

Business Performance Dashboard

Profit VS Previous Month Profit

71.68K

Goal: 67.87K (+5.61%)

Revenue VS Previous Month Revenue

120.16K

Goal: 113788 (+5.6%)

Return VS Previous Month Return

496

Goal: 482 (+2.9%)

Product Brand Wise Data

Product Brand	Trans	Qty. Sold	Revenue	Profit ▼
Hermanos	8071	24682	56,659.48	33,167.27
Tell Tale	7694	23801	51,561.22	29,925.59
Ebony	7685	23492	49,727.46	29,749.45
Tri-State	7438	23400	49,347.75	29,064.76
High Top	7153	22040	47,200.53	28,502.83
Nationeel	6499	19959	45,384.82	27,446.16
Best Choice	6000	18553	42,738.02	25,901.32
Horatio	6121	19205	43,787.75	25,589.28
Fast	6188	19118	40,532.84	24,746.78
High Quality	5323	16658	40,015.04	24,007.67
Fort West	6175	18869	40,061.03	23,951.11
Big Time	5797	17959	39,344.18	23,710.27
Red Wing	5806	17816	39,792.73	23,623.72
Denny	5223	16254	39,696.15	23,049.58
Cormorant	5382	16483	36,579.91	22,502.22
Imagine	5225	16277	35,344.46	21,741.70
Carrington	5622	17126	36,065.67	21,467.59
Sunset	5856	17957	34,392.68	20,802.99
Super	5120	15748	32,312.66	19,600.20
Golden	5218	16128	33,048.73	19,403.25
Total	269720	833489	1,764,546.44	1,052,818.78

Region Wise Revenue



State Wise Transection

