

```

import pandas as pd
import sqlite3

# Load CSVs
customers = pd.read_csv('olist_customers_dataset.csv')
geolocation = pd.read_csv('olist_geolocation_dataset.csv')
order_items = pd.read_csv('olist_order_items_dataset.csv')
order_payments = pd.read_csv('olist_order_payments_dataset.csv')
order_reviews = pd.read_csv('olist_order_reviews_dataset.csv')
orders = pd.read_csv('olist_orders_dataset.csv')
products = pd.read_csv('olist_products_dataset.csv')
sellers = pd.read_csv('olist_sellers_dataset.csv')
category_translation =
pd.read_csv('product_category_name_translation.csv')

# Connect to in-memory SQLite DB
conn = sqlite3.connect(':memory:')

# Save to SQLite
customers.to_sql('customers', conn, index=False)
geolocation.to_sql('geolocation', conn, index=False)
order_items.to_sql('order_items', conn, index=False)
order_payments.to_sql('order_payments', conn, index=False)
order_reviews.to_sql('order_reviews', conn, index=False)
orders.to_sql('orders', conn, index=False)
products.to_sql('products', conn, index=False)
sellers.to_sql('sellers', conn, index=False)
category_translation.to_sql('category_translation', conn, index=False)

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dfs = {
    "customers" : customers,
    "geolocation" : geolocation,
    "order_items" : order_items,
    "order_payments" : order_items,
    "order_reviews" : order_reviews,
    "orders" : orders,
    "products" : products,
    "sellers" : sellers,
    "category_translation" : category_translation
}
for name, df in dfs.items():
    print(f"\n\n --- for table «{name.upper()}» shape is {df.shape}
    ---\n")

    --- for table «CUSTOMERS» shape is (99441, 5) ---

```

```
--- for table «GEOLLOCATION» shape is (1000163, 5) ---
```

```
--- for table «ORDER_ITEMS» shape is (112650, 7) ---
```

```
--- for table «ORDER_PAYMENTS» shape is (112650, 7) ---
```

```
--- for table «ORDER_REVIEWS» shape is (99224, 7) ---
```

```
--- for table «ORDERS» shape is (99441, 8) ---
```

```
--- for table «PRODUCTS» shape is (32951, 9) ---
```

```
--- for table «SELLERS» shape is (3095, 4) ---
```

```
--- for table «CATEGORY_TRANSLATION» shape is (71, 2) ---
```

```
for name, df in dfs.items():  
    print(f"First 2 rows:\n{df.head(2)}\n\n")
```

First 2 rows:

	customer_id	customer_unique_id
0	06b8999e2fba1a1fbc88172c00ba8bc7	861eff4711a542e4b93843c6dd7febb0
1	18955e83d337fd6b2def6b18a428ac77	290c77bc529b7ac935b93aa66c333dc3

	customer_zip_code_prefix	customer_city	customer_state
0	14409	franca	SP
1	9790	sao bernardo do campo	SP

First 2 rows:

	geolocation_zip_code_prefix	geolocation_lat	geolocation_lng
0	1037	-23.545621	-46.639292

1	1046	-23.546081	-46.644820
---	------	------------	------------

	geolocation_city	geolocation_state
0	sao paulo	SP
1	sao paulo	SP

First 2 rows:

	order_id	order_item_id	\
0	00010242fe8c5a6d1ba2dd792cb16214	1	
1	00018f77f2f0320c557190d7a144bdd3	1	

	product_id	seller_id
\		
0	4244733e06e7ecb4970a6e2683c13e61	48436dade18ac8b2bce089ec2a041202
1	e5f2d52b802189ee658865ca93d83a8f	dd7ddc04e1b6c2c614352b383efe2d36

	shipping_limit_date	price	freight_value
0	2017-09-19 09:45:35	58.9	13.29
1	2017-05-03 11:05:13	239.9	19.93

First 2 rows:

	order_id	order_item_id	\
0	00010242fe8c5a6d1ba2dd792cb16214	1	
1	00018f77f2f0320c557190d7a144bdd3	1	

	product_id	seller_id
\		
0	4244733e06e7ecb4970a6e2683c13e61	48436dade18ac8b2bce089ec2a041202
1	e5f2d52b802189ee658865ca93d83a8f	dd7ddc04e1b6c2c614352b383efe2d36

	shipping_limit_date	price	freight_value
0	2017-09-19 09:45:35	58.9	13.29
1	2017-05-03 11:05:13	239.9	19.93

First 2 rows:

	review_id	order_id
\		
0	7bc2406110b926393aa56f80a40eba40	73fc7af87114b39712e6da79b0a377eb
1	80e641a11e56f04clad469d5645fdfe	a548910a1c6147796b98fdf73dbeba33

	review_score	review_comment_title	review_comment_message	\
0	4	NaN	NaN	

1	5	NaN	NaN
---	---	-----	-----

	review_creation_date	review_answer_timestamp
0	2018-01-18 00:00:00	2018-01-18 21:46:59
1	2018-03-10 00:00:00	2018-03-11 03:05:13

First 2 rows:

	order_id	customer_id
\		
0	e481f51cbdc54678b7cc49136f2d6af7	9ef432eb6251297304e76186b10a928d
1	53cdb2fc8bc7dce0b6741e2150273451	b0830fb4747a6c6d20dea0b8c802d7ef

	order_status	order_purchase_timestamp	order_approved_at	\
0	delivered	2017-10-02 10:56:33	2017-10-02 11:07:15	
1	delivered	2018-07-24 20:41:37	2018-07-26 03:24:27	

	order_delivered_carrier_date	order_delivered_customer_date	\
0	2017-10-04 19:55:00	2017-10-10 21:25:13	
1	2018-07-26 14:31:00	2018-08-07 15:27:45	

	order_estimated_delivery_date
0	2017-10-18 00:00:00
1	2018-08-13 00:00:00

First 2 rows:

	product_id	product_category_name	\
0	1e9e8ef04dbcff4541ed26657ea517e5	perfumaria	
1	3aa071139cb16b67ca9e5dea641aaa2f	artes	

	product_name_lenght	product_description_lenght	product_photos_qty
\			
0	40.0	287.0	1.0
1	44.0	276.0	1.0

	product_weight_g	product_length_cm	product_height_cm	product_width_cm
0	225.0	16.0	10.0	14.0
1	1000.0	30.0	18.0	20.0

First 2 rows:

	seller_id	seller_zip_code_prefix	seller_city	\
--	-----------	------------------------	-------------	---

0	3442f8959a84dea7ee197c632cb2df15	13023	
	campinas		
1	d1b65fc7debc3361ea86b5f14c68d2e2	13844	mogi
	guacu		

seller_state	
0	SP
1	SP

First 2 rows:

	product_category_name	product_category_name_english
0	beleza_saude	health_beauty
1	informatica_acessorios	computers_accessories

```
for name, df in dfs.items():
    print(f>Data Types:\n{df.dtypes}")
```

Data Types:

customer_id	object
customer_unique_id	object
customer_zip_code_prefix	int64
customer_city	object
customer_state	object
dtype:	object

Data Types:

geolocation_zip_code_prefix	int64
geolocation_lat	float64
geolocation_lng	float64
geolocation_city	object
geolocation_state	object
dtype:	object

Data Types:

order_id	object
order_item_id	int64
product_id	object
seller_id	object
shipping_limit_date	object
price	float64
freight_value	float64
dtype:	object

Data Types:

order_id	object
order_item_id	int64
product_id	object
seller_id	object
shipping_limit_date	object
price	float64

```

freight_value          float64
dtype: object
Data Types:
review_id              object
order_id               object
review_score           int64
review_comment_title   object
review_comment_message object
review_creation_date    object
review_answer_timestamp object
dtype: object
Data Types:
order_id              object
customer_id           object
order_status          object
order_purchase_timestamp object
order_approved_at     object
order_delivered_carrier_date object
order_delivered_customer_date object
order_estimated_delivery_date object
dtype: object
Data Types:
product_id              object
product_category_name   object
product_name_lenght     float64
product_description_lenght float64
product_photos_qty      float64
product_weight_g        float64
product_length_cm       float64
product_height_cm       float64
product_width_cm        float64
dtype: object
Data Types:
seller_id              object
seller_zip_code_prefix int64
seller_city            object
seller_state           object
dtype: object
Data Types:
product_category_name      object
product_category_name_english object
dtype: object

```

Total payments per order using GROUP BY

```

query = '''
SELECT order_id, SUM(payment_value) AS total_payment
FROM order_payments
GROUP BY order_id
ORDER BY total_payment DESC
LIMIT 10

```

```
'''
```

```
pd.read_sql_query(query, conn)
```

	order_id	total_payment
0	03caa2c082116e1d31e67e9ae3700499	13664.08
1	736e1922ae60d0d6a89247b851902527	7274.88
2	0812eb902a67711a1cb742b3cdaa65ae	6929.31
3	fefacc66af859508bf1a7934eab1e97f	6922.21
4	f5136e38d1a14a4dbd87dff67da82701	6726.66
5	2cc9089445046817a7539d90805e6e5a	6081.54
6	a96610ab360d42a2e5335a3998b4718a	4950.34
7	b4c4b76c642808cbe472a32b86cddc95	4809.44
8	199af31afc78c699f0dbf71fb178d4d4	4764.34
9	8dbc85d1447242f3b127dda390d56e19	4681.78

```
query = '''
```

```
SELECT p.product_id, ct.product_category_name_english
FROM products p
INNER JOIN category_translation ct
ON p.product_category_name = ct.product_category_name
LIMIT 10
'''
```

```
pd.read_sql_query(query, conn)
```

	product_id	product_category_name_english
0	1e9e8ef04dbcff4541ed26657ea517e5	perfumery
1	3aa071139cb16b67ca9e5dea641aaa2f	art
2	96bd76ec8810374ed1b65e291975717f	sports_leisure
3	cef67bcfe19066a932b7673e239eb23d	baby
4	9dc1a7de274444849c219cff195d0b71	housewares
5	41d3672d4792049fa1779bb35283ed13	musical_instruments
6	732bd381ad09e530fe0a5f457d81becb	cool_stuff
7	2548af3e6e77a690cf3eb6368e9ab61e	furniture_decor
8	37cc742be07708b53a98702e77a21a02	home_appliances
9	8c92109888e8cdf9d66dc7e463025574	toys

```
query = '''
```

```
SELECT p.product_id, p.product_category_name,
ct.product_category_name_english
FROM products p
LEFT JOIN category_translation ct
ON p.product_category_name = ct.product_category_name
LIMIT 10
'''
```

```
pd.read_sql_query(query, conn)
```

	product_id	product_category_name \
0	1e9e8ef04dbcff4541ed26657ea517e5	perfumaria
1	3aa071139cb16b67ca9e5dea641aaa2f	artes
2	96bd76ec8810374ed1b65e291975717f	esporte_lazer

3	cef67bcfe19066a932b7673e239eb23d	bebes
4	9dc1a7de274444849c219cff195d0b71	utilidades_domesticas
5	41d3672d4792049fa1779bb35283ed13	instrumentos_musicais
6	732bd381ad09e530fe0a5f457d81becb	cool_stuff
7	2548af3e6e77a690cf3eb6368e9ab61e	moveis_decoracao
8	37cc742be07708b53a98702e77a21a02	eletrodomesticos
9	8c92109888e8cdf9d66dc7e463025574	brinquedos

	product_category_name_english
0	perfumery
1	art
2	sports_leisure
3	baby
4	housewares
5	musical_instruments
6	cool_stuff
7	furniture_decor
8	home_appliances
9	toys

```
query = '''
SELECT product_id, COUNT(*) AS review_count
FROM order_items
WHERE order_id IN (
    SELECT order_id FROM order_reviews
)
GROUP BY product_id
ORDER BY review_count DESC
LIMIT 5
'''
```

```
pd.read_sql_query(query, conn)
```

	product_id	review_count
0	aca2eb7d00ea1a7b8ebd4e68314663af	524
1	422879e10f46682990de24d770e7f83d	483
2	99a4788cb24856965c36a24e339b6058	479
3	389d119b48cf3043d311335e499d9c6b	391
4	368c6c730842d78016ad823897a372db	385

```
query = '''
SELECT seller_id, AVG(price) AS avg_price, SUM(freight_value) AS
total_freight
FROM order_items
GROUP BY seller_id
ORDER BY avg_price DESC
LIMIT 5
'''
```

```
pd.read_sql_query(query, conn)
```


	seller_id	avg_price	total_freight
0	80ceebb4ee9b31afb6c6a916a574a1e2	6729.000000	193.21
1	ee27a8f15b1dded4d213a468ba4eb391	6499.000000	227.66
2	585175ec331ea177fa47199e39a6170a	3549.000000	53.47
3	abe021b01ba992245271b9aa422032df	3360.000000	117.24
4	a00824eb9093d40e589b940ec45c4eb0	3133.323333	379.49

```
conn.execute('''
CREATE VIEW IF NOT EXISTS product_revenue AS
SELECT product_id, SUM(price) AS revenue
FROM order_items
GROUP BY product_id
''')
```

```
pd.read_sql_query('SELECT * FROM product_revenue ORDER BY revenue DESC
LIMIT 5', conn)
```

	product_id	revenue
0	bb50f2e236e5eea0100680137654686c	63885.00
1	6cdd53843498f92890544667809f1595	54730.20
2	d6160fb7873f184099d9bc95e30376af	48899.34
3	d1c427060a0f73f6b889a5c7c61f2ac4	47214.51
4	99a4788cb24856965c36a24e339b6058	43025.56

```
conn.execute('CREATE INDEX IF NOT EXISTS idx_order_id ON
order_items(order_id)')
conn.execute('CREATE INDEX IF NOT EXISTS idx_seller_id ON
order_items(seller_id)')
```

```
# Query to benefit from index
query = '''
SELECT order_id, COUNT(*) AS item_count
FROM order_items
GROUP BY order_id
ORDER BY item_count DESC
LIMIT 5
'''
```

```
pd.read_sql_query(query, conn)
```

	order_id	item_count
0	8272b63d03f5f79c56e9e4120aec44ef	21
1	1b15974a0141d54e36626dca3fdc731a	20
2	ab14fdcfbe524636d65ee38360e22ce8	20
3	428a2f660dc84138d969ccd69a0ab6d5	15
4	9ef13efd6949e4573a18964dd1bbe7f5	15