

*In this comprehensive Pizza Sales Analysis, we harness the power of MySQL to delve into various aspects of pizza sales, providing insightful data that can drive strategic decisions powered by MySQL, provide a robust framework for understanding the dynamics of pizza sales. The insights gained can help optimize operations, enhance customer satisfaction, and ultimately drive the business toward greater success.*







Retrieve the total number of orders placed

```
SELECT  
    COUNT(order_id) AS total_orders  
FROM  
    orders;
```

	total_orders
	21350



Calculate the total revenue generated from pizza sales.alter

SELECT

ROUND(SUM(order\_details.quantity \* pizzas.price),  
2) AS total\_sales

FROM

order\_details

JOIN

pizzas ON pizzas.pizza\_id = order\_details.pizza\_id

	total_sales
▶	817860.05





Identify the highest-priced pizza.

```
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
    JOIN
        pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
```



name	price
The Greek Pizza	35.95





Identify the most common pizza size ordered.

```
SELECT
    pizzas.size,
    COUNT(order_details.order_details_id) AS order_count
FROM
    pizzas
    JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC;
```

size	order_count
L	18526
M	15385
S	14137
XL	544
XXL	28



List the top 5 most ordered pizza types along with their quantities.

```
SELECT
    pizza_types.name, SUM(order_details.quantity) AS quantity
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```



name	quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371





the necessary tables to find the total quantity of each pizza category ordered.

```
SELECT
    pizza_types.category,
    SUM(order_details.quantity) AS quantity
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY quantity DESC;
```

category	quantity
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



determine the distribution of orders by hour of the day.

```
SELECT
    HOUR(order_time), COUNT(order_id) AS order_count
FROM
    orders
GROUP BY HOUR(order_time);
```

HOUR(order_time)	order_count
11	1231
12	2520
13	1359
14	1472
15	1468
16	1920
17	2336
18	2399
19	2009
20	1642
21	1198
22	663
23	28
10	8
9	1



Join relevant tables to find the category-wise distribution of pizzas.

```
SELECT
    category, COUNT(name)
FROM
    pizza_types
GROUP BY category;
```

category	COUNT(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9







Group the orders by date and calculate the average number of pizzas ordered per day.

```
SELECT
```

```
    ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day
```

```
FROM
```

```
    (SELECT
```

```
        orders.order_date, SUM(order_details.quantity) AS quantity
```

```
    FROM
```

```
        orders
```

```
    JOIN order_details ON orders.order_id = order_details.order_id
```

```
    GROUP BY orders.order_date) AS order_quantity;
```

avg\_pizza\_ordered\_per\_day

138



Determine the top 3 most ordered pizza types based on revenue.

```
SELECT
    pizza_types.name,
    SUM(order_details.quantity * pizzas.price) AS revenue
FROM
    pizza_types
    JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY revenue DESC
```

name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5





Calculate the percentage contribution of each pizza type to total revenue.

```
select pizza_types.category,  
round(sum(order_details.quantity*pizzas.price) / (SELECT  
    ROUND(SUM(order_details.quantity * pizzas.price),  
        2) AS total_sales  
FROM  
    order_details  
    JOIN  
        pizzas ON pizzas.pizza_id = order_details.pizza_id) *100,2) as revenue  
from pizza_types join pizzas  
on pizza_types.pizza_type_id = pizzas.pizza_type_id  
join order_details  
on order_details.pizza_id = pizzas.pizza_id  
group by pizza_types.category order by revenue desc;
```

category	revenue
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68





Analyze the cumulative revenue generated over time.

```
select order_date,  
sum(revenue) over(order by order_date) as cum_revenue  
from  
(select orders.order_date,  
sum(order_details.quantity * pizzas.price) as revenue  
from order_details join pizzas  
on order_details.pizza_id = pizzas.pizza_id  
join orders  
on orders.order_id = order_details.order_id  
group by orders.order_date) as sales ;
```

order_date	cum_revenue
2015-01-01	2713.850000000000004
2015-01-02	5445.75
2015-01-03	8108.15
2015-01-04	9863.6
2015-01-05	11929.55
2015-01-06	14358.5
2015-01-07	16560.7
2015-01-08	19399.05
2015-01-09	21526.4
2015-01-10	23990.35000000000002
2015-01-11	25862.65
2015-01-12	27781.7
2015-01-13	29831.30000000000003
2015-01-14	32358.70000000000004
2015-01-15	34343.50000000000001



Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
select name, revenue from
(select category, name, revenue,
rank()over(partition by category order by revenue desc) as rn
from
(select pizza_types.category, pizza_types.name,
sum((order_details.quantity) * pizzas.price) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.category, pizza_types.name) as a ) as b
where rn <=3;
```

name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5
The Classic Deluxe Pizza	38180.5
The Hawaiian Pizza	32273.25
The Pepperoni Pizza	30161.75
The Spicy Italian Pizza	34831.25
The Italian Supreme Pizza	33476.75
The Sicilian Pizza	30940.5
The Four Cheese Pizza	32265.700000000065
The Mexicana Pizza	26780.75
The Five Cheese Pizza	26066.5



THANK YOU

