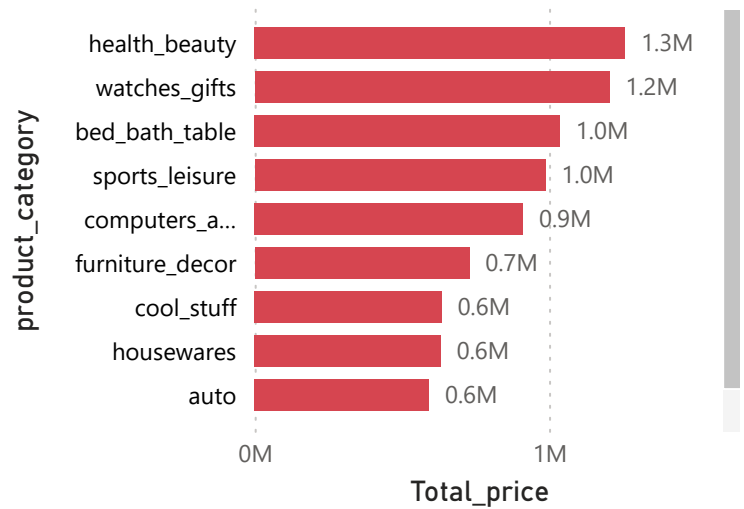


# ShopNest Store

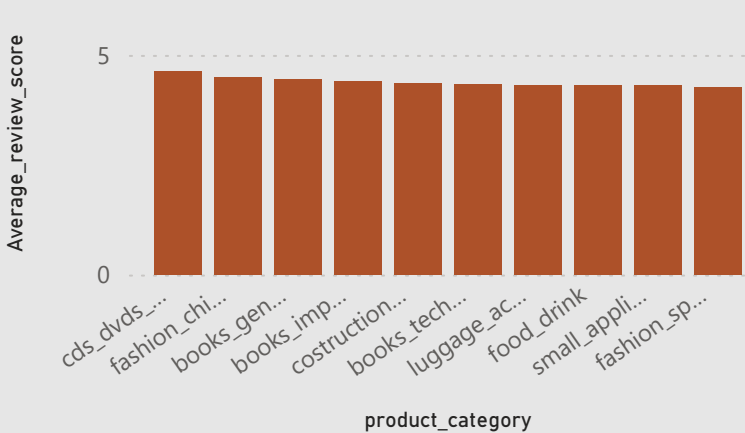
## Top 10 product categories by total sales



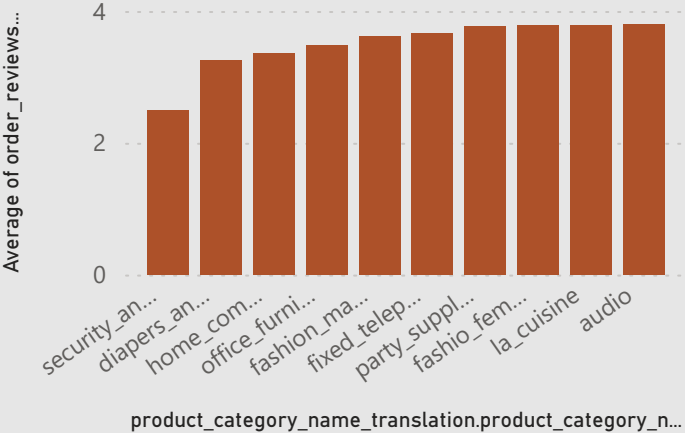
## Delayed Orders Analysis

| product_category          | Order Count |
|---------------------------|-------------|
| bed_bath_table            | 811         |
| health_beauty             | 776         |
| sports_leisure            | 584         |
| furniture_decor           | 535         |
| computers_accessorie<br>s | 503         |
| watches_gifts             | 468         |
| housewares                | 399         |
| telephony                 | 349         |
| Total                     | 7827        |

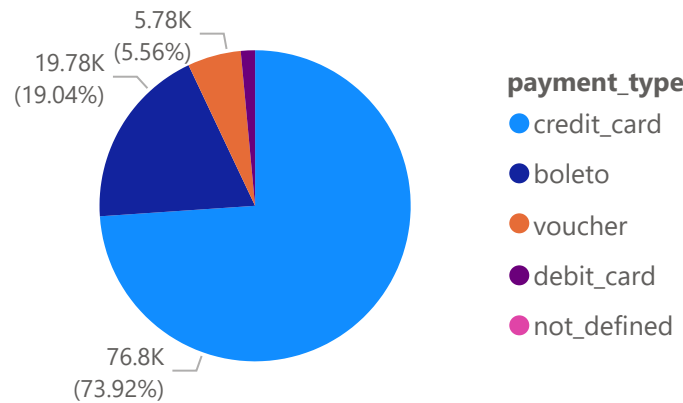
## 10 Top Rated Products



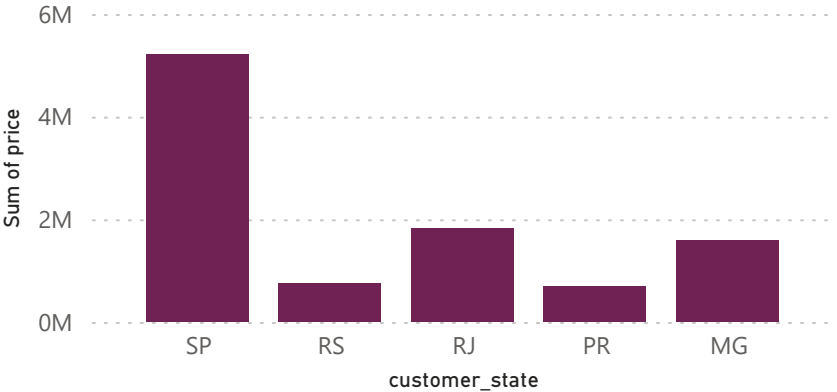
## Bottom 10 lowest-rated products



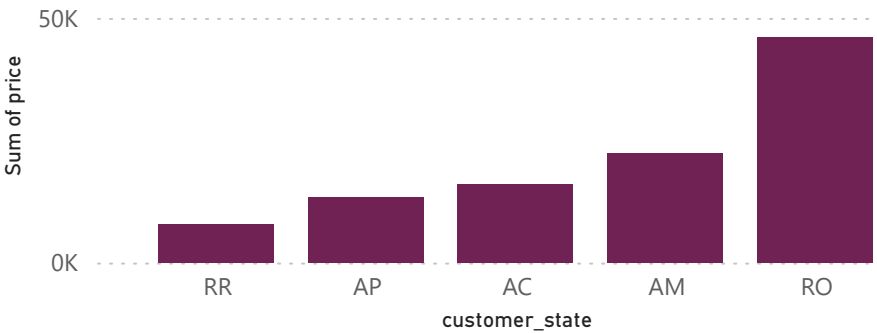
## order count by payment\_type



## State with High sales



## State with Low sales

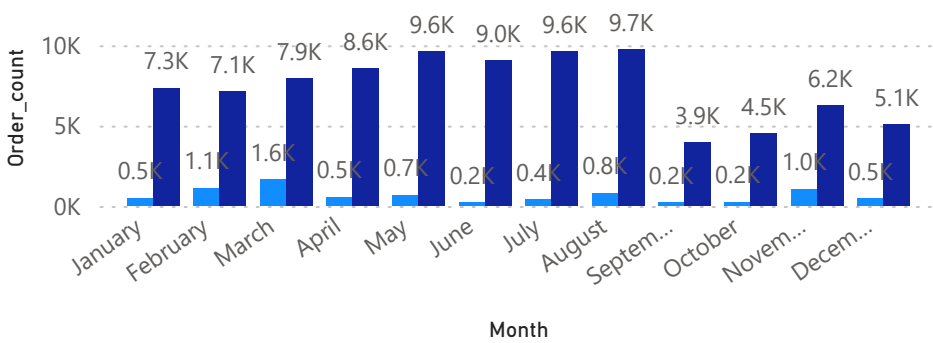


map



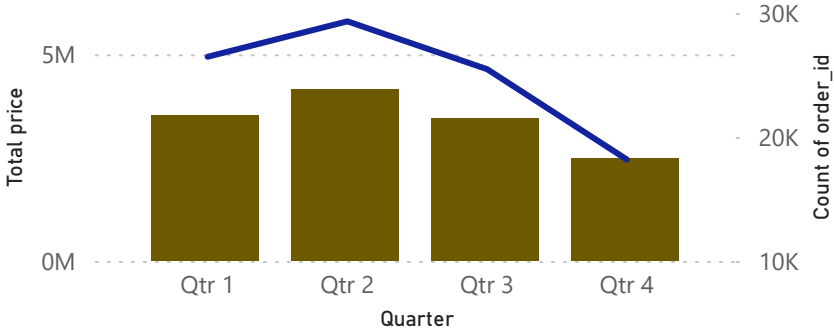
## Order\_count by Month and Deliver\_status

Deliver\_status ● Delayed ● On time

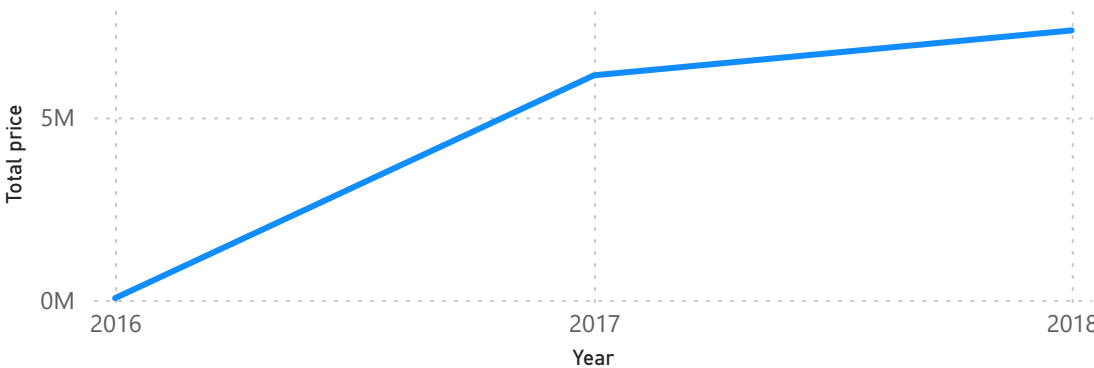


## Sales & Order Count

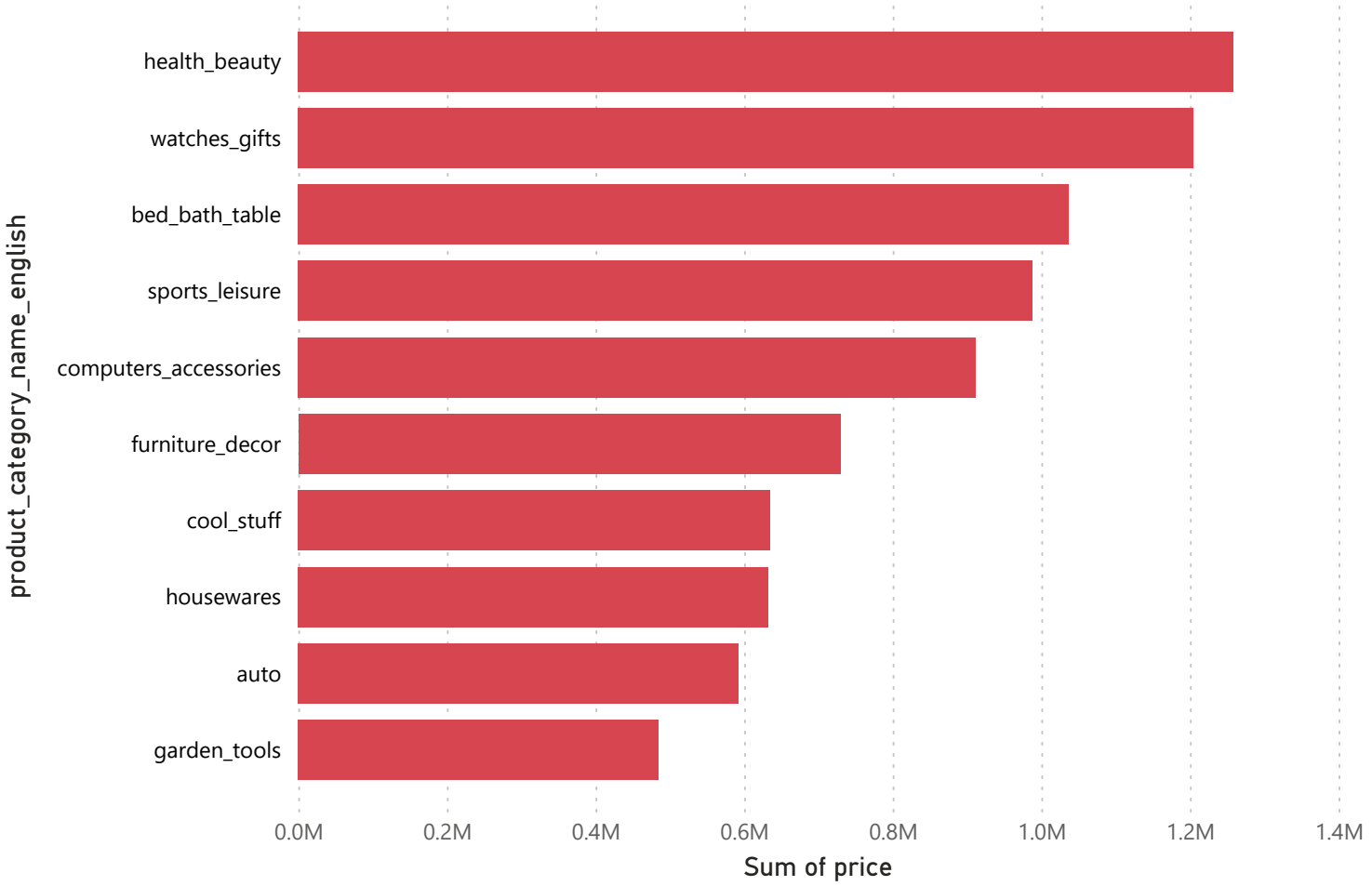
Total price ● Count of order\_id



## Total price by Year



Sum of price by product\_category\_name\_english

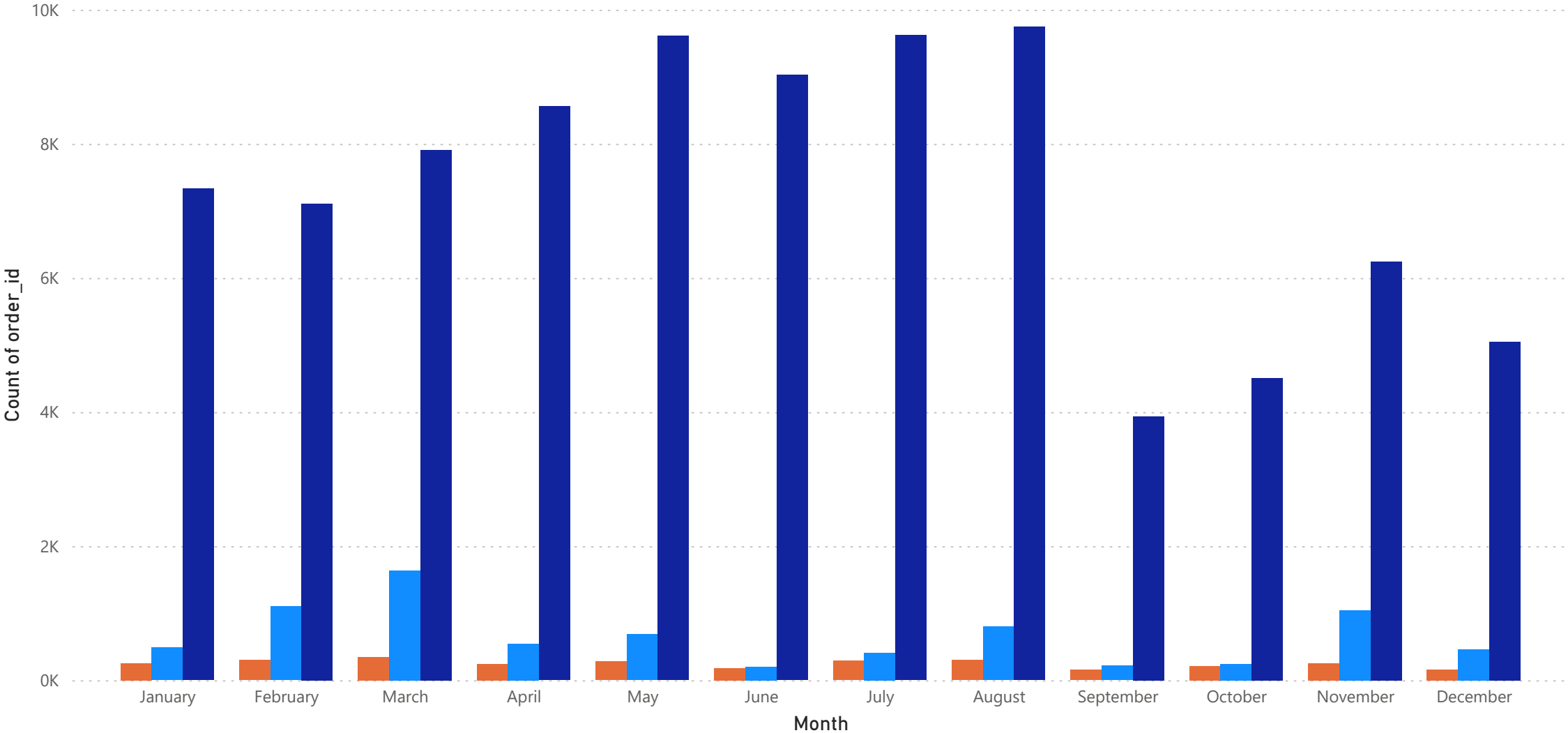


**Delayed Orders Analysis**

| product_category_name_english   | Count of order_id |
|---------------------------------|-------------------|
| ▲                               | 128               |
| agro_industry_and_commerce      | 9                 |
| air_conditioning                | 10                |
| art                             | 15                |
| arts_and_craftmanship           | 2                 |
| audio                           | 45                |
| auto                            | 328               |
| baby                            | 258               |
| bed_bath_table                  | 811               |
| books_general_interest          | 34                |
| books_imported                  | 2                 |
| books_technical                 | 28                |
| christmas_supplies              | 12                |
| cine_photo                      | 5                 |
| computers                       | 13                |
| computers_accessories           | 503               |
| consoles_games                  | 83                |
| construction_tools_construction | 67                |
| construction_tools_lights       | 22                |
| construction_tools_safety       | 7                 |
| cool_stuff                      | 243               |
| costruction_tools_garden        | 13                |
| Total                           | 7827              |

Count of order\_id by Month and Deliver\_status

Deliver\_status (Blank) Delayed On time





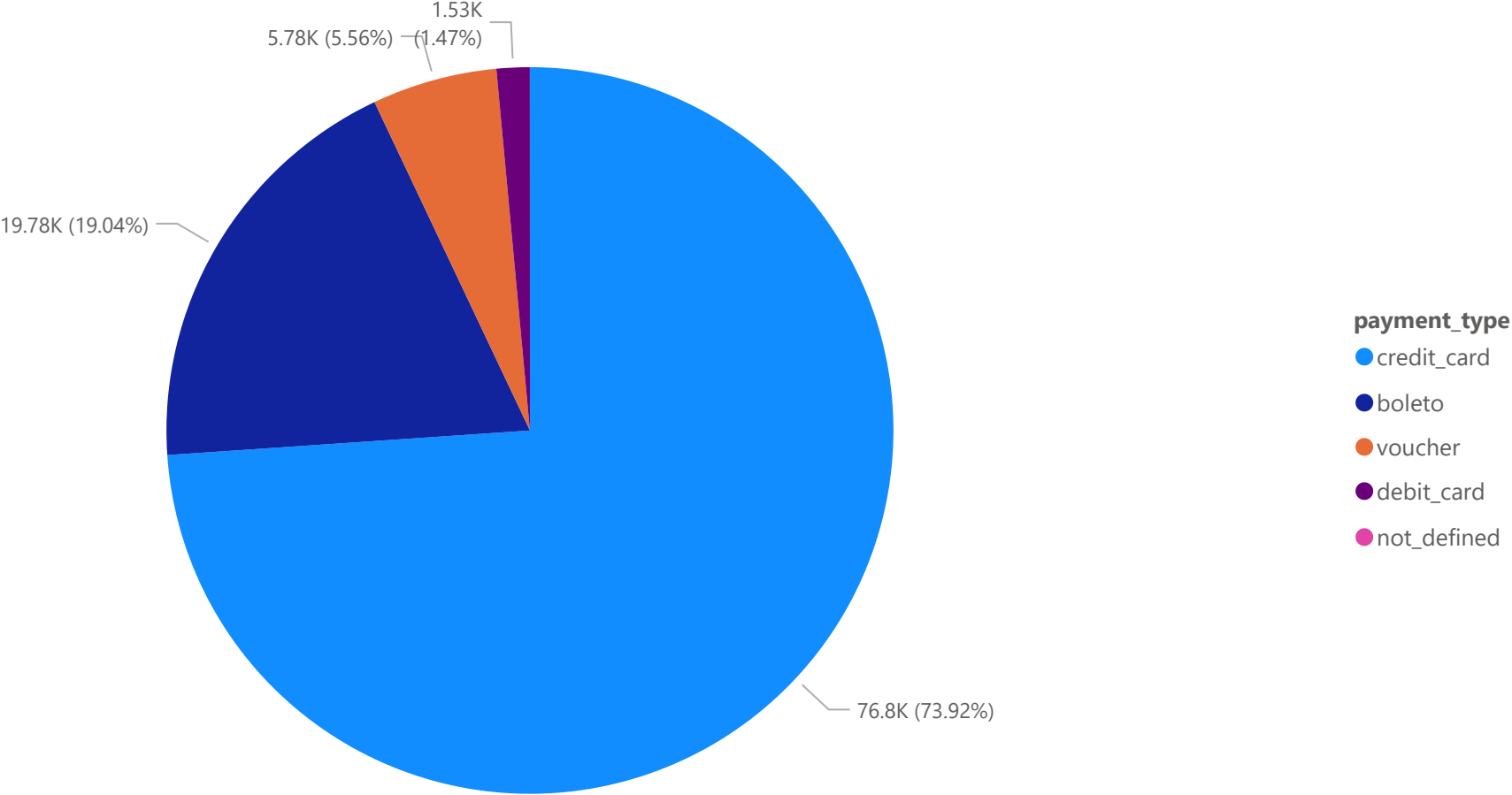
order\_purchase\_timestamp

03-10-2016

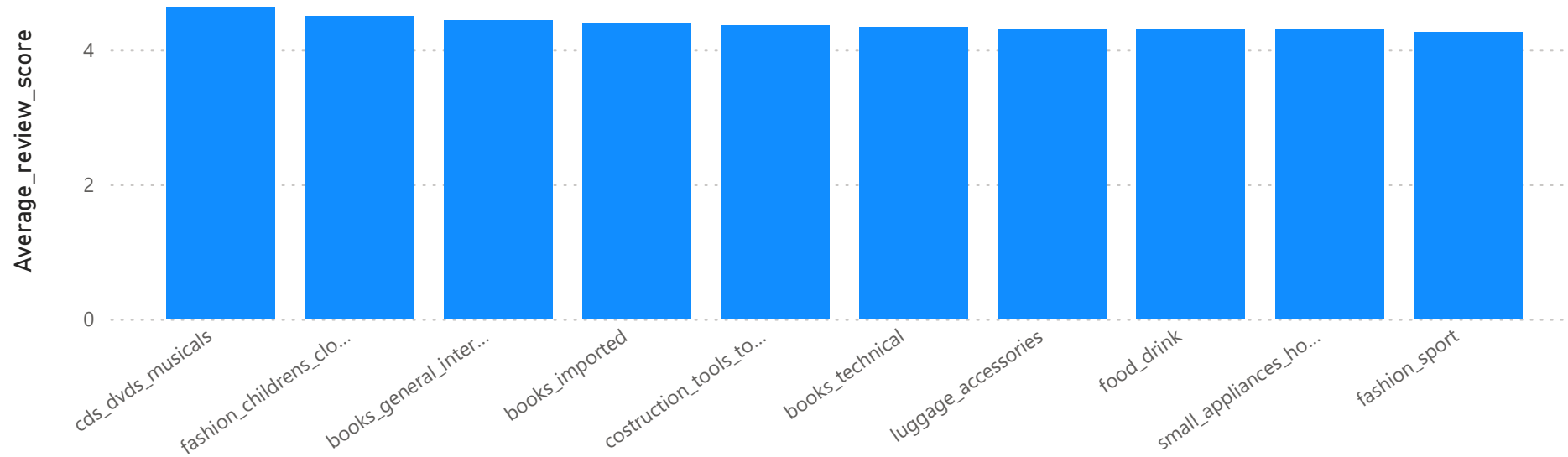
23-02-2018

| product_category_name_english | Count of order_id | Sum of price | Deliver_status |
|-------------------------------|-------------------|--------------|----------------|
| bed_bath_table                | 5146              | 5,64,831.31  | On time        |
| sports_leisure                | 4289              | 5,34,967.69  | On time        |
| health_beauty                 | 4082              | 5,67,790.00  | On time        |
| furniture_decor               | 3575              | 3,72,767.91  | On time        |
| computers_accessories         | 3515              | 5,09,864.01  | On time        |
| housewares                    | 2783              | 2,68,542.65  | On time        |
| toys                          | 2496              | 3,11,266.97  | On time        |
| cool_stuff                    | 2444              | 4,11,962.80  | On time        |
| watches_gifts                 | 2438              | 5,51,356.77  | On time        |
| telephony                     | 2405              | 1,49,627.23  | On time        |
| garden_tools                  | 2156              | 2,86,851.33  | On time        |
| perfumery                     | 1863              | 2,34,631.82  | On time        |
| auto                          | 1738              | 2,60,227.99  | On time        |
| baby                          | 1374              | 1,74,232.78  | On time        |
| stationery                    | 1276              | 1,28,903.68  | On time        |
| electronics                   | 1250              | 73,799.52    | On time        |
| fashion_bags_accessories      | 1134              | 88,690.00    | On time        |
|                               | 960               | 1,20,736.62  | On time        |
| pet_shop                      | 791               | 98,105.14    | On time        |
| office_furniture              | 688               | 1,42,444.93  | On time        |
|                               | 685               | 85,811.16    | On time        |
| Total                         | 51980             | 69,57,586.83 |                |

Count of order\_id by payment\_type

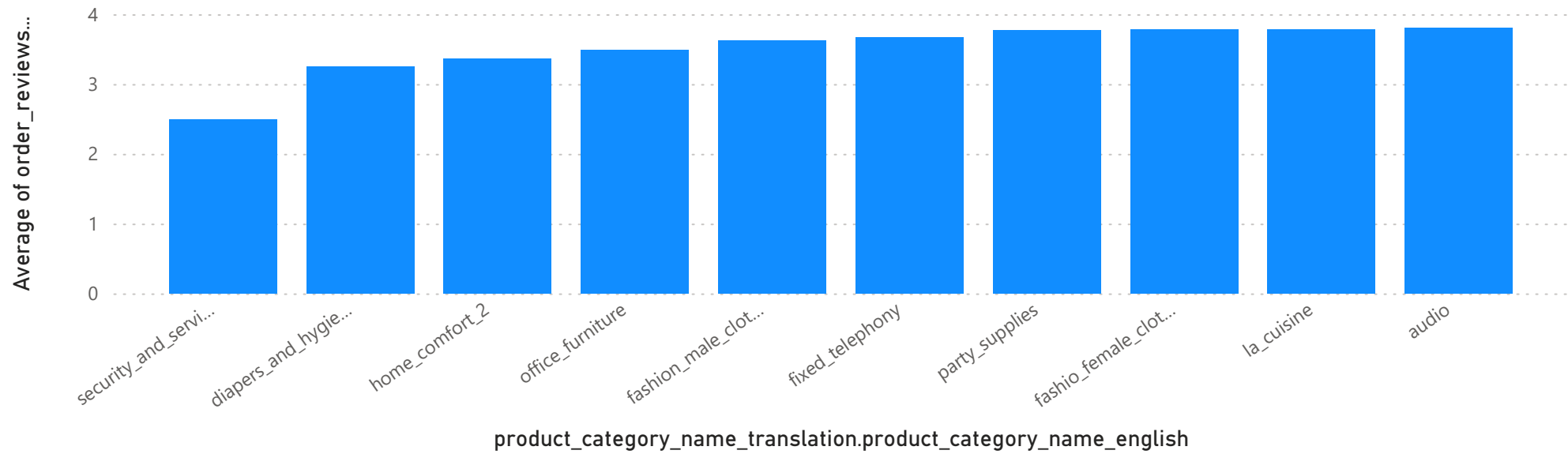


## 10 Top Rated Products



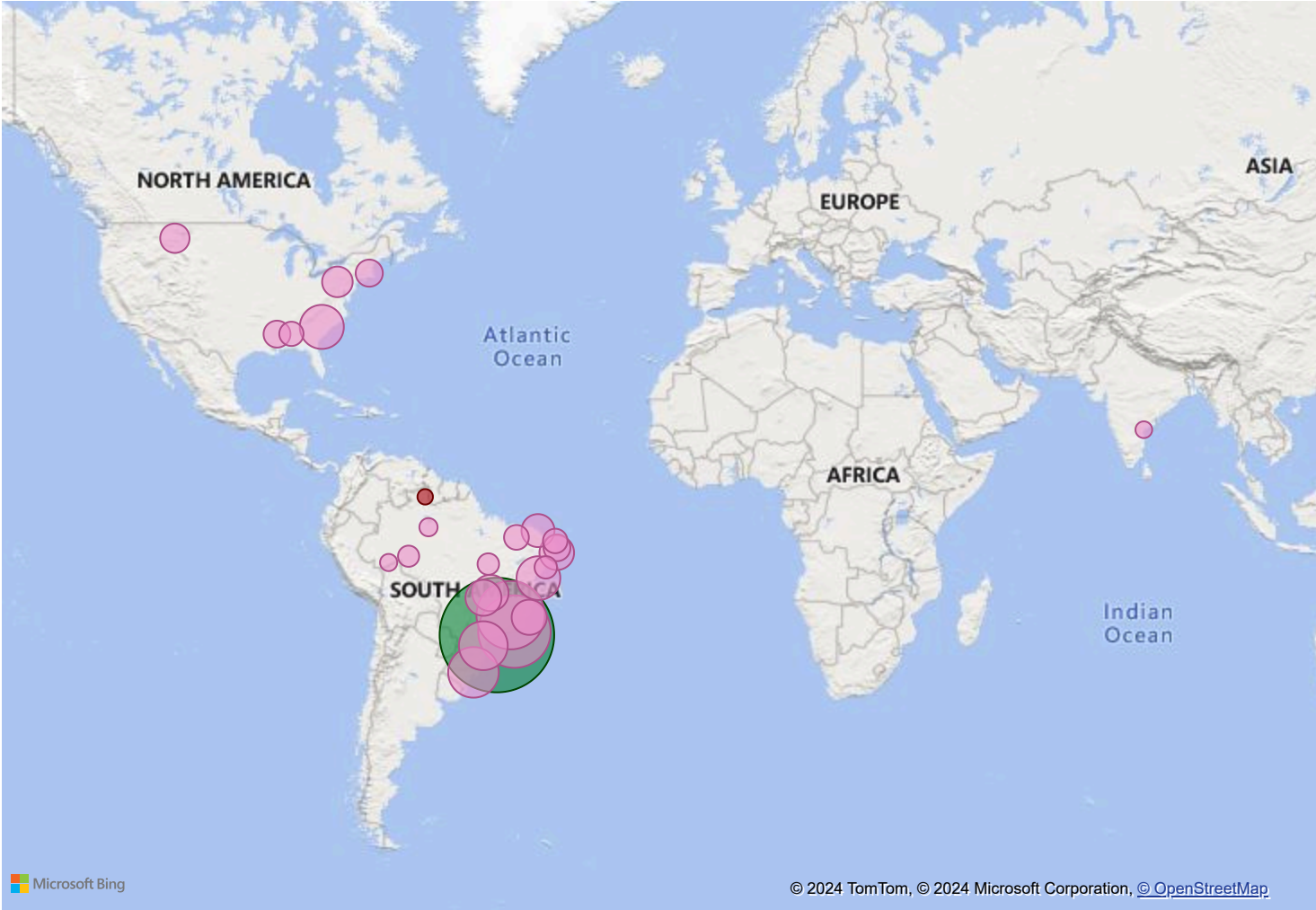
product\_category

## Bottom 10 lowest-rated products





State Vs Sales



geolocation\_state

- ☐ AC
- ☐ AL
- ☐ AM
- ☐ AP
- ☐ BA
- ☐ CE
- ☐ DF
- ☐ ES
- ☐ GO
- ☐ MA
- ☐ MC

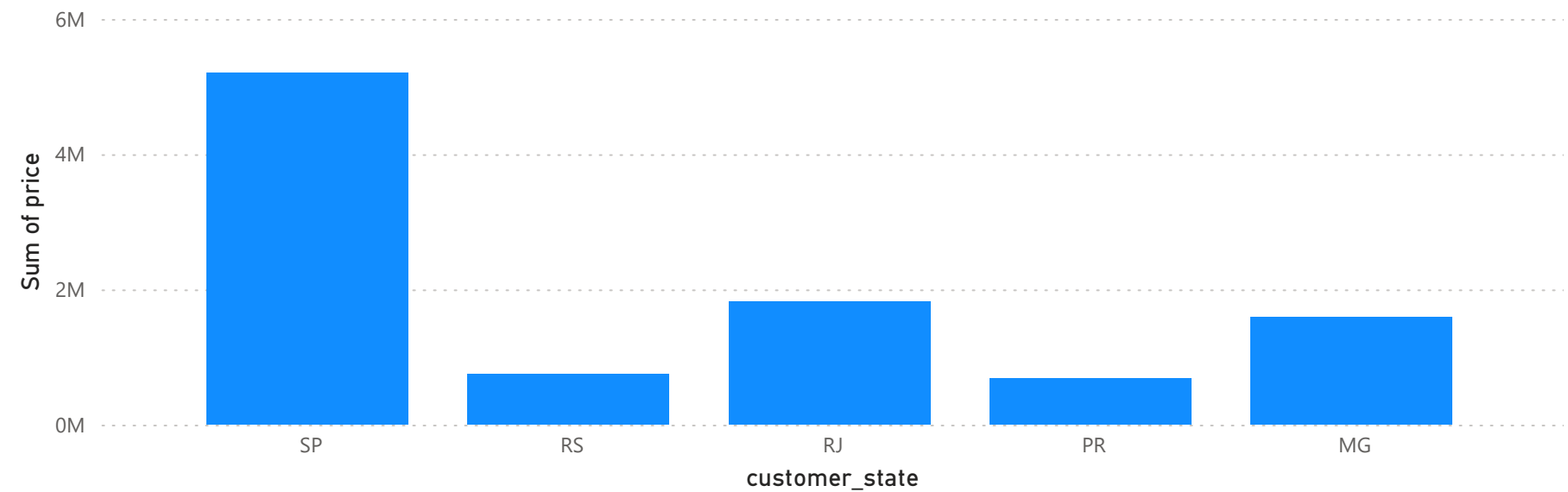






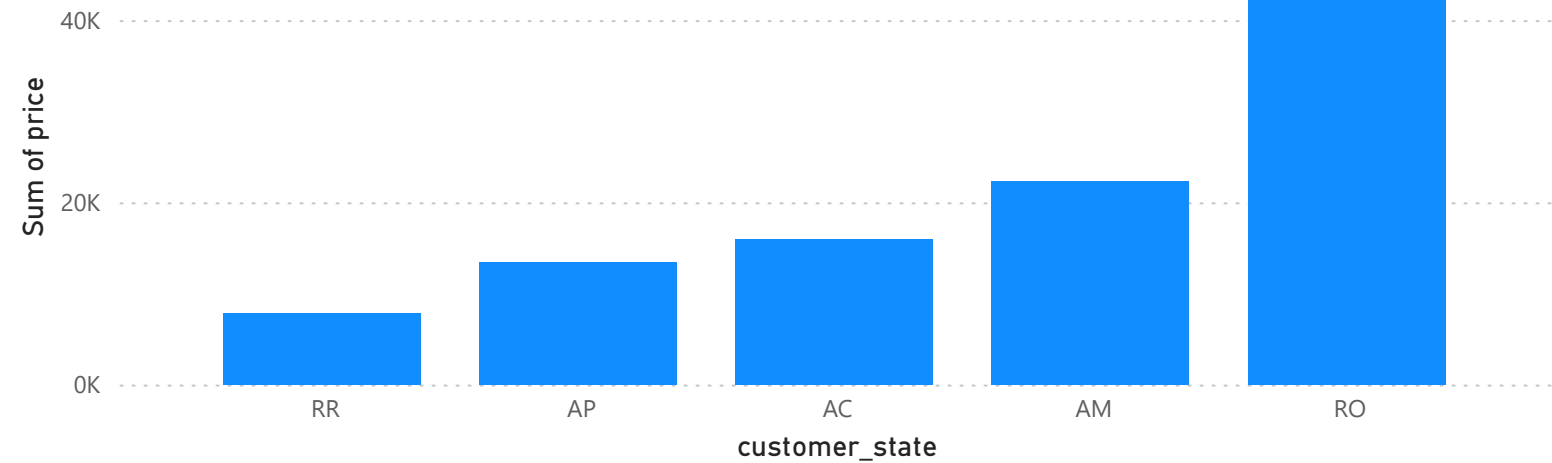
| customer_state | customer_city | Sum of price | Average of order_reviews_dataset.review_score |
|----------------|---------------|--------------|---|
| RR             | boa vista     | 7,739.53     | 3.57  |
| RR             | bonfim        | 89.90        | 4.00  |
| Total          |               | 7,829.43     | 3.58  |

State with High sales



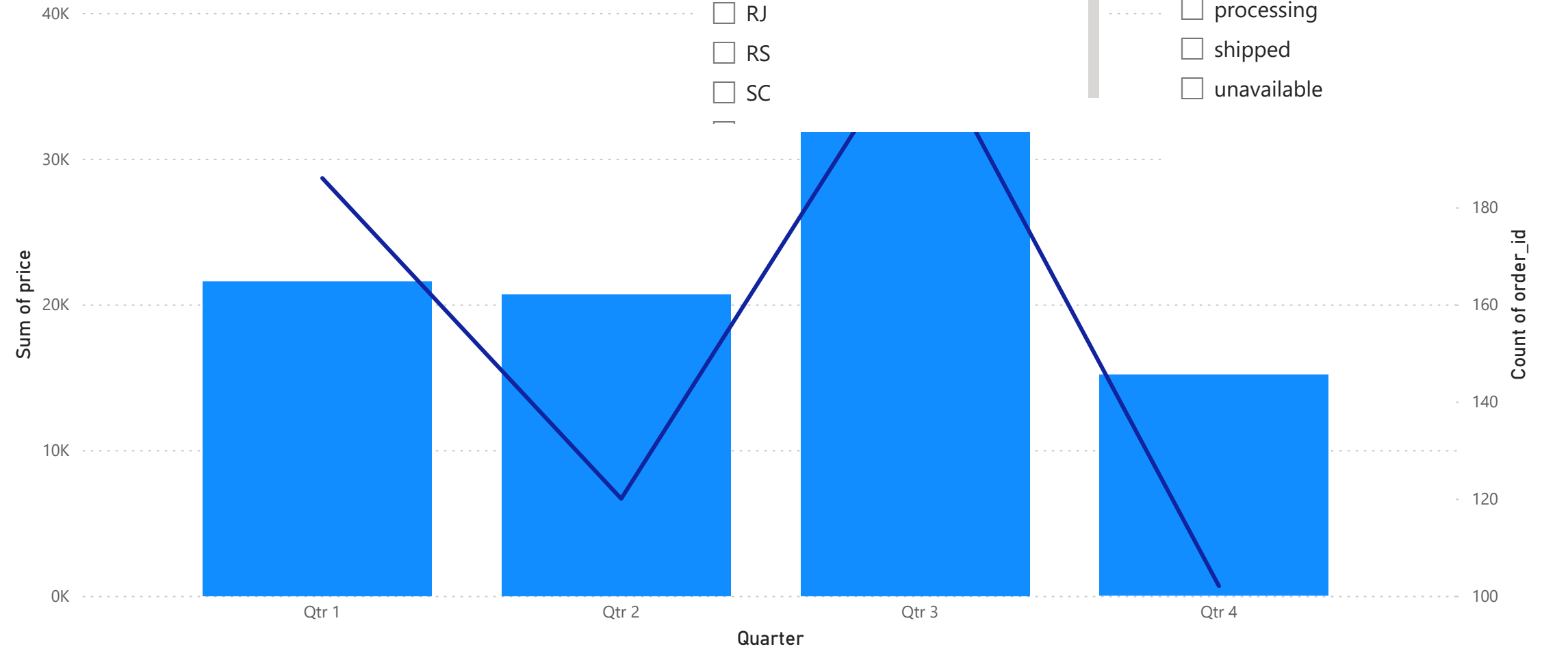
| Sum of price   | customer_state |
|----------------|----------------|
| 7,829.43       | RR             |
| 13,474.30      | AP             |
| 15,982.95      | AC             |
| 22,356.84      | AM             |
| 46,140.64      | RO             |
| 49,621.74      | TO             |
| 58,920.85      | SE             |
| 80,314.81      | AL             |
| 83,034.98      | RN             |
| 86,914.08      | PI             |
| 1,15,268.08    | PB             |
| 1,16,812.64    | MS             |
| 1,35,91,643.70 |                |

State with Low sales



Sum of price and Count of order\_id by Quarter

● Sum of price ● Count of order\_id



product\_category\_name\_english

- ☐ (Blank)
- ☐ agro\_industry\_and\_commerce
- ☐ air\_conditioning
- ☐ art
- ☐ arts\_and\_craftmanship
- ☐ audio



Total Price by Year

