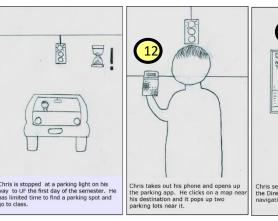
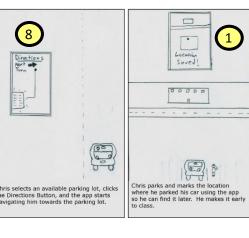
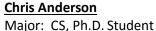
Mobile App Context: This mobile app will be used by students either at or around campus. They will use it when they are having trouble finding parking or want to find parking ahead of time.

User Needs:

- 1. Finding parking availability, e.g. finding parking lot locations close to certain locations.
- 2. Parking policy, e.g. information about where they are allowed to park.
- Directions about how to get to certain places and parking lots. 3.
- Information about supply and demand of parking lots, e.g. finding actual currently empty spaces. 4.
- 5. Parking traffic information during events.
- 6. Information about metered parking spaces.
- 7. Information about parking lot conditions, e.g. amount of shade, roof or no roof, etc.







Work: Research Assistant (on campus)

Lives: Off-campus

Motivations:

Want to know which parking lots have free spots near where he has class or is working at, so that he doesn't have to walk a long way and get to his destination early.

User Personas

Guillermo Rodriguez

Major: Chemical Engineering, Master's Student

he finds one close to where his exam is.

Start screen for

Work: None

Lives: Off-campus

starts counting down from there.

Motivations:

choice because he is late for an exam.

Guillermo usually parks at UF after hours and on the weekends. Since he often runs into full parking lots, Guillermo would like to know about alternative parking locations around the area. On the weekends he would like to know what events may affect his parking ability.



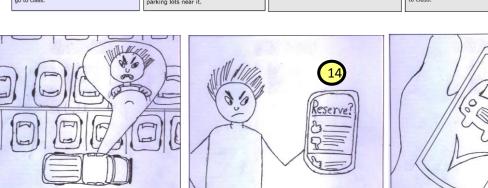
Start screen for

Guillermo arrives with enough time to finish the exam. The app will warn him if the time on his parking meter runs out.

Comment 2

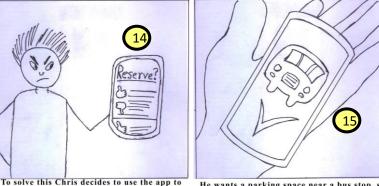
Add Comment Reserv

Title



Keserved

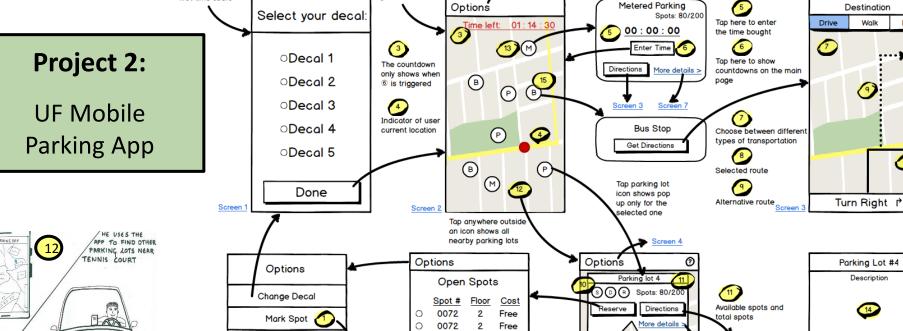
The lab where Chris works recently hired a lot of brand new people for a big project, so Chris reserve a parking spot for himself. To see which has been having trouble finding parking.



He wants a parking space near a bus stop, so before deciding where to reserve Chris also parking lot he prefers, he browses through the descriptions and user reviews of several lots.







0072

0072

0072

0072

0072

0072

0072

Free

\$2

Free

\$2

Free

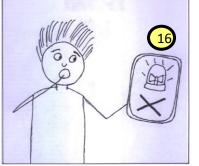
Free

2

2

2

2 \$2

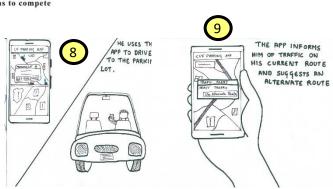


While browsing, Chris almost reserves a spot in a lot that he doesn't have a decal for, but the app warns him just in time.

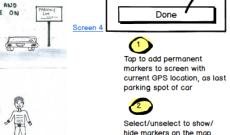




Anjali Verma David Garcia Gloria Whitley Tianshuang Liu





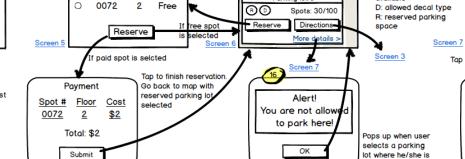


Icons

☑ Current Location

☑ Metered Parking

☑ Bus Stop



B

Indicators

S: scooter parking is