

Launch Readiness Assessment SRU Horizon Smart Solar Water Heater

Launch Consideration	Readiness Criteria
Beta Planning	<ul style="list-style-type: none"> The Beta Plan was completed and approved in March 20xx. The product launch date is set for May 25, 20xx.
Beta Testing	<ul style="list-style-type: none"> Testing was successfully completed last week at our SRU R&D facility. Testing took place over consecutive days to accommodate small, moderate, and large system users.
Roles and Responsibilities	<ul style="list-style-type: none"> The Product Manager and Development team led the testing execution. The UX team participated and conducted all usability testing for the commercial app. All observations and feedback from the cross-functional team have been consolidated and reviewed.
Success Metrics	<ul style="list-style-type: none"> All 8 commercial partners participated in the test as planned. The small and moderate-sized systems and the app performed perfectly. Two critical issues were identified with the large system: <ul style="list-style-type: none"> A hardware modification is required to meet energy storage efficiency specifications (due mid-May). An app software fix is required to ensure full functionality with the large system model (due May 10).
Launch Plan	<ul style="list-style-type: none"> Launch plan updates are complete. Final launch plan approval is pending the successful resolution of all critical action items from the beta test.
Sales and Channel	<ul style="list-style-type: none"> The Sales team assessment is complete; training gaps were identified. Mandatory sales training on the new system and non-technical tutorials must be completed one week prior to launch (by May 18, 20xx).
Customer Support	<ul style="list-style-type: none"> The customer support assessment is complete. Two new help-desk positions have been approved and are in recruitment. New hires must be trained by June 1, 20xx. A better-defined troubleshooting process is being developed and must be completed prior to launch.
Manufacturing and Operations	<ul style="list-style-type: none"> The manufacturing and operations assessment is complete. A potential supply chain risk regarding long lead times for large system components has been identified. The team is actively working to address these blockers prior to launch.
Product Documentation	<ul style="list-style-type: none"> Product documentation is currently being updated to address feedback from beta testing. Updates include fixing typographical errors, adding illustrations to the manual, and clarifying the collector optimization feature. All updates will be completed before launch.

Business Plan	<ul style="list-style-type: none">• Business plan updates have been proposed based on beta test findings• Final approval of the business plan is pending the resolution of all identified issues.
Launch Decision	<ul style="list-style-type: none">• The final Go/No-Go decision to launch is pending.• The goal is to approve the launch by May 19, 20xx, after verifying the critical hardware and software fixes.• All action items are being closely monitored by the product manager.