

Analyze Sales

CS5200 Practicum I

Deivasigamani, Anjana

Spring 2025

Analysis by Restaurant

RestaurantName	TotalVisits	UniqueCustomers	LoyaltyCustomers	TotalFoodRevenue	TotalAlcoholRevenue
Bite & Bun	15961	5	6393	562994.8	70434.13
The Burger Joint	15684	4	6309	551031.7	71661.04
Flame Shack	15599	3	6259	544853.6	69722.71
Burger Haven	15527	3	6185	542519.1	69072.84
Big Bite Burgers	15502	3	6238	541604.7	67515.92
Grill & Thrill	15484	2	6121	546699.9	67897.39
Stacked & Sizzled	15451	5	6201	540318.0	67278.61
Bun Fi	15407	3	6090	542381.6	67237.07
Patty Palace	15259	4	6155	534400.0	67175.60

Analysis by Year

Year	TotalRevenue	AvgPerPartySpent	AvgPartySize
2018	303343.4	39.72544	2.3100
2019	456590.5	39.84558	2.3155
2020	500901.2	39.31104	2.2942
2021	645308.1	39.49737	2.2958
2022	1208142.0	39.44953	2.2968
2023	1145688.8	39.36534	2.3022
2024	1264824.4	39.56285	2.3196

Trend by Year

