



# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All

01/01/2015

31/12/2015

Home

Best/Worst Seller

## BUSINESS AS PER DAYS AND MONTHS

### DAYS

Orders are placed the most on Friday's followed by Thursday's and Saturday's.

### MONTHS

Orders are placed the most in the month of July and there is a constant demand from March till August.

## SALES PERFORMANCE

### CATEGORY

Classic pizza are sold the maximum followed by Supreme and Veggie pizza.

### SIZE

Large pizza's are ordered the most followed by Medium pizza.



817.86K

Total Revenue



38.31

Avg order value



49574

Total Pizza's sold



21350

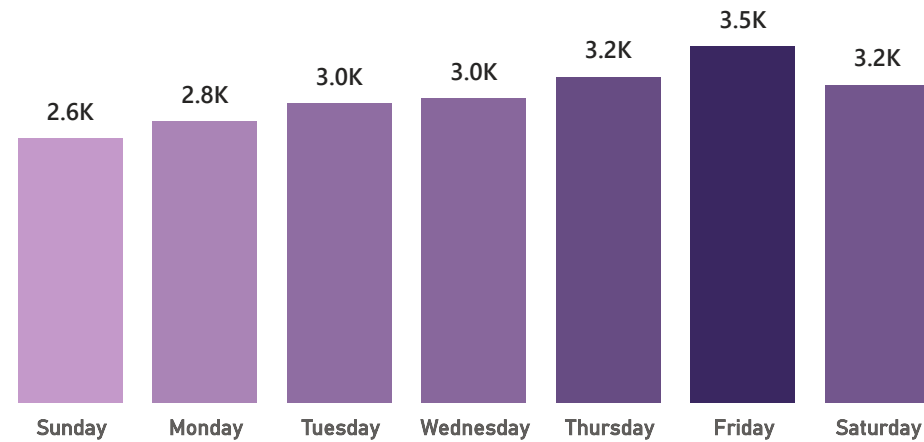
Total Orders



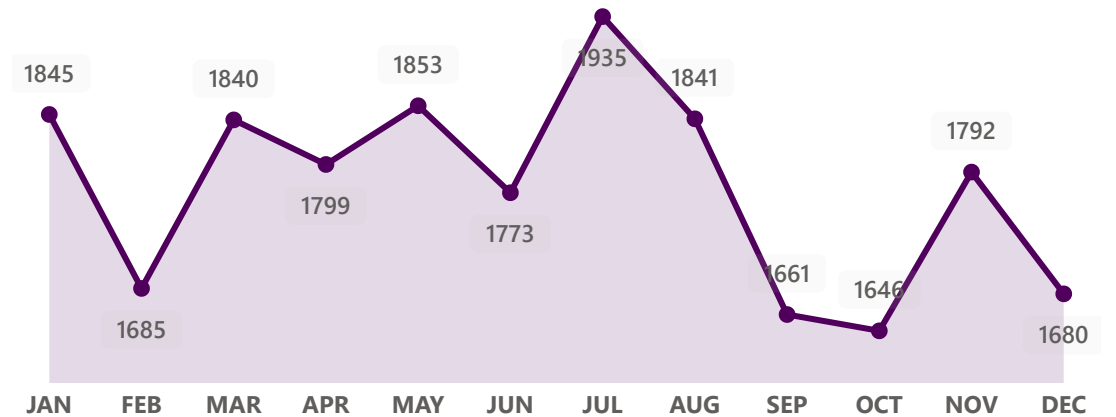
2.32

Avg Pizza's per order

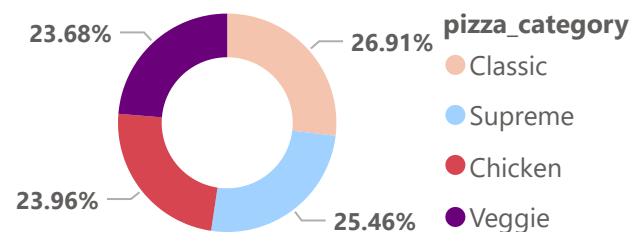
### Daily Trend for Total Orders



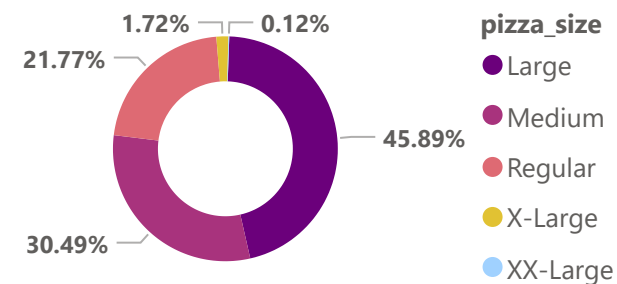
### Monthly Trend for Total Orders



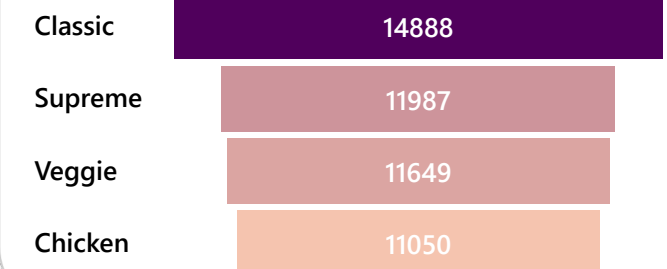
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza's sold by pizza\_category





# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All

01/01/2015

31/12/2015

Home

Best/Worst Seller

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes maximum to the revenue.

### QUANTITY

The Classic Deluxe Pizza has been ordered the most in quantity.

### TOTAL ORDERS

The Classic Deluxe Pizza contributes the maximum in Total Orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes minimum to the revenue.

### QUANTITY

The Brie Carre Pizza contributes minimum to the quantity.

### TOTAL ORDERS

The Brie Carre Pizza contributes minimum to the Total Orders.



817.86K

Total Revenue



38.31

Avg order value



49574

Total Pizza's sold



21350

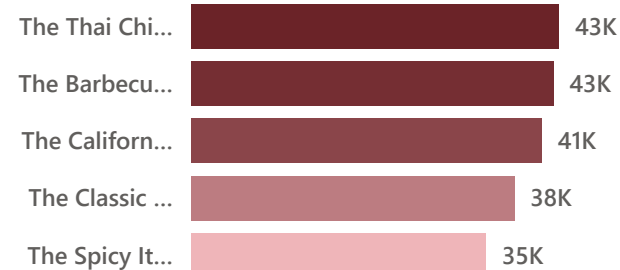
Total Orders



2.32

Avg Pizza's per order

## Top 5 Pizza's by Revenue



## Top 5 Pizza's by Quantity



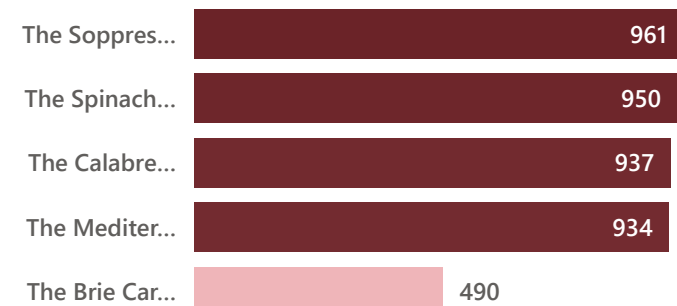
## Top 5 Pizza's by Total Orders



## Bottom 5 Pizza's by Revenue



## Bottom 5 Pizza's by Quantity



## Bottom 5 Pizza's by Total Orders

