RetailMart

Sales Dashboard

FILTER PANEL

Product Category
All

Region
All

Month
All

$2.55bn
TOTAL REVENUE

$507.80M
TOTAL PROFIT

10M
UNITS SOLD

$2.03bn
TOTAL COST

| Revenue | Profit | Cost | Units Sold |

CATEGORY BY REGION

● West ● North ● South ● East

24.84K — 25.16K

$2.55bn
Total Revenue

24.93K — 25.07K
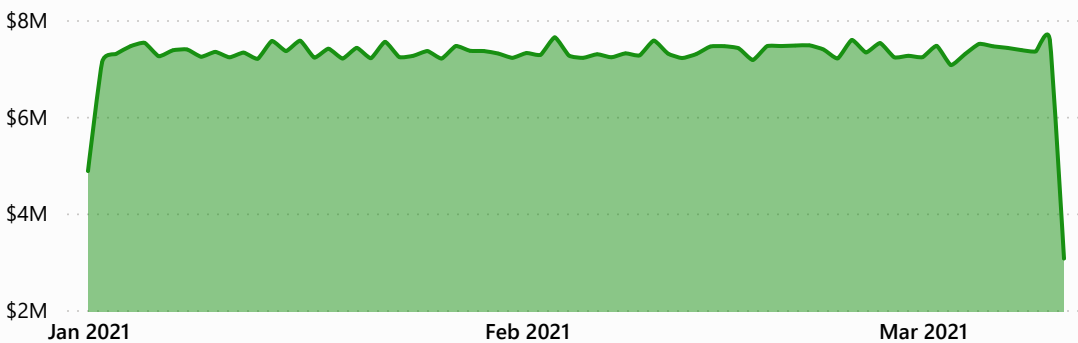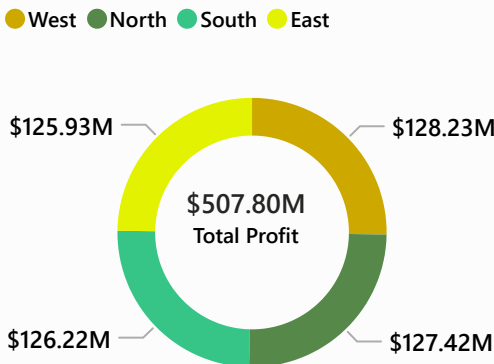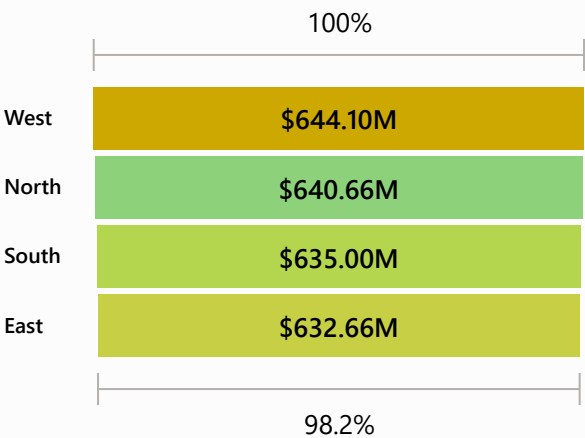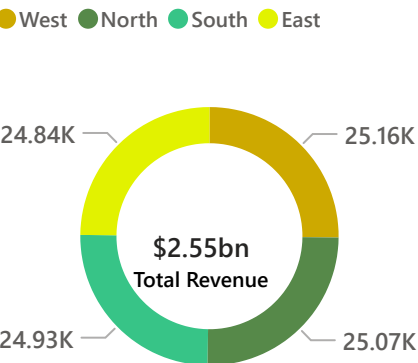
Total Units Sold by Month

- 4.5M — January
- 4.1M — February
- 1.5M — March
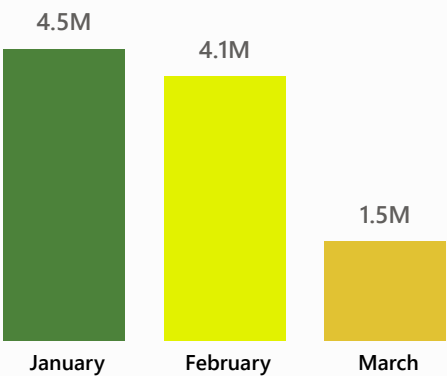
Profit and Revenue by Product Category

● Profit ● Revenue

Category	Profit	Revenue
Electronics	$0.13bn	$0.64bn
Clothing	$0.13bn	$0.64bn
Groceries	$0.13bn	$0.64bn
Home Goods	$0.13bn	$0.63bn

PROFIT BY DATE

$8M
$6M
$4M
$2M

Jan 2021 — Feb 2021 — Mar 2021

PROFIT BY REGION

● West ● North ● South ● East

$125.93M — $128.23M

$507.80M
Total Profit

$126.22M — $127.42M

REVENUE BY REGION

100%

Region	Revenue
West	$644.10M
North	$640.66M
South	$635.00M
East	$632.66M

98.2%
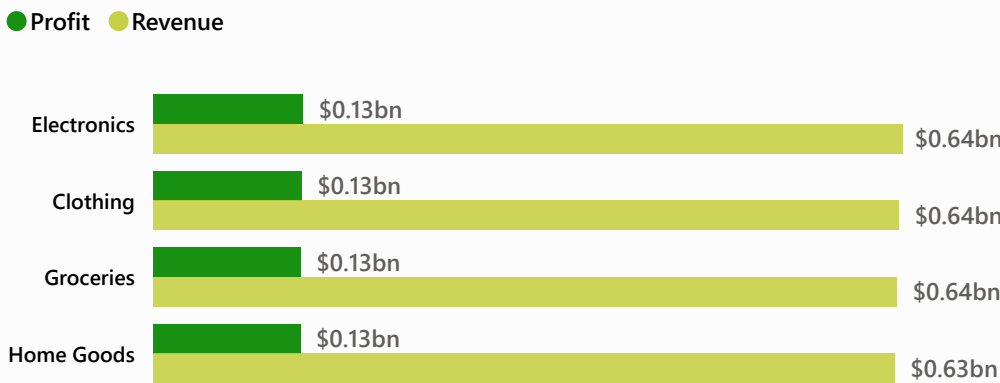
Metrics by Category

Product Category	Total Revenue	Total Units Sold	Total Profit	Average Revenue
Clothing	$638.72M	2507K	$127.10M	$25.69K
Electronics	$642.06M	2541K	$128.22M	$25.56K
Groceries	$636.83M	2526K	$126.42M	$25.43K
Home Goods	$634.81M	2517K	$126.06M	$25.42K