

## Ideation Phase

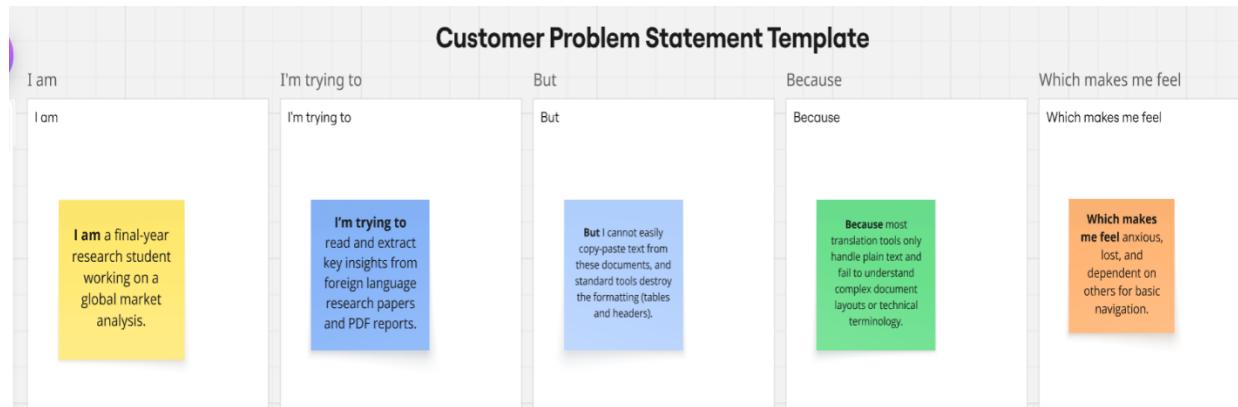
### Define the Problem Statements

Date	18 Feb 2026
Team ID	LTVIP2026TMIDS80588
Project Name	TransLingua: AI-Powered Multi-Language Translator
Maximum Marks	2 Marks

#### **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



#### Reference:

[https://miro.com/welcomeonboard/WFZJekxXT0M1a1lreIhhUno5ZEhlZDIWMDQwaFdRNmxPcVg10Wg2d3NHbU9MUTdvc3dnLzFRN0VIQUJNYWpseUJhcVRsNmVCREdhb0N6bGxWZmJ3bkZvRm9KNHIGUXgxa1RSR01Jekx6UWMvemLYMUhDdjNiTkZyUmJmVi95T3BnbHpza3F6REdEcmNpNEFOMmJXWXBBPT0hdjE=?share\\_link\\_id=490314503633](https://miro.com/welcomeonboard/WFZJekxXT0M1a1lreIhhUno5ZEhlZDIWMDQwaFdRNmxPcVg10Wg2d3NHbU9MUTdvc3dnLzFRN0VIQUJNYWpseUJhcVRsNmVCREdhb0N6bGxWZmJ3bkZvRm9KNHIGUXgxa1RSR01Jekx6UWMvemLYMUhDdjNiTkZyUmJmVi95T3BnbHpza3F6REdEcmNpNEFOMmJXWXBBPT0hdjE=?share_link_id=490314503633)

#### Example:



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	final-year research student	read key insights from foreign language research papers and PDF reports.	cannot easily copy-paste text from these documents	handle plain text and fail to understand complex document	the time it takes to manually type and translate data