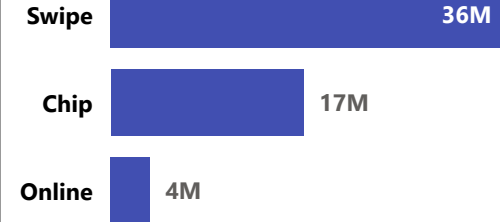
QTR Revenue and total trans count

● Sum of Revenue ● Sum of total_trans_ct

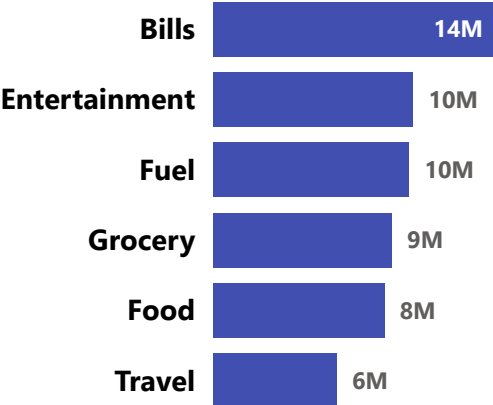


card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

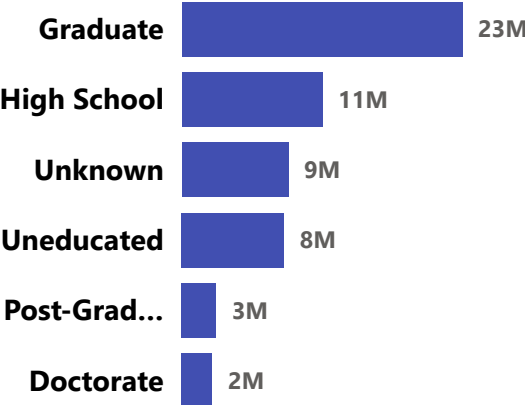
Revenue by Chip type



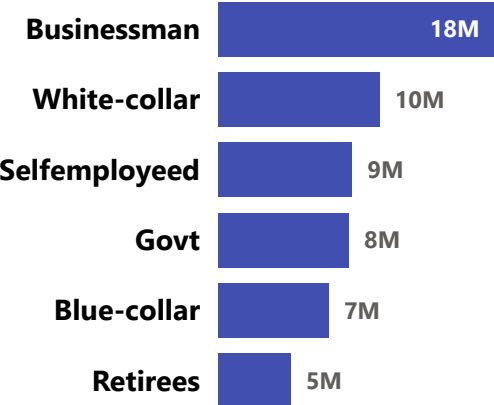
Revenue by Expenditure type



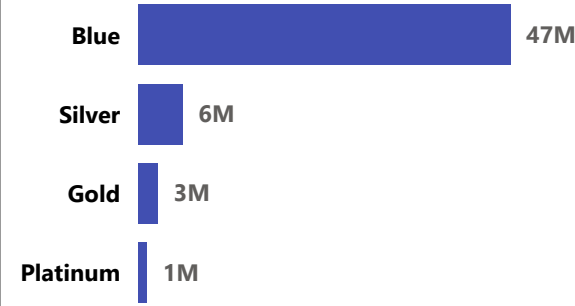
Revenue by Education



Revenue by Customer job



Revenue by Card category



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Total Interest

8.0M

Income

588M

CSS

3.19

Revenue by Age group

20-30

30-40

40-50

50-60

60+

6M

11M

9M

14M

10M

M

31M

F

26M

Gold

Silver

Blue

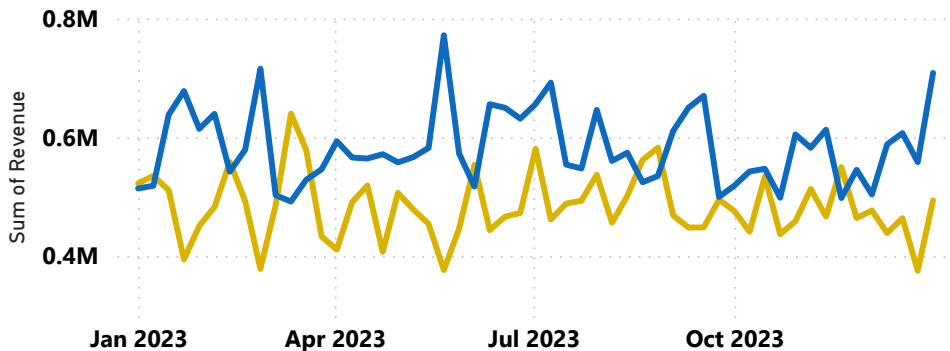
Platinum

Swipe

Online

Chip

Revenue by week



customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployeed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691
Total	56517011	587599783	7982480

Top 5 States

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

3M

Revenue by Marital status

Married

13M

16M

Single

11M

13M

Unknown

Revenue by Income group

High

7M

23M

Med

8M

8M

Low

10M

Revenue by dependent

4

4M

5M

2

7M

8M

0

5M

5M

2M

Revenue by Education

Graduate

10M

13M

High School

5M

6M

Unknown

Uneducated

Post-Graduate

Doctorate