

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 Feb 2026
Team ID	LTVIP2026TMIDS80588
Project Name	TransLingua: AI-Powered Multi-Language Translator
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

<https://app.mural.co/t/smartbridge2225/m/smartbridge2225/1771327400279/c0263d423a823e2e4e5afc97a47095ed1f8b4fa8?sender=u32aab3f7a008b1b996368230>

Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-5 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

1

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2

Set the goal


Think about the problem you'll be focusing on solving in the brainstorming session.

3

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →




Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we create a high-speed, multimodal translation tool that allows researchers to translate complex PDF papers and travelers to instantly understand foreign signs and menus through a live camera feed?



Key rules of brainstorming

To run a smooth and productive session:

Stay in topic.

Deferr judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP You can select a sticky note from all the sticky notes to select it to start sharing.

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

TIP Ask your teammate to help you group notes to make it easier to find, know, repeat, and categorize important ideas as you share your ideas.

- Idea 1:** Multitasking POC: test attention for memory recall.
- Idea 2:** Monitoring: document forecasting before feedback after execution.
- Idea 3:** Support for technical systems: technology in languages.
- Idea 4:** User camera: capture for real-time translation of about signs.
- Idea 5:** Photo-to-Text OCR (Optical Character Recognition) for captured images.
- Idea 6:** Multitasking: Review system collecting between games 1 and 2/3.
- Idea 7:** User-camera: response for real-time feedback.
- Idea 8:** Single "One Click" translation interface for non-technical users.

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP Participants can use their content to point to where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer, holding the H key on the keyboard.

Importance

If each of these ideas could get done without any difficulty or work, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Feature 1: Multitasking Review System
Description: High-level review system that allows the user to track and manage a project.

Feature 2: User Camera
Description: High-level review system that allows the user to track and manage a project.

Feature 3: Single "One Click" translation interface
Description: High-level review system that allows the user to track and manage a project.

Feature 4: Customization (Theme Color)
Description: A "Quick" view that improves the user's ability to track and manage a project.