### **Pivot Tables**

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#### 1 Pivot Tables

```
In [1]: import pandas as pd
        import numpy as np
In [2]: data = pd.read_excel("sales-funnel.xlsx")
In [3]: data.head()
Out[3]:
           Account
                                             Name
                                                              Rep
                                                                        Manager \
            714466
                                  Trantow-Barrows
        0
                                                     Craig Booker
                                                                   Debra Henley
        1
            714466
                                  Trantow-Barrows
                                                     Craig Booker
                                                                   Debra Henley
           714466
                                  Trantow-Barrows
                                                     Craig Booker
                                                                   Debra Henley
           737550
                    Fritsch, Russel and Anderson
                                                     Craig Booker
                                                                   Debra Henley
            146832
                                                   Daniel Hilton
                                                                  Debra Henley
                                     Kiehn-Spinka
               Product
                                   Price
                                             Status
                        Quantity
        0
                   CPU
                                   30000
                                1
                                          presented
        1
              Software
                                  10000
                                1
                                          presented
        2
           Maintenance
                                2
                                    5000
                                            pending
        3
                                           declined
                   CPU
                                  35000
        4
                   CPU
                                   65000
                                                won
In [4]: data.dtypes
Out[4]: Account
                     int64
        Name
                    object
        Rep
                    object
        Manager
                    object
        Product
                    object
        Quantity
                     int64
        Price
                     int64
        Status
                    object
        dtype: object
In [5]: # Make the Status variable a categorical variable
        data["Status"] = data["Status"].astype("category")
        data["Status"].cat.set_categories(["won", "pending", "presented", "declined"], \
                                           inplace = True)
```

#### In [6]: data.dtypes

Out[6]: Account int64 Name object object Rep Manager object Product object Quantity int64 Price int64Status category

dtype: object

The simplest pivot table must have a dataframe and an index

In [7]: pd.pivot\_table(data, index = "Name")

Out[7]:		Account	Price	Quantity
	Name			
	Barton LLC	740150.0	35000.0	1.000000
	Fritsch, Russel and Anderson	737550.0	35000.0	1.000000
	Herman LLC	141962.0	65000.0	2.000000
	Jerde-Hilpert	412290.0	5000.0	2.000000
	Kassulke, Ondricka and Metz	307599.0	7000.0	3.000000
	Keeling LLC	688981.0	100000.0	5.000000
	Kiehn-Spinka	146832.0	65000.0	2.000000
	Koepp Ltd	729833.0	35000.0	2.000000
	Kulas Inc	218895.0	25000.0	1.500000
	Purdy-Kunde	163416.0	30000.0	1.000000
	Stokes LLC	239344.0	7500.0	1.000000
	Trantow-Barrows	714466.0	15000.0	1.333333

Of course, you can have multiple indices.

```
In [8]: pd.pivot_table(data, index = ["Manager", "Rep"])
```

Out[8]:			Account	Price	Quantity
	Manager	Rep			
	Debra Henley	Craig Booker	720237.0	20000.000000	1.250000
		Daniel Hilton	194874.0	38333.333333	1.666667
		John Smith	576220.0	20000.000000	1.500000
	Fred Anderson	Cedric Moss	196016.5	27500.000000	1.250000
		Wendy Yule	614061.5	44250.000000	3.000000

#### 1.0.1 Create a pivot table that shows you the total quantity for each rep

```
In [9]: # by default the aggregation is by average
       pd.pivot_table(data, index = "Rep", values = "Quantity")
```

```
Out[9]:
                       Quantity
        Rep
        Cedric Moss
                       1.250000
        Craig Booker
                       1.250000
        Daniel Hilton 1.666667
        John Smith
                       1.500000
        Wendy Yule
                       3.000000
In [10]: pd.pivot_table(data, index = "Rep", values = "Quantity", aggfunc = np.sum)
Out[10]:
                        Quantity
         Rep
         Cedric Moss
                                5
         Craig Booker
                               5
                               5
         Daniel Hilton
                               3
         John Smith
         Wendy Yule
                               12
```

## 1.0.2 Create a pivot table that shows you the total quantity for each rep, and the max number of units per transaction

```
In [11]: pd.pivot_table(data, index = "Rep", values = "Quantity", \
                         aggfunc = [np.sum, max])
Out[11]:
                             sum
                                      max
                        Quantity Quantity
         Rep
                                        2
         Cedric Moss
                               5
                               5
         Craig Booker
                                        2
         Daniel Hilton
                               5
                                        2
         John Smith
                               3
                                        2
         Wendy Yule
                              12
                                        5
```

#### 1.0.3 Create a pivot table that shows you the number of units sold by each rep for each product

```
In [12]: pd.pivot_table(data, index = "Rep", values = "Quantity", \
                        columns = "Product", aggfunc = np.sum)
Out[12]: Product
                        CPU Maintenance Monitor Software
         Rep
                        3.0
         Cedric Moss
                                     1.0
                                               NaN
                                                         1.0
                        2.0
                                     2.0
         Craig Booker
                                               NaN
                                                         1.0
         Daniel Hilton 4.0
                                     NaN
                                               NaN
                                                         1.0
         John Smith
                        1.0
                                     2.0
                                              {\tt NaN}
                                                         NaN
                        7.0
         Wendy Yule
                                     3.0
                                               2.0
                                                         NaN
In [13]: # replace NaN's with zeros
         pd.pivot_table(data, index = "Rep", values = "Quantity", \
                        columns = "Product", aggfunc = np.sum, fill_value = 0)
```

Out[13]:	Product	CPU	Maintenance	Monitor	Software
	Rep				
	Cedric Moss	3	1	0	1
	Craig Booker	2	2	0	1
	Daniel Hilton	4	0	0	1
	John Smith	1	2	0	0
	Wendy Yule	7	3	2	0

# 1.0.4 Create a pivot table that shows you the number of units sold by each rep for each product with the margins of the table showing

```
In [14]: pd.pivot_table(data, index = "Rep", values = "Quantity", \
                        columns = "Product", aggfunc = np.sum, fill_value = 0, margins = True)
Out[14]: Product
                         CPU Maintenance Monitor Software
                                                               All
         Rep
         Cedric Moss
                         3.0
                                      1.0
                                               0.0
                                                         1.0
                                                               5.0
         Craig Booker
                         2.0
                                      2.0
                                                         1.0
                                                               5.0
                                               0.0
         Daniel Hilton
                         4.0
                                      0.0
                                               0.0
                                                         1.0
                                                               5.0
         John Smith
                                                         0.0
                                                               3.0
                         1.0
                                      2.0
                                               0.0
         Wendy Yule
                         7.0
                                      3.0
                                               2.0
                                                         0.0 12.0
         All
                        17.0
                                                         3.0 30.0
                                      8.0
                                               2.0
```