Luisa ANJOS
Software Engineering Apprentice

AnjosLu
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https://anjoslu.github.io

About me

Ranked among the top 3 students in my undergraduate program, I am actively seeking an apprenticeship contract to continue my engineering studies in computer science.

Education

3-year Engineering Degree in Computer Science: Software and Information Systems
Since September 2024 **EFREI** Paris, France
- **Software Development:** Proficiency in C, C++, Java, Python, and Web Development (HTML, CSS, JavaScript). Focus on software technologies, methodologies, and best practices.
- **Cloud Computing and Machine Learning:** Hands-on experience in database management and developing/deploying software solutions.
- **Networking and Security:** Understanding networking fundamentals and security principles essential for software engineering.

(Bac+3) Bachelor of Science in Engineering: Electronics, Electrical Engineering, and Automation (EEA
From September 2021 to June 2024 **Aix- Marseille Université** Marseille, France

End-To-End Digital Marketing: Social Media, SEO & Content Marketing
From March 2020 to December 2020
Stanford University - Continuing Studies Palo Alto, CA, USA

English Studies
From September 2018 to December 2019
CCSF - City College of San Francisco San Francisco, CA, USA

High school
From 2011 to 2014 **EduSESC** Taguatinga, DF, Brazil

Personal and Academic Projects

Art projects with code :
- Beautiful Trigonometry | Hypnotic Flowers | Interactive Display with Rotating Blocks | Dimensional Kinetic Typography
- JavaScript, p5.js

Cat Game - Simple Retro Style Game
- JavaScript, p5.js

Precise facial recognition algorithm
- Python, OpenCV, DeepFace

Simple image denoising AI
- Python, OpenCV, Keras

Study of robotic localization through trilateration with animation and speed regulation
- C, AutoCAD, Matlab

Study of optimal management of renewable energies
- MATLAB

Connect 4 Game - Strategic algorithm with simple AI
- C

Work experience

Marketing and Social Media Manager - remote
Since August 2023 **Tehagá** Brésil
- Improve the company's online presence.
- Optimize social media for brand visibility, engagement, and growth.
- Create engaging content to promote their products.

SEO Specialist and Web Content Writer / Copywriter
From March 2022 to July 2023
HelloSafe Marseille, France
- Creation of SEO content for B2B/B2C with standard tools (Google Analytics, Search Console, ahrefs, HTML).
- Design, implementation, and documentation of SEO strategies.
- Management of multi-platform content in collaboration with providers and cross-functional teams.

English as a Second Language Teacher
From December 2021 to March 2022
MAD Institute Marseille, France

Au Pair Program
From July 2018 to January 2021
AuPairCare San Francisco, CA, USA

Computer Support Technician
From 2015 to July 2018
CSTI - UFRGS Porto Alegre, RS, Brésil
- Aid in error detection and troubleshooting.
- Remote or on-site resolution of system issues.
- Development of skills in effective communication and computer problem-solving.

Languages

Portuguese
Native language

English
C2: Proficient

French
C2: Proficient

Spanish
B2: Conversational

Skills

Digital Marketing, UI/UX design

C | Java | Python | MySQL | Matlab

Html, Css, Javascript, Version Control

SEO tools (Ahrefs, GSC, GA)