

ANJANA KUTTAMATH

creative designer | architect

ARLINGTON, VA • anjana.kuttamath9@gmail.com • 5715410854 • [linkedin](#)



“

I'm a Creative Designer with a background in Architecture and a passion for building user - centered digital experiences where I believe **Great design is about understanding people and their needs.**

I leverage my ability to solve complex design challenges by creating intuitive, engaging digital interfaces. Currently pursuing a master's in Interaction Design at George Washington University. ”

Skills

UX Design & Prototyping: Wireframes, User Flows, Prototyping, Interaction Design

User Research: Usability Testing, User Interviews, Personas, Journey Mapping, A/B Testing

Collaboration: Cross-functional Teams, Agile Development, Product Management, Engineer Collaboration

Tools: Figma, Sketch, Adobe XD, InVision, Miro, Adobe Creative Suite

Frontend Technologies: HTML, CSS, JavaScript (Basic)

Additional Skills: Empathy-driven Design, Accessibility, Design Sprints, Design Thinking

Experience

George Washington University, Washington, DC

Aug 2023 - Present

UX Designer

- Developed wireframes, interactive prototypes, and user flows using Figma, ensuring consistency across platforms and products.
- Conducted usability testing and user interviews, incorporating feedback to improve accessibility and functionality.
- Collaborated with cross-functional teams to design, focusing on accessibility and user-centered design principles.

Formstudios, Hyderabad, India

Jun 2021 - Sep 2023

Architect

- Led client meetings to gather design requirements, translating client needs into functional and comprehensive design solutions.
- Collaborated with engineers to resolve challenges, delivering multiple client projects, including 3 government projects.
- Applied problem-solving skills to address complex design challenges and create innovative solutions for high-profile projects.

Formstudios, Hyderabad, India

Jun 2020 - May 2021

Intern Architect

- Assisted senior architects in drafting and developing Good for Site (GFS) drawings.
- Worked with senior architects to deliver large-scale construction projects.
- Collaborated on corporate design projects, contributing to innovative solutions.

Projects

Salveo Innovations

Washington, DC

Salveo Innovations needed a catalog to showcase their journey and future plans to clients and partners, so I was responsible for designing a user-friendly and visually appealing solution. Using Figma, I collaborated with the client, conducted meetings, and refined the design based on their feedback, helping the company present their story more effectively & improved user satisfaction by 30%

Coils to Locs

Washington, DC

Coils to Locs needed to update their catalog with new wig styles and make it easy for clients to understand online, so I was tasked with designing a clear and visually engaging digital catalog. Using Figma, I created the catalog and collaborated with several review meetings, also assisting with packaging design, improving product presentation and enhancing the customer experience.

United Thai Boxing

Washington, DC

United Thai Boxing wanted to redesign their logo reflecting their Muay Thai heritage, so I redesigned it using Figma, balancing tradition with a modern look. This strengthened the gym's brand identity and aligned with their values.

Education

Master's in Interaction Design

Aug 2023 - Present

George Washington University, Washington, DC

Key Courses: User Experience Design, Usability Testing, Creative Coding, Web Design

Bachelor's of Architecture

Jun 2016 - Jun 2021

JNAFAU, Hyderabad, India

Focus: Design Theory, CAD, Manual Drafting, Display Models, Problem Solving, User research