

## Lab 7: Portfolio Optimization

### Learning Objectives:

- Transform non-linear constraints into linear constraints using auxiliary variables. (Analyze)
- Write code on paper to implement an optimization formulation. (Code)

Lab 7 requires using the techniques described last class ([see course notes here](#)). To prepare us for the lab, we first consider an example illustrating the techniques.

### Example 2 From Last Class

Example 2 from last class ([see handout here](#)) describes the following non-linear optimization problem, which adds certain constraints to the Lab 5 LP. The goal is to transform it into a linear formulation by adding auxiliary variables. This is called **linearizing the non-linear program**.

### Non-linear formulation:

#### Decision variable:

- Let  $x_{ijk}$  denote the number of units of item  $k$  to ship from FC  $i$  to region  $j$ . (continuous)
- Let  $t_{ik}$  denote the total inventory for item  $k$  at FC  $i$ . (continuous)

#### Optimization program (not linear):

Maximize:  $1.38 \sum_{i,j,k} w_k d_{ij} x_{ijk} + 0.01 \sum_{i,k} |y_{ik} - t_{ik}|$

subject to:

(FC capacity)	$\sum_{j,k} s_k x_{ijk} \leq q_i$	for all fulfillment center $i$ .
(Satisfying all demand)	$\sum_i x_{ijk} \geq d_{jk}$	for all region $j$ and item $k$ .
(Total inventory)	$t_{ik} = \sum_j x_{ijk}$	for all FC $i$ and item $k$ .
(At most 5 FC)	# of $i$ for which $t_{ik} > 0$ is at most 5	for each item $k$ .
(Minimum inventory)	$t_{ik}$ is either 0 or at least 100	for each $i$ and $k$ .
(Non-negativity)	$x_{ijk} \geq 0$	for all $i, j$ , and $k$ .

### Linearized formulation

The idea is to create an auxiliary variable  $z_{ik}$  to turn on/off the variable  $t_{ik}$  for item  $k$  at FC  $i$ . Moreover, we encode the absolute value constraint by noting that  $|y_{ik} - t_{ik}| = \max(y_{ik} - t_{ik}, -(y_{ik} - t_{ik}))$ .

#### Decision variable:

- Let  $x_{ijk}$  denote the number of units of item  $k$  to ship from FC  $i$  to region  $j$ . (continuous)
- Let  $t_{ik}$  denote the total inventory for item  $k$  at FC  $i$ . (continuous)
- Let  $z_{ik}$  denote whether we place item  $k$  at FC  $i$ . (binary)
- Let  $a_{ik}$  be an auxiliary variable to linearize each absolute value term. (continuous)

### Linear program:

Maximize:  $1.38 \sum_{i,j,k} w_k d_{ij} x_{ijk} + 0.01 \sum_{i,k} a_{ik}$

subject to:

(FC capacity)  $\sum_{j,k} s_k x_{ijk} \leq q_i$  for all fulfilment center  $i$ .

(Satisfying all demand)  $\sum_i x_{ijk} \geq d_{jk}$  for all region  $j$  and item  $k$ .

(Total inventory)  $t_{ik} = \sum_j x_{ijk}$  for all FC  $i$  and item  $k$ .

(Inventory bounds)  $100z_{ik} \leq t_{ik} \leq (\sum_j d_{jk})z_{ik}$  for each  $i$  and  $k$ .

(At most 5 FC)  $\sum_i z_{ik} \leq 5$  for each item  $k$ .

(Absolute value-1)  $y_{ik} - t_{ik} \leq a_{ik}$  for each  $i$  and  $k$ .

(Absolute value-2)  $-(y_{ik} - t_{ik}) \leq a_{ik}$  for each  $i$  and  $k$ .

(Non-negativity)  $x_{ijk} \geq 0$  for all  $i, j$ , and  $k$ .

We illustrate the same techniques on another problem from finance (Lab 7).

### Lab 7 Problem Description

Shanice is an analyst at Trojan capital management, which has recently been exploring optimization-based techniques for portfolio management. Since Shanice received training in optimization as part of her Master's degree, she has been given the task of implementing a prototype of the following optimization in Python.

#### Data:

- $S$ : the set of stocks.
- $w_i$ : the old weight of stock  $i \in S$  before optimization. (The "weight" of a stock is % of total funds invested in the stock; weights of all stocks should add to one.)
- $R_i$ : the expected annual return of stock  $i \in S$ .
- $C_{ij}$ : the estimated covariance between stocks  $i, j \in S$ .
- $\sigma_{target}$ : the maximum volatility of the final portfolio.
- $\delta$ : the maximum total change allowed between the old weights and the new weights.
- $k$ : the maximum # of stocks allowed in the portfolio.
- $\epsilon$ : the minimum non-zero weight allowed.

#### Decision variables:

- $x_i$ : the new weight of stock  $i$ . (Continuous)

**Formulation (to be linearized):** All summations are over the set  $S$  of stocks.

$$\begin{aligned}
&\text{Maximize:} && \sum_i R_i x_i && \text{(Average Return)} \\
&\text{subject to:} && && \\
&\text{(Valid weights)} && \sum_i x_i = 1 && \\
&\text{(Risk tolerance)} && \sum_{i,j} C_{ij} x_i x_j \leq \sigma_{target}^2 && \\
&\text{(Change in weights)} && \frac{1}{2} \sum_i |x_i - w_i| \leq \delta && \\
&\text{(Simplicity)} \quad (\# \text{ of stock } i \text{ with } x_i > 0) \leq k && && \\
&\text{(Non-negligible weights)} && \text{If } x_i > 0 \text{ then } x_i \geq \epsilon && \text{for each stock } i. \\
&&& x_i \geq 0 &&
\end{aligned}$$

However, the last three constraints are not allowed in Gurobi, as they are not linear. (The risk tolerance constraint, on the other hand, is allowed in Gurobi because the LHS can be expressed as a sum of squares.)

### Linearized Formulation

**Exercise A. Use auxiliary decision variables to rewrite the last three constraints in a linear way. Then rewrite the entire formulation on a blank sheet of paper.**

**Decision variables:**

- $x_i$ : the new weight of stock  $i$ . (Continuous)
- $z_i$ : whether to give stock  $i$  a positive weight. (Binary)
- $a_i$ : an auxiliary variable to encode  $|x_i - w_i|$ . (Continuous)

**Formulation (last 3 constraints linearized):**

$$\begin{aligned}
&\text{Maximize:} && \sum_i R_i x_i && \text{(Average Return)} \\
&\text{subject to:} && && \\
&\text{(Valid weights)} && \sum_i x_i = 1 && \\
&\text{(Risk tolerance)} && \sum_{i,j} C_{ij} x_i x_j \leq \sigma_{target}^2 && \\
&\text{(Change in weights)} && \frac{1}{2} \sum_i a_i \leq \delta && \\
&\text{(At most } k \text{ stocks)} && \sum_i z_i \leq k && \\
&\text{(Absolute value-1)} && x_i - w_i \leq a_i && \text{for each stock } i. \\
&\text{(Absolute value-2)} && -(x_i - w_i) \leq a_i && \text{for each stock } i. \\
&\text{(Stocks to include)} && x_i \leq z_i && \text{for each stock } i. \\
&\text{(Non-negligible weights)} && x_i \geq \epsilon z_i && \text{for each stock } i. \\
&&& x_i, a_i \geq 0 && \\
&&& z_i \in \{0, 1\} &&
\end{aligned}$$

### Python Code on Paper

**Exercise B. Write code on a piece of paper to implement the formulation from part a) in Python and Gurobi. The code should output the final portfolio in an Excel sheet named**

portfolio.xlsx where the first column is the name of the stock and the second column is the corresponding weights. The output file should only contain stocks with positive weights.

You may assume that the inputs are supplied in the following formats:

- $w_i$ : A DataFrame named oldPortfolio with row index being the stock  $i$  and a column named Weight containing the  $w_i$ . (see below)
- $R_i$ : A Series named ret with mapping each stock  $i$  to its expected annual return  $R_i$ . (see below)
- $C_{ij}$ : A DataFrame named cov with row index being the  $i$ 's and column index being the  $j$ 's. (see below)
- $\sigma_{target}$ : a variable named stdMax.
- $\delta$ : a variable named maxChange.
- $k$ : a variable named k.
- $\epsilon$ : a variable named eps.

```
[1]: import gurobipy as grb
      mod=grb.Model()

      # Obtaining the index set
      S=ret.index

      # Defining decision variables
      x={}
      z={}
      a={}
      for i in S:
          x[i]=mod.addVar(lb=0)
          z[i]=mod.addVar(vtype=grb.GRB.BINARY)
          a[i]=mod.addVar(lb=0)

      # Alternatively, you can define variables as follows. (See solution to Homework 8 for full code)
      # x=mod.addVars(S,lb=0)
      # z=mod.addVars(S,vtype=grb.GRB.BINARY)
      # a=mod.addVars(S,lb=0)

      # Setting the objective
      mod.setObjective(sum(ret.loc[i]*x[i] for i in S),sense=grb.GRB.MAXIMIZE)

      # Defining constraints
      mod.addConstr(sum(x[i] for i in S)==1)
      mod.addConstr(sum(cov.loc[i,j]*x[i]*x[j] for i in S for j in S)<=stdMax**2)
      mod.addConstr(sum(a[i] for i in S)/2<=maxChange)
      mod.addConstr(sum(z[i] for i in S)<=k)

      for i in S:
          mod.addConstr(x[i]-oldPortfolio.loc[i,'Weight']<=a[i])
          mod.addConstr(-x[i]+oldPortfolio.loc[i,'Weight']<=a[i])
          mod.addConstr(x[i]<=z[i])
          mod.addConstr(x[i]>=eps*z[i])

      mod.optimize()
```

```

table=[]
for i in S:
    if x[i].x>0:
        table.append([i,x[i].x])
portfolio=pd.DataFrame(table,columns=['Stock','Weight'])
portfolio=portfolio.sort_values(by='Weight',ascending=False)
portfolio.to_excel(outputFile,index=False)

```

```

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NameError                                Traceback (most recent call last)

<ipython-input-1-22c2e7e6af7c> in <module>()
      3
      4 # Obtaining the index set
----> 5 S=ret.index
      6
      7 # Defining decision variables

NameError: name 'ret' is not defined

```

To see this code in action, see [this supplementary portfolio optimization tutorial based on Lab 7](#). This tutorial create the inputs from data downloaded from Yahoo finance, and illustrate the use of sensitivity analysis to select the parameters  $k, \delta, \sigma_{target}$ . It also illustrate qualitative insights based on the analysis.