

# AMPLE SUPERSTORE

- Alabama
  - Arizona
  - Arkansas
  - California
  - Colorado
  - Connecticut
  - Delaware
  - District of Columbia
  - Florida
  - Georgia
  - Idaho
  - Illinois
  - Indiana
  - Iowa
  - Kansas
  - Kentucky
  - Louisiana
  - Maine
  - Maryland
  - Massachusetts
  - Michigan
  - Minnesota
  - Mississippi
  - Missouri
  - Montana
  - Nebraska
  - Nevada
  - New Hampshire
  - New Jersey
  - New Mexico

# 2.30M

## SALES

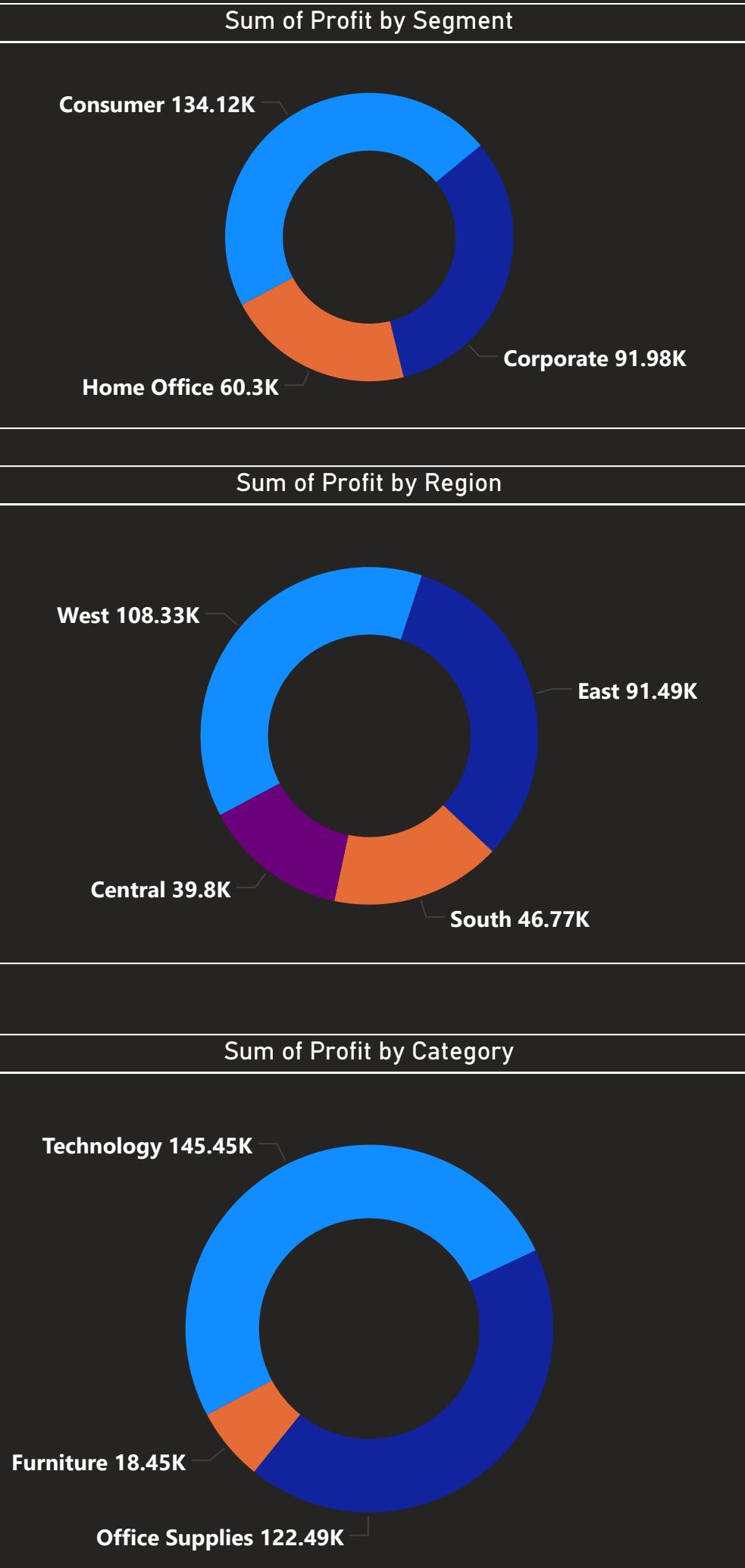
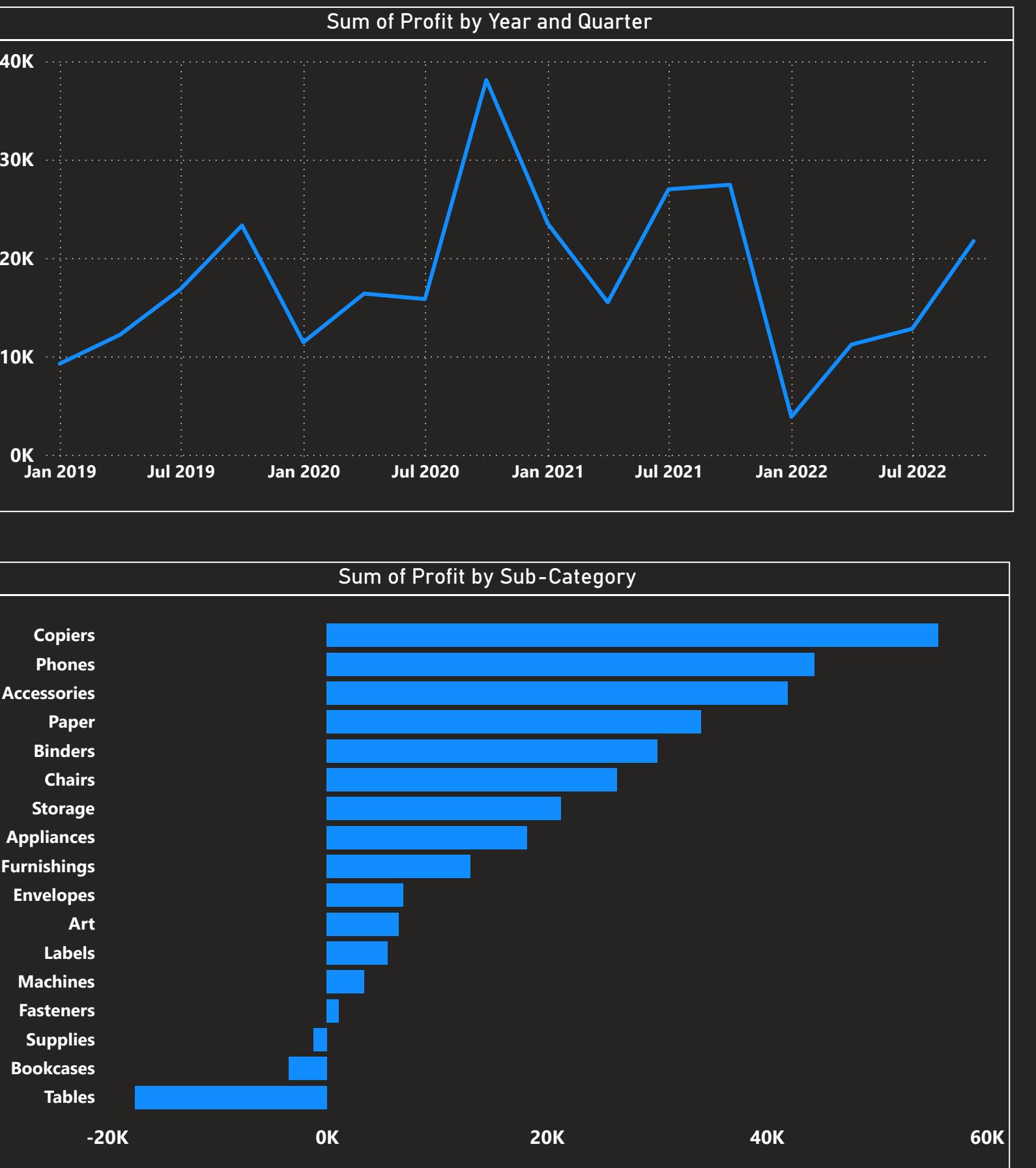
BK  
TITY

# 86.40K

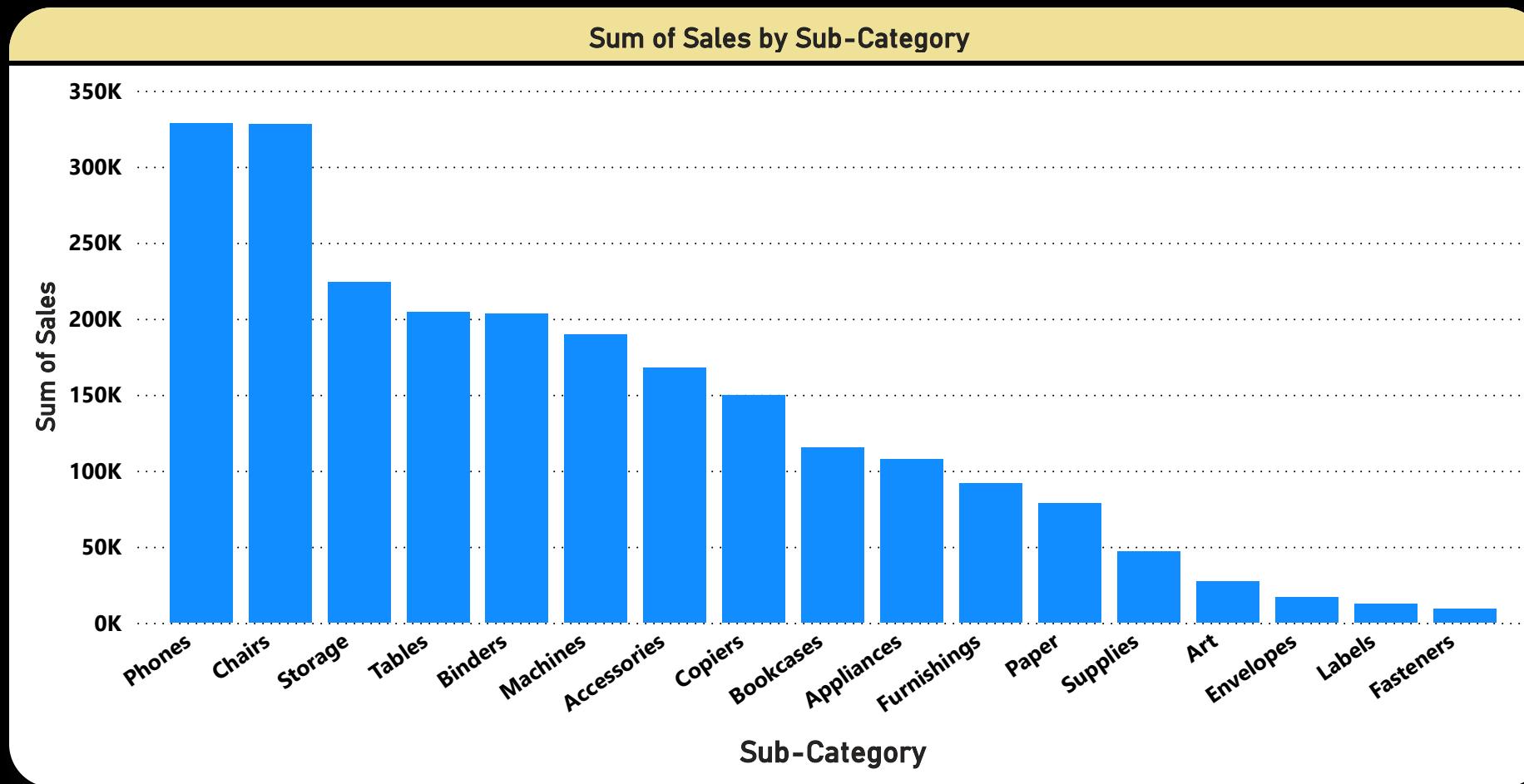
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## PROFIT

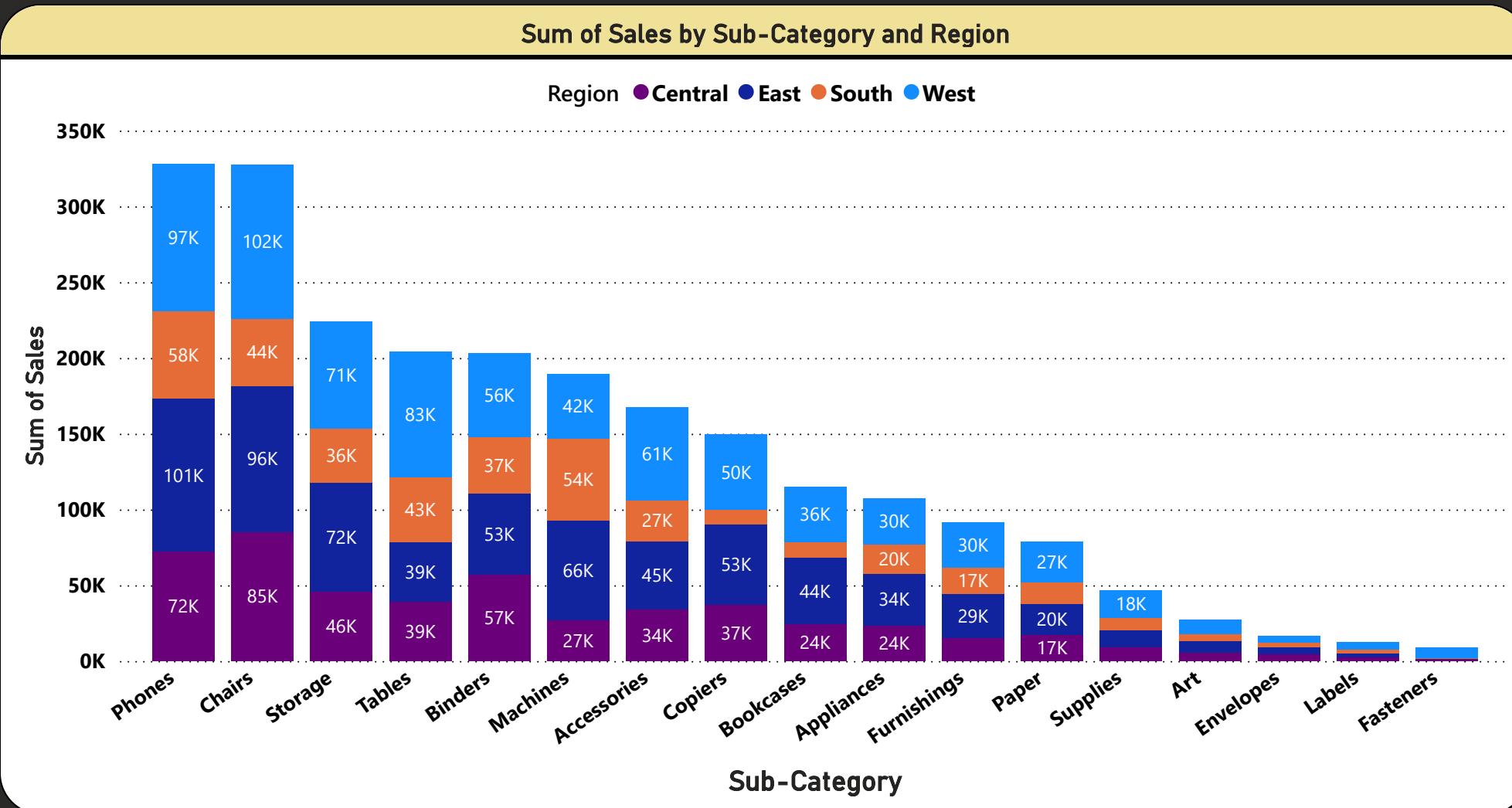
Sub-Category	Central	East	South	West	Total
Phones	72,305.30	1,00,614.98	58,098.34	97,169.86	<b>3,28,188.48</b>
Chairs	85,230.65	96,260.68	44,444.51	1,01,781.33	<b>3,27,717.16</b>
Storage	45,930.11	71,612.58	35,745.69	70,532.85	<b>2,23,821.24</b>
Tables	39,154.97	39,139.81	42,958.61	83,048.38	<b>2,04,301.77</b>
Binders	56,923.28	53,498.00	37,030.34	55,534.63	<b>2,02,986.25</b>
Machines	26,797.38	66,106.17	53,890.96	42,444.12	<b>1,89,238.63</b>
Accessories	33,956.08	45,033.37	27,196.76	61,194.11	<b>1,67,380.32</b>
Copiers	37,259.57	53,219.46	9,299.76	49,749.24	<b>1,49,528.03</b>
Bookcases	24,157.18	43,819.33	10,637.40	36,266.08	<b>1,14,880.00</b>
Appliances	23,513.22	34,188.47	19,525.33	30,121.44	<b>1,07,348.45</b>
Furnishings	15,254.37	29,071.38	17,281.44	30,049.12	<b>91,656.30</b>
Paper	17,491.90	20,172.60	14,135.43	26,663.72	<b>78,463.65</b>
Supplies	9,467.37	10,704.52	8,318.93	18,182.72	<b>46,673.54</b>
Art	5,765.34	7,485.76	4,655.62	9,204.79	<b>27,111.51</b>
Envelopes	4,636.87	4,375.87	3,345.56	4,118.10	<b>16,476.40</b>
Labels	2,451.47	2,571.43	2,353.18	5,095.61	<b>12,471.69</b>
Fasteners	778.03	819.72	503.32	6,856.36	<b>8,957.43</b>
<b>Total</b>	<b>5,01,073.10</b>	<b>6,78,694.14</b>	<b>3,89,421.17</b>	<b>7,28,012.45</b>	<b>22,97,200.86</b>



# COLUMN CHART



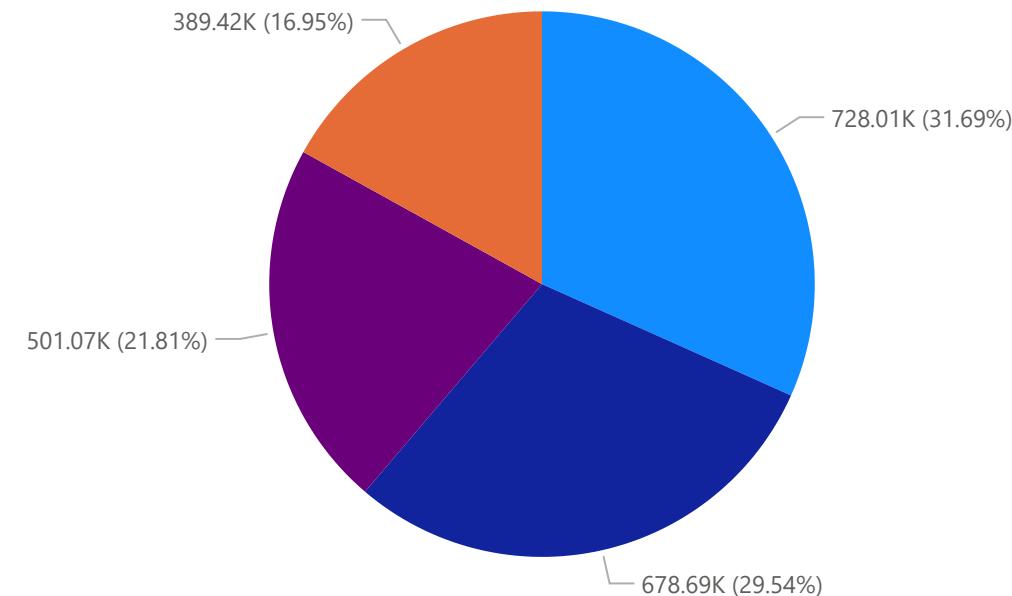
# STACKED COLUMN CHART



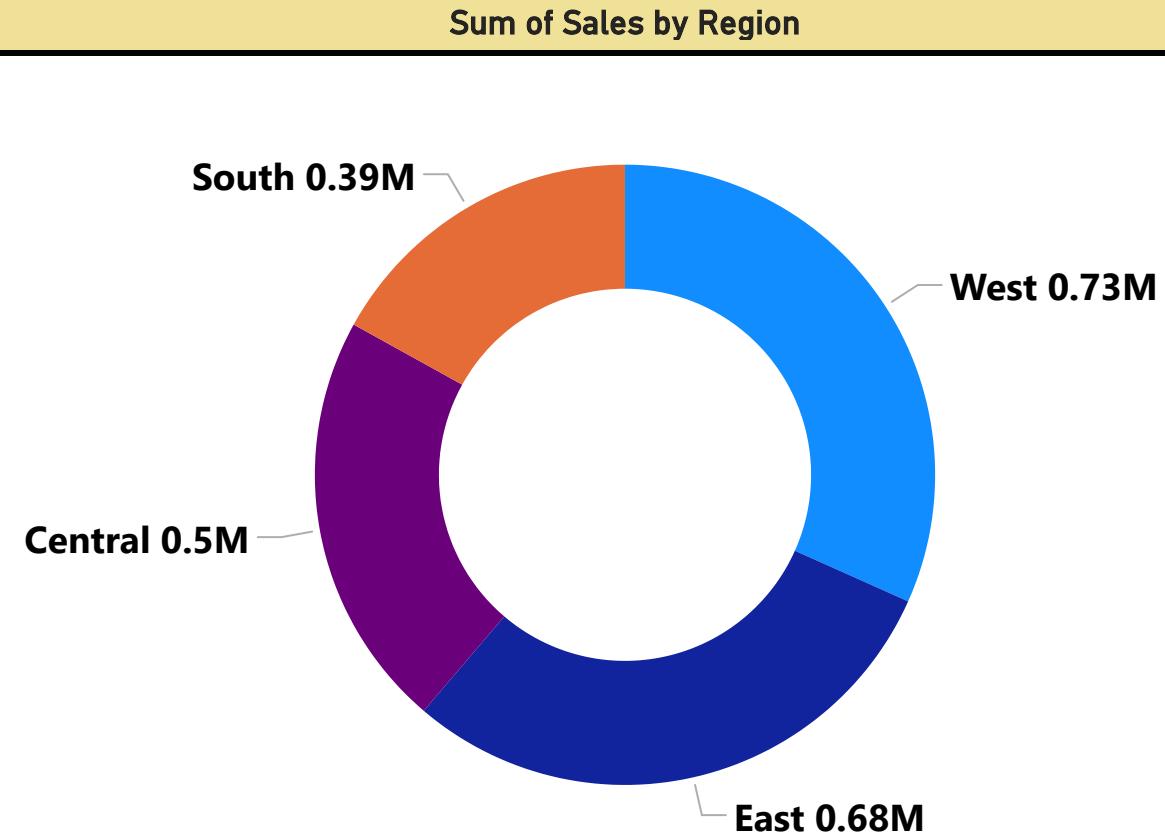
# PIE CHART

Sum of Sales by Region

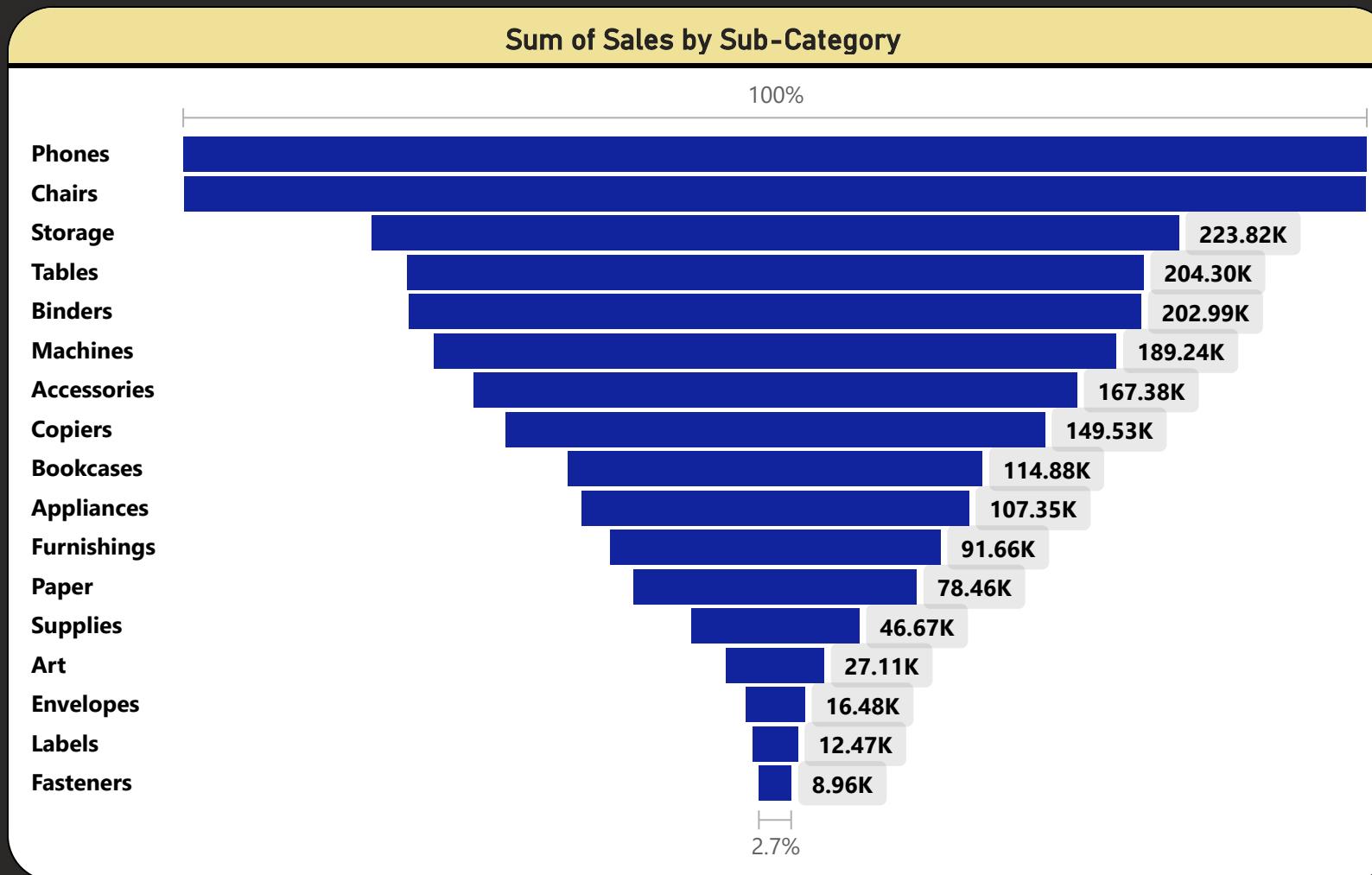
Region ● West ● East ● Central ● South



# DONUT CHART

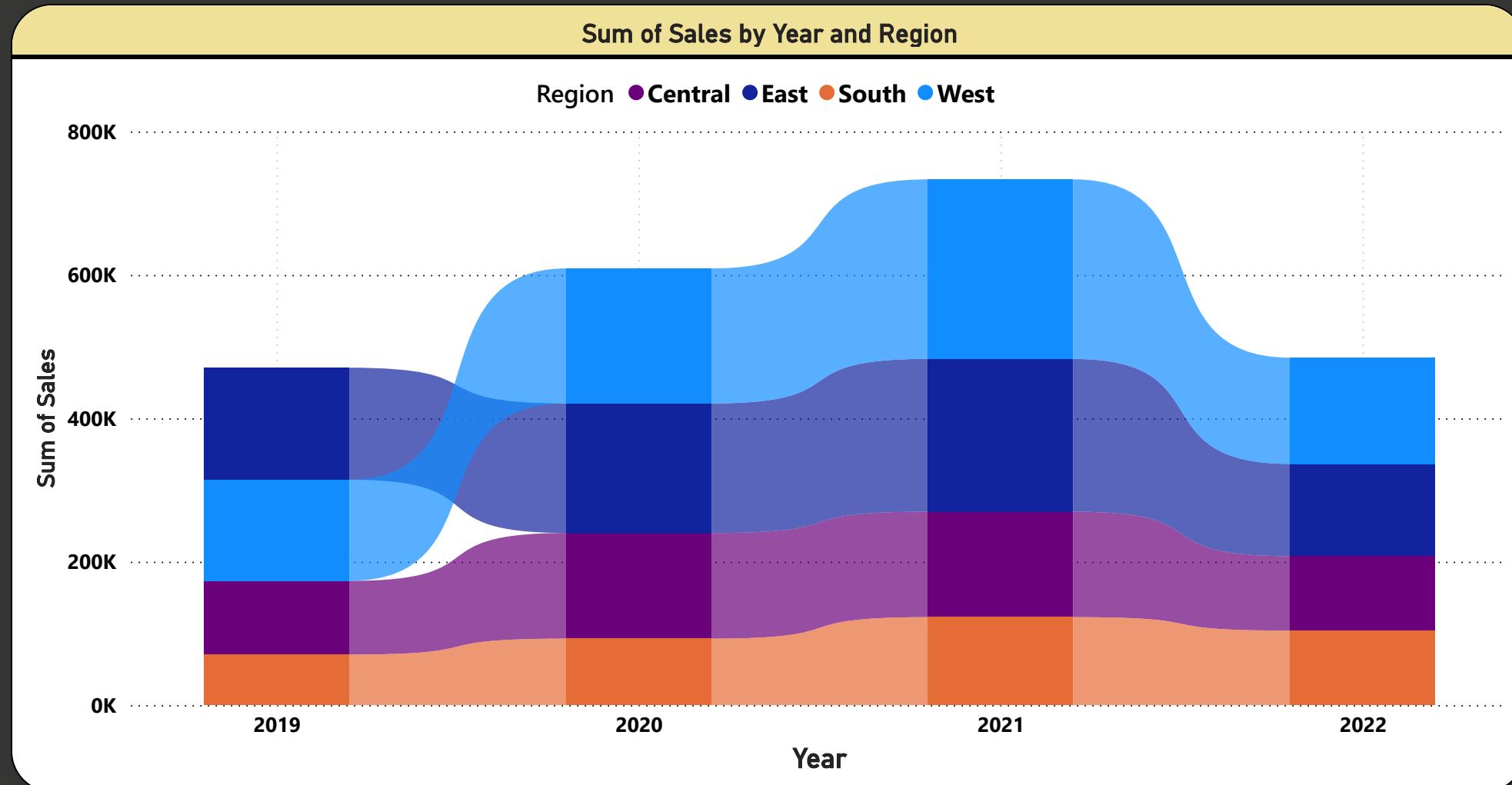


# FUNNEL CHART



# RIBBON CHART

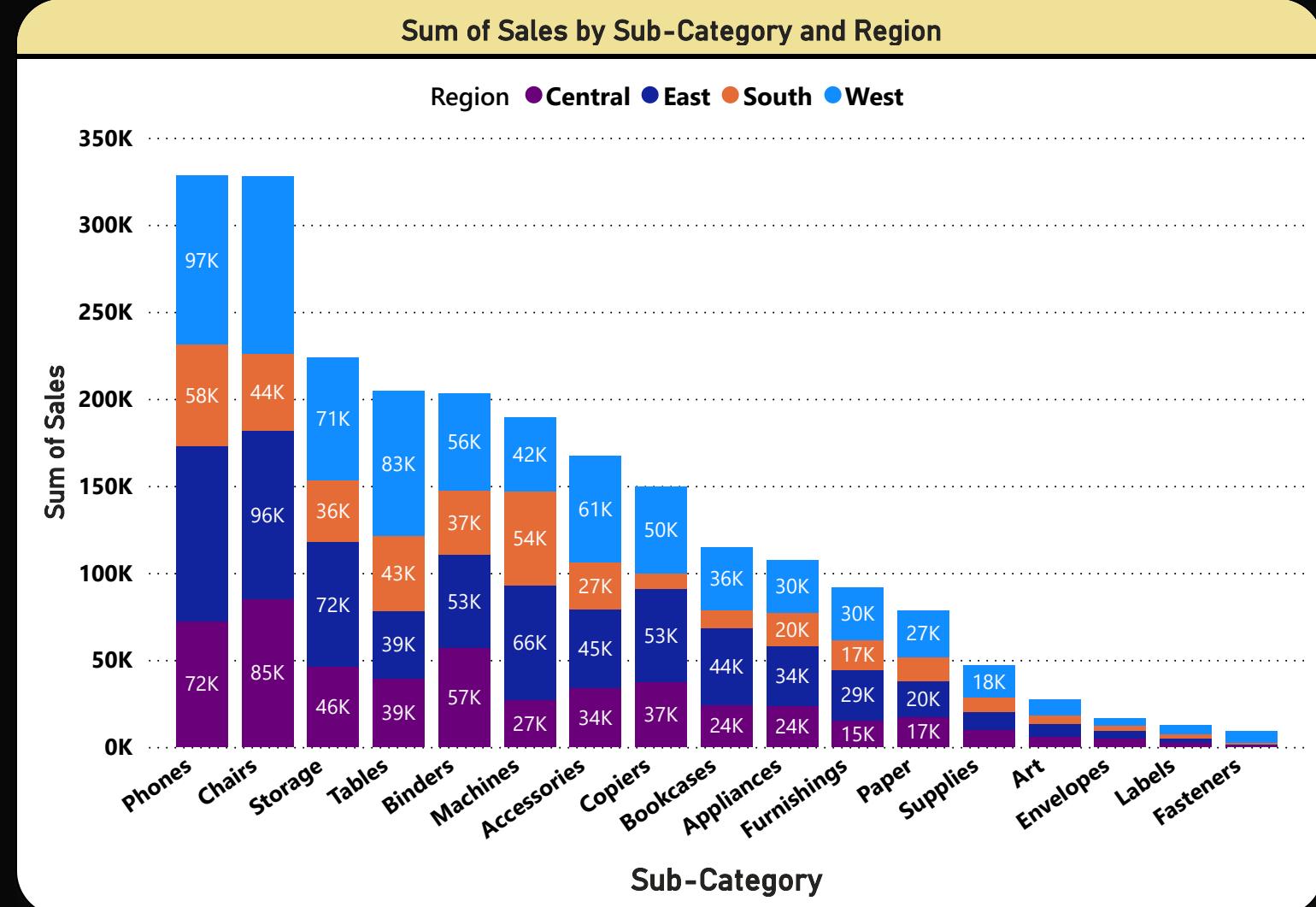
RIBBON  
CHART  
SHOW RANKING



# INCLUDE AND EXCLUDE

INCLUDE -  
SELECT DATA YOU WANT TO COMPARE WITH  
CONTROL AND CLIP OR SHIFT,  
RIGHT CLICK SELECT INCLUDE AND NOW  
COMPARE THOSE DATA .  
CLICK ON CROSS IN FILTER COLUMN OR CLICK  
ON UNDO .

EXCLUDE -  
SELECT DATA  
RIGHT CLICK AND THEN SELECT EXCLUDE TO  
REMOVE THAT DATA .



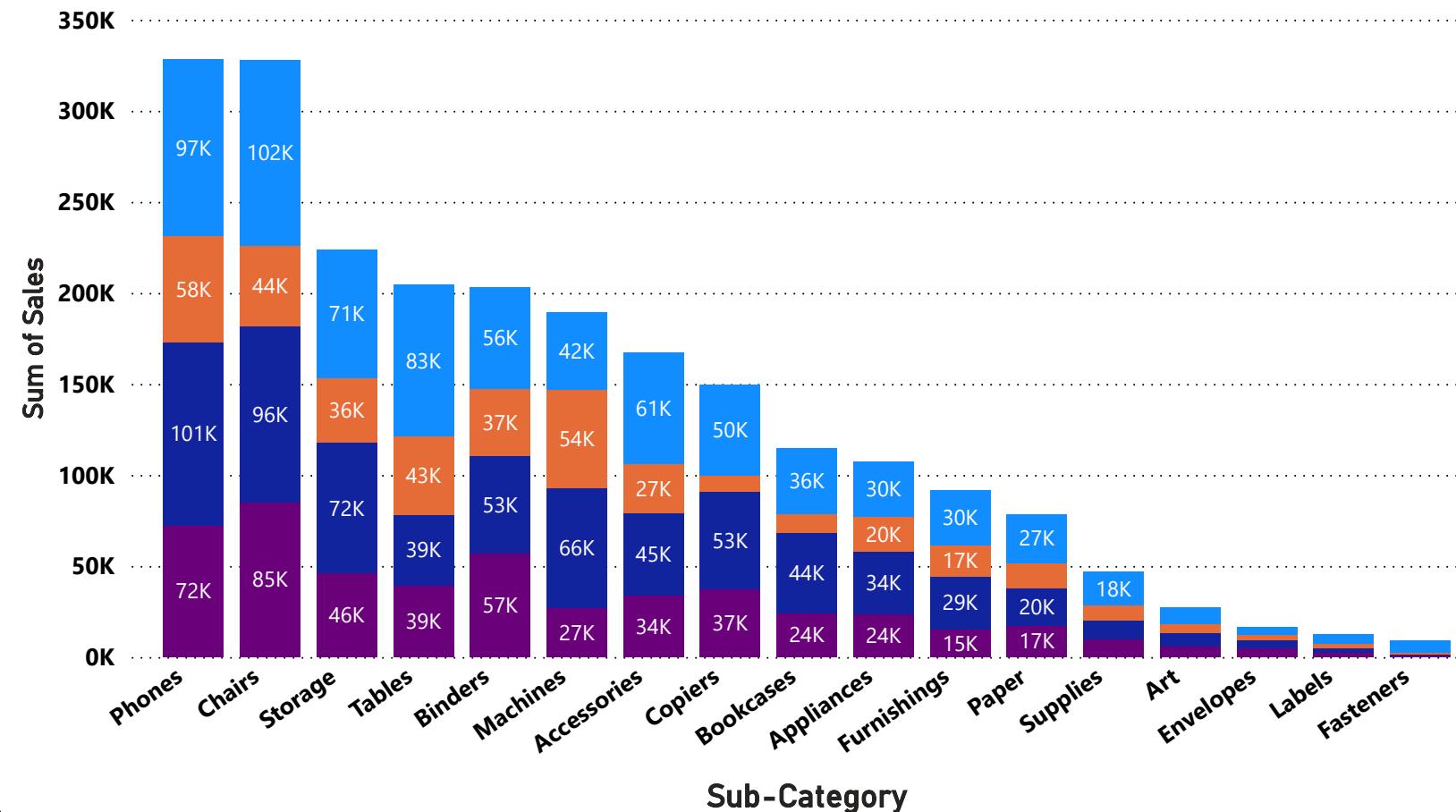
# VIEW AND EXPORT DATA

WHEN YOU WANT TO EXPORT DATA OF PARTICULAR TIME OR REGION OR ETC

SELECT DATA ( SELECT 97K )  
RIGHT CLICK AND SELECT SHOW DATA POINT AS TABLE .  
CLICK ON THREE DOT ( MORE OPTION ) AND SELECT EXPORT DATA .  
THEN THAT FILE WILL BE SAVE AS CSV FILE .

Sum of Sales by Sub-Category and Region

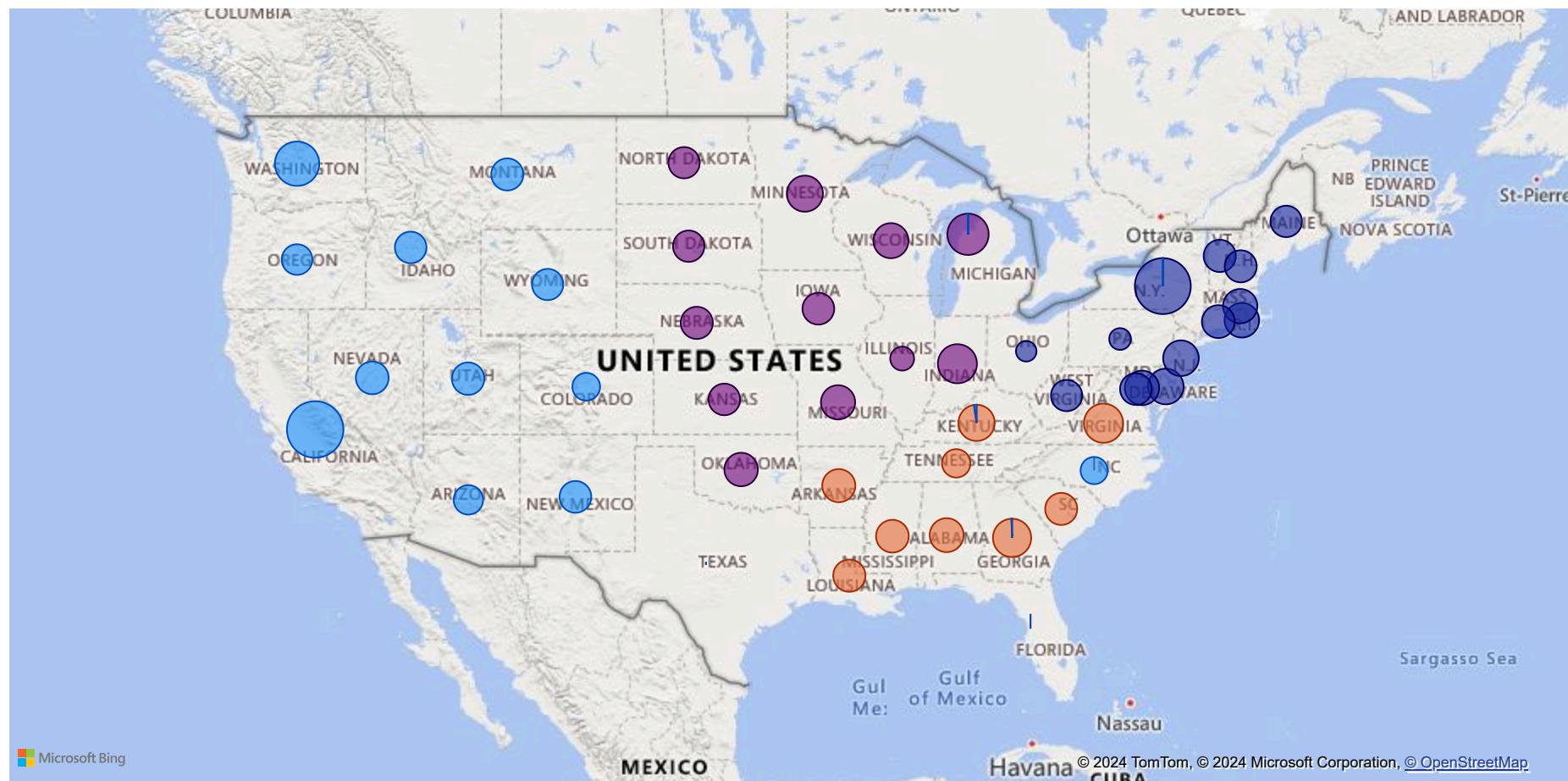
Region ● Central ● East ● South ● West



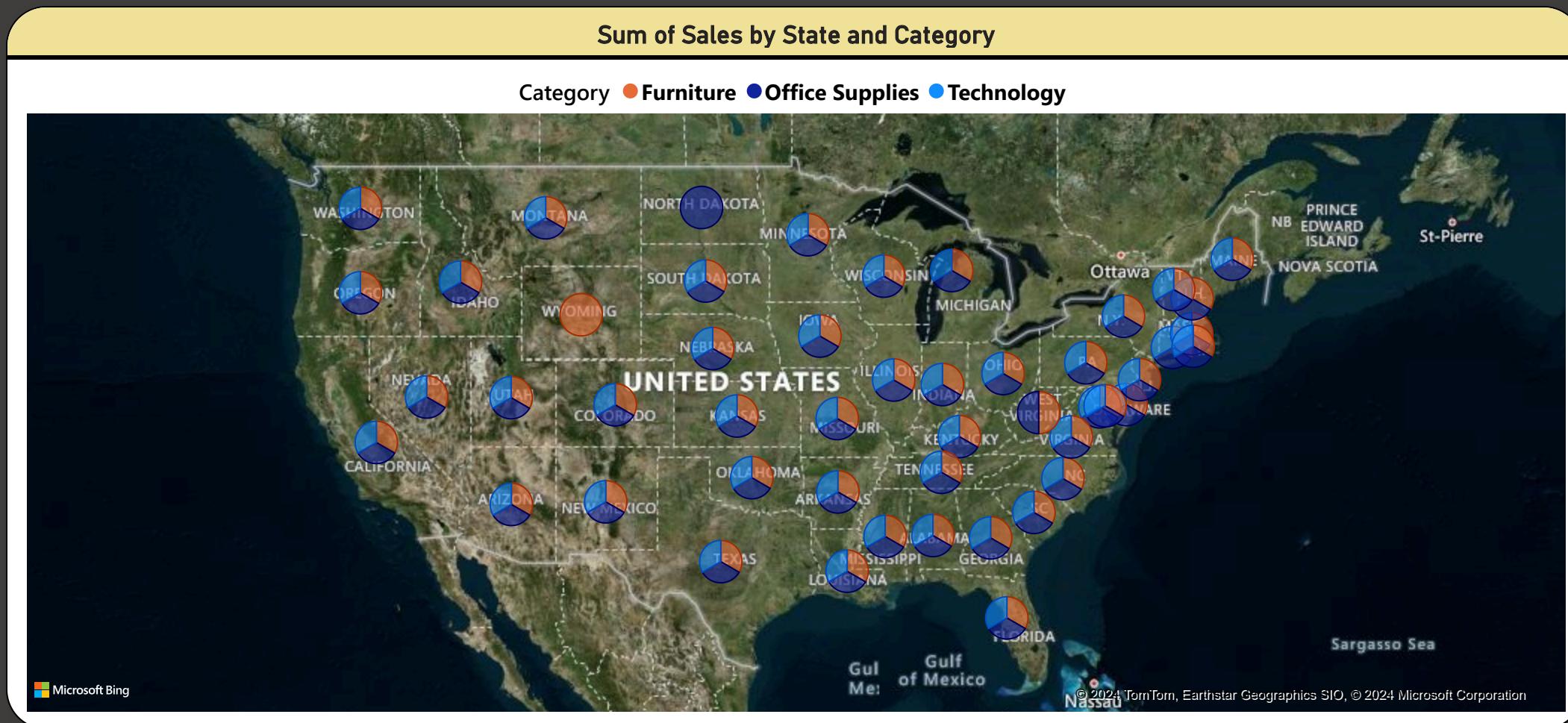
# MAP

## Sum of Profit by State and Region

Region ● Central ● East ● South ● West

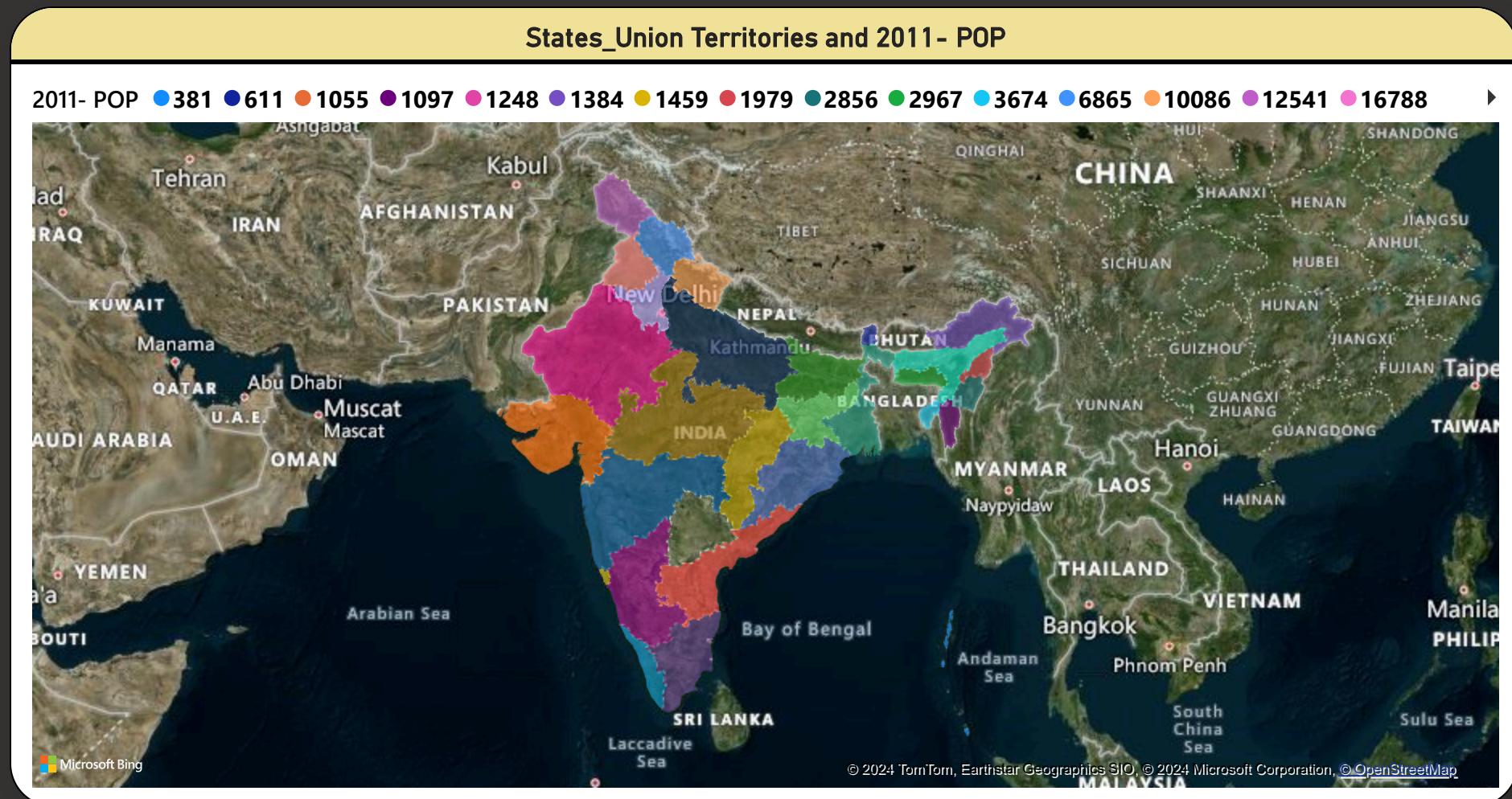


# MAP WITH PIE CHART



# MAP OF MY COUNTRY INDIA

WE CAN ALSO USE DATA WITHOUT FILE ( CSV OR EXCEL ) BY COPYING DATA FROM FILE ( EG EXCEL) THAN SELECT ENTER DATA FROM HOME THAN PASTE THAT DATA OR YOU CAN MANNUALY PUT DATA BY WRITING THEN NAME IS AT LAST AND THAN CLICK NEXT .



# TABLE

TABLE				
Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity	
Accessories	↗ 1,67,380.32	41,936.64	2976	
Appliances	↘ 1,07,348.45	18,227.39	1719	
Art	↓ 27,111.51	6,525.82	2996	
Binders	↗ 2,02,986.25	30,083.39	5968	
Bookcases	↘ 1,14,880.00	-3,472.56	868	
Chairs	↑ 3,27,717.16	26,370.58	2353	
Copiers	↗ 1,49,528.03	55,617.82	234	
Envelopes	↓ 16,476.40	6,964.18	906	
Fasteners	↓ 8,957.43	1,110.40	975	
Furnishings	↘ 91,656.30	13,044.97	3556	
Labels	↓ 12,471.69	5,539.38	1398	
Total	22,97,200.86	2,86,397.02	37873	

# CHANGE AGGREGATION IN TABLE

TABLE					
Sub-Category	%GT	Sum of Sales	Max of Profit	Sum of Quantity	Region
Copiers	⬇️	1.62%	8,399.98	49	Central
Copiers	➡️	2.17%	6,719.98	88	West
Copiers	➡️	2.32%	5,039.99	71	East
Binders	➡️	2.48%	4,946.37	1473	Central
Binders	⬇️	1.61%	3,177.48	981	South
Machines	➡️	2.35%	2,799.98	62	South
Machines	↗️	2.88%	2,400.97	165	East
Binders	➡️	2.42%	1,906.49	1862	West
Binders	➡️	2.33%	1,453.12	1652	East
Copiers	⬇️	0.40%	1,439.98	26	South
Phones	⬆️	4.38%	1,228.18	982	East
Total		100.00%	8,399.98	37873	

# CREATING SIMPLE MATRIX

Region	Central		East		South		West		Total	
Sub-Category	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales
Accessories	↗ 7,251.63	33,956.08	↗ 11,195.86	45,033.37	⇒ 6,975.75	27,196.76	↑ 16,513.39	61,194.11	41,936.64	1,67,380.32
Appliances	↘ -2,514.76	23,513.22	↗ 8,391.41	34,188.47	⇒ 4,123.94	19,525.33	↗ 8,226.80	30,121.44	18,227.39	1,07,348.45
Art	→ 1,195.16	5,765.34	→ 1,899.94	7,485.76	↘ 1,058.59	4,655.62	→ 2,372.13	9,204.79	6,525.82	27,111.51
Binders	↘ -1,043.64	56,923.28	↗ 11,267.93	53,498.00	⇒ 3,900.66	37,030.34	↑ 15,958.43	55,534.63	30,083.39	2,02,986.25
Bookcases	↘ -1,997.90	24,157.18	↘ -1,167.63	43,819.33	⇒ 1,297.58	10,637.40	↘ -1,604.60	36,266.08	-3,472.56	1,14,880.00
Chairs	→ 6,592.72	85,230.65	↗ 9,357.77	96,260.68	⇒ 6,392.51	44,444.51	→ 4,027.58	1,01,781.33	26,370.58	3,27,717.16
Copiers	↑ 15,608.84	37,259.57	↑ 17,022.84	53,219.46	⇒ 3,658.91	9,299.76	↑ 19,327.24	49,749.24	55,617.82	1,49,528.03
Envelopes	→ 1,777.53	4,636.87	→ 1,812.41	4,375.87	⇒ 1,465.48	3,345.56	→ 1,908.76	4,118.10	6,964.18	16,476.40
Fasteners	↘ 236.62	778.03	↘ 263.99	819.72	↘ 173.72	503.32	↘ 436.08	6,856.36	1,110.40	8,957.43
Furnishings	↘ -3,906.22	15,254.37	→ 5,881.41	29,071.38	⇒ 3,438.58	17,281.44	↗ 7,631.20	30,049.12	13,044.97	91,656.30
Labels	↘ 1,073.08	2,451.47	↘ 1,114.16	2,571.43	↘ 1,040.77	2,353.18	→ 2,311.37	5,095.61	5,539.38	12,471.69
Machines	↘ -1,486.07	26,797.38	→ 6,928.64	66,106.17	↘ -1,438.89	53,890.96	↘ -618.93	42,444.12	3,384.76	1,89,238.63
Paper	→ 6,971.90	17,491.90	↗ 9,015.37	20,172.60	⇒ 5,941.62	14,135.43	↗ 12,119.24	26,663.72	34,048.13	78,463.65
Phones	↗ 12,295.59	72,305.30	↗ 12,314.69	1,00,614.98	⇒ 10,711.63	58,098.34	↗ 9,034.75	97,169.86	44,356.66	3,28,188.48
Storage	→ 1,969.84	45,930.11	↗ 8,389.37	71,612.58	⇒ 2,271.78	35,745.69	↗ 8,645.32	70,532.85	21,276.31	2,23,821.24
Supplies	↘ -661.89	9,467.37	↘ -1,171.26	10,704.52	↘ 1.88	8,318.93	↘ 642.17	18,182.72	-1,189.10	46,673.54
Tables	↘ -3,559.65	39,154.97	↓ -11,025.38	39,139.81	↘ -4,240.03	42,958.61	→ 1,397.30	83,048.38	-17,427.76	2,04,301.77
<b>Total</b>	<b>39,802.79</b>	<b>5,01,073.10</b>	<b>91,491.54</b>	<b>6,78,694.14</b>	<b>46,774.46</b>	<b>3,89,421.17</b>	<b>1,08,328.24</b>	<b>7,28,012.45</b>	<b>2,86,397.02</b>	<b>22,97,200.86</b>

# HIERARCHIES IN MATRIX

+ AND - IN CATEGORY COLUMN  
DUE TO SUB - CATEGORY THIS IS  
WHAT WE CALLED HIERARCHIES .

MATRIX	
Category	Sum of Sales
[-] Furniture	7,41,999.80
Bookcases	1,14,880.00
Chairs	3,27,717.16
Fasteners	3,444.56
Furnishings	91,656.30
Tables	2,04,301.77
[+] Office Supplies	7,19,047.03
[-] Technology	8,36,154.03
Total	22,97,200.86

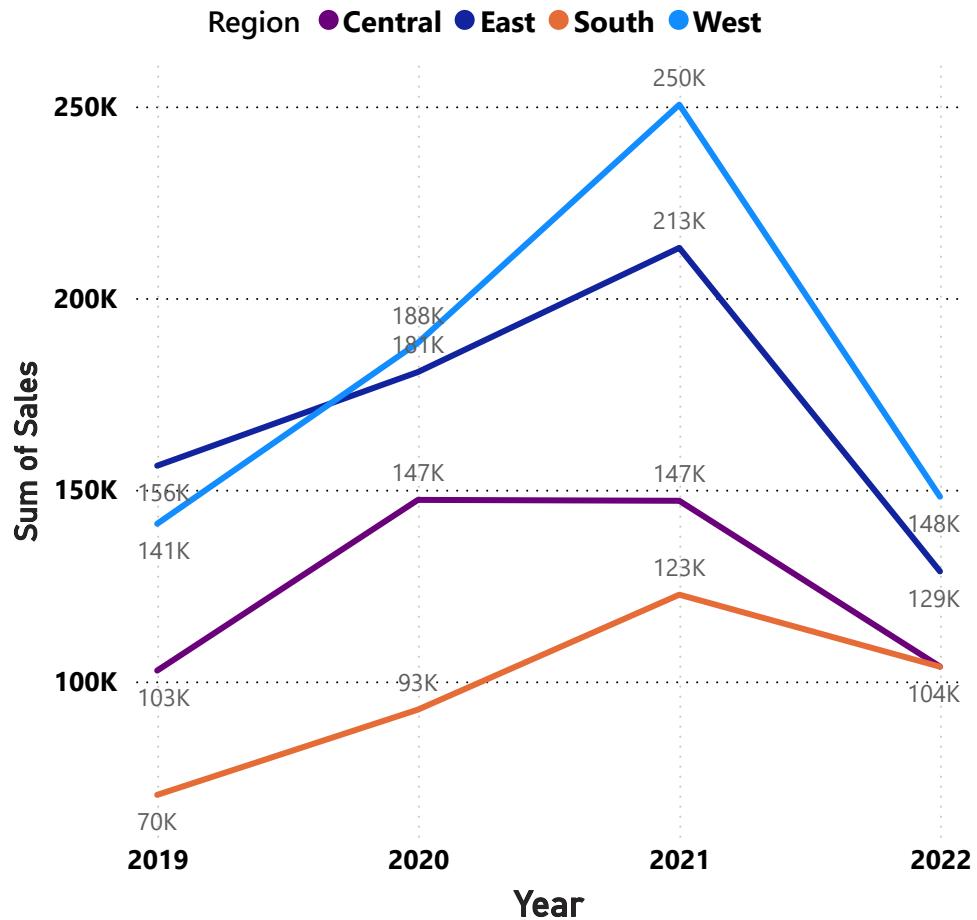
# NUMBER FORMATTING IN MATRIX AND TABLE

MATRIX						
Region	Central			East		
Sub-Category	Max of Profit	Average of Sales	Min of Quantity	Max of Profit	Average of Sales	Min of Sales
Accessories	829.38	185.55	1	762.18	218.61	
Appliances	793.72	192.73	1	735.03	271.34	
Art	54.58	32.76	1	83.87	32.83	
Binders	4,946.37	155.53	1	1,453.12	121.59	
Bookcases	407.13	483.14	1	1,013.13	625.99	
Chairs	770.35	553.45	1	609.72	572.98	
Copiers	8,399.98	2,328.72	1	5,039.99	2,660.97	
Envelopes	204.07	78.59	1	162.86	59.13	
Fasteners	21.89	14.15	1	18.24	13.44	
Furnishings	387.57	74.41	1	272.79	102.73	
Labels	240.86	32.26	1	56.18	24.26	
Machines	680.00	1,276.07	2	2,400.97	1,786.65	
Paper	301.97	54.49	1	219.44	53.37	
Phones	743.99	363.34	1	1,228.18	369.91	
Storage	226.36	218.71	1	792.27	295.92	
Supplies	83.28	262.98	1	36.81	194.63	
Total	8,399.98	215.89	1	5,039.99	238.47	

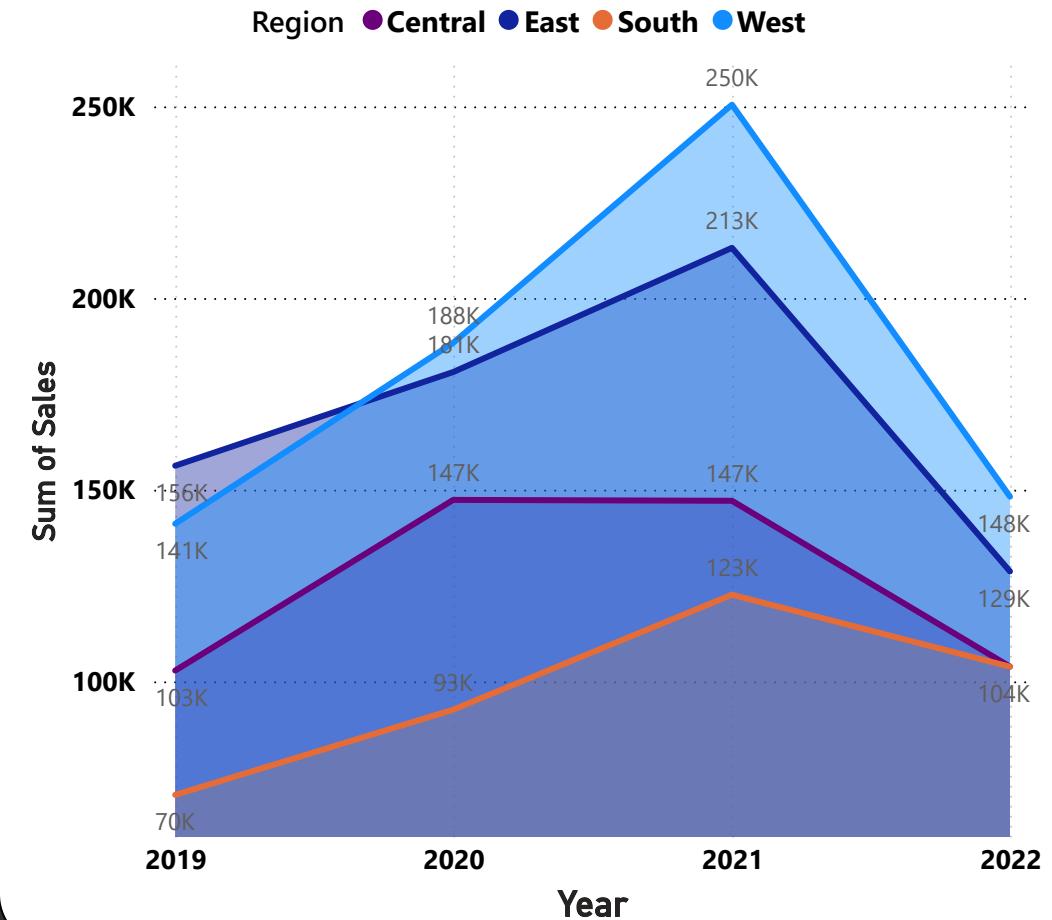
Sub-Category	Max of Profit	Median of Sales	Sum of Quantity	Region
Accessories	829.38	98.16	716	Central
Accessories	762.18	93.53	724	East
Accessories	653.30	98.16	503	South
Accessories	742.63	111.96	1033	West
Appliances	793.72	61.68	465	Central
Appliances	735.03	107.03	474	East
Appliances	694.50	146.76	293	South
Appliances	654.76	83.42	487	West
Art	54.58	17.49	678	Central
Art	83.87	14.79	849	East
Art	79.76	15.50	547	South
Art	112.57	14.70	922	West
Binders	4,946.37	12.05	1473	Central
Binders	1,453.12	20.16	1652	East
Binders	3,177.48	19.07	981	South
Binders	1,906.49	22.92	1862	West
Total	8,399.98	54.49	37873	

# LINE CHART AND AREA CHART

Sum of Sales by Year and Region



Sum of Sales by Year and Region



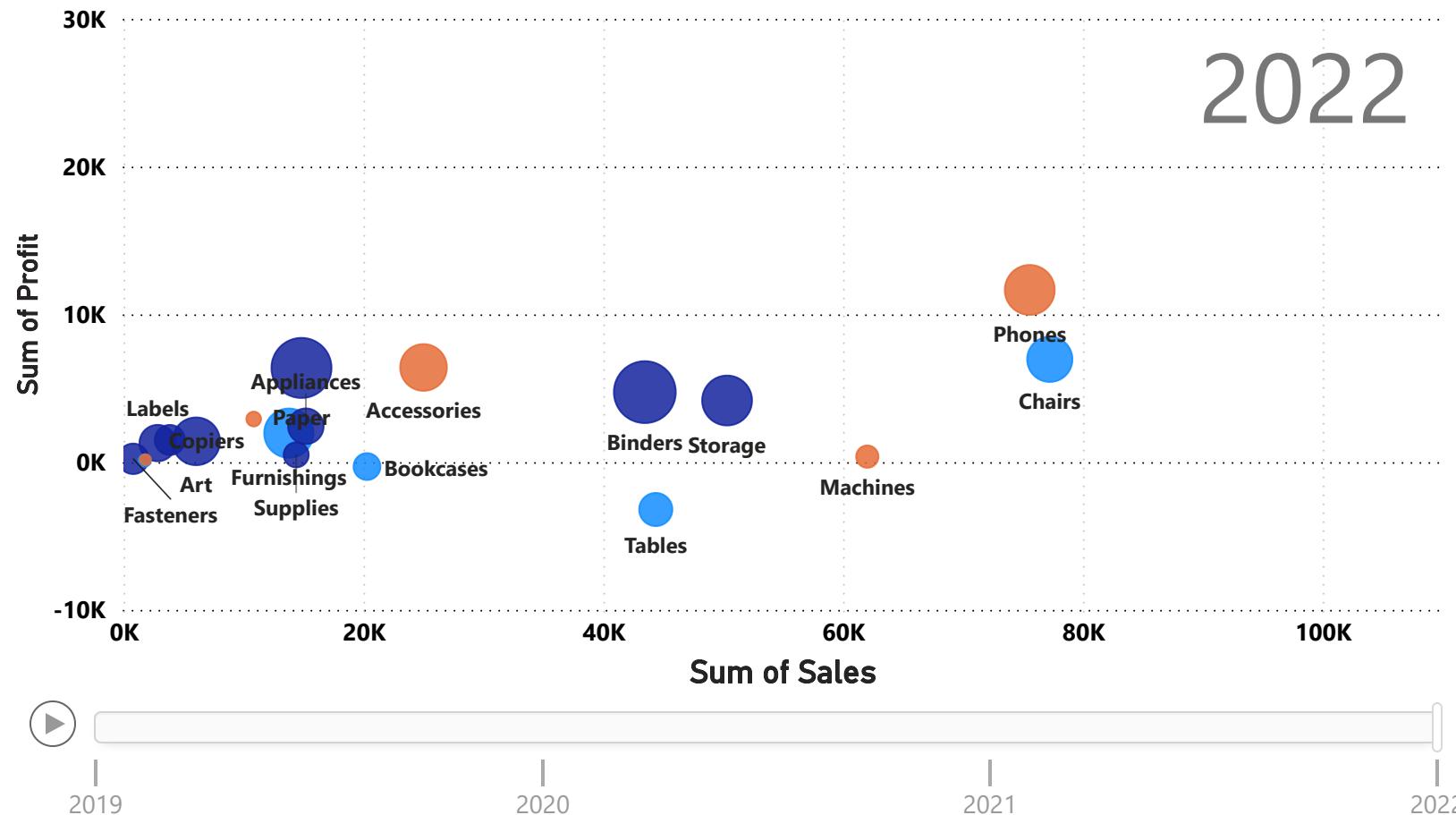
# SCATTER CHART

CIRCLE SIZE SHOW QUANTITY

SCATTER CHART IS THE ONLY  
ANIMATED CHART -USE  
PLAY AXIS TO SEE  
ANIMATION .

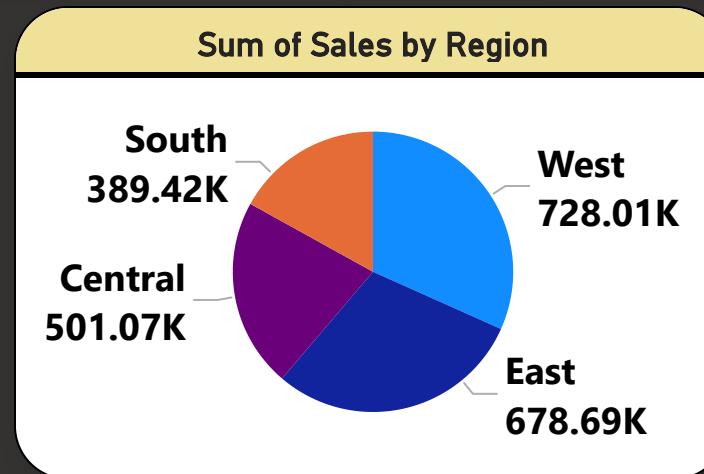
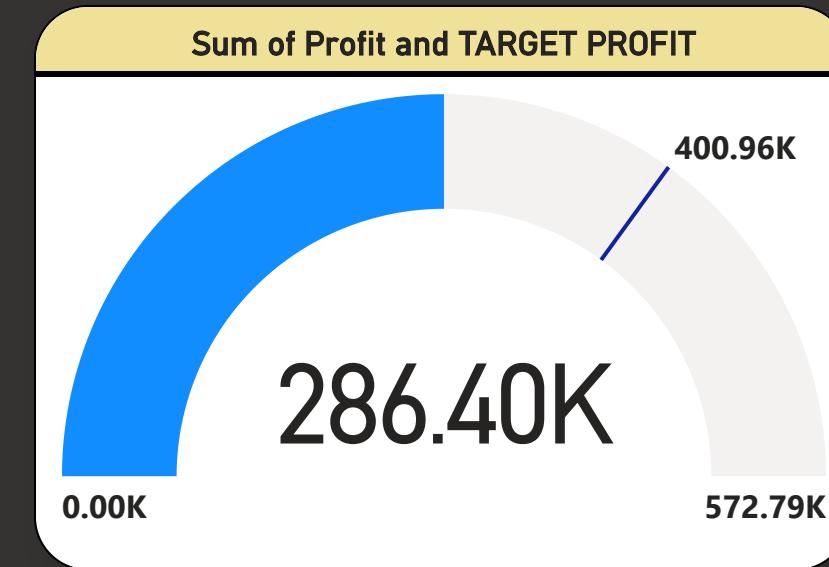
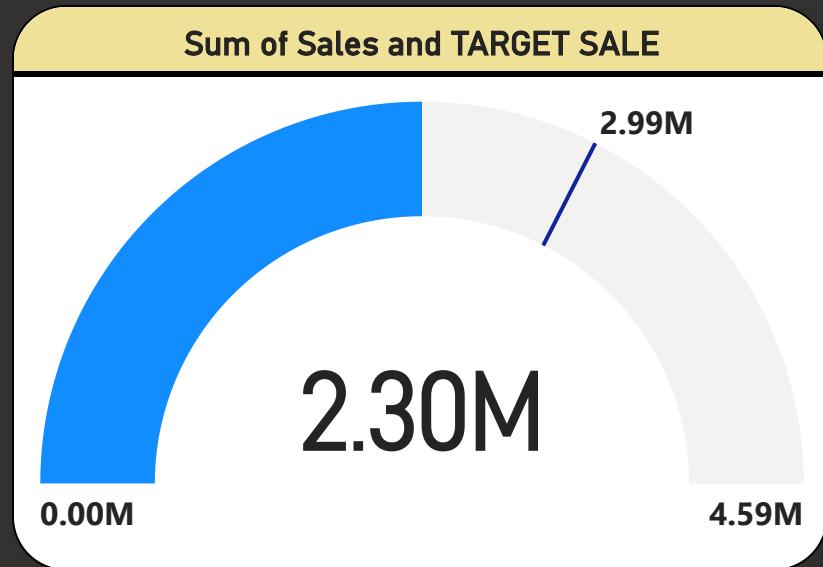
Sum of Sales, Sum of Profit and Sum of Quantity by Sub-Category, Category and Year

Category ● Furniture ● Office Supplies ● Technology



# GUAGE CHART

WE HAVE CREATED A MEASURE  
CALLED TARGET SALE  
WE HAVE ASSUME THAT OUR TARGET  
SALE IS THREE TIME THE TOTAL SALE  
.





# TEXT CARD

Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity
Accessories	1,67,380.32	41,936.64	2976
Appliances	1,07,348.45	18,227.39	1719
Art	27,111.51	6,525.82	2996
Binders	2,02,986.25	30,083.39	5968
Bookcases	1,14,880.00	-3,472.56	868
Chairs	3,27,717.16	26,370.58	2353
Copiers	1,49,528.03	55,617.82	234
Envelopes	16,476.40	6,964.18	906
Fasteners	8,957.43	1,110.40	975
Furnishings	91,656.30	13,044.97	3556
Labels	12,471.69	5,539.38	1398
Machines	1,89,238.63	3,384.76	440
Paper	78,463.65	34,048.13	5175
Phones	3,28,188.48	44,356.66	3279
Storage	2,23,821.24	21,276.31	3156
Supplies	46,673.54	-1,189.10	647
Tables	2,04,301.77	-17,427.76	1227
<b>Total</b>	<b>22,97,200.86</b>	<b>2,86,397.02</b>	<b>37873</b>

HIGHEST SALE SUB- CATEGORY

Phones

HIGHEST PROFIT SUB- CATEGORY

Copiers

HIGHEST ORDERED SUB- CATEGORY

Binders

22.64K

Max of Sales

17

Count of Sub-Category

IN TEXT CARD WE HAVE WE FILTER ALSO WHERE WE CAN USE MANY OPTION LIKE TOP N ETC

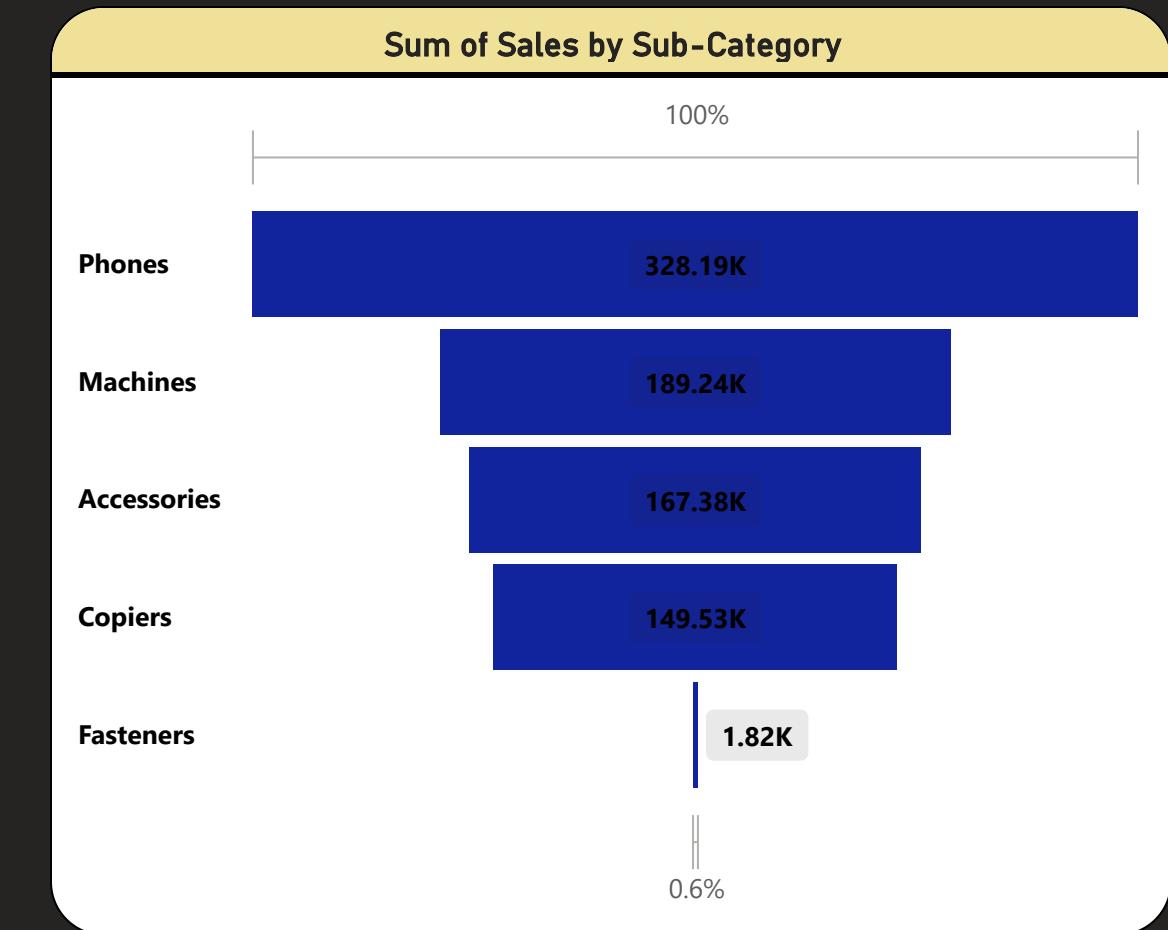
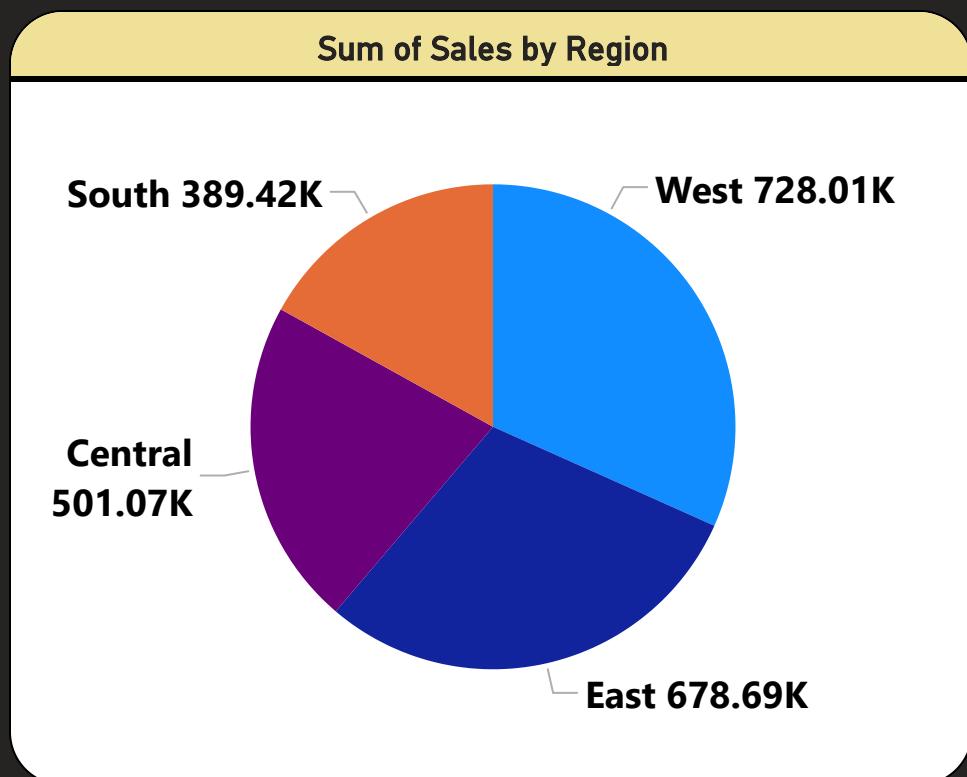
# FILTER ON VISUAL

HERE WE ARE USING FILTER ON VISUAL WHICH IS IN FILTERS .

YOU USE THIS FEATURE WHEN YOU WANT TO CHANGE ONLY ONE PARTICULAR CHART .

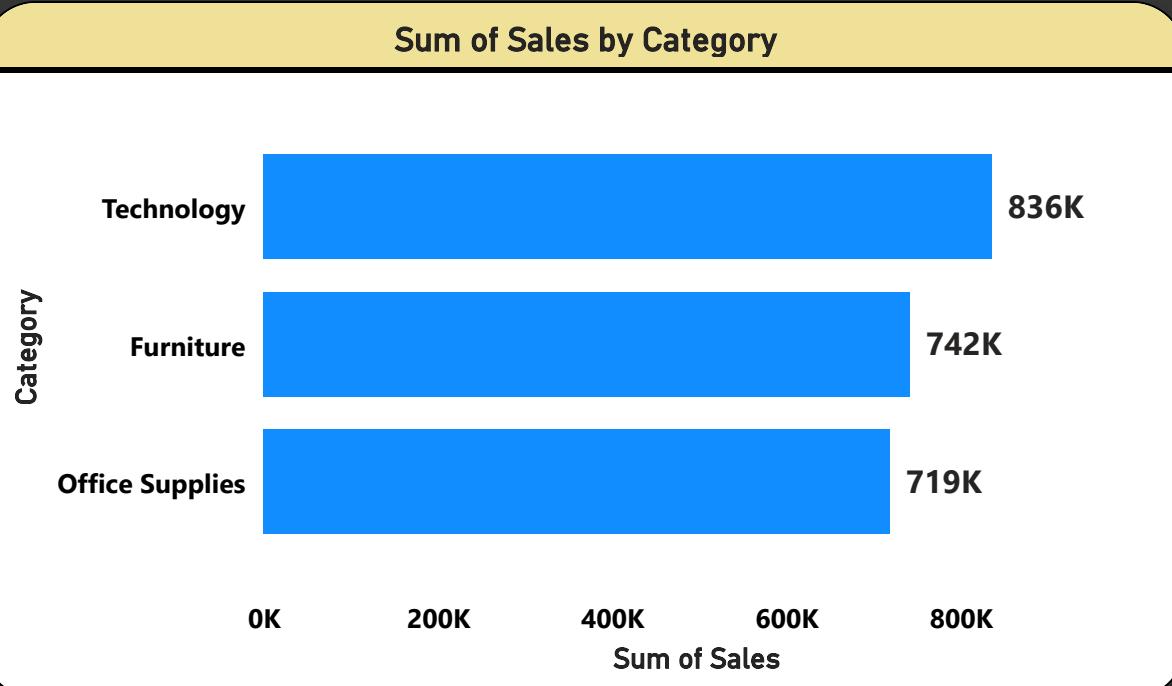
IN PIE CHART IF YOU DRAGGED CATEGORY IN FILTER ON VISUAL THEN YOU CAN EXCLUDE DATA OF CATEGORY WHICH YOU DON'T WANT .

SIMMILARY WITH FUNNEL CHART OR ANY OTHER CHART ,

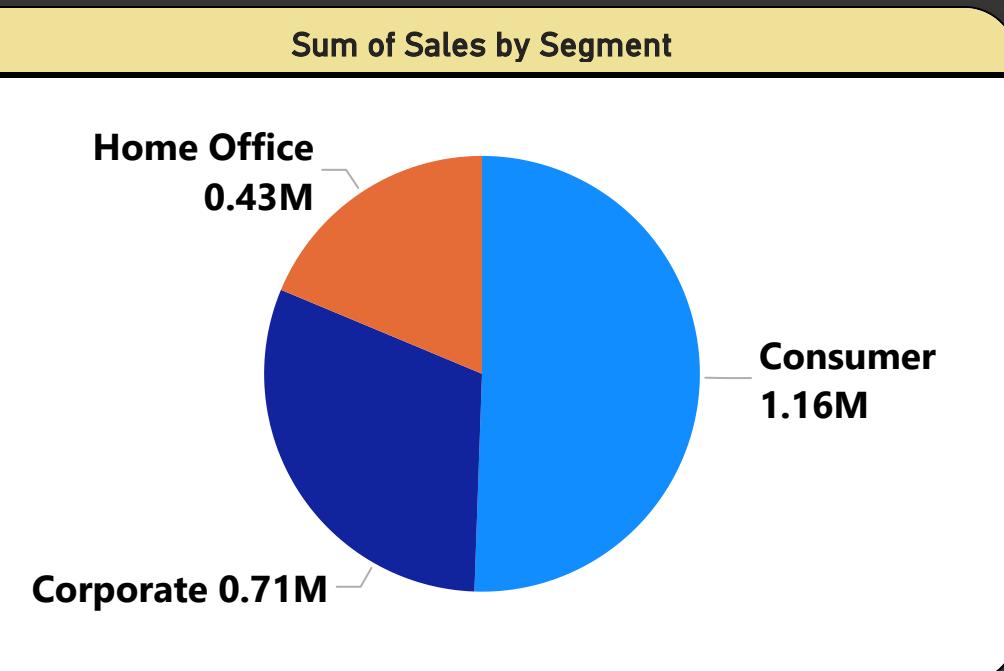


# DRILLTHROUGH

Sum of Sales by Category



Sum of Sales by Segment





## Sub-Category Sum of Sales

Accessories	↗	87,105.24
Appliances	↘	52,704.68
Art	⬇️	14,244.65
Binders	↗	1,17,734.53
Bookcases	↘	68,632.73
Chairs	⬆️	1,72,130.80
Copiers	↘	69,819.07
Envelopes	⬇️	7,771.15
Fasteners	⬇️	7,530.66
Furnishings	↘	49,571.19
Labels	⬇️	6,709.26
Machines	↗	79,542.83
Paper	⬇️	36,308.82
Phones	⬆️	1,68,114.19
Storage	↗	1,00,470.03
<b>Total</b>		<b>11,61,401.35</b>

## Year Sum of Sales

2019	⬇️	2,66,535.93
2020	↗	2,96,601.94
2021	⬆️	3,31,904.70
2022	⬇️	2,66,358.77
<b>Total</b>		<b>11,61,401.35</b>

## Segment Sum of Sales

Consumer	⬆️	11,61,401.35
<b>Total</b>		<b>11,61,401.35</b>



# MULTI ROW CARD

## PROFIT AND SALE OF SUBCATEGORY

### Accessories

41,936.64

**Sum of Profit**

1,67,380.32

**Sum of Sales**

### Copiers

55,617.82

**Sum of Profit**

1,49,528.03

**Sum of Sales**

### Phones

44,356.66

**Sum of Profit**

3,28,188.48

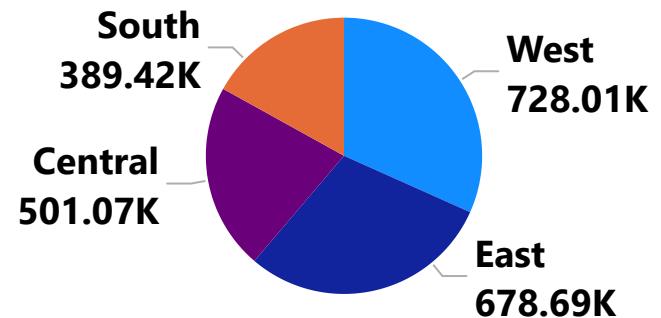
**Sum of Sales**

TEXT CARD SHOW ONLY ONE TOP 1 IN SALE OR  
IN PROFIT OR IN ANY CATEGORG WHERE AS  
MULTIROW CARD CAN SHOW TOP 3 OR 4 ETC ,

# Accessories

MOST PROFITABLE SUB CATEGORY

## Sum of Sales by Region





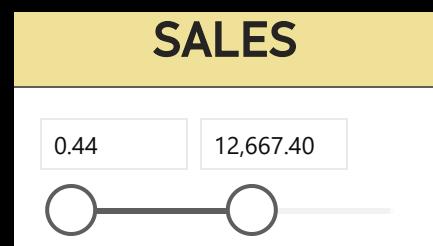
# SLICERS AND APPLY ALL SLICER

Sub-Category		Sum of Sales	Sum of Profit
Accessories	↗	1,67,380.32	41,936.64
Appliances	↘	1,07,348.45	18,227.39
Art	⬇	27,111.51	6,525.82
Binders	↗	2,02,986.25	30,083.39
Bookcases	↘	1,14,880.00	-3,472.56
Chairs	⬆	3,27,717.16	26,370.58
Copiers	↘	1,18,028.12	40,497.87
Envelopes	⬇	16,476.40	6,964.18
Fasteners	⬇	8,957.43	1,110.40
Furnishings	↘	91,656.30	13,044.97
Labels	⬇	12,471.69	5,539.38
Machines	↗	1,66,600.15	5,195.84
Paper	↘	78,463.65	34,048.13
Total		22,43,062.47	2,73,088.14

REGION
Central
South
East
West

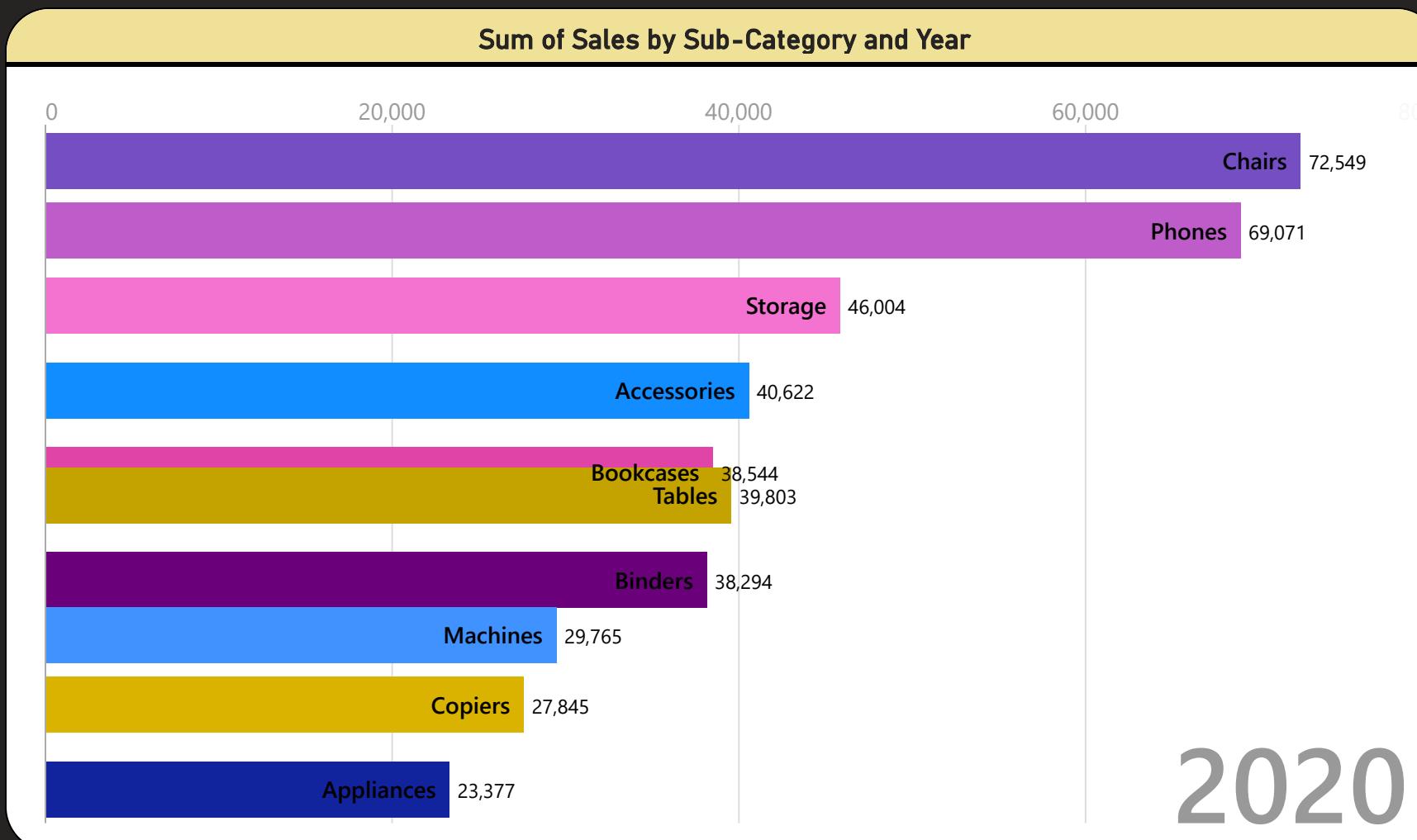
APPLY ALL SLICER

CATEGORY
<input type="checkbox"/> Select all
<input type="checkbox"/> Furniture
<input type="checkbox"/> Office Supplies
<input type="checkbox"/> Technology

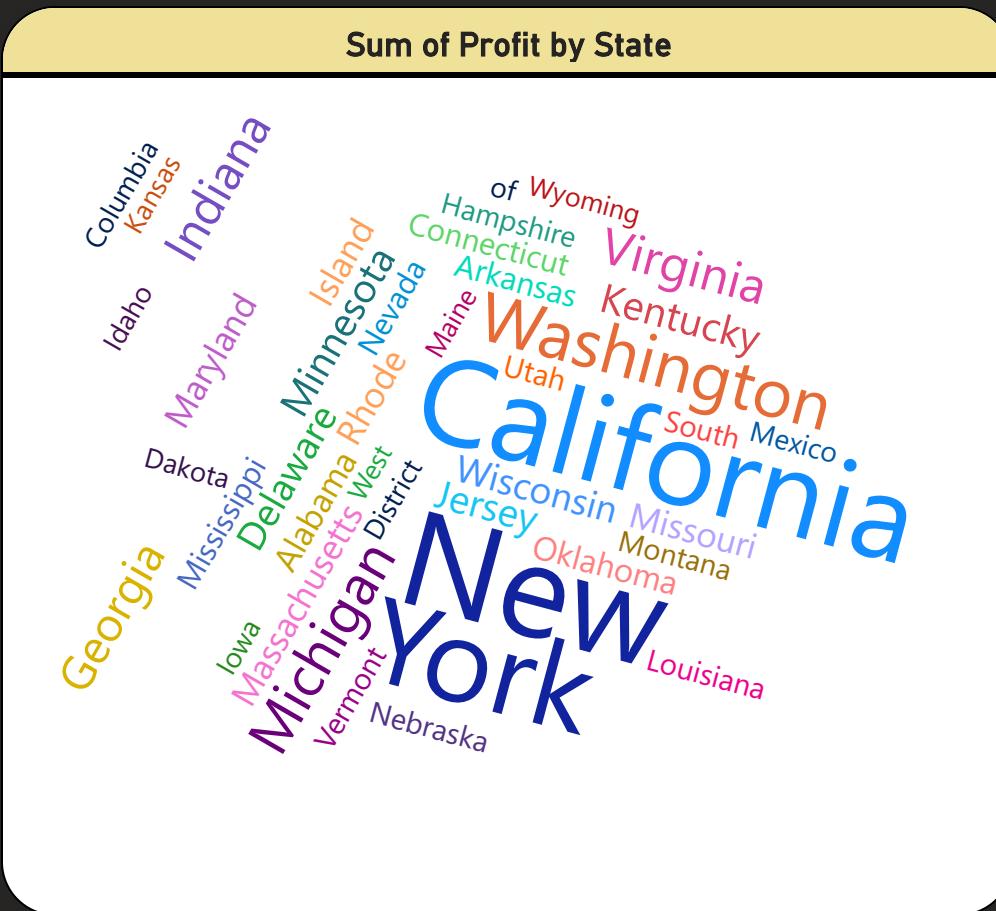


APPLY ALL SLICER IS FROM  
BUTTONS FROM INSERT  
APPLY ALL SLICER IS ACT LIKE A  
ON AND OFF BUTTON FOR  
SLICER ..

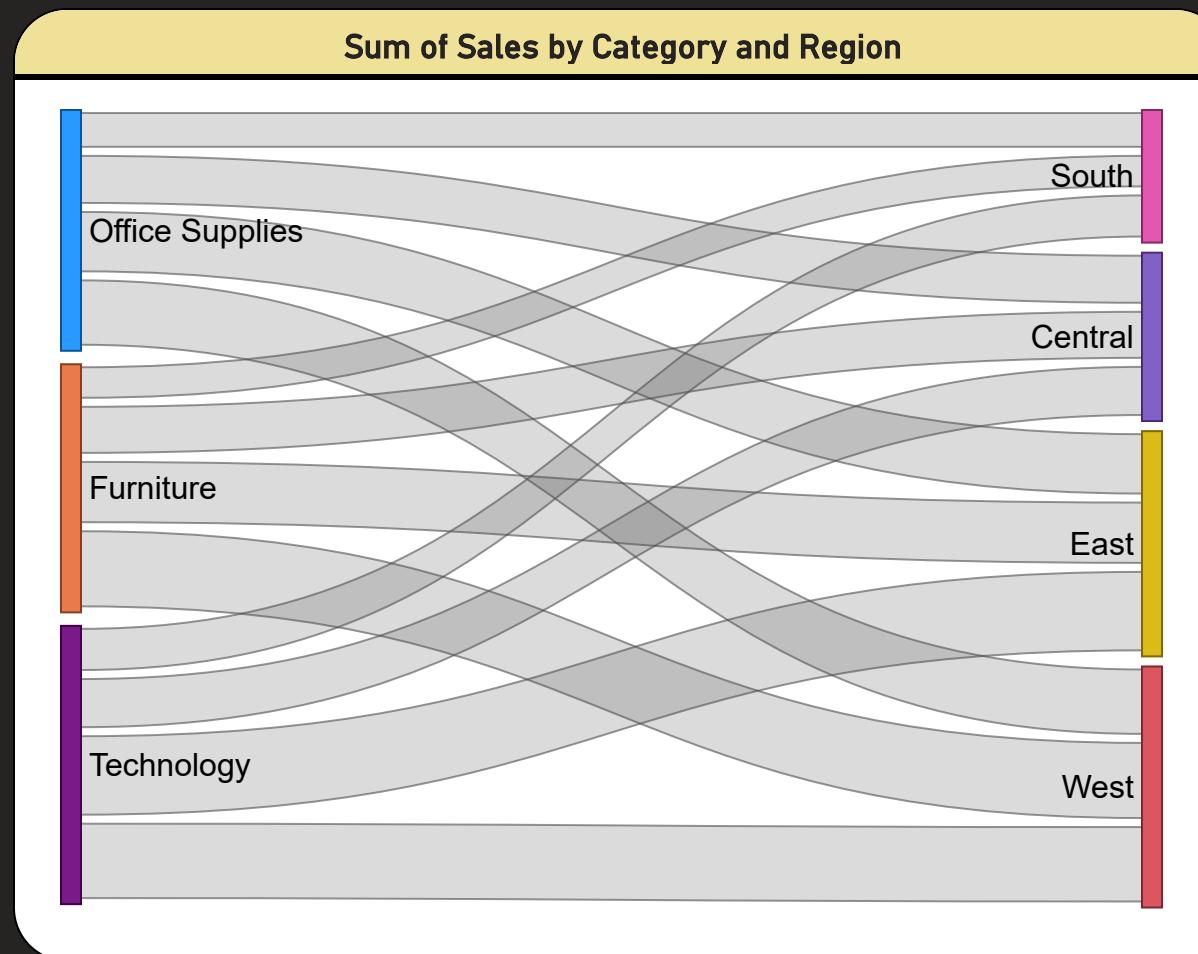
# ANIMATED BAR CHART RACE



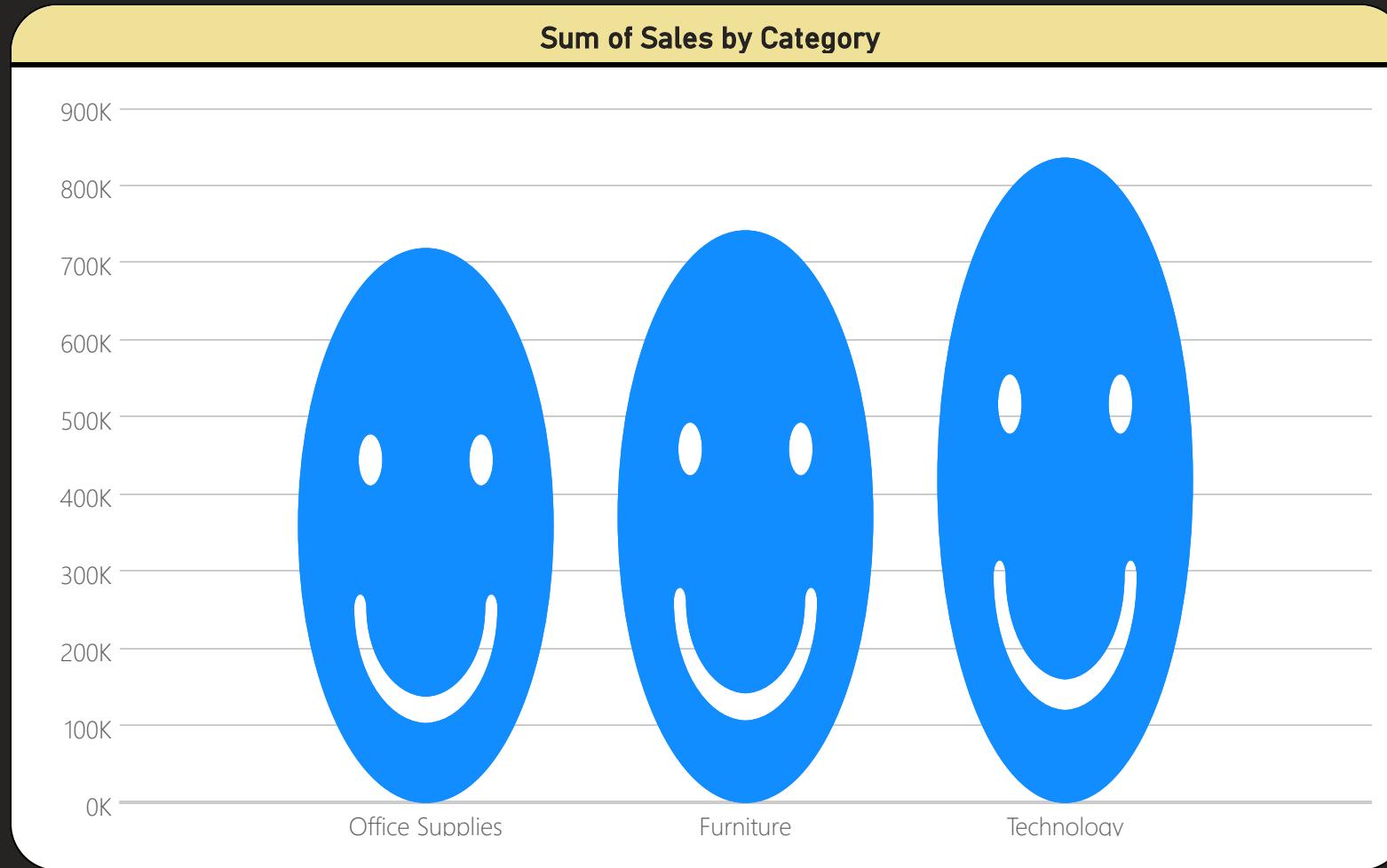
# WORD CLOUD



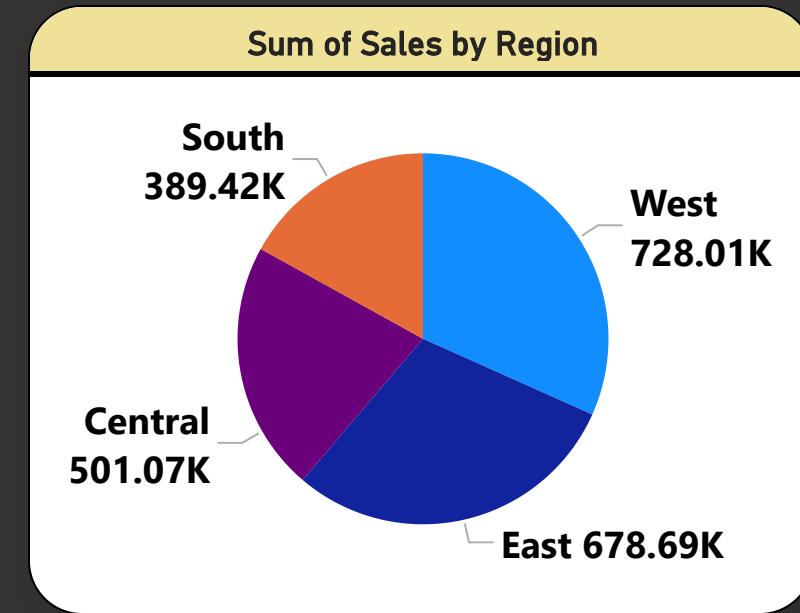
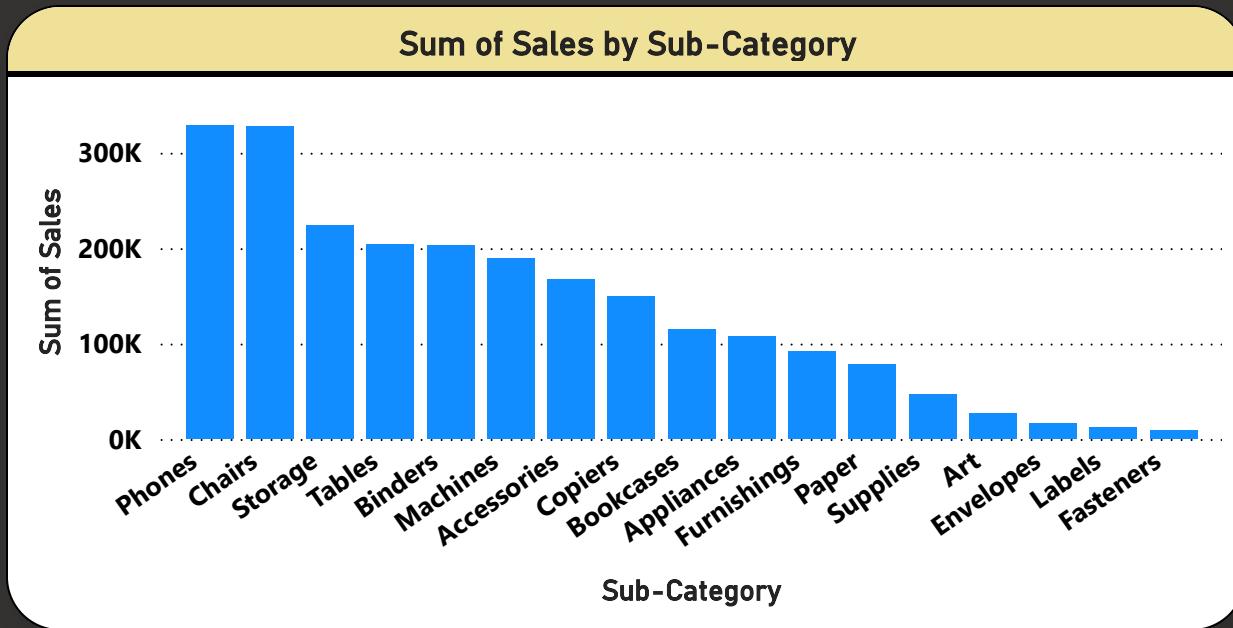
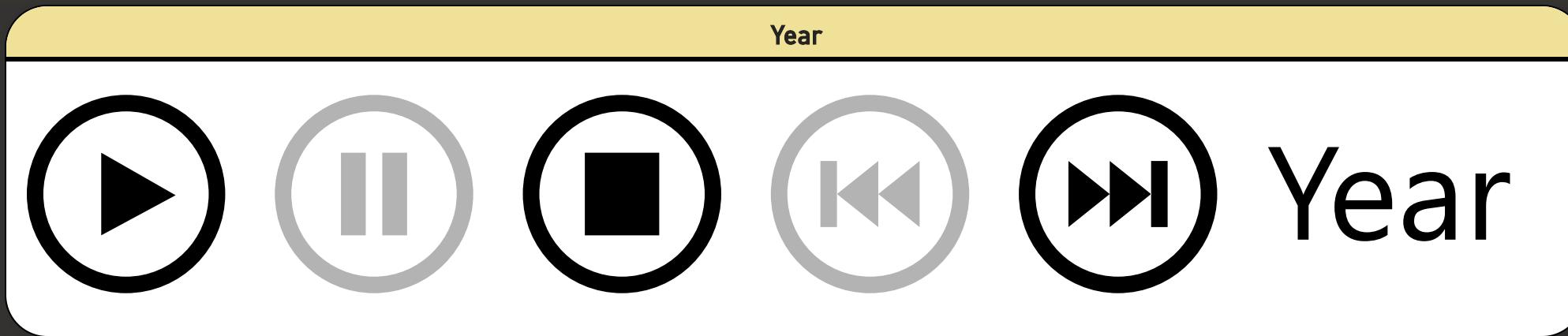
# SANKEY



# INFOGRAPHIC DESIGN



# PLAY AXIS

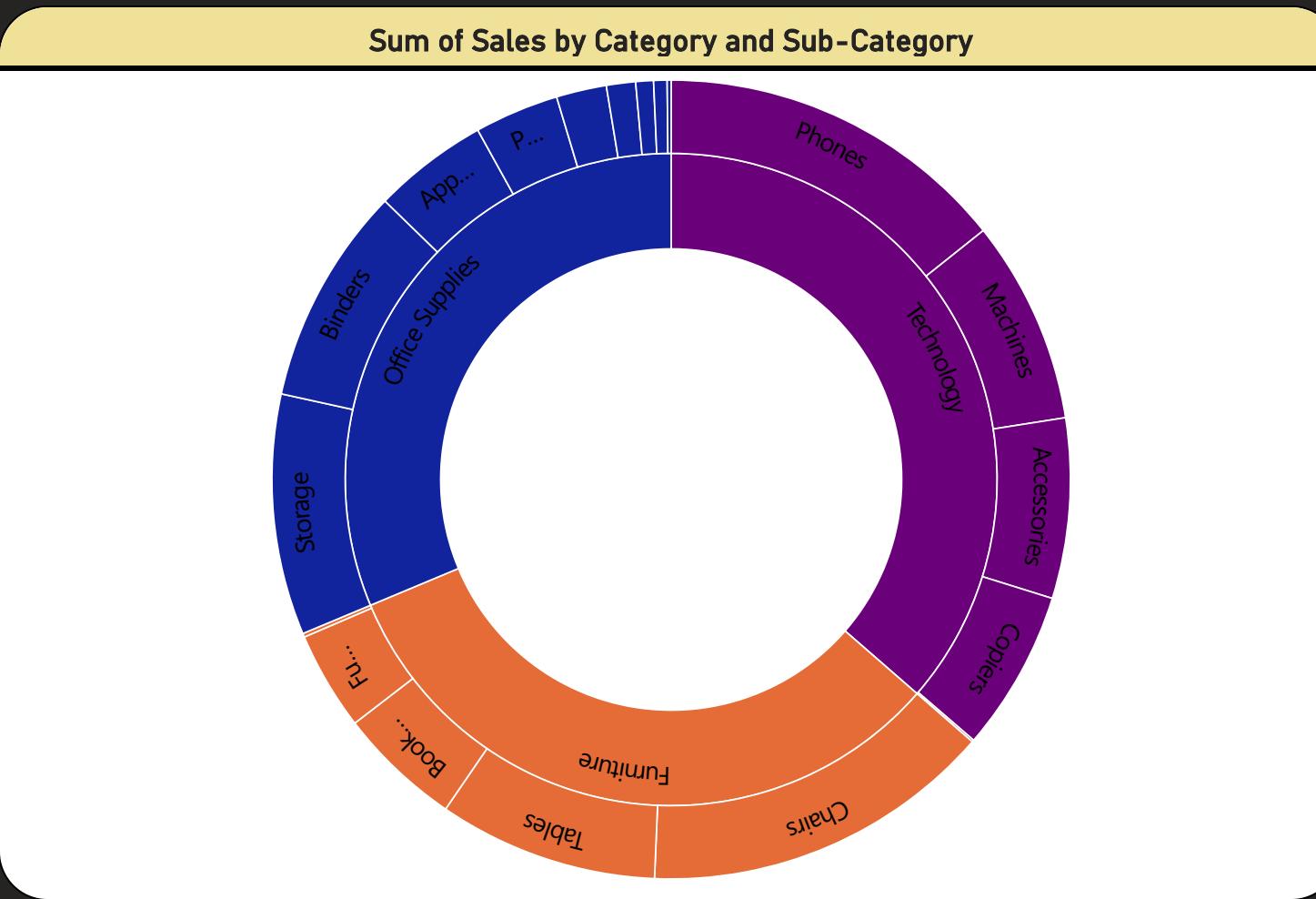


# SCROLLER

Sum of Sales and Sum of Profit by State

California 457687.63150000

# SUNBURST



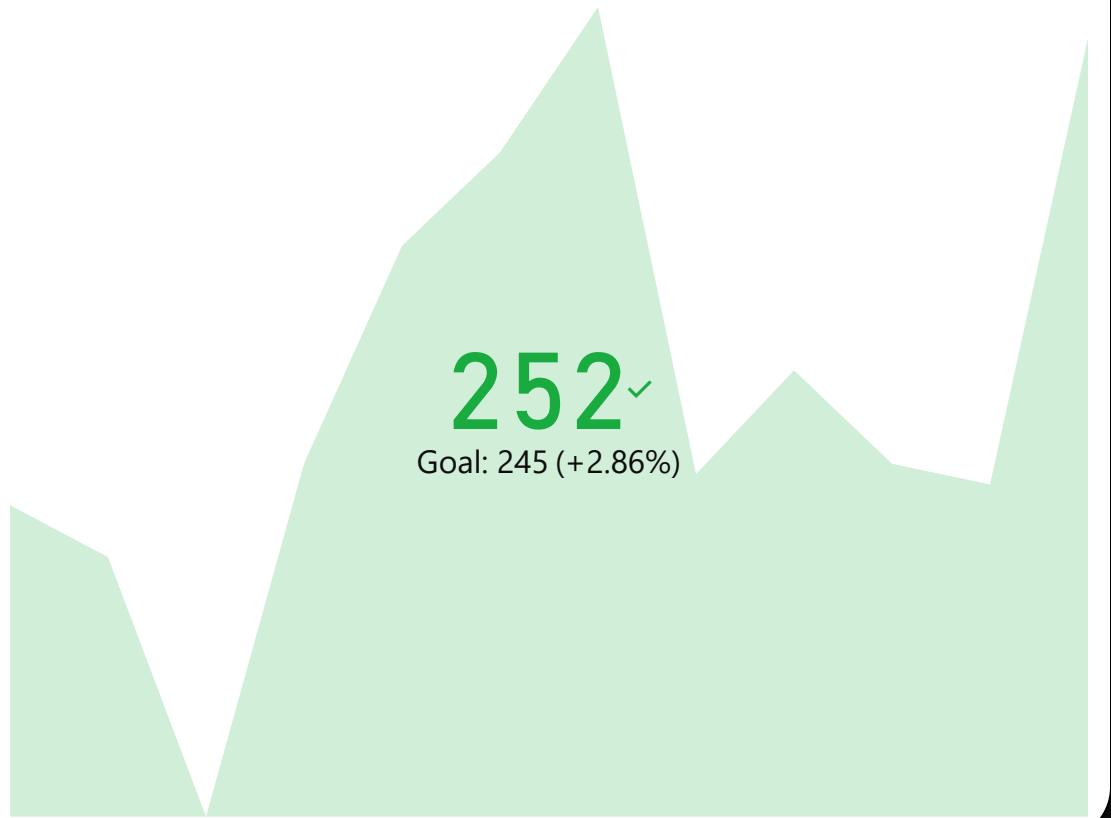
# BciCalendar or Beyondsoft Calendar

**Sum of Profit and Sum of Sales by Order Date**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 -1,161.55	2 -348.46	3 104.67	4 62.51	
6 7.89	7	8	9 131.08	10 -373.30	11	12 62.80
13 160.31	14	15	16	17 -300.05	18	19 -21.71
20	21	22	23 20.81	24 2.13	25	26 84.05
27 -191.64	28 -1,862.31	29	30 302.85	31 38.91		

# KPI AND POWER KPI

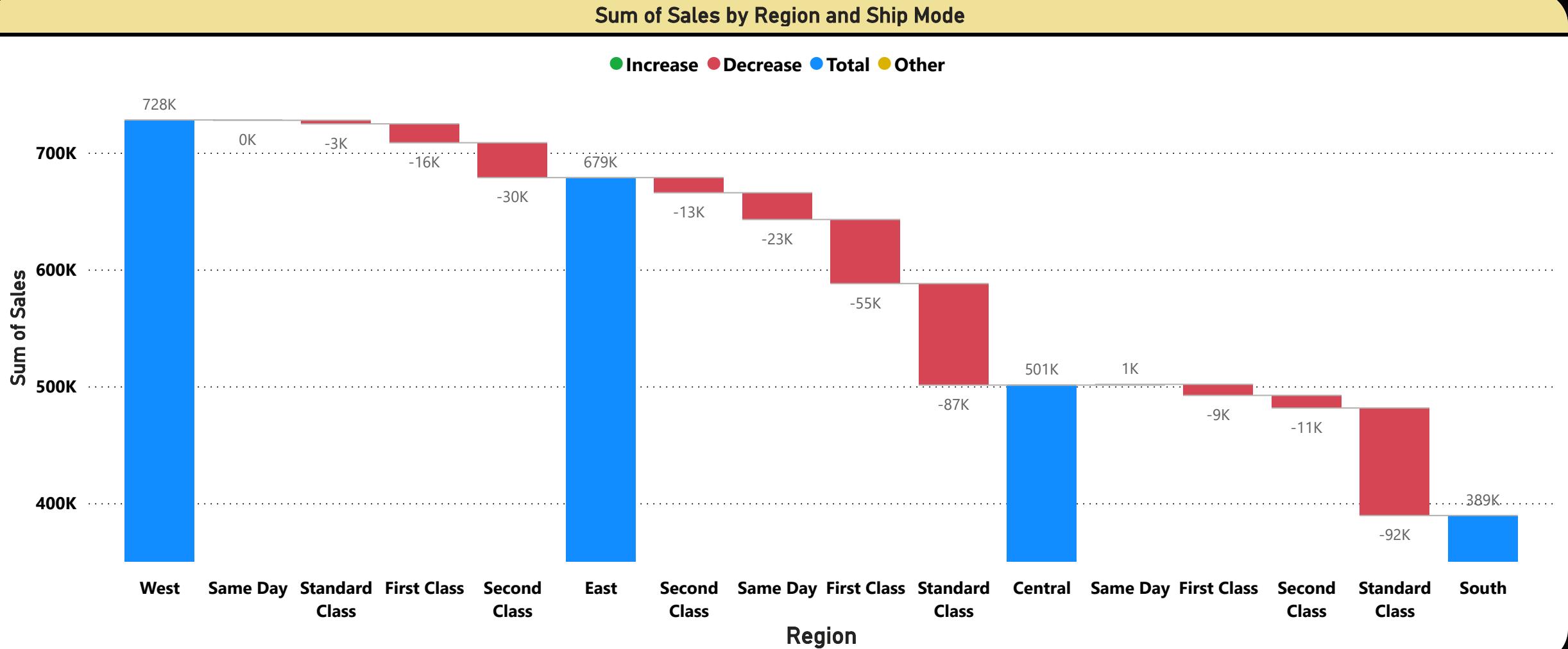
Sum of Actual and Sum of Target by Month Number



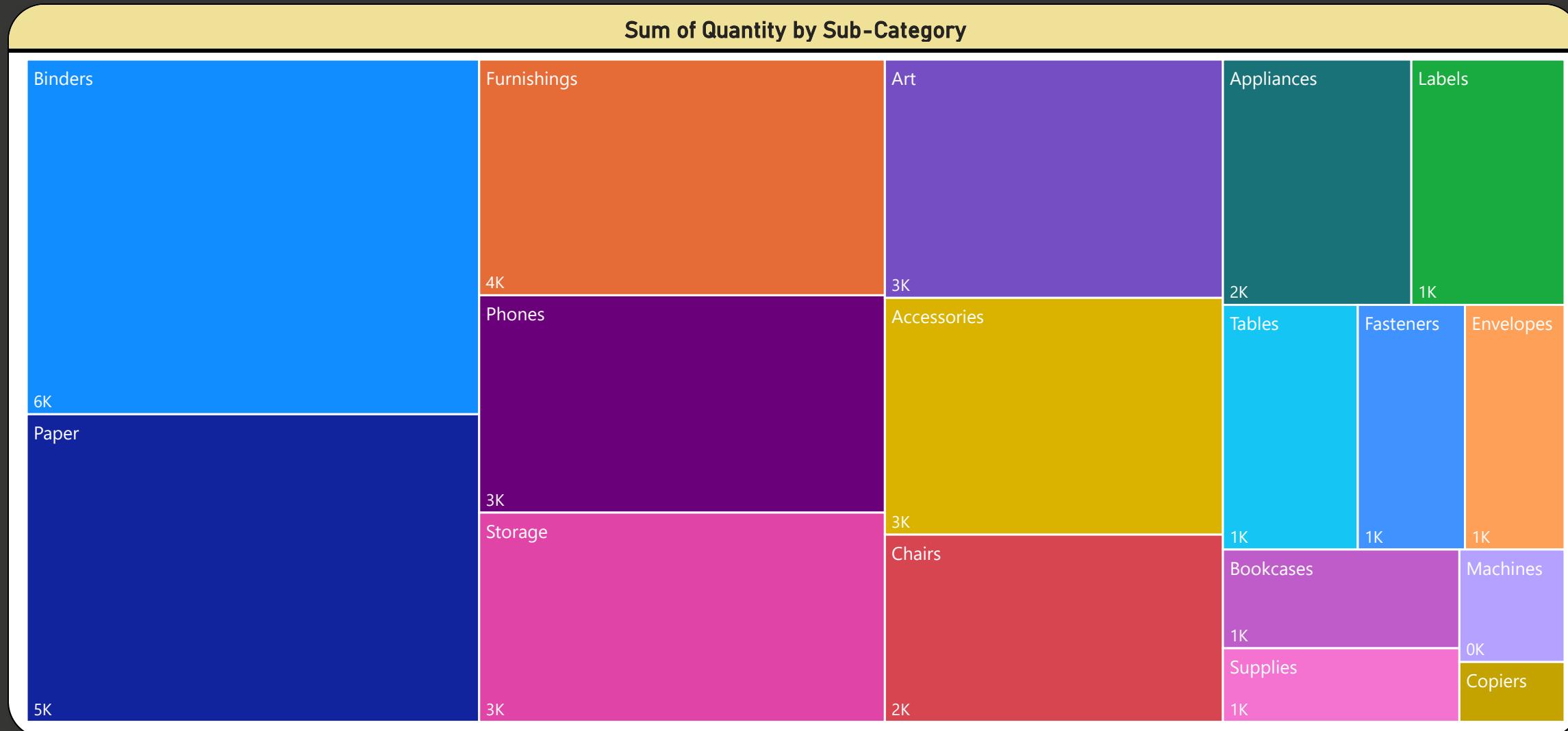
Sum of Actual and Sum of Target by Month



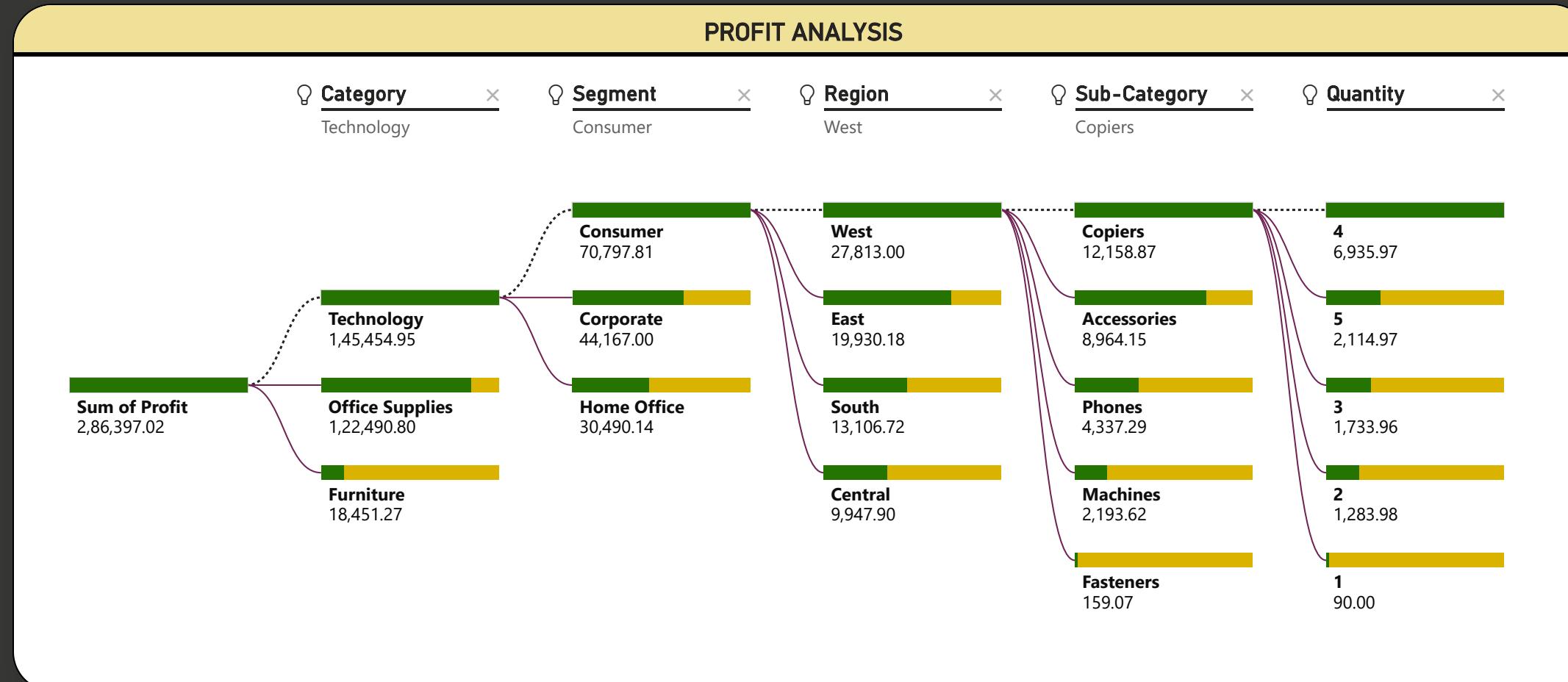
# WATERFALL CHART



# TREE MAP



# DECOMPOSITION TREE



# INSERT TAB

# KEY INFLUENCER CHART

## INFUENCE OF PRODUCT ON SALE

Key influencers Top segments

What influences Sales to Increase ?

When...

....the average of Sales increases by

Sub-Category is Tables

428.2

Sub-Category is Chairs

322

Sub-Category is Bookcases

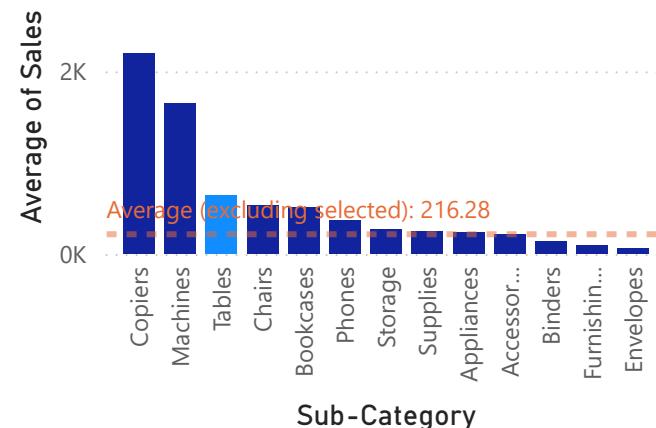
280.4

Sub-Category is Phones

153.8



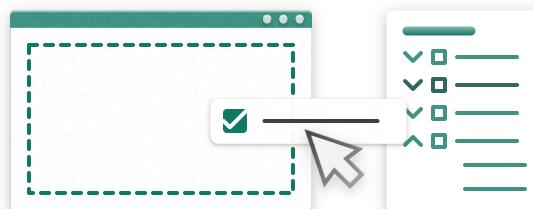
← Sales is more likely to increase when Sub-Category is Tables than otherwise (on average).



KEY INFLUENCER MENTION DEMINISION VALUE WHICH IS INFLUENCING ALOTS TO THE MATRIX EG - WHICH PRODUCT INFLUENCING SALES OR PROFIT ETC .

## Build visuals with your data

Select or drag fields from the Data pane onto the report canvas.



## Build visuals with your data

Select or drag fields from the Data pane onto the report canvas.

