

# Bring Your Own Device (BYOD)

According to the global research on 2017, market of BYOD continues to surge forward and is expected to reach \$181.39+ billion. This policy elevates the satisfaction ratio among workers and provides more comfort and convenience.

## **What is BYOD?**

BYOD stands for Bring Your Own Device. It is a trend used in organizations for employees which focuses on using personal device to access the work-related confidential data connecting to the organizational network. The personal devices can be computer, smartphone, USB device, or tablet.

In present modern working environment, employees feel more comfortable while using their own laptop, mobile or tablet to perform their daily activities. This comfort increases speed of work, satisfaction, and employee happiness. Therefore, companies are encouraging employee to work remotely. There are many chat applications out there for communicating and collaborating with each other on daily basis. Slack and Microsoft Teams are now progressively used among different departments to communicate and discuss daily work.

## **Why should a company implement BYOD?**

Though Bring your Own Device (BYOD) at work was already soaring its global market, COVID-19 has expanded its wings vastly. In this critical situation when people are maintaining distance to be safe, every organization is encouraging to work from home and almost 98% IT companies now follow this policy. It has become prevalent as it helps in maintaining flexible schedules and/or connecting with people while on work commutes. It boosts productivity and employee morale.

## **Benefits**

As per Tech Pro research on 2014, nearly 78% organizations had a common concern about BYOD was security. There are several risks associated with privacy concerns that pose a threat for organizations and their employees. Still, it provides various advantages:

- Boosts 16% employee productivity within a week (5 business days and 8 hours per day).
- Improves job satisfaction ratio. Eventually, it leads to employee retention due to flexible working arrangement.
- Provides more comfortable, relax and efficient environment which improves the speed of employee work with their own devices.
- Saves money as organizations do not need to buy employee-specific equipment and device.
- Allows you to integrate upgraded technologies in the workplace without additional spend on software/hardware licensing and device maintenance.

## **How is BYOD implemented?**

Although BYOD amplifies employee job satisfaction due to working from home trend, this policy can also open doors for some threats and exposures. To avoid these threats, organizations must understand how they can give a protection layer to their business data to protect it from the unwanted risks. However, if you strictly follow some rules of BYOD security policy, the integral information of your business will not move to the wrong hands. Here are a few tips on BYOD implementation:

- Thorough research to identify that what you want to achieve implementing BYOD policy in your company.
- Decide what devices are allowed for employees at workplace.
- Consider an Acceptable Use Policy to monitor and know what your employees are doing connecting to your company network.
- Employee training on risks of BYOD abuse.
- Prepare an exit policy.