

# PIZZA SALES



**Total Revenue**  
**\$8,17,860**

**Average Order Value**  
**\$38.31**

**Total Pizza Sold**  
**49574**

**Total Orders**  
**21350**

**Average Pizzas Per Order**  
**2.32**

## Busiest Days and Times

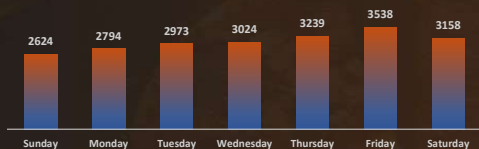
### DAYS

Orders are **Highest** on weekends, **Friday / Saturday** evenings.

### TIMES

There are **maximum** orders between **12:00 - 1:00 pm** and **5:00 - 6:00 pm**.

## Daily Trends for Total Orders



## Hourly Trends for Total Orders



## Sales by Category & size

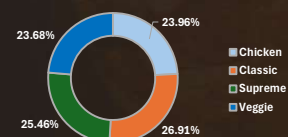
### CATEGORY

Classic category pizza contributes to maximum sales and total orders.

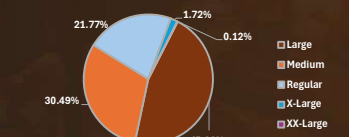
### SIZE

Large size pizza contributes to maximum sales.

## % of Pizza Sales by Pizza Category



## % of Pizza Sales by Pizza size



## Total Pizza Sold by Pizza Category



## Best and worst Seller Pizza

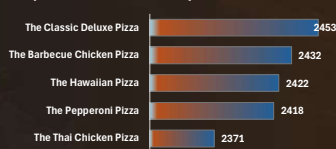
### BEST

Classic Delux and Barbecue Chicken pizza are best seller and highest revenue generator.

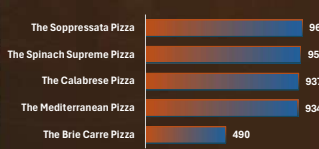
### WROST

The Brie Carre Pizza is worst selling and lowest revenue generator.

## Top 5 Best Seller Pizza by Total Pizza sold



## Bottom 5 worst Seller Pizza by Total Pizza sold



## order\_date

