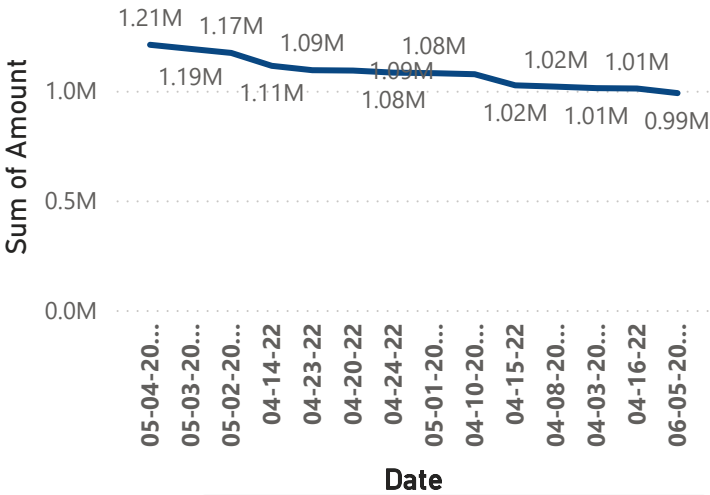
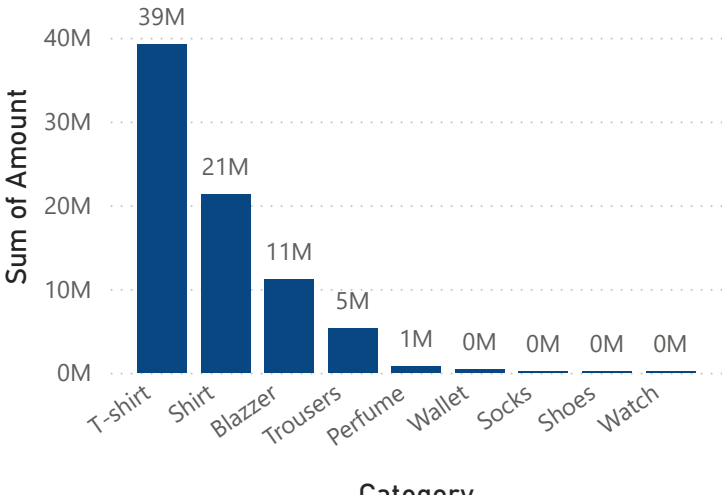


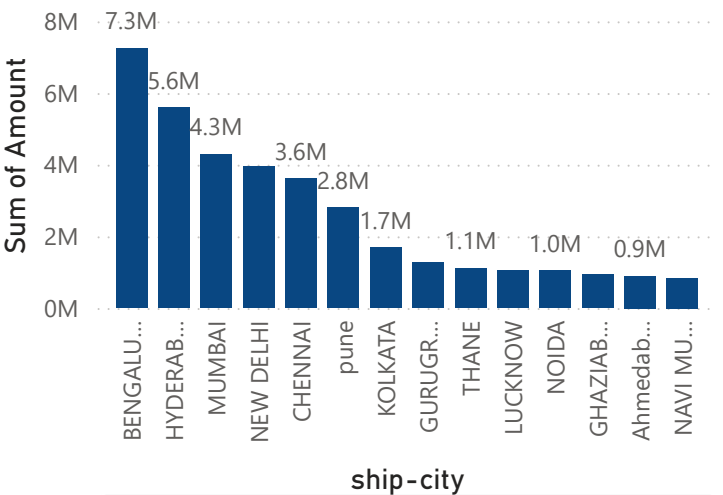
Sales over time



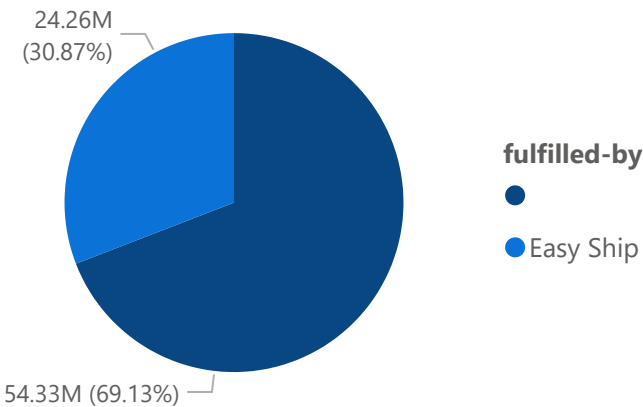
Sales by product category



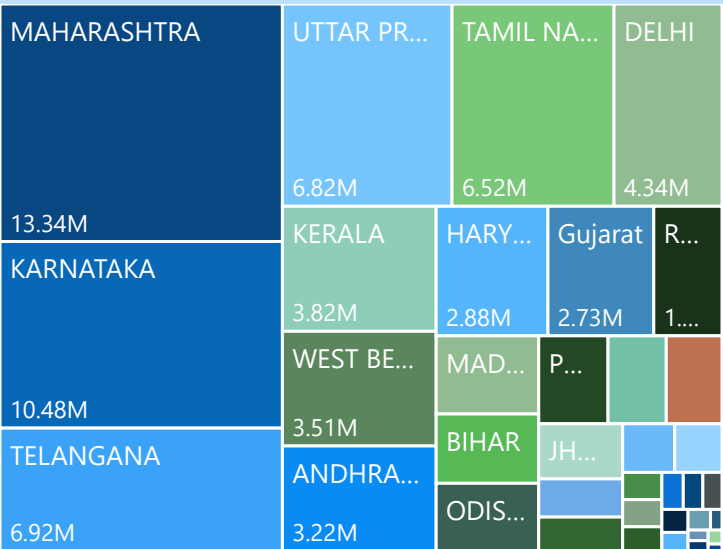
Sales by city



Orders by Fulfillment Type



Sales by State



Insights & Recommendations

- SALES TREND INSIGHTS**
Sales showed strong growth in April and peaked in December, likely due to year-end promotions.
- FULFILLMENT METHOD INSIGHTS**
Over 60% of orders used the Easy Ship method, showing preference for hassle-free delivery.
- PRODUCT CATEGORY INSIGHT**
Electronics and Clothing were the top-selling categories, contributing nearly 70% of total revenue.
- GEOGRAPHICAL INSIGHT**
Maharashtra and Karnataka generated the highest sales, indicating strong market presence in the South-West region.