

# Credit Card Transaction Report

Week\_Start\_Date

All

Q4

Q3

Q2

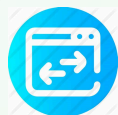
Q1

Revenue



55M

Trans\_Amount



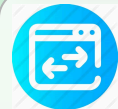
45M

Total Interest



8M

Trans\_Count



656K

Silver

Blue

Gold

Platinum

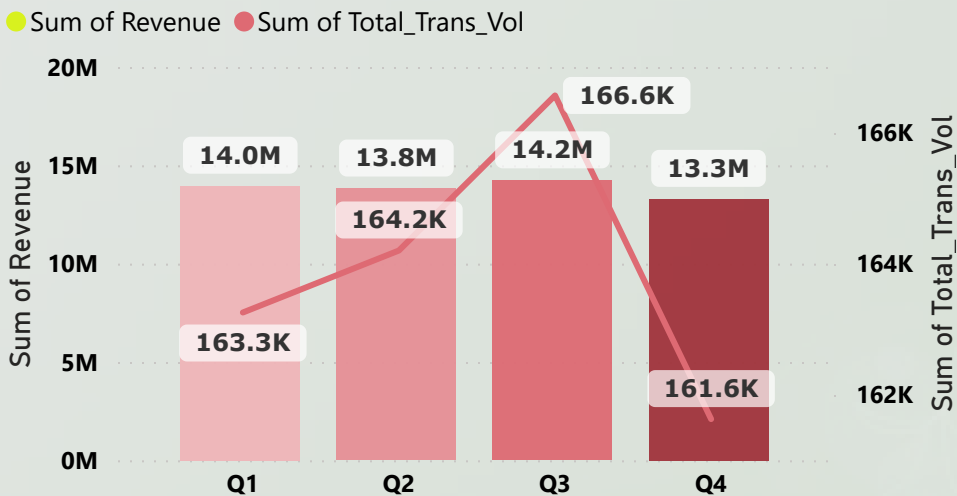


F

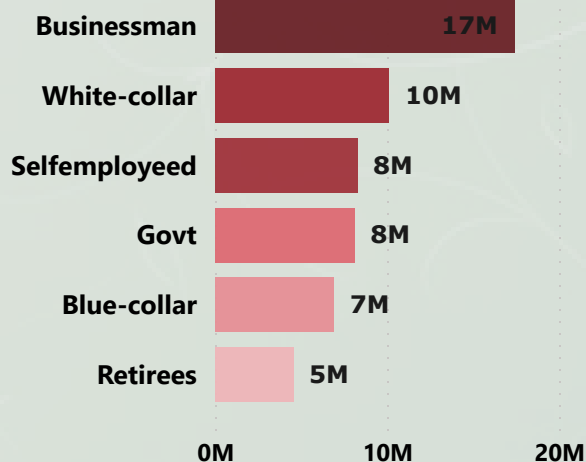
M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

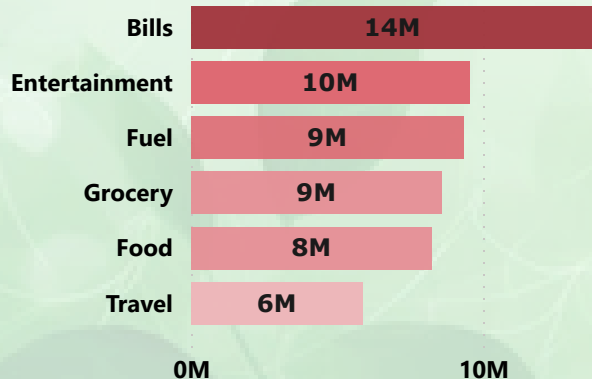
QTR Revenue and Total\_Trans\_count



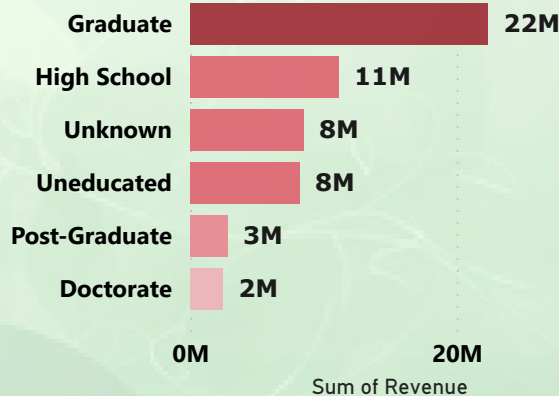
Revenue by Cust job



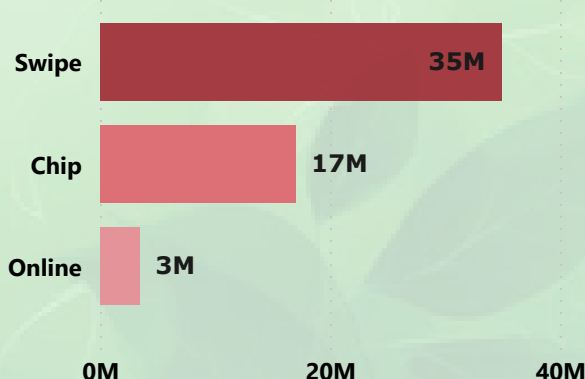
Revenue by Exp Type



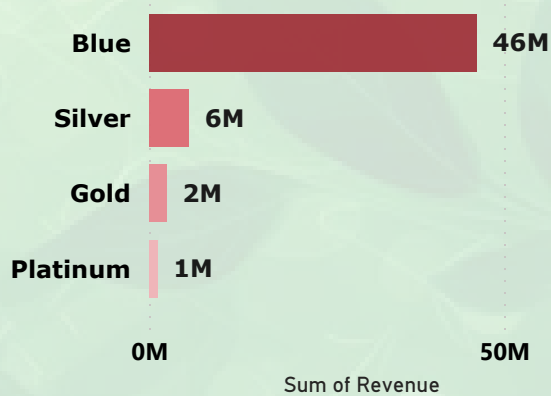
Revenue by Edu Type



Revenue by chip



Revenue by Card category



# Credit Card Customer Report

Revenue

55M

Income

576M

Customer\_sat score

3.19

Total Interest

8M

Silver

Blue

Gold

Platin...

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Retirees	4535184	48675030	630359
Blue-collar	6904279	72262158	952801
Govt	8111701	88773989	1160016
Selfemployeed	8261758	75313288	1119742
White-collar	10114656	103930055	1441074
Businessman	17387832	186959919	2539390
Total	55315410	575914439	7843382

Average of Client\_Num by Use Chip

Swipe

Online

Chip

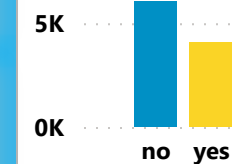
Q4

Q3

Q2

Q1

Count of  
Client\_Num by  
Car\_Owner



Week\_Start\_Date

All

Sum of Revenue by Gender

M

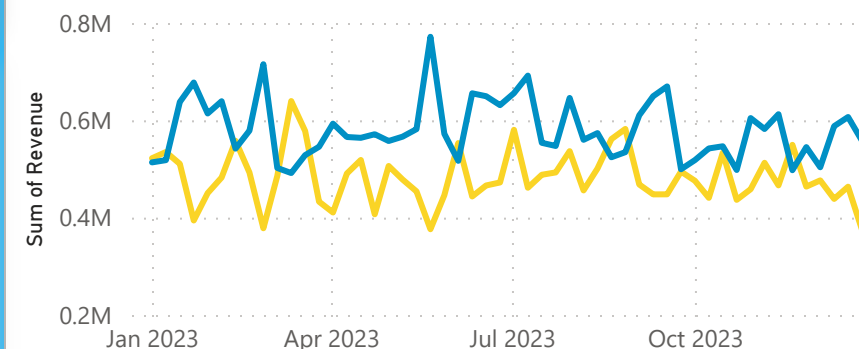
30M

F

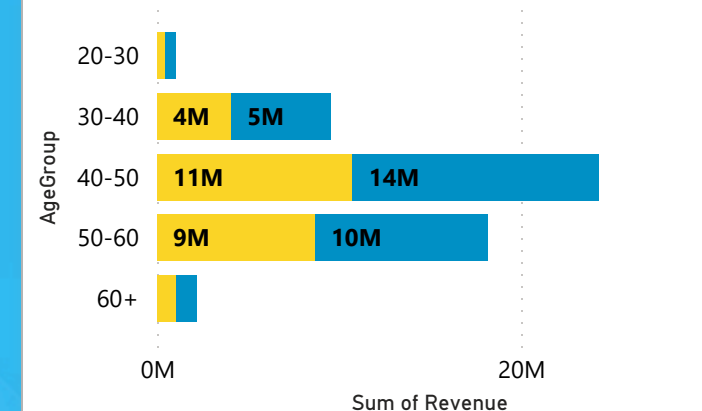
25M

Revenue by Year, Month, Day and Gender

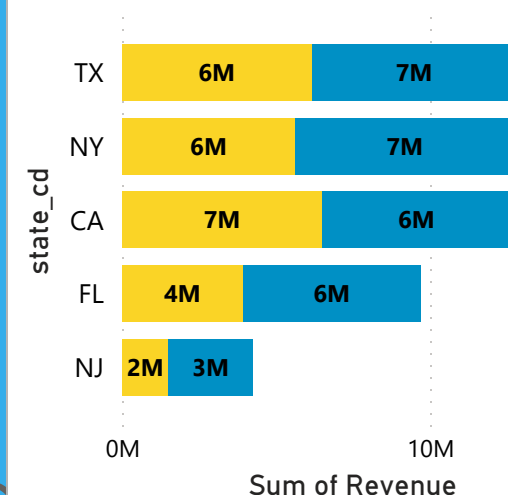
Gender ● F ● M



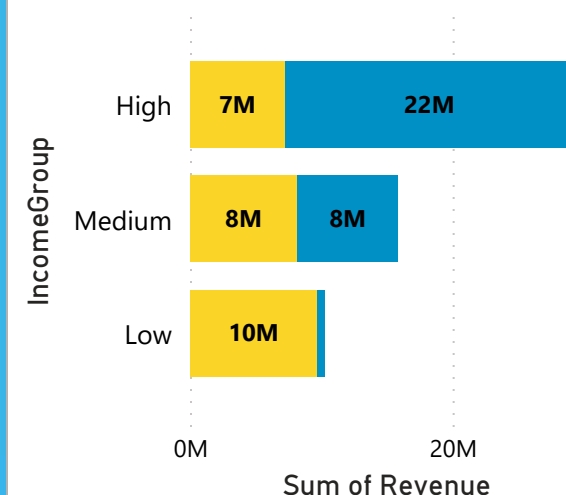
Sum of Revenue by AgeGroup and Gender



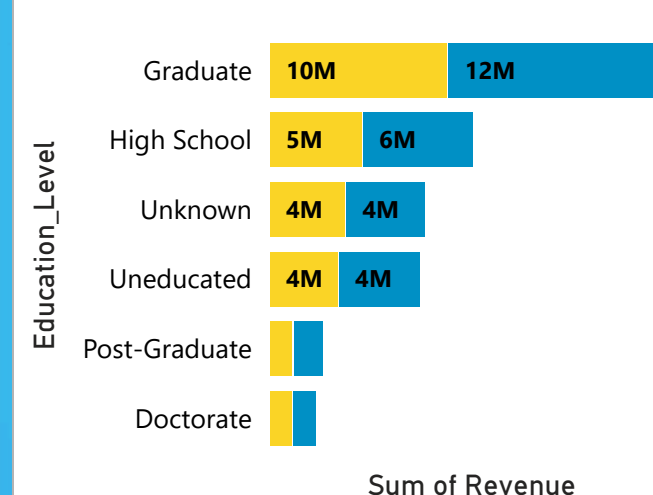
Sum of Revenue by state\_cd and Gender



Sum of Revenue by IncomeGroup and Gender



Sum of Revenue by Education\_Level and Gender



Sum of Revenue by Customer\_Job and Gender

