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# SmartSell

WHEN IN DOUBT SHOP IT OUT

SMARTSELL

**01**

## **Problem 1**

Many customers engage in window shopping without making a purchase.

**02**

## **Problem 2**

66% people spend money on products that don't cater their needs.

**03**

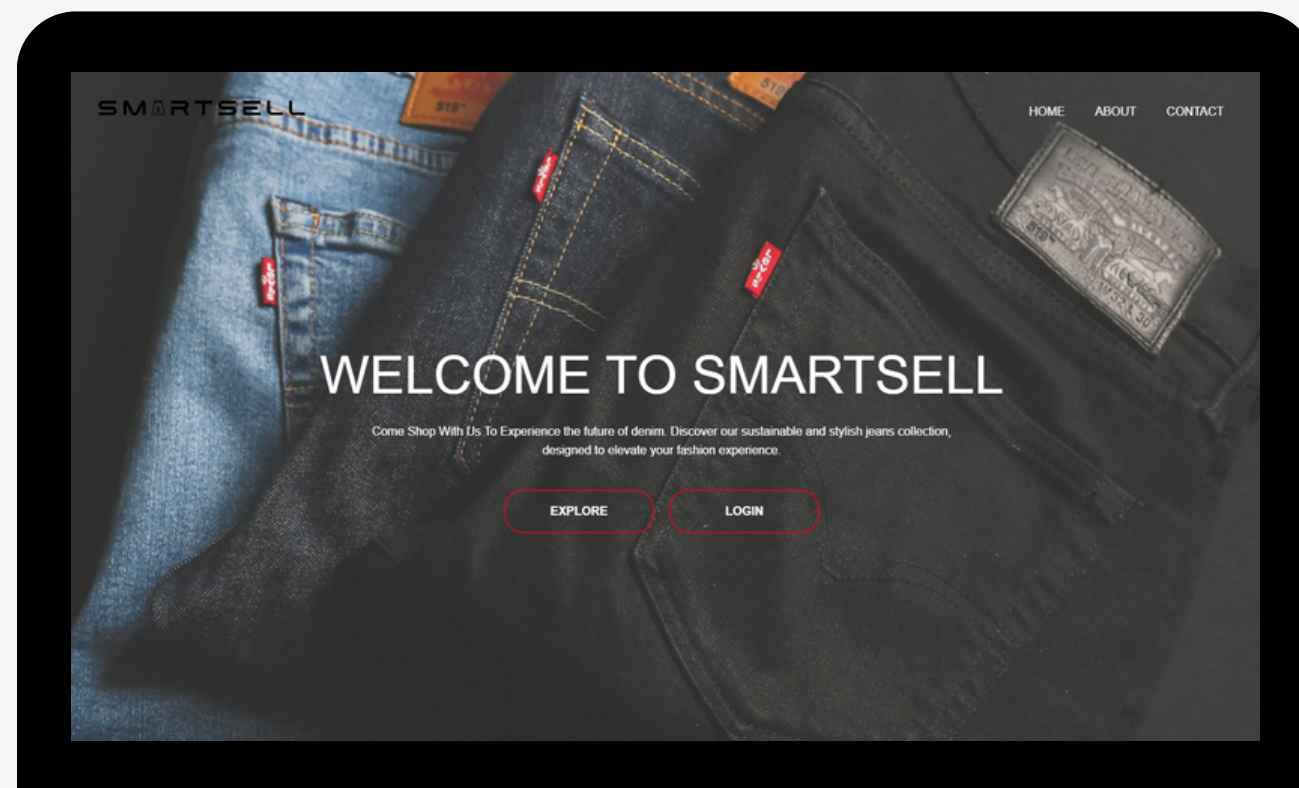
## **Problem 3**

Cluttered products can make users confusing.



## **Solution**

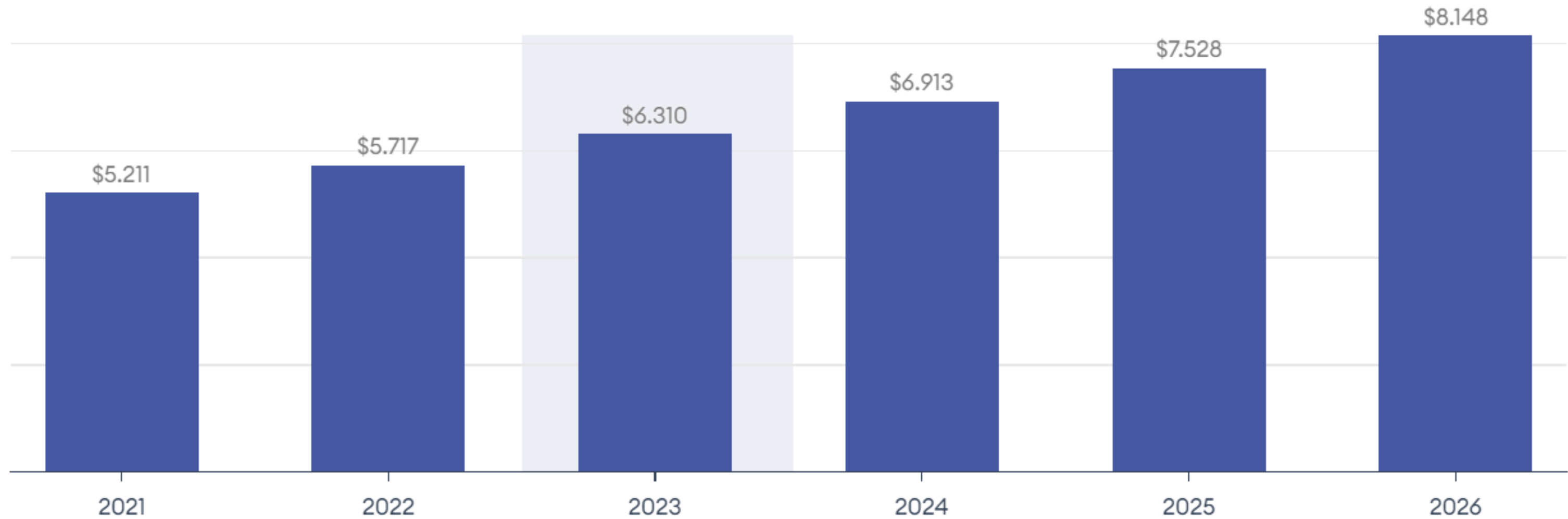
Smartsell is an online shopping application that is curated to cater the denim needs of customers.



SMARTSELL

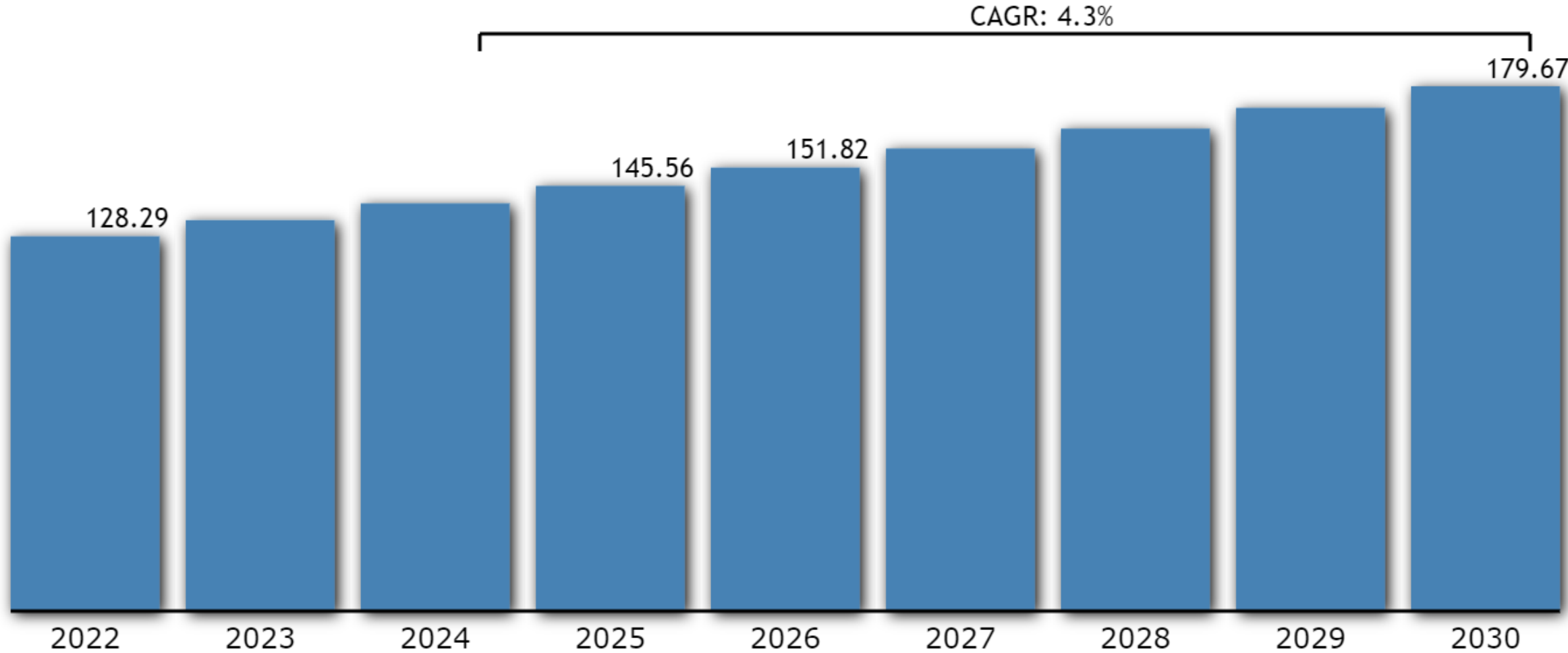
## The Growth in Retail Ecommerce Sales Worldwide 2021-2026

in trillions (Source: Insider Intelligence)

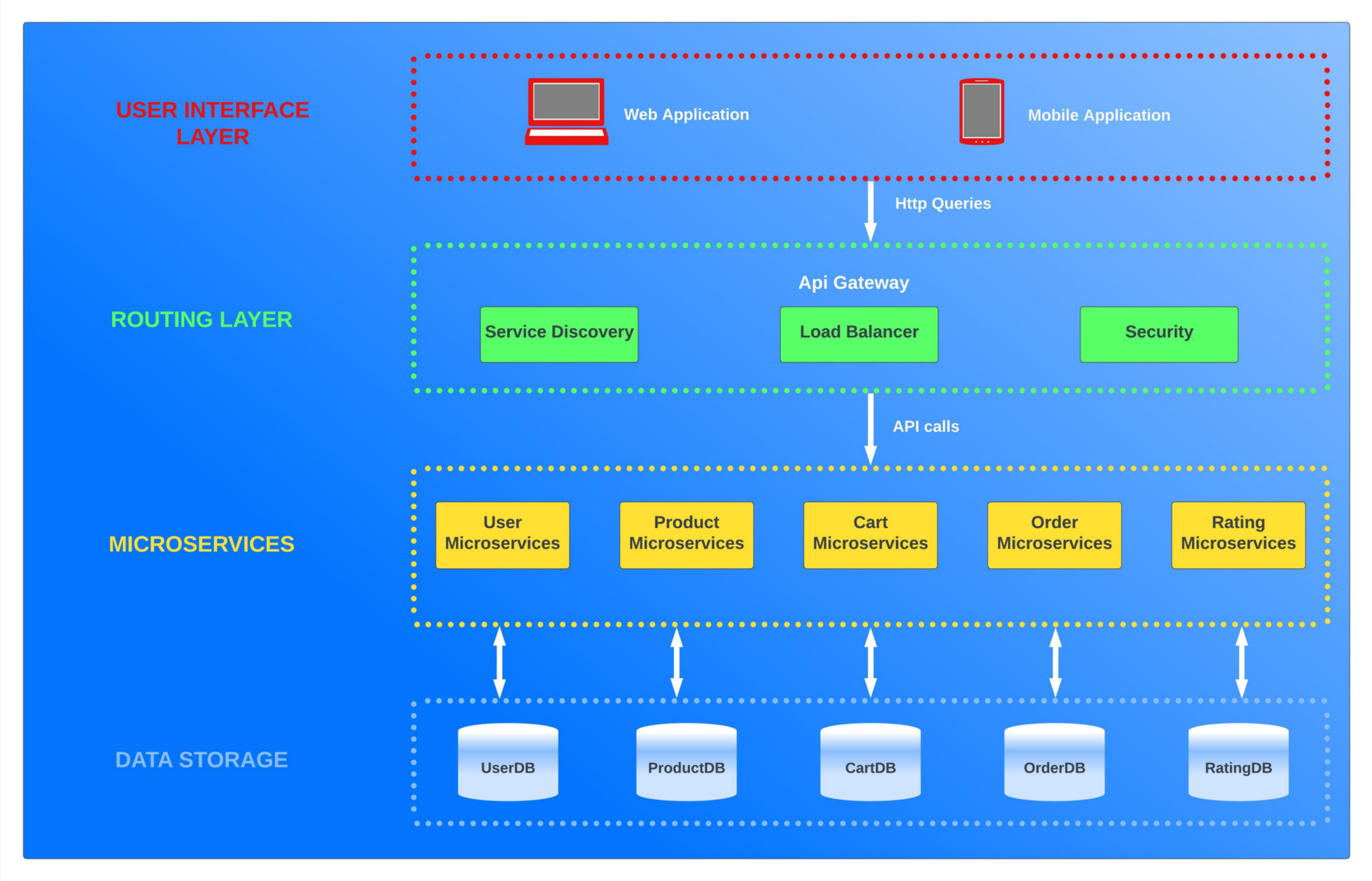


# Denim Trends

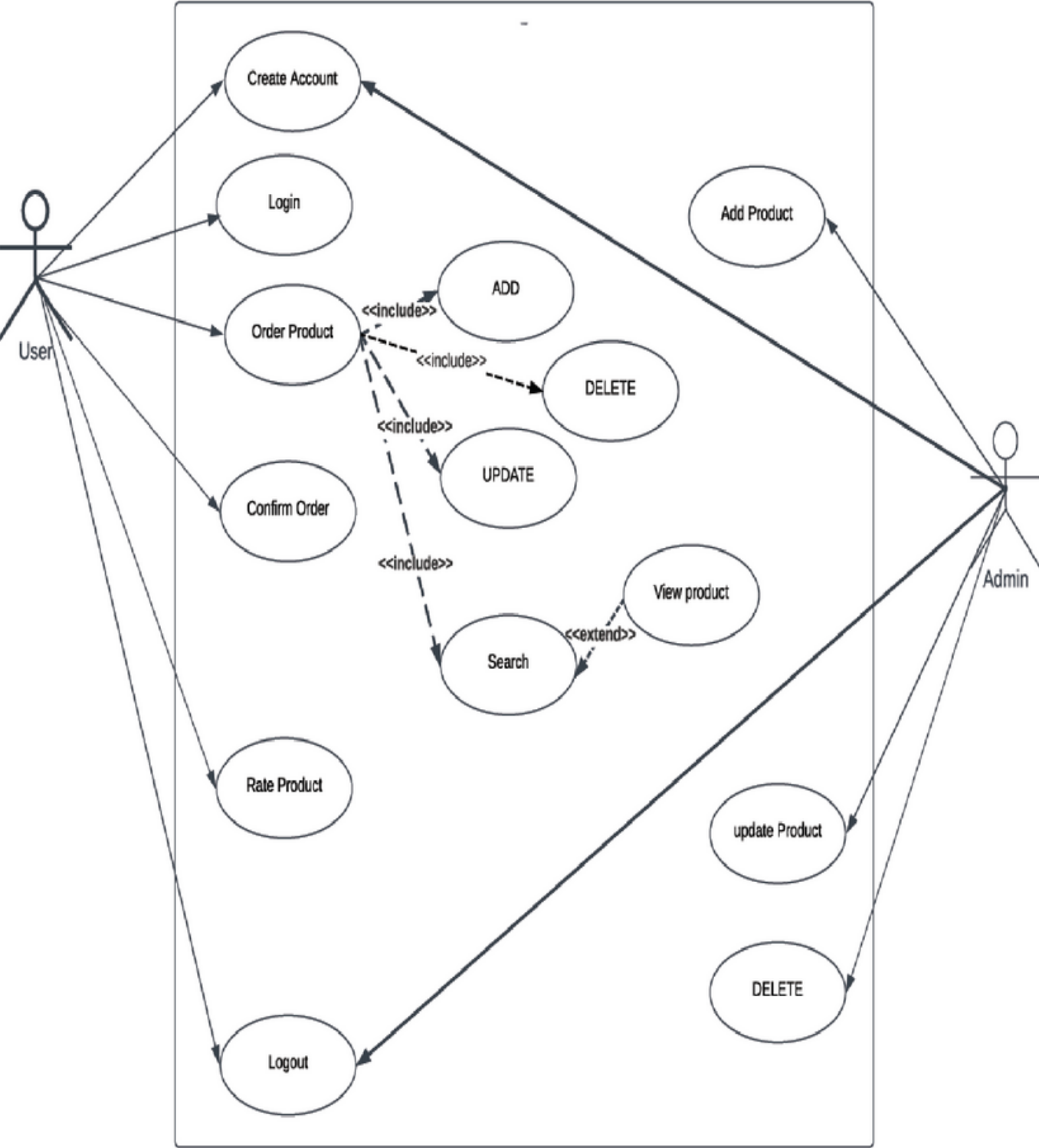
Denim Market Size, 2022 To 2030 (USD Million)



# Project Structure



# UseCase Diagram



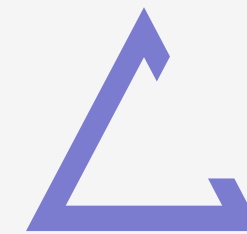
# Future Scope



Can be integrated  
with AR/VR.



Can be scaled to  
become a online thrift  
store



Can be integrated to  
become live store.



**Thank You**